U.S. PURCHASERS' QUESTIONNAIRE

XANTHAN GUM FROM AUSTRIA AND CHINA

This questionnaire must be received by the Commission by no later than March 26, 2013

See page 4 of the Instruction Booklet for filing instructions.

The information called for in this questionnaire is for use by the United States International Trade Commission in connection with its antidumping investigations concerning xanthan gum from Austria and China (inv. Nos. 731-TA-1202-03 (Final)). The information requested in the questionnaire is requested under the authority of the Tariff Act of 1930, title VII. This report is mandatory and failure to reply as directed can result in a subpoena or other order to compel the submission of records or information in your possession (19 U.S.C. § 1333(a)). Further information on this questionnaire can be obtained from Clark Workman (202-205-3248, clark.workman@usitc.gov).

Name of firm

City	State Zip Code	
	e Web address	
	purchased xanthan gum (as defined in the instruction booklet) from <u>any</u> source (domestic or y time since January 1, 2010?	
\square NO	(Sign the certification below and promptly return only this page of the questionnaire to the Commission)	
☐ YES	(Read the instruction booklet carefully, complete all parts of the questionnaire, and return the entire questionnaire to the Commission so as to be received by the date indicated above)	
	CERTIFICATION	
that the informa	ntion herein supplied in response to this questionnaire is complete and correct to the best of my k	nowloda
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	ad that the information submitted is subject to audit and verification by the Commission.	nomicugi
ef and understan	nd that the information submitted is subject to audit and verification by the Commission.	
ef and understan uitting this certif	nd that the information submitted is subject to audit and verification by the Commission. fication I also grant consent for the Commission, and its employees and contract personnel, t	o use the
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ef and understan nitting this certif tion provided in mission on the so wledge that info sion, its employe	nd that the information submitted is subject to audit and verification by the Commission. fication I also grant consent for the Commission, and its employees and contract personnel, to this questionnaire and throughout this proceeding in any other import-injury proceedings contained or similar merchandise. Formation submitted in this questionnaire response and throughout this proceeding may be used ees, and contract personnel who are acting in the capacity of Commission employees, for deve	o use the ducted by ed by the loping or
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ef and understan nitting this certif tion provided in mission on the so wledge that info sion, its employe ning the records ings relating to t personnel will si	fication I also grant consent for the Commission, and its employees and contract personnel, this questionnaire and throughout this proceeding in any other import-injury proceedings contained or similar merchandise. Formation submitted in this questionnaire response and throughout this proceeding may be used ees, and contract personnel who are acting in the capacity of Commission employees, for devery of this proceeding or related proceedings for which this information is submitted, or in internal at the programs and operations of the Commission pursuant to 5 U.S.C. Appendix 3. I understanting in non-disclosure agreements. Title of Authorized Official Date	o use the lucted by ed by the loping or udits and

PART I.—GENERAL INFORMATION

The questions in this questionnaire have been reviewed with market participants to ensure that issues of concern are adequately addressed and that data requests are sufficient, meaningful, and as limited as possible. Public reporting burden for this questionnaire is estimated to average 25 hours per response, including the time for reviewing instructions, searching existing data sources, gathering the data needed, and completing and reviewing the questionnaire. Send comments regarding the accuracy of this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, to the Office of Investigations, U.S. International Trade Commission, 500 E Street, SW, Washington, DC 20436.

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que	estionnaire i		ested in any comment clarity of specific que pove address.		
que	estionnaire ((see page 3 of the	vide the name and add e instruction booklet f the stock exchange an	or reporting guideline	
Ow	nership]	Is your firm own	ed, in whole or in part	t, by any other firm?	
	No	YesList tl	ne following informat	ion.	
Fir	m name		Address		Extent of ownership
dor	nestic or for	reign, which are tes or which are	/exportersDoes yo engaged in importing engaged in exporting	xanthan gum from A	ustria and/or China
	United Stat	tes?	ne following informat	ion	
the	No	☐ YesI ist tl			
the	No m name	YesList tl	Address		<u>filiation</u>

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PART I.--GENERAL INFORMATION--Continued

Related NONSUBJECT importers/exportersDoes your firm have any related firms, either domestic or foreign, which are engaged in importing xanthan gum from countries other than Austria and/or China into the United States or which are engaged in exporting xanthan gum from countries other than Austria and/or China to the United States?								
☐ No ☐ YesList the following information.								
Firm name and country		Address		<u>Affiliation</u>				
Related producersDo are engaged in the produ	•	_	ed firms, either do	omestic or foreign, which				
☐ No ☐ Yes-	-List the	e following informa	tion.					
Firm name		Address		Affiliation				
				- <u></u>				

PART II.--PURCHASES

<u>Contact information</u>.-- Please identify the responsible individual and the manner by which Commission staff may contact that individual regarding the confidential information submitted in this questionnaire.

Name	
Title	
Email	
Telephone	
Fax	

II-1. **Purchases.--**Report, as indicated below, your firm's purchases (either directly or through a sales agent or broker) of xanthan gum. Report based on delivery date, not order date.

Item	2010	2011	2012
Purchases of xanthan gum produced in- The United States: Quantity			
Value			
Austria: Quantity			
Value			
China: Quantity			
Value			
All other countries: ¹ Quantity			
Value			

PART II.--PURCHASES--Continued

II-2. <u>Changes in purchasing patterns.</u>—Please indicate how the relative levels of your firm's purchases of xanthan gum from different sources have changed in the last three years.

Source of purchases	Did not purchase	Decreased	Increased	Constant	Fluctuated	Explanation for trend
United States						
Austria						
China						
All other countries						

II-4. <u>Supplier identification.</u>--Please list your firm's <u>FIVE</u> largest suppliers for xanthan gum since 2010. Also, provide the share of the quantity of your firm's total purchases of xanthan gum that each of these suppliers accounted for in 2012.

No.	Supplier's name	City and state	Share of quantity of 2012 purchases
1			%
2			%
3			%
4			%
5			%

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PART III.—MARKET CHRACTERISTICS AND PURCHASING PRACTICES

III-1.	<u>Firm type.</u> Which of the following best describes your firm as a purchaser of xanthan gum (check all that apply)?
	End user (Describe end use:)
	Distributor
	Other (Describe:)
III-2.	<u>Competition for sales.</u> If you are a <u>distributor</u> or <u>reseller</u> of xanthan gum, do you compete for sales to your customers with the manufacturers or importers from which you purchase xanthan gum?
	☐ No ☐ YesPlease describe.
III-3.	<u>Types of customers.</u> If your firm is a <u>distributor</u> or <u>reseller</u> of xanthan gum, what are the major types of consumers to which you sell xanthan gum?
III-4.	End uses If your firm is an end user of xanthan gum, list in order of quantity of xanthan gum consumed, the top 3 products for which your firm purchases xanthan gum xanthan gum as a component part or input. Please indicate what percentage of the <u>total cost</u> is accounted for by

xanthan gum and other inputs.

	Share of total cost you produce		
Product(s) you produce	xanthan gum (percent)	Other inputs (percent)	Total
	%	%	100%
	%	%	100%
	%	%	100%

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III-5.	<u>Dema</u>	nd for end u	ise products						
	(a)		m is an end user of xanthan ing xanthan gum changed si			demand for your firm's final products			
		☐ Increased ☐ No change ☐ Decreased ☐ Fluctuated							
	(b)	Has this had any effect on your firm's demand for xanthan gum?							
		☐ No ☐ YesPlease describe.							
						_			
III-6.	Subst	itutes Can	other products be substitute	d for xa	nthan	gum?			
	(a)	□ No □	YesPlease fill out the tab	le belov	V.				
			End use in which this substitute is used	Hav	Have changes in the prices of this substitut affected the price for xanthan gum?				
	Subst	itute		No	Yes	Explanation			
1.									
2.									
3.									
	(b)	Is guar gum	a substitute for xanthan gun	n?					
		□ No	YesPlease discus						
		<u> </u>	_						
	(c) Have changes in the price of guar gum affected the prices or demand for xanthan gum at any time since January 1, 2010?								
		☐ No	YesPlease discus	SS.					

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PART III.—MARKET CHARACTERISTICS AND PURCHASING PRACTICES—Continued

III-7. <u>Demand trends.--</u> Indicate how demand within the United States and outside of the United States (if known) for xanthan gum has changed since January 1, 2010. Describe the principal factors that have affected these changes in demand.

Market	Increase	No change	Decrease	Fluctuate	Factors
Within the United States					
Outside the United States					

III-8.	<u>Importance of purchasing domestic product.</u> Is buying a product that is produced in the United States an important factor in your firm's purchases of xanthan gum (check ALL that apply)?
	 No YesPurchases of domestic product are required by law or regulation (for example, government purchases under "Buy American" provisions). This involves percent of all purchases of xanthan gum. YesPurchases of domestic product are not required by law or regulation, but are by your customers. This involves percent of all purchases of xanthan gum. YesPurchases of domestic product are required for other reasons (please specify these reasons below). This involves percent of all purchases of xanthan gum.

III-9.	Conditions of	competition	<u>on</u>						
	a) Is the xanth seasonal busin				cles or co	nditions of competition (including			
	☐ No (skip to	question I	II-10.)	Yes Plea	se describ	be and then answer part (b).			
	(b) If was have	a thama haar	ony ahana	oo in the busine	aga avalag	on conditions of commetition for			
	xanthan gum s			es in the busine	ess cycles	or conditions of competition for			
	☐ No	Yes	Please des	cribe.					
III-10.	<u>Decisions based on producer.</u> Does your firm, and to the extent that you know, do your customers make purchasing decisions involving xanthan gum based on the producer of the xanthan gum you purchase?								
		Always	Usually	Sometimes	Never	If at least sometimes, discuss how your firm/customers determine the producer and why this information is important			
	Your firm								
	Your customers								

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PART III.—MARKET CHARACTERISTICS AND PURCHASING PRACTICES—Continued

III-11.	<u>Decisions based on country-of-origin</u> Does your firm, and to the extent that you know, do
	your customers make purchasing decisions involving xanthan gum based on the country of origin
	of the xanthan gum you purchase?

	Always	Usually	Sometimes	Never	If at least sometimes, discuss how your firm/customers determine the source and why this information is important
Your firm					
Your customers					

III-12. Purchasing frequency.	
-------------------------------	--

(a)	How frequent	ly do you	make purchases	(check one)?
-----	--------------	-----------	----------------	--------------

Daily	Weekly	Monthly	Quarterly	Annually	Other	If other, specify

(b)	2010?	ade significant changes in your purchasing patterns (e.g., frequency) since
		Yes—Please describe.
	-	

III-13. <u>Number of suppliers contacted</u>.--How many suppliers do you generally contact before making a purchase? _____ firms

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III-14.	<u>Suppli</u>	er negotiations
	(a)	Do purchases of xanthan gum usually involve negotiations between supplier and purchaser?
		☐ No ☐ YesPlease describe these negotiations, noting whether purchasers generally quote competing prices as part of the negotiation process.
	(b)	Does your firm tend to vary its purchases from a given supplier within a specified time period based on the price offered for that period?
		☐ No ☐ YesSpecify the time period.
III-15.	Chang	e in suppliersHave you changed suppliers since 2010?
	□ No	YesPlease list the supplier(s), whether the firm was added or dropped, the reasons for the change, and how frequently you change suppliers.
III-16.		appliers. Are you aware of any new suppliers, either foreign or domestic, that have the market since 2010?
	☐ No	YesPlease identify the firms and indicate how you became aware of them

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III-17.	Supplier qualification					
	(a) Do you require your suppliers to be or to become certified or qualified to sell xanthan gum to your firm?					
	☐ No ☐ Yes percent of purchases in 2012 ☐ Yesall purchases					
	(b) Please provide a general description of the certification or qualification process. Briefly describe the factors that you consider when qualifying a new supplier (e.g., quality of product reliability of supplier, etc.)					
	(c) How long does it take to qualify a new supplier?days					
	Does it require a longer period to qualify imported xanthan gum from China than from other sources? Yes NO Please discuss the qualification process for imports from China, noting the time required for qualification, and any difference from the qualification process for other suppliers					
III-18.	<u>Failure to certify.</u> Since 2010, have any domestic or foreign producers failed in their attempts to certify or qualify their xanthan gum with your firm or have any producers lost their approved status?					
	☐ No ☐ YesPlease identify these firms, the countries where they are located, and the reasons why they failed the certification/qualification process.					

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PART III.—MARKET CHARACTERISTICS AND PURCHASING PRACTICES—Continued

III-19. <u>Purchasing factors</u>.--For the factors listed below, please rate each in terms of its importance in your purchase decision for xanthan gum.

	Very important	Somewhat important	Not important
Availability			
Delivery terms			
Delivery time			
Discounts offered			
Extension of credit			
Price			
Minimum qty requirements			
Packaging			
Product consistency			
Quality meets industry standards			
Quality exceeds industry standards			
Product range			
Reliability of supply			
Technical support/service			
U.S. transportation costs			
Other (specify):			
	П		

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1.			
2.			
3.			
Other factors or comm	ents:		
quality of xanthan gum?			
		often does your firm pu	rchase the xanth
hat is offered at the low	est price?		
Frequency of decisions hat is offered at the low Always		often does your firm pur Sometimes	Neve

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111-24.	<u>Private label products</u> — Are private label products commonly provided to customers on request in the xanthan gum industry? YesNo Please discuss below.
III-25.	<u>Unusual Supply problems.</u> —In the space provided below, please describe any supply availability issues that you have experienced in purchasing xanthan gum since 2010. Specifically, since January 1, 2010, have any of your suppliers refused, declined, or been unable to supply xanthan gum? (Examples include being placed on allocation or "controlled order entry," declining to accept new customers, delivering less than the quantity promised, unable to meet timely shipment commitments, etc.)? If the answer is "yes," please note and document the time period(s) (i.e., month and year), the supplier involved; and the amount of xanthan gum involved.
III-26.	<u>Terms of Sale.</u> —Since January 1, 2010, did any of your suppliers change their standard terms of sale, such as a change in delivery terms from DDP or CIF to FOB? No Yes Please discuss the change in the space provided noting whether any of your suppliers have changed or will change their terms of sale due to the filing of the petition underlying this investigation.

PART IV.—PRODUCT COMPARISONS

IV-1.	<u>Country knowledge</u> Please indicate the countries of origin for xanthan gum for which your firm has actual marketing/pricing knowledge.
	United States
	☐ Austria
	☐ China
	Other countries (specify)
IV-2.	Interchangeability by country-pairIs xanthan gum produced in the United States and in other countries interchangeable (i.e., can they physically be used in the same applications)? Please indicate A, F, S, N, or 0 in the table below: A = the products from a specified country-pair are always interchangeable F = the products are frequently interchangeable S = the products are sometimes interchangeable N = the products are never interchangeable 0 = no familiarity with products from a specified country-pair

Country-pair	Austria	China	Other countries
United States			
Austria			
China			
please explain t	r-pair producing xanthan gu	m that is sometimes or nevelude interchangeable use:	r interchangeable,

U.S. Purchasers' Questionnaire - Xanthan Gum from Austria and China (731-TA-1202-03 (F)) Page 17

PART IV.—PRODUCT COMPARISONS—Continued

IV-3.	Substitutability between U.Sproduced and imported xanthan gum from Austria and
	<u>China</u> —Are there certain applications where only U.Sproduced xanthan gum can be used rather
	than imports from Austria or China? Yes No Please discuss these applications in the
	space provided. In your discussion please note whether it is easy or difficult to switch suppliers.
	space provided. In your discussion please note whether it is easy of difficult to switch suppliers.
	<u> </u>
TX 7	One little in the state of the interest of the state of t
IV-4.	Quality issue relating to imports from China— Are there quality problems with imports of
	xanthan gum from China that limit or discourage their used in certain applications? Yes
	No Please discuss the quality problems and applications in the space provided.

PART IV.—PRODUCT COMPARISONS—Continued

IV-5. **Factors other than price.**--Are differences other than price (*i.e.*, quality, availability, transportation network, product range, technical support, etc.) between xanthan gum produced in the United States and in other countries a significant factor in your firm's purchases of the products?

Please indicate A, F, S, N, or 0 in the table below:

A = such differences are *always* significant

F = such differences are *frequently* significant

S = such differences are *sometimes* significant

N =such differences are *never* significant

0 = no familiarity with products from a specified country-pair

Country-pair	Austria	China	Other countries
United States			
Austria			
China			
factor in your fir		r than price always or freque identify the country-pair and	

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PART IV.—PRODUCT COMPARISONS—Continued

6.	Country preferences -Do you or your customers ever specifically order xanthan gum from one country in particular over other possible sources of supply?					
	□ No	YesPlease identify all relevant countries (including the United States and both subject and nonsubject foreign countries) from which you or your customers prefer to order, and indicate why xanthan gum from these countries is preferred over product from other countries (please note the specific product in your response).				
7.		of merchandiseAre certain grades/types/sizes of xanthan gum available from only ree (domestic or foreign, including both subject and nonsubject countries)? YesPlease identify the source and the grade/type/size.				
8.	although a consumption and nonsubjection	roduct not based on priceIf you purchased xanthan gum from one source omparable product was available from another source at a lower price, please explains for doing so (please specify by country, including the United States and both subject ect foreign countries). Possibilities might include transaction characteristics such as the to fill orders, minimum order size, reliability of supply, etc.				

PART IV.—PRODUCT COMPARISONS—Continued

IV-9. <u>Factor country comparisons.</u>--For the factors listed below, please rate how xanthan gum produced in each country you identified in your response to the first question in Part IV compares with xanthan gum produced in each of the other countries you identified (including the United States and both subject and nonsubject foreign countries).

	United COI	duct from the desired state of	s d to	product from United States compared to product from China		compared to product from			
	Superior	Comparable	Inferior	Superior	Comparable	Inferior	Superior	Comparable	Inferior
Availability									
Delivery terms									
Delivery time									
Discounts offered									
Extension of credit									
Price ¹									
Minimum quantity requirements									
Packaging									
Product consistency									
Quality meets industry standards									
Quality exceeds industry standards									
Product range									
Reliability of supply									
Technical support/service									
U.S. transportation costs ¹									
Other (specify):									
	П	П						П	П

¹ A rating of superior on price and U.S. transportation costs indicates that the first country generally has lower prices/U.S. transportation costs than the second country.

PART IV.—PRODUCT COMPARISONS—Continued

IV-9. *Continued*.

	product from		product from			product from			
	compared to product from		compared to product from			compared to product from			
	Superior	Comparable	Inferior	Superior	Comparable	Inferior	Superior	Comparable	Inferior
Availability									
Delivery terms									
Delivery time									
Discounts offered									
Extension of credit									
Price ¹									
Minimum quantity requirements									
Packaging									
Product consistency									
Quality meets industry standards									
Quality exceeds industry standards									
Product range									
Reliability of supply									
Technical support/service									
U.S. transportation costs ¹									
Other (specify):									

A rating of superior on price and U.S. transportation costs indicates that the first country generally has lower prices/U.S. transportation costs than the second country.

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PART IV.—PRODUCT COMPARISONS—Continued

IV-10. <u>Minimum quality</u>.--How often does xanthan gum from the following countries meet minimum quality specifications for your uses or your customers' uses?

Source	Always	Usually	Sometimes	Rarely or never	Don't know
United States					
Austria					
China					
Other:					
Other:					

IV-11.	<u>Global prices</u> —From your experience, are prices of xanthan gum determined largely on a global basis because large global purchasers typically buy xanthan gum for delivery to their facilities
	throughout the world in the same transaction? Yes No Please discuss in the space provided.

PART IV.—PRODUCT COMPARISONS—Continued

Share of	
2012 purchases	<u>Lead time</u> (days)
%	
%	
100 %	
Share of 2012 purchases	Lead time (days)
 %	
 %	
 %	
100 %	
Share of	
2012 purchases	<u>Lead time</u> (days)
%	
%	
%	
100 %	
ad time than items thase discuss the relation	
ί	%