

## **Language for Social Media and Physical Recruiting**

### **Seeking Consumers Who Have Taken Out a Payday Loan or a Loan over the Internet**

We are currently recruiting people to participate in one-on-one interviews about the notices given to consumers who take out payday loans, installment loans, or loans over the Internet.

Each interview will last 60 minutes and participants will be paid \$75. The study will take place at [location] and we are currently scheduling participants for [dates]. This research is being sponsored by the Consumer Financial Protection Bureau (CFPB), a federal government agency that was created to help consumers. Feedback from the interviews will be used to help improve the notices that are provided to consumers taking out payday loans and other similar loans.

If you are above 18 and are interested in participating, please contact us at [contact info]. We will ask you to complete a short screener and we will notify you if you qualify for the study.

Thank you!