Attachment A

Recruitment and Reminder Emails







Hi \$FIRSTNAME,

A new survey is available!

i-Say wants to give you the chance to do more with your opinion. Every survey counts toward improving products and services used every day! If you can, start this survey now or you may miss this opportunity to participate and earn rewards. By completing this survey, you will earn **i-Say points** and an entry into our \$5,000 Monthly Click Draw.

Start the Survey

Note: If clicking above doesn't work, copy and paste this URL into your browser: \$LINK\$PANELISTID&supplierID=\$SupplierID&ci=\$LANGUAGECODE-\$IPS_COUNTRYCODE

As always, your participation is voluntary and your responses will be kept private. Thank you for your participation.

Sincerely,

Emily Martin
Director of Research

You are receiving this email as a registered member of the i-Say panel. To ensure receipt of future email communication and surveys, please add questions@i-say.com to your safe senders list.

CONTACT US REFERENCE SOCIAL Email: questions@i-say.com PIN number: \$PANELISTID Facebook \$ISIS Survey: Twitter i-Say Team 1600 Stewart Ave. Suite 500 TRUSTe Certified Email Blog Westbury, NY 11590 UNSUBSCRIBE PRIVACY POLICY REWARDS PROGRAM CASRO We are a member of the Council of American Survey Research Organizations (CASRO)

Reminder Email







Hi \$MFN,

We recently invited you to take part in a survey and there is still time to share your opinion.

If you already completed this survey we thank you for your participation. If not, now is your chance. By completing this survey, you will earn **i-Say points**, and an entry into our **\$5,000 Monthly Click Draw**.

Start the Survey

Note: If clicking above doesn't work, copy and paste this URL into your browser: \$LINK\$PANELISTID

As always, your participation is voluntary and your responses will be kept private. Thank you for your participation.

Sincerely,

Emily Martin
Director of Research

You are receiving this email as a registered member of the i-Say panel. To ensure receipt of future email communication and surveys, please add questions@i-say.com to your safe senders list.

CONTACT US		REFERENCE		SOCIAL
Email: questions@i-say.com	PIN number:	\$PANELISTID	H	<u>Facebook</u>
i-Say Team	Survey:	\$ISIS		<u>Twitter</u>
1600 Stewart Ave. Suite 500 Westbury, NY 11590	0	TRUSTe Certified Email	2	Blog
UNSUBSCRIBE PRIVACY POLICY REWARDS PROGRAM				
CASRO"				
We are a member of the Council of American Survey Research Organizations (CASRO)				
Copyright © 2013 🛄psos Insight. Part of the <u>Global Ipsos Group</u>				