

Debt Disclosure Forms Screener

Quota

- ▶ 40 adults (18 years of age and older) for participation in four focus groups
 - 30 adults, comprising three focus groups, who have had debt collected upon in the past two years or who have debt that is actively being collected upon.
 - For each group, recruit 15 for 10 to show
 - 10 adults, comprising one focus group, who have not been contacted by any debt collectors, attorneys, collection firms, or others trying to get them to pay a debt
 - Recruit 15 for 10 to show
- ▶ 24-30 adults (18 years of age and older) for participation in usability/cognitive testing
 - 3 rounds of 8-10 participants for iterative testing
 - For each round, recruit 12 for 8-10 to show

Participants	Location
Focus Groups	
10 with debt collection experience 10 without debt collection experience	Arlington, VA
20 with debt collection experience	New Orleans, LA
Iterative Usability/Cognitive Testing	
6-8 with debt collection experience 2 without debt collection experience	Arlington, VA
6-8 with debt collection experience 2 without debt collection experience	Las Vegas, NV
6-8 with debt collection experience 2 without debt collection experience	Minneapolis, MN

- ▶ Recruit for a mix of gender, race, ethnicity, income, frequency of debt collection experience (even among the three focus groups comprised of consumers with debt collection experience), and type of debt in collections, with an emphasis on the last two factors.

Recruitment Plan

- ▶ The study will be advertised by:
 - Emailing and calling contacts in the facility databases
 - Posting fliers in the local communities
- ▶ Respondents must first complete the web screener
- ▶ Respondents who qualify based on the web screener are then called and administered the phone screener

- ▶ Respondents are sent a confirmation email with directions and a link to the pre-questionnaire if they qualify based on the phone screener
- ▶ Respondents are contacted the day prior to the interview to remind them about their appointment
- ▶ Participants' information is reconfirmed upon arrival of interview
- ▶ Participants are compensated \$75 for the session.