

**Attachment A  
Recruitment and Reminder Emails**



Hi \$FIRSTNAME,

**A new survey is available!**

i-Say wants to give you the chance to do more with your opinion. Every survey counts toward improving products and services used every day! If you can, start this survey now or you may miss this opportunity to participate and earn rewards. By completing this survey, you will earn **i-Say points** and an entry into our **\$5,000 Monthly Click Draw**.

[Start the Survey](#)

Note: If clicking above doesn't work, copy and paste this URL into your browser:  
\$LINK\$PANLISTID&supplierID=\$SupplierID&ci=\$LANGUAGECODE-\$IPS\_COUNTRYCODE

As always, your participation is voluntary and your responses will be kept private. Thank you for your participation.

Sincerely,

*Emily Martin*  
Director of Research

You are receiving this email as a registered member of the i-Say panel. To ensure receipt of future email communication and surveys, please add [questions@i-say.com](mailto:questions@i-say.com) to your safe senders list.



**CONTACT US**

Email: [questions@i-say.com](mailto:questions@i-say.com)

**i-Say Team**  
1600 Stewart Ave. Suite 500  
Westbury, NY 11590

**REFERENCE**

**PIN number:** \$PANLISTID

**Survey:** \$ISIS



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## Reminder Email



Don't Forget  
Your Opinion  
Matters



Hi \$MFN,

We recently invited you to take part in a survey and there is still time to share your opinion.

If you already completed this survey we thank you for your participation. If not, now is your chance. By completing this survey, you will earn **i-Say points**, and an entry into our **\$5,000 Monthly Click Draw**.

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