4/20



KIWIFRUIT PRICE INQUIRY **2008 CROP**



California Field Office

P.O. Box 1258 Sacramento, CA 95812-1258 Phone: 1-800-851-1127 Fax: 1-888-478-5637 E-mail: nass-ca@nass.usda.gov

Dear Handler:

We need your help to prepare estimates for California's 2008 kiwifruit prices and related marketing costs. Please complete this questionnaire and return it by May 18. A postage-paid envelope is enclosed for your convenience or you may fax the report to 1-888-478-5637. This survey will be available on the Internet on April 21.

Response to this survey is voluntary and not required by law. However, your cooperation is very important to make California's estimates more accurate. Individual reports are kept confidential and only used in State totals.

If you have any questions, please call John McDonnell at 1-800-851-1127, Ext. 131. Thank you for your assistance.

Please make corrections to name, address, and Zip Code, if necessary.

PLEASE MAIL OR FAX BY MAY 18, 2009 Fax Number: 1-888-478-5637

Survey Web Site: www.agcounts.usda.gov

Please report your average Free-on-Board (F.O.B.) shipping point and packinghouse-door (P.H.D.) price per packed tray, master of bags, or volume filled in the following table.

FRUIT SOLD FRESH All Costs Per Container Equivalent P.H.D. From P.H.D. To F.O.B. Return Per Average Number Average Commission, Inspection, Packed F.O.B. Price of Packed Net Weight Selling, Assessments, Container Per Packed Containers Of Container Type of Container Advertising, Storage, Container (Col. 3 Minus Administration, Grading, 4 and 5) Packing, Etc. 1/ Etc. (1)(2) (3)(4)(6) Number Pounds Dollars Trays Master of Bags Volume Filled Other (Specify):

<u>1</u> /	Includes	warehousing,	cooling,	and	packing	(including	packing	materials).
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<u>I</u> / IIICiu	ues warenousing, cooling, and packing (including	<i>у</i> раскіну такенаіs).		
2. What was Percent	the percentage of kiwifruit culled at packinghous	se-door?		
Pounds	y pounds of kiwifruit were diverted to processir was the average price received per pound?			
(Include fi Pounds	it reported in Item 1, how many pounds were ma ruit sold at farmers markets and roadside stands was the average price received per pound?	.)		
Comments ab	out the 2008 kiwifruit crop in your area:			
Reported by	<i>r</i> :	_Date:	Phone: «PHONE»	
E-mail:	«EMAIL»		Fax: «PHONEFAX»	

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