U.S. PURCHASERS' QUESTIONNAIRE

DIFFUSION-ANNEALED, NICKEL-PLATED STEEL FROM JAPAN

This questionnaire must be received by the Commission by no later than January 31, 2014

See the Instruction Booklet for filing instructions.

The information called for in this questionnaire is for use by the United States International Trade Commission in connection with its antidumping investigation concerning diffusion-annealed, nickel-plated steel flat-rolled products ("diffusion-annealed, nickel-plated steel") from Japan (Inv. No. 731-TA-1206 (Final)). The information requested in the questionnaire is requested under the authority of the Tariff Act of 1930, title VII. This report is mandatory and failure to reply as directed can result in a subpoena or other order to compel the submission of records or information in your possession (19 U.S.C. § 1333(a)). Further information on this questionnaire can be obtained from John Benedetto (202-205-3270, John.Benedetto@usitc.gov).

Address _	
	State Zip Code
World Wi	de Web address
Has your fir	m purchased diffusion-annealed, nickel-plated steel (as defined in the instruction booklet) from <u>any</u> nestic or foreign) at any time since January 1, 2011?
Has your fir	m purchased diffusion-annealed, nickel-plated steel (as defined in the instruction booklet) from any

CERTIFICATION

I certify that the information herein supplied in response to this questionnaire is complete and correct to the best of my knowledge and belief and understand that the information submitted is subject to audit and verification by the Commission.

By submitting this certification I also grant consent for the Commission, and its employees and contract personnel, to use the information provided in this questionnaire and throughout this proceeding in any other import-injury proceedings conducted by the Commission on the same or similar merchandise.

I acknowledge that information submitted in this questionnaire response and throughout this proceeding may be used by the Commission, its employees, and contract personnel who are acting in the capacity of Commission employees, for developing or maintaining the records of this proceeding or related proceedings for which this information is submitted, or in internal audits and proceedings relating to the programs and operations of the Commission pursuant to 5 U.S.C. Appendix 3. I understand that all contract personnel will sign non-disclosure agreements.

Name of Authorized Official	Title of Authorized Official	Date	
	Phone:		
Signature		Email address	
	Fax		

The questions in this questionnaire have been reviewed with market participants to ensure that issues of concern are adequately addressed and that data requests are sufficient, meaningful, and as limited as possible. Public reporting burden for this questionnaire is estimated to average 25 hours per response, including the time for reviewing instructions, searching existing data sources, gathering the data needed, and completing and reviewing the questionnaire. Send comments regarding the accuracy of this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, to the Office of Investigations, U.S. International Trade Commission, 500 E Street, SW, Washington, DC 20436.

I-1a. <u>**OMB statistics.--**</u>Please report the actual number of hours required and the cost to your firm of preparing the reply to this questionnaire and completing the form.

Hours	Dollars

- I-1b. <u>**OMB feedback.--**We are interested in any comments you may have for improving this questionnaire in general or the clarity of specific questions. Please attach such comments to your response or send them to the above address.</u>
- I-2. **Establishments covered.--**Provide the name and address of establishment(s) covered by this questionnaire (see page 3 of the instruction booklet for reporting guidelines). If your firm is publicly traded, please specify the stock exchange and trading symbol.
- I-3. **Ownership.--**Is your firm owned, in whole or in part, by any other firm?
 - No Yes--List the following information.

Firm name	Address	Extent of ownership (percent)

PART I.--GENERAL INFORMATION--Continued

I-4. <u>**Related SUBJECT importers/exporters.--**Does your firm have any related firms, either domestic or foreign, which are engaged in importing diffusion-annealed, nickel-plated steel from Japan into the United States or which are engaged in exporting diffusion-annealed, nickel-plated steel from Japan to the United States?</u>

No Yes--List the following information.

Firm name	Address	Affiliation

I-5. **<u>Related NONSUBJECT importers/exporters.</u>--**Does your firm have any related firms, either domestic or foreign, which are engaged in importing diffusion-annealed, nickel-plated steel from countries other than Japan into the United States or which are engaged in exporting diffusion-annealed, nickel-plated steel from countries other than Japan to the United States?

🗌 No

Yes--List the following information.

Firm name and country	Address	Affiliation

- I-6. **<u>Related producers.--**</u>Does your firm have any related firms, either domestic or foreign, which are engaged in the production of diffusion-annealed, nickel-plated steel?
 - No Yes--List the following information.

Firm name	Address	Affiliation

U.S. Purchasers' Questionnaire - Diffusion-Annealed, Nickel-Plated Steel

PART II.--PURCHASES

<u>**Contact information.**</u>-- Please identify the responsible individual and the manner by which Commission staff may contact that individual regarding the confidential information submitted in this questionnaire.

Name	
Title	
Email	
Telephone	
Fax	

II-1. **Purchases.--**Report, as indicated below, your firm's purchases (either directly or through a sales agent or broker) of diffusion-annealed, nickel-plated steel. Report based on delivery date, not order date.

Item	2011	2012	2013
Purchases of diffusion-annealed, nickel- plated steel produced in The United States: Quantity (in short tons)			
Value (in dollars)			
Japan: Quantity (in short tons)			
Value (in dollars)			
Germany: Quantity (in short tons)			
Value (in dollars)			
Korea: Quantity (in short tons)			
Value (in dollars)			
All other countries: ¹ Quantity (in short tons)			
Value (in dollars)			
¹ Please identify these countries:			

PART II.--<u>PURCHASES</u>--Continued

II-2. <u>Changes in purchasing patterns</u>.—Please indicate how the relative levels of your firm's purchases of diffusion-annealed, nickel-plated steel from different sources have changed in the last three years.

Source of purchases	Did not purchase	Decreased	Increased	Constant	Fluctuated	Explanation for trend
United States						
Japan						
Germany						
Korea						
All other countries						

II-3. <u>Purchases from one or multiple countries</u>.—

(a) If your firm has a preference for purchasing diffusion-annealed, nickel-plated steel from only one country, please explain the reasons for doing so.

(b) If your firm has a preference for purchasing diffusion-annealed, nickel-plated steel from multiple countries, please explain the reasons for doing so.

PART II.--<u>PURCHASES</u>--Continued

II-4. Supplier identification.--Please list your firm's FIVE largest suppliers for diffusion-annealed, nickel-plated steel since January 1, 2011. Also, provide the share of the quantity of your firm's total purchases of diffusion-annealed, nickel-plated steel that each of these suppliers accounted for in 2013.

No.	Supplier's name	City and state	Share of quantity of 2013 purchases
1			%
2			%
3			%
4			%
5			%

PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES

III-1. **<u>Firm type</u>.--**Which of the following best describes your firm as a purchaser of diffusionannealed, nickel-plated steel (check all that apply)?

End user (battery producer)	End user (can stamper)	Distributor	Other	Describe other

If your firm is a distributor of diffusion-annealed, nickel-plated steel, please answer questions III-2 and III-3.

III-2. <u>**Competition for sales.--**</u>If you are a <u>distributor</u> or <u>reseller</u> of diffusion-annealed, nickel-plated steel, do you compete for sales to your customers with the manufacturers or importers from which you purchase diffusion-annealed, nickel-plated steel?

No	Yes	If yes, please describe.

III-3. **Types of customers.--**If your firm is a <u>distributor</u> or <u>reseller</u> of diffusion-annealed, nickel-plated steel, what are the major types of consumers to which you sell diffusion-annealed, nickel-plated steel?

If your firm is an end user (e.g., battery producer, can stamper) of diffusion-annealed, nickel-plated steel, please answer questions III-4 through III-6.

III-4. <u>End uses</u>.--List the top 3 products you make using diffusion-annealed, nickel-plated steel **and** estimate the percent of your <u>total production cost</u> that is accounted for by diffusion-annealed, nickel-plated steel and by other inputs (such as labor, energy, and other raw materials).

	Share of total cost in each of the product(s) you produce accounted for by				
Product(s) you produce	diffusion-annealed, nickel-plated steel		Other inputs		Total
	%	+	%	=	100%
	%	+	%	=	100%
	%	+	%	=	100%

III-5. Demand for end use products.--

(a) If your firm is an end user of diffusion-annealed, nickel-plated steel, has the demand for your firm's final products incorporating diffusion-annealed, nickel-plated steel changed since January 1, 2011?

Increased	No change	Decreased	Fluctuated

(b) Has this had any effect on your firm's demand for diffusion-annealed, nickel-plated steel?

No	Yes	Explain

III-6. Contracts.—

(a) Does your firm purchase diffusion-annealed, nickel-plated steel under contracts committing a certain percentage of your purchases?

No	Yes	Explain

(b) If your firm is a can stamper, does your firm work under contracts negotiated with your suppliers by your customers?

No	Yes	Explain

III-7. <u>Substitutes</u>.--Can other products be substituted for diffusion-annealed, nickel-plated steel?

No

Yes--Please fill out the table below.

	End use in which this			Have changes in the prices of this substitute affected the price for diffusion-annealed, nickel-plated steel?			
	Substitute	substitute is used	No	Yes	Explanation		
1.							
2.							
3.							

III-8. <u>Demand trends</u>.-- Indicate how demand within the United States and outside of the United States (if known) for diffusion-annealed, nickel-plated steel has changed since January 1, 2011. Explain any trends and describe the principal factors that have affected these changes in demand.

Market	Overall increase	No change	Overall decrease	Fluctuate with no clear trend	Explanation and factors
Within the United States					
Outside the United States					

III-9. <u>Importance of purchasing domestic product</u>.--Please fill out the table below, estimating the percentage of your firm's total 2013 purchases of diffusion-annealed, nickel-plated steel that required diffusion-annealed, nickel-plated steel produced in the United States.

	Estimated percentage of your firm's total 2013 purchases of diffusion- annealed, nickel- plated steel
Purchases that did not require domestic product	%
Purchases of domestic product that were required by law or regulation (e.g., government purchases under "Buy American" provisions)	%
Purchases of domestic product that were not required by law or regulation, but were required by your customers	%
Purchases of domestic product that were required for other reasons (<i>explain</i> :)	%
	100 %

III-10. Conditions of competition.--

a) Is the diffusion-annealed, nickel-plated steel market subject to business cycles (other than general economy-wide conditions) and/or other conditions of competition distinctive to diffusion-annealed, nickel-plated steel?

No (skip to question III-10.)

Yes-Business cycles (e.g. seasonal business).

Yes-Other distinctive conditions of competition.

If yes, describe below.

Business cycles	
Other conditions of competition	

(b) Have there been any changes in the business cycles or conditions of competition for diffusionannealed, nickel-plated steel since January 1, 2011?

No	Yes	If yes, describe.

III-11. **Decisions based on producer**.--Does your firm, and to the extent that you know, do your customers make purchasing decisions involving diffusion-annealed, nickel-plated steel based on the producer of the diffusion-annealed, nickel-plated steel you purchase?

	Always	Usually	Sometimes	Never	If at least sometimes, discuss how your firm/customers determine the producer and why this information is important
Your firm					
Your customers					

III-12. <u>Decisions based on country-of-origin</u>.--Does your firm, and to the extent that you know, do your customers make purchasing decisions involving diffusion-annealed, nickel-plated steel based on the country of origin of the diffusion-annealed, nickel-plated steel you purchase?

	Always	Usually	Sometimes	Never	If at least sometimes, discuss how your firm/customers determine the source and why this information is important
Your firm					
Your customers					

III-13. Purchasing frequency.--

(a) How frequently do you make purchases of diffusion-annealed, nickel-plated steel (check one)?

Daily	Weekly	Monthly	Quarterly	Annually	Other	If other, specify

(b) Have you made significant changes in your purchasing patterns (e.g., frequency) since January 1, 2011?

No	Yes	If yes, how and why do you expect these changes to occur?

III-14. <u>Number of suppliers contacted</u>.--How many suppliers do you generally contact before making a purchase? Between _____ and _____ firms

III-15. Supplier negotiations.--

(a) Do purchases of diffusion-annealed, nickel-plated steel usually involve negotiations between supplier and purchaser?

No	Yes	If yes, please describe how negotiations take place, including whether you issue requests for quotations to multiple suppliers and what factors you use to evaluate bids from suppliers.

(b) Does your firm tend to vary its purchases from a given supplier within a specified time period based on the price offered for that period?

No	Yes	If yes, specify the time period.

(c) Does your firm typically negotiate with suppliers simultaneously for purchases of diffusion-annealed, nickel-plated steel inside and outside the United States?

No	Yes	If so, please describe how your overall worldwide negotiations affect your decisions about supply of diffusion-annealed, nickel- plated steel for your U.S. needs.

III-16. <u>Change in suppliers</u>.--Have you changed suppliers since January 1, 2011?

No	If yes, please list the supplier(s), whether the firm was added or dropped, the reasons for the change, and how frequently you change suppliers.

III-17. <u>New suppliers</u>.--Are you aware of any new suppliers, either foreign or domestic, that have entered the market since January 1, 2011?

No	If yes, please identify the firms and indicate how you became aware of them.

III-18. Supplier qualification.--

- (a) Do you require your suppliers to be or to become certified or qualified to sell diffusionannealed, nickel-plated steel to your firm?
 - No Yes- Please answer (b) through (e).
- (b) Please provide a general description of the certification or qualification process. Briefly describe the factors that you consider when qualifying a new supplier (e.g., quality of product, reliability of supplier, etc.).
- (c) How long does it take to qualify a new supplier? _____ days
- (d) Please identify all the suppliers of diffusion-annealed, nickel-plated steel that were qualified to supply your firm in 2013 and 2014, by battery specification:

Specification	Qualified Producers - 2013	Qualified producers – 2014
AA can		
AAA can		
AAAA can		
C can		
D can		
End caps		
Automotive		

(e) Does your firm ever allow a supplier to bid on contracts for diffusion-annealed, nickelplated steel, even if the supplier is not yet qualified? Please explain

III-19. **Failure to certify.--**Since January 1, 2011, have any domestic or foreign producers failed in their attempts to certify or qualify their diffusion-annealed, nickel-plated steel with your firm or have any producers lost their approved status?

No	Yes	If yes, please identify these firms, the countries where they are located, and the reasons why they failed the certification/qualification.

III-20. <u>Major purchasing factors</u>.--Please list, in order of their importance, the three major factors generally considered by your firm in deciding from whom to purchase diffusion-annealed, nickel-plated steel for any one order (examples include availability, extension of credit, contracts, price, quality, range of supplier's product line, traditional supplier, etc.).

1.	
2.	
3.	
Ple	ease list any other factors that are very important in your purchase decisions:

III-21. **Purchasing factors.--**For the factors listed below, please rate each in terms of its importance in your purchase decision for diffusion-annealed, nickel-plated steel.

	Very important	Somewhat important	Not important
Availability			
Delivery terms			
Delivery time			
Discounts offered			
Extension of credit			
Global relationship with supplier			
Minimum quantity requirements			
Overall cost effectiveness			
Packaging			
Price			
Processability of material			
Product consistency			
Product range			
Quality exceeds industry standards			
Quality meets industry standards			
Reliability of supply			
Technical support/service			
U.S. transportation costs			

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PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES--Continued

III-22. **Quality characteristics.--**What characteristics does your firm consider when determining the quality of diffusion-annealed, nickel-plated steel?

III-23. **Frequency of decisions based on price.--**How often does your firm purchase the diffusionannealed, nickel-plated steel that is offered at the lowest price?

Always	Usually	Sometimes	Never

III-24. <u>Price leaders</u>.— A price leader is defined as (1) one or more firms that initiate a price change, either upward or downward, that is followed by other firms, or (2) one or more firms that have a significant impact on prices. *A price leader is not necessarily the lowest-priced supplier*.

Please list the names of any firms you considered price leaders in the diffusion-annealed, nickelplated steel market since January 1, 2011. Describe how the firm(s) exhibited price leadership.

PART IV.—PRODUCT COMPARISONS

IV-1. <u>**Country knowledge.--**</u>Please indicate the countries of origin for diffusion-annealed, nickelplated steel for which your firm has actual marketing/pricing knowledge.

United States	Japan	Other countries (specify)

IV-2. **Interchangeability by country-pair.**--Is diffusion-annealed, nickel-plated steel produced in the United States and in other countries interchangeable (*i.e.*, can they physically be used in the same applications)?

Please indicate A, F, S, N, or 0 in the table below:

- A = the products from a specified country-pair are *always* interchangeable
- F = the products are *frequently* interchangeable
- S = the products are *sometimes* interchangeable
- N = the products are *never* interchangeable
- 0 = no familiarity with products from a specified country-pair

Country-pair	Japan	Germany	Korea	Other countries			
United States							
Japan							
Germany							
Korea							
never interchangeable, please explain the factors that limit or preclude interchangeable use:							

PART IV.—<u>PRODUCT COMPARISONS</u>--Continued

IV-3. **Factors other than price.-**Are differences other than price (*i.e.*, quality, availability, transportation network, product range, technical support, *etc.*) between diffusion-annealed, nickel-plated steel produced in the United States and in other countries a significant factor in your firm's purchases of the products?

Please indicate A, F, S, N, or 0 in the table below:

- A = such differences are *always* significant
- F = such differences are *frequently* significant
- $\mathbf{S} = \text{such differences are } significant$
- N = such differences are *never* significant

0 = no familiarity with products from a specified country-pair

Country-pair	Japan	Germany	Korea	Other countries
United States				
Japan				
Germany				
Korea				
factor in your fir	y-pair for which facto m's sales of diffusion ntages or disadvanta	n-annealed, nickel-pl	lated steel, identify th	

PART IV.—<u>PRODUCT COMPARISONS</u>--Continued

IV-4. **Country preferences.-**Do you or your customers ever specifically order diffusion-annealed, nickel-plated steel from one country in particular over other possible sources of supply?

No	Yes	If yes, please identify all relevant countries (including the United States and both subject and nonsubject foreign countries) from which you or your customers prefer to order, and indicate why diffusion-annealed, nickel-plated steel from these countries is preferred over product from other countries (please note the specific product in your response).

IV-5. <u>Availability of merchandise</u>.--Are certain grades/types/sizes of diffusion-annealed, nickel-plated steel available from only a single source (domestic or foreign, including both subject and nonsubject countries)?

No	Yes	If yes, please identify the source and the grade/type/size.

IV-6. <u>Choice of product not based on price</u>.--If you purchased diffusion-annealed, nickel-plated steel from one source although a comparable product was available from another source at a lower price, please explain your reasons for doing so (please specify by country, including the United States and both subject and nonsubject foreign countries). Possibilities might include transaction characteristics such as length of time to fill orders, minimum order size, reliability of supply, etc.

PART IV.—<u>PRODUCT COMPARISONS</u>--Continued

IV-7. <u>Factor country comparisons</u>.--For the factors listed below, please rate how diffusion-annealed, nickel-plated steel produced in each country you identified in your response to the first question in Part IV compares with diffusion-annealed, nickel-plated steel produced in each of the other countries you identified (including the United States and both subject and nonsubject foreign countries).

	<u>Unitec</u> cor	duct fr <u>I State</u> nparec duct fr	s I to	<u>United</u> cor		s I to	<u>Japan</u> cor pro <u>Nons</u>	product from Japan compared to product from <u>Nonsubject</u> countries	
	Superior	Comparable	Inferior	Superior	Comparable	Inferior	Superior	Comparable	Inferior
Availability									
Delivery terms									
Delivery time									
Discounts offered									
Extension of credit									
Global relationship with supplier									
Minimum quantity requirements									
Overall cost effectiveness									
Packaging									
Price ¹									
Processability of material									
Product consistency									
Product range									
Quality exceeds industry standards									
Quality meets industry standards									
Reliability of supply									
Technical support/service									
U.S. transportation costs ¹									

¹ A rating of superior on price and U.S. transportation costs indicates that the first country generally has lower prices/U.S. transportation costs than the second country.

U.S. Purchasers' Questionnaire - Diffusion-Annealed, Nickel-Plated Steel

PART IV.—<u>PRODUCT COMPARISONS</u>--Continued

IV-8. <u>Minimum quality</u>.--How often does diffusion-annealed, nickel-plated steel from the following countries meet minimum quality specifications for your uses or your customers' uses?

Source	Always	Usually	Sometimes	Rarely or never	Don't know
United States					
Japan					
Germany					
Korea					
Other:					
Other:					

IV-9. **Lost sales and lost revenue.**—If your firm responded to a lost sales or lost revenue allegation in the preliminary phase of these investigations, please provide any additional documentation that your firm has that would corroborate details in the allegation, e.g., pricing levels, volumes, dates, etc..

Did your firm attach any such corroboration?

No Yes

Additional comments.