#### A SIMPLE WAY TO EARN **UNLIMITED** CASH REWARDS



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EARN UNLIMITED
1.5% CASH BACK

\$100 ONE-TIME CASH BONUS

**NO ANNUAL FEE** 

Dear Dear

Earning cash rewards just got simpler. With the grant of ere card from unlimited 1.5% cash back on every purchase, every day. Plus, there's no annual fee.

#### NO LIMITS TO THE CASH REWARDS YOU'LL EARN

Once approved, you'll earn UNLIMITED 1.5% cash back every time you use your card. And, when you spend \$500 on purchases in the first 3 months, you'll earn a \$100 one-time cash bonus.

#### NO ROTATING CATEGORIES

With you don't have to sign up for rotating categories or change where you shop—you'll earn unlimited cash rewards everywhere, year-round.

#### NO REDEMPTION MINIMUMS

Redeem cash rewards at any time, for any amount. Since there are no minimums, you can use your cash rewards as soon as you earn them. Plus, your cash rewards won't expire.

You'll also enjoy a **0% intro APR** on purchases and balance transfers for 12 months, 12.9%–22.9% variable APR after that. There is a 3% fee for amounts transferred for 12 months. Apply today.

Apply today to earn unlimited cash rewards with



VISIT application.

.com



CALL



your completed application

YOUR APPLICATION CODES:

Please see the enclosed Important Disclosures for eligibility, rate, fee, and other cost information.

IMPORIANT	DISCLOSURES
Interest Rates and Interest Ch	arges
Annual Percentage Rate (APR) for Purchases	0% introductory APR for the first 12 months.  After that, your APR will be 12.9%, 17.9% or 22.9%, based on your creditworthiness.  This APR will vary with the market based on the Prime Rate.
APR for Transfers	<b>0</b> % introductory APR for the first 12 months.  After that, your APR will be <b>12.9</b> %, <b>17.9</b> % or <b>22.9</b> %, based on your creditworthiness.  This APR will vary with the market based on the Prime Rate.
APR for Cash Advances	24.9%. This APR will vary with the market based on the Prime Rate.
Penalty APR and When It Applies	29.4%. This APR will vary with the market based on the Prime Rate. This APR may be applied to your account if you make a late payment. How Long Will the Penalty APR Apply?: If APRs are increased for a payment that is late, the Penalty APR may apply indefinitely.
Paying Interest	Your due date is at least 25 days after the close of each billing cycle. We will not charge you interest on new purchases, provided you have paid your previous balance in full by the due date each month. We will begin charging interest on cash advances on the transaction date.
Minimum Interest Charge	If you are charged interest, the charge will be no less than \$0.50.
For Credit Card Tips from the Consumer Financial Protection Bureau	To learn more about factors to consider when applying for or using a credit card, visit the website of the Consumer Financial Protection Bureau at <a href="http://www.consumerfinance.gov/learnmore">http://www.consumerfinance.gov/learnmore</a> .

Fees		
Annual Fee	None.	
Transaction Fees Transfer Cash Advance	3% of the amount of each transfer that posts to your account within the first 12 months. Either \$10 or 3% of the amount of each cash advance, whichever is greater.	
Penalty Fees  • Late Payment  • Over-The-Credit-Limit  • Returned Payment	Up to \$35. None. None.	

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How Do You Calculate My Balance? We use a method called "average daily balance (including new transactions)." See "How Do You Calculate The Interest Charge?" section in the enclosed Additional Disclosures.

Can I Lose My Introductory APR? We may end your introductory APR and apply the Penalty APR if you make a late payment.

What Are My Billing Rights? Information on your rights to dispute transactions and how to exercise those rights is provided in the "Your Billing Rights" section in the enclosed Additional Disclosures.

Am I Eligible For This Offer? Please refer to the enclosed Additional Disclosures & Terms and Conditions.

What Should I Put For Total Annual Income? You may include personal income, which is income you have earned, including full-time, part-time, or seasonal jobs, self-employment, interest or dividends, retirement, and public assistance. You may also include shared income, which is money from somebody else that is regularly deposited into your individual account or into a joint account that person shares with you. If you are over 21, you may also include somebody else's income that is regularly used to pay your expenses.

What Will My APR Be If I Transfer A Balance? Any balances that you transfer will receive your Transfer APR, will be posted to the Purchase segment of your account, and will be subject to the Transfer fee.

Can You Change My Account Terms? We can change the terms of your account as permitted by law. When required, we will send you notice before doing so.

If My Rate Is Increased To The Penalty Rate, Will It Ever Be Reviewed For A Possible Decrease? Yes. will periodically review any rate increase to your account for a possible rate decrease.

How Do You Calculate My Variable Rates? Your variable rates may change when the Prime rate changes. We calculate variable rates by adding a percentage to the Prime rate published in *The Wall Street Journal* on the 25th day of each month. If the *Journal* is not published on that day, then see the immediately preceding edition. Variable rates on the following segment(s) will be updated quarterly and will take effect on the first day of your January, April, July and October billing periods: Non-Introductory Purchase APR: Prime plus 9.65%, 14.65% or 19.65%; Non-Introductory Transfer APR: Prime plus 9.65%, 14.65% or 19.65%; Cash Advance APR: Prime plus 21.65%; Penalty APR: Prime plus 26.15%.

How Do You Determine My Credit Line? We will determine your credit line after a review of your application and your ability to pay. If your application is approved, the minimum credit line you will receive is \$3,000.

How Do You Determine Whether I Will Receive The grade to determine your credit line. If you are approved for a credit line less than \$5,000, you will receive a card. Some terms and benefits are not available with the card. See our complete Guide to Credit Card Benefits for a card benefit information.

What Are The Daily Periodic Rates Used To Calculate My Interest? The daily periodic rate for your Introductory Purchase APR is 0.00000%, Non-Introductory Purchase APR is 0.03534%, 0.04904% or 0.06274%, Introductory Transfer APR is 0.00000%, Non-Introductory Transfer APR is 0.03534%, 0.04904% or 0.06274%, Cash Advance APR is 0.06822%, and Penalty APR is 0.08055%. See "How Do You Calculate The Interest Charge?" section in the enclosed Additional Disclosures.

How Do You Calculate My Minimum Payment? If your balance is less than \$25, your minimum payment will be equal to your balance. Otherwise, your minimum payment will be the greater of \$25 or 1% of your balance plus new interest and late payment fees. We will also add any past due amount to your minimum payment. If your Account is 180 days past due, part of a bankruptcy proceeding or otherwise charges off, the entire balance is due immediately.

Visa is a registered trademark of Visa International Service Association.

r® from There are no limits to the care			ILIMITED cash rewards. ies, and no redemption minimums.
	EARN	UNLIMITED 1.5	5% CASH BACK
	\$100	ONE-TIME CAS	H BONUS
	NO A	NNUAL FEE	
Plus, protect yourself with	the Credit Tr	acker tool—get a	lerts to monitor fraudulent activity.
Earn unlimited	1.5% cash back on every	purchase with	r—apply today
θ VISIT application.	:.com		MAIL your completed application
YOUR APPLICAT	ION CODES: Reservation #:	para and return	
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OUR NO HASSLE® APPLICAT		es 09/18/14	EARN UNLIMITED 1.5% CASH BACK NO ANNUAL FEE
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ORTANT: To avoid delays, please provide ALL requestal SECURITY NUMBER  TAL ANNUAL INCOME  To avoid delays, please provide ALL requestal SECURITY NUMBER  TO avoid support, or separate maintenance income need not be a case to have it considered as a basis for repaying this loan. We may at it is your current employment status? 26.   Employed 27.   First the total balance of all your bank accounts (for example: king, savings, and money market accounts)?  So - \$9,999  \$10,000 - \$74,999  \$75,000 - \$249,999  \$250,000 - \$499,999  \$500,000 - \$999,999  More than \$1,000,000	Offer Expires Of	account servicing information	NO ANNUAL FEE  PRIMARY PHONE NUMBER  EMPLOYER NAME
PORTANT: To avoid delays, please provide ALL requestivations of the control of th	Offer Expires Of	Account servicing information)  3. Unemployed 34. Other  How much do you spend using credit cards per month?  1. Less than \$1,000  2. \$1,000 - \$2,499  3. \$2,500 - \$4,999  4. \$5,000 - \$9,999  5. \$10,000 or more	PRIMARY PHONE NUMBER  EMPLOYER NAME  EMPLOYER PHONE NUMBER  Do you rent or own your home?  Own Rent Other
	Offer Expires Of	Account servicing information)  3. Unemployed 34. Other  How much do you spend using credit cards per month?  1. Less than \$1,000  2. \$1,000 - \$2,499  3. \$2,500 - \$4,999  4. \$5,000 - \$9,999  5. \$10,000 or more	PRIMARY PHONE NUMBER  EMPLOYER NAME  EMPLOYER PHONE NUMBER  Do you rent or own your home?  Own Rent Other

## **MORE DETAILS ABOUT**

## QUICKSILVER

# Is there a limit to the amount of cash I can earn?

No. Unlike some cards on the market, you can keep on earning. There are no earn caps.

# How do I get the one-time \$100 cash bonus?

It's simple—just start using this card for your purchases. As a new account holder, you'll earn the \$100 bonus once you spend \$500 on purchases within the first 3 months.

#### Will my cash expire?

No. Your cash is yours for the life of the account, as long as the account remains in good standing.

#### Will my cash back be easy to redeem?

Yes. Just let us know how you'd like your cash back—as an account credit, a check...you can even set up automatic redemption with the Rewards Center. Plus, you can redeem for any amount you like.

# Do I have to sign up for rotating categories with

No. is an easy way to earn unlimited cash rewards. It doesn't have rotating categories that limit the amount you earn. Plus, there's nothing to sign up for and nothing to track. With you'll earn unlimited

1.5% on every purchase, every day—it's that simple.

Credit score tools are provided for educational purposes only. Availability may vary depending on ability to obtain your credit history from

### 3 easy ways to reply



# EARN UNLIMITED 1.5% CASH BACK

ON EVERY PURCHASE, EVERY DAY



## EARNING AND REDEEMING CASH BACK IS SIMPLE WITH



- Earn UNLIMITED 1.5% cash back
- · \$100 one-time cash bonus
- No rotating categories
- No redemption minimum
- · No annual fee

Apply today and earn simply with



VISIT application

com



CALL

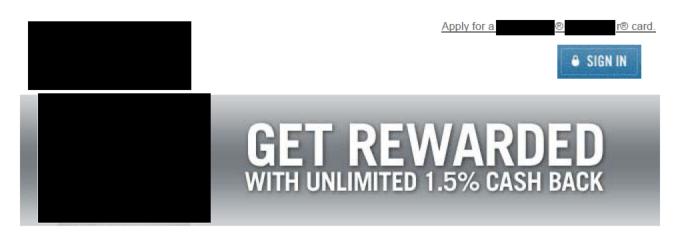


MAIL

your completed application

Apply today using your personal reservation number and access code located on your letter.

BK270269-12880-a



You're pre-approved for this exclusive offer. Earn **cash back** on every purchase, every day, with **no annual fee**. APPLY NOW >>

See Important Disclosures

[!--\$FULL\_NM\$--],

[!--\$VARBL\_3\_TXT\$--] Don't miss this opportunity to start earning cash back rewards.

Apply today for the Quicksilver card and once approved, enjoy these valuable benefits:

- Unlimited 1.5% cash back on every purchase, every day, with no category sign ups
- 0% intro APR on purchases [!--\$VARBL\_1\_TXT\$--], and [!--\$APR\_1\_TXT\$--] variable APR after that
- · No annual fee

In addition, you can get access to a higher credit line after making your first 5 monthly payments on time.

Plus, you can redeem the cash back you earn for any amount, anytime. But don't miss it. **This offer expires** [!-\$OFR\_EXPIRN\_DT\$--]!

Unlimited 1.5% cash back

Our lowest intro rate on purchases and no annual fee

No category sign ups to earn cash back

APPLY NOW >>

Having trouble viewing your application? Visit our secure site at application use your personal codes to get started.

.com and

Reservation Number: [!--\$RSRVN\_NUM\$--]
Access Code: [!--\$VARBL 15\_TXT\$--]

#### FREQUENTLY ASKED QUESTIONS

Q: What is a pre-approved credit card offer?

A: A pre-approved credit card offer is only sent to a well-qualified group of people. Being pre-approved means you meet our initial criteria, and your application is likely to be approved for this offer. You will need to complete the application process to determine if all eligibility requirements are met.

#### Q: This offer says I'm pre-approved. Can I still be declined if I apply?

- A: It's possible. The fact that you're pre-approved means you've met some of our initial criteria and are more likely to be approved for this offer. Some reasons you could be declined after applying for this card are:
  - · Information was missing from your application
  - You have previously applied for another 30 days
  - Your credit obligations (such as those reported on your credit bureau report) are too high compared to your income
  - You are past due or over limit on your other

<u>Please see Important Disclosures</u> for more detail about eligibility conditions.

Q: Can I transfer my balance from and	other credit card to this one?
A: No, balance transfers between	accounts are not permitted. That means balances
cannot be transferred to this account	from any other credit card issued by
including, but not limited to,	

Q: I already have a credit card. How can I manage both accounts online?

A: All you have to do is link your credit card accounts through online banking. This will allow you to quickly see all your recent activity and monthly statements. Plus, you can customize your accounts by setting up email and text alerts and choosing your payment due date.

You can choose to stop receiving "prescreened" offers of credit from this and other companies by calling toll free 1–888–5–OPT–OUT. See **PRESCREEN AND OPT-OUT NOTICE** below in Important Information from for more information about prescreened offers.

This email offer was sent to [!--\$email\_addr\$--]. We are always looking for ways to provide you value. But, if you would like to stop receiving marketing emails from use this link to remove this address from our list.



Important Information from

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To ensure delivery, add

