

Language for Social Media and Physical Recruiting

Seeking Consumers with Bankruptcy Experience for Informational Interviews

We are looking for [location] area residents who have filed for Chapter 7 or Chapter 13 bankruptcy in the last few years to participate in informational interviews. These interviews are being sponsored by the Consumer Financial Protection Bureau (CFPB), a federal government agency that was created to help consumers. Participants will be asked to interact with and provide feedback on letters and notices that are sent to consumers during the bankruptcy process.

These interviews are private, and no information will be shared with debt collectors, attorneys, collection firms, or others that try to recover debt. The feedback will be used to help understand and improve materials related to the bankruptcy process.

The interviews will last 60 minutes and participants will be paid \$75. The study will take place at [location] and we are currently scheduling participants for [dates].

If you have filed for personal bankruptcy in the last few years and are interested, please contact us at [contact info]. We will ask you to complete a short screener and we will then notify you of available times.

Thank you!

To verify the security and authenticity of this research, please feel free to contact us at:

Fors Marsh Group
[email address]
www.forsmarshgroup.com/

Consumer Financial Protection Bureau
[email address]
www.consumerfinance.gov

[Insert link to Paperwork Reduction Act statement]

Language for Contacting Individuals Who Filed for Bankruptcy

Dear _____,

I am a researcher with Fors Marsh Group and we are working with the Consumer Financial Protection Bureau, a federal government agency, to improve materials sent to people in bankruptcy. Public records show that you recently filed for Chapter [7/13] bankruptcy, and we would be interested in talking with you about your experience and getting your feedback on the letters and notices that are sent to people in bankruptcy.

The one-on-one interview will be 60 minutes in length and participants will be paid \$75.

These interviews are private, and no information will be shared with debt collectors, attorneys, collection firms, or others that try to recover debt.

The Consumer Financial Protection Bureau will use the feedback to help understand and improve the letters and notices related to the bankruptcy process.

If you are interested in participating, or if you have any questions, please contact us at [phone number and email address].

You can also find more information about the Consumer Financial Protection Bureau at their website:

www.consumerfinance.gov

[Insert link to Paperwork Reduction Act statement]

Sincerely,

Brian Griepentrog, PhD
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