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| Project 148 QID 060099-DC Version 99 | OMB No. 0535-0093 Approval Expires 10/31/2012 | | |
| **COMMERCIAL FLORICULTURE SURVEY** **-** **January 2012 (for 2011 Production)** | | | |
|  | | **SURVEY_LOGO_1:USDA_logo_bw.gif** |  |
|  | | **new_nass_logo_bw** | **NATIONAL**  **AGRICULTURAL**  **STATISTICS**  **SERVICE** |
|  | | U.S. Department of Agriculture  Room 5030, South Building  1400 Independence Ave., S.W.  Washington, DC 20250-2000,  Phone: 1-800-727-9540  Fax: 202-690-2090  Email: nass@nass.usda.gov  Information requested in this survey is used to prepare estimates of selected agricultural commodities. Under Title 7 of the U.S. Code and CIPSEA (Public Law 107-347), facts about your operation are kept **confidential** and used only for statistical purposes in combination with similar reports from other producers. Response is **voluntary**. | | |

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| **INTRODUCTION** | | | | |
| **1. During** **2011, which of the following Floriculture crops did this operation PRODUCE and SELL?** | | | | |
| Cut flowers | | | | |
| Potted flowering plants | | | | |
| Herbaceous perennials | | | | |
| Annual bedding/garden plants | | | | |
| Foliage plants | | | | |
| Cut cultivated greens | | | | |
| Propagative floriculture material and unfinished plants | | | | |
| None of the above (Please complete Sections 10 and 11 starting on page 10 and return by mail.) | | | | |
| **2. Did this operation produce and sell $10,000 or more of these Floriculture crops in 2011?**  **(**Include retail and wholesale sales of crops produced or finished by this operation.) | | | | |
| **YES,** go to Item 3. | **NO,** continue. | | |  |
| a. **Will this operation produce and sell $10,000 or more of these Floriculture crops in 2012?** | | | | **Office Use** |
| **YES**, complete Sections 8, 9 and 11  starting on page 9. | | **NO**, complete Sections 8, 9 and 11  starting on page 9. |  | 002 |
| **3. Did this operation produce and sell $100,000 or more of these Floriculture crops in** **2011?** | | |  | 003 |
| **YES**, please review the instructions below and **complete all Sections** of the questionnaire. | | |  | 450 |
| **NO,** complete Sections 8, 9, and 11starting on page 9. | | |  | 451 |
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| **INSTRUCTIONS** |
| ***What to Report…*** |
| **1.** **All** production grown under glass, fiberglass and other rigid plastic, film plastic, shade cloth, natural shade, other shade, or outdoors. |
| **2.** The value of sales before deductions for commissions and transportation are made. |

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| According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB number is 0535-0093. The time required to complete this information collection is estimated to average 60 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. |

| **SECTION 1** | **CUT FLOWERS** | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1. **Did this operation produce and sell any cut flowers during** **2011?**   **YES,** continue.  **NO,** go to **SECTION 2.** | | | | | | | | |
| **INCLUDE:** those for dried flowers. | | | | | | | | |
| **Cut Flowers** | | **Retail Sales in** **2011** | | | | **Wholesale Sales in** **2011** | | |
| **Number Grown and Sold** | | | **Total Value** | **Number Grown and Sold** | **Total Value** | |
| **Alstroemeria** | | 452 | | | 453 | 454 | 455 | |
| Stems | | | $ | Stems | $ | |
| **Standard Carnations** | | 006 | | | 710 | 007 | 008 | |
| Stems | | | $ | Stems | $ | |
| **Pompon Chrysanthemums** | | 036 | | | 715 | 037 | 038 | |
| Bunches | | | $ | Bunches | $ | |
| **Delphinium and Larkspur** | | 456 | | | 457 | 458 | 459 | |
| Stems | | | $ | Stems | $ | |
| **Gerbera Daisies** | | 460 | | | 461 | 462 | 463 | |
| Stems | | | $ | Stems | $ | |
| **Gladioli** | | 046 | | | 716 | 047 | 048 | |
| Spikes | | | $ | Spikes | $ | |
| **Iris** | | 464 | | | 465 | 466 | 467 | |
| Stems | | | $ | Stems | $ | |
| **All Lilies**  (Asiatic, Oriental, Others) | | 468 | | | 469 | 470 | 471 | |
| Stems | | | $ | Stems | $ | |
| **Lisianthus** | | 472 | | | 473 | 474 | 475 | |
| Stems | | | $ | Stems | $ | |
| **All Orchids** cut only | | 476 | | | 477 | 478 | 479 | |
| Blooms | | | $ | Blooms | $ | |
| **All Roses** cut only (Hybrid Tea, Sweetheart, Spray-types) | | 480 | | | 481 | 482 | 483 | |
| Stems | | | $ | Stems | $ | |
| **Snapdragons** | | 484 | | | 485 | 486 | 487 | |
| Spikes | | | $ | Spikes | $ | |
| **Tulips** cut only | | 488 | | | 489 | 490 | 491 | |
| Stems | | | $ | Stems | $ | |
|  | |  |  | | |  | |  |
| **All Other**  **Cut Flowers\*** | | **Percent of Total Quantity**  **Grown and Sold**  **(Cells 493 + 494 = 100%)** | | | | **Sales in 2011** | | |
| **Retail** | | **Wholesale** | | **Total Value of Retail Sales** | | **Total Value of Wholesale Sales** |
| 493 | | 494 | | 492 | | 053 |
| % | | % | | $ | | $ |
| \*A partial list of All Other Cut Flowers includes: Anthurium, Aster, Carnation (miniature), Chrysanthemum (other), Daffodil/Narcissus, Dried Flowers,  Freesia, Ginger, Gypsophila, Heather, Leptospermum, Liatris, Limonium, Protea, Statice, Stephanotis,  Stock, Sunflower, and Zinnia. | | | | | | | | |

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| **SECTION 2** | | **POTTED FLOWERING PLANTS FOR INDOOR OR PATIO USE** | | | | | |
| **1. Did this operation finish and sell any potted flowering plants or potted flowering bulbs for indoor or patio use during 2011?** | | | | | | | |
|  | **YES,** continue.  **NO,** go to **SECTION 3.** | | | | | | |
|  | **EXCLUDE:** - Plants intended for landscape use.  - Finished plants purchased from others and resold.  *-* Sales as bulbs.  *-* Hardy/garden mums to be reported in Section 3.  - Bedding plants, geraniums, potted blooming annuals, or flowering hanging baskets to be reported in Section 4.  - Caladiumto be reported in Section 4. | | | | | | |
|  | **Potted Flowering Plants** | | **Type of**  **Container** | **Retail Sales in 2011** | | **Wholesale Sales in 2011** | |
|  |  | |  | **Number Sold** | **Total Value** | **Number Sold** | **Total Value** |
|  |  | | Pots less than 5” | 056 | 720 | 058 | 060 |
|  | **African Violets** | |  |  | $ |  | $ |
|  |  | | Pots 5” or more | 057 | 721 | 059 | 235 |
|  |  | |  |  | $ |  | $ |
|  |  | | Pots less than 5” | 070 | 726 | 072 | 074 |
|  | **Azaleas, finished florist** | |  |  | $ |  | $ |
|  | Showing color | | Pots 5” or more | 071 | 727 | 073 | 237 |
|  |  | |  |  | $ |  | $ |
|  | **Chrysanthemums, florist** | | Pots less than 5” | 063 | 722 | 065 | 067 |
|  | Exclude hardy/garden | |  |  | $ |  | $ |
|  | mums to be | | Pots 5” or more | 064 | 723 | 066 | 236 |
|  | reported in Section 3. | |  |  | $ |  | $ |
|  |  | | Pots less than 5” | 077 | 730 | 079 | 081 |
|  |  | |  |  | $ |  | $ |
|  | **Lilies, Easter** | | Pots 5” or more | 078 | 731 | 080 | 238 |
|  |  | |  |  | $ |  | $ |
|  |  | | Pots less than 5” | 701 | 732 | 703 | 705 |
|  |  | |  |  | $ |  | $ |
|  | **All Orchids,**  potted | | Pots 5” or more | 702 | 733 | 704 | 706 |
|  |  | |  |  | $ |  | $ |
|  |  | | Pots less than 5” | 091 | 734 | 093 | 095 |
|  |  | |  |  | $ |  | $ |
|  | **Poinsettias** | | Pots 5” or more | 092 | 735 | 094 | 240 |
|  |  | |  |  | $ |  | $ |
|  |  | | Pots less than 5” | 561 | 562 | 563 | 564 |
|  |  | |  |  | $ |  | $ |
|  | **Roses, florist** potted | | Pots 5” or more | 565 | 566 | 567 | 568 |
|  |  | |  |  | $ |  | $ |
|  | **Spring Flowering Bulbs** | | Pots less than 5” | 569 | 570 | 571 | 572 |
|  | (Plants grown from bulbs | |  |  | $ |  | $ |
|  | including Tulips, Hyacinths, | | Pots 5” or more | 573 | 574 | 575 | 576 |
|  | Daffodils/ Narcissus, Other Lilies, etc.) | |  |  | $ |  | $ |
|  | **All Other Potted** | | Pots less than 5” | 083 | 736 | 085 | 102 |
|  | **Flowering Plants\*** | |  |  | $ |  | $ |
|  | (Exclude potted blooming annuals to be reported in Section 4.) | | Pots 5” or more | 084 | 737  $ | 101 | 241  $ |
|  | \*A partial list of All Other Potted Flowering Plants includes: Anthurium (potted), Begonia, Carnations (potted), Christmas cherry, Christmas pepper,  Cyclamen, Exacum, Gardenia, Gloxinia, Hibiscus (potted), Hydrangea, Kalanchoe,  Primula, Regal Pelargonium, and Zygocactus. | | | | | | |

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| **SECTION 3** | | **POTTED HERBACEOUS PERENNIALS** | | | | | | |
| **1. Did this operation finish and sell any potted hardy/garden Chrysanthemums, Hostas, or Other Potted Herbaceous perennials during 2011?** | | | | | | | | |
|  | **YES,** continue.  **NO**, go to **SECTION 4.** | | | | | | | |
|  | **INCLUDE:** – Field and container grown plants. | | | | | | | |
|  | **EXCLUDE:** – Cuttings, liners, plug seedlings, bare root **herbaceous** perennials, prefinished plants or tissue cultured plantlets  to be reported in Section 7. | | | | | | | |
|  | **Potted**  **Herbaceous**  **Perennials** | | **Type of**  **Container** | **Retail Sales in 2011** | | | **Wholesale Sales in 2011** | |
| **Number Sold** | **Total Value** | | **Number Sold** | **Total Value** |
|  |  | | Pots less than 5” | 800 | | 801  $ | 802 | 803  $ |
|  |
|  | **Chrysanthemums, hardy/garden** | | Pots 5” or more | 804 | | 805  $ | 806 | 807  $ |
|  |
|  |  | | Less than 1 gal. | 808 | | 809  $ | 810 | 811  $ |
|  |
|  | **Hostas** | | 1 gal. up to 2 gal. | 812 | | 813  $ | 814 | 815  $ |
|  |
|  |  | | 2 gal. or larger | 816 | | 817  $ | 818 | 819  $ |
|  |
|  |  | | Less than 1 gal. | 832 | | 833  $ | 834 | 835  $ |
|  |
|  | **All Other Potted Herbaceous Perennials\*** | | 1 gal. up to 2 gal. | 836 | | 837  $ | 838 | 839  $ |
|  |
|  |  | | 2 gal. or larger | 840 | | 841  $ | 842 | 843  $ |
|  |
| \* A partial list of All Other Potted Herbaceous Perennials includes: Astilbe, Bleeding heart, Columbine, Coral bell, Coreopsis, Daylily, Dianthus,  Fern (hardy/garden), Iris, Peony, Phlox, Purple coneflower, Rudbeckia, Salvia (perennial),  Sedum, and Veronica. | | | | | | | | |

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| **SECTION 4** | | | | **ANNUAL BEDDING/GARDEN PLANTS** | | | | | | | | | |
| **1. Did this operation finish and sell any annual bedding/garden plants during 2011?** | | | | | | | | | | | | | |
| **YES,** continue.  **NO,** go to **SECTION 5.** | | | | | | | | | | | | | |
| **INCLUDE**: -Annual bedding/garden plants finished and sold by this operation not used in commercial vegetable and strawberry  production. | | | | | | | | | | | | | |
| **EXCLUDE:** -Finished bedding/garden plants purchased from others and resold.  -Transplants used in commercial vegetable and strawberry production.  -Foliage plants to be reported in Section 5*.*  -Plugs and propagative material to be reported in Section 7*.*  -Prefinished plants sold to others for finishing to be reported in Section 7. | | | | | | | | | | | | | |
|  | | | | | | | 880 | |  | | 881 | |  |
| **2. Report flat size used if NOT 10” x 20” to 11” x 22”** | | | | | | | \_\_\_\_ \_\_\_\_ ●\_\_\_\_ \_\_\_\_ | | Inches **X** | | \_\_\_\_ \_\_\_\_ ●\_\_\_\_ \_\_\_\_ | | inches |
| **REPORT AS:** -FLATS when using a common insert (*for example: 606, 1204, 1206, 1801, 1803, etc.)*  -POTS if produced as separate units, including pots produced in shuttle trays, carrier flats, or flats of individual pots.  -POTS containers of annuals and mixed annuals such as color bowls, strawberry jars, or combination planters. | | | | | | | | | | | | | |
|  | | **Annual Bedding/** | | | **Type of** | **Retail Sales in 2011** | | | | **Wholesale Sales in 2011** | | | |
|  | | **Garden Plants** | | | **Container** | **Number Sold** | | **Total Value** | | **Number Sold** | | **Total Value** | |
|  | |  | | | Flats | 577 | | 578  $ | | 579 | | 580  $ | |
|  | | **Begonias** | | | Pots less than 5” | 581 | | 582  $ | | 583 | | 584  $ | |
|  | |  | | | Pots 5” or more | 585 | | 586  $ | | 587 | | 588  $ | |
|  | |  | | | Hanging baskets | 589 | | 590  $ | | 591 | | 592  $ | |
|  | |  | | | Flats | 910 | | 911  $ | | 912 | | 913  $ | |
|  | **Geraniums** | | | | Pots less than 5” | 140 | | 762  $ | | 142 | | 144  $ | |
|  | from vegetative  cuttings | | | | Pots 5” or more | 141 | | 763  $ | | 143 | | 243  $ | |
|  |  | | | | Hanging baskets | 914 | | 915  $ | | 916 | | 917  $ | |
|  |  | | | | Flats | 844 | | 845  $ | | 846 | | 847  $ | |
|  | **Geraniums** | | | | Pots less than 5” | 147 | | 764  $ | | 149 | | 151  $ | |
|  | from seeds and plug seedlings | | | | Pots 5” or more | 148 | | 765  $ | | 150 | | 244  $ | |
|  |  | | | | Hanging baskets | 848 | | 849  $ | | 850 | | 851  $ | |
|  |  | | | | Flats | 637 | | 741  $ | | 638 | | 639  $ | |
|  | **New Guinea** | | | | Pots less than 5” | 680 | | 766  $ | | 682 | | 684  $ | |
|  | **Impatiens** | | | | Pots 5” or more | 681 | | 767  $ | | 683 | | 685  $ | |
|  |  | | | | Hanging baskets | 659 | | 747  $ | | 660 | | 661  $ | |
|  |  | | **ANNUAL BEDDING/GARDEN PLANTS (continued on next page)** | | | | | | | | | | |

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|  |  | **SECTION 4** | **ANNUAL BEDDING/GARDEN PLANTS (continued)** | | | | | |
|  |  |  | | | | | | |
|  |  |  | |  | **Retail sales in** **2011** | | **Wholesale Sales in** **2011** | |
|  |  | **Annual Bedding/**  **Garden Plants** | | **Type of**  **Container** | **Number Sold** | **Total Value** | **Number Sold** | **Total Value** |
|  |  |  | | Flats | 632 | 742  $ | 633 | 634  $ |
|  |  | **Impatiens, other** | | Pots less than 5” | 672 | 768  $ | 674 | 676  $ |
|  |  |  | | Pots 5” or more | 673 | 769  $ | 675 | 677  $ |
|  |  |  | | Hanging baskets | 655 | 748  $ | 656 | 657  $ |
|  |  |  | | Flats | 852 | 853  $ | 854 | 855  $ |
|  |  |  | | Pots less than 5” | 856 | 857  $ | 858 | 859  $ |
|  |  | **Marigolds** | | Pots 5” or more | 860 | 861  $ | 862 | 863  $ |
|  |  |  | | Hanging baskets | 864 | 865  $ | 866 | 867  $ |
|  |  |  | | Flats | 868 | 869  $ | 870 | 871  $ |
|  |  |  | | Pots less than 5” | 872 | 873  $ | 874 | 875  $ |
|  |  | **Pansies/Violas** | | Pots 5” or more | 876 | 877  $ | 878 | 879  $ |
|  |  |  | | Hanging baskets | 884 | 885  $ | 886 | 887  $ |
|  |  |  | | Flats | 642 | 743  $ | 643 | 644  $ |
|  |  |  | | Pots less than 5” | 688 | 770  $ | 690 | 692  $ |
|  |  | **Petunias** | | Pots 5” or more | 689 | 771  $ | 691 | 693  $ |
|  |  |  | | Hanging baskets | 663 | 749  $ | 664 | 665  $ |
|  |  |  | | Flats | 123 | 744  $ | 124 | 125  $ |
|  |  | **All Other** | | Pots less than 5” | 154 | 772  $ | 156 | 158  $ |
|  |  | **Flowering and**  **Foliar Plants1/** | | Pots 5” or more | 155 | 773  $ | 157 | 245  $ |
|  |  |  | | Hanging baskets | 104 | 750  $ | 105 | 106  $ |
|  |  | **Vegetable Type** | | Flats | 128 | 745  $ | 129 | 130  $ |
|  |  | **Bedding Plants for home**  **use 2/** | | Pots less than 5” | 161 | 774  $ | 163 | 165  $ |
|  |  | **(exclude transplants for commercial production )** | | Pots 5” or more | 162 | 775  $ | 164 | 246  $ |
|  |  | 1/ A partial list of All Other Flowering/Foliar Plants includes: Ageratum, Alyssum (sweet), Caladium, Celosia, Coleus, Combination planter/color bowl,  Dusty Miller, Fuchsia, Gazania, Nicotiana, Portulaca, Salvia (annual), Snapdragon, Verbena, Vinca,  Zinnia. | | | | | | |
|  |  | 2/ Vegetable Type Bedding Plants include: Broccoli, Cabbage, Cauliflower, Other Crucifers, Herbs (culinary), Pepper (sweet & hot), Tomato and others. | | | | | | |

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| **SECTION 5** | | **FOLIAGE PLANTS FOR INDOOR OR PATIO USE (Pots and Baskets)** | | | | | |
| **1. Did this operation finish and sell any potted foliage plants or foliage hanging baskets for indoor or patio use during 2011?**  **YES** , continue.  **NO** , go to **SECTION 6**. | | | | | | | |
|  | **INCLUDE: -** Only those plants FINISHED for indoor or patio use and not intended for landscape use.   * Plants that have flowers which are secondary compared with foliage features. * Ivy, cacti, ferns, palms, and succulents, etc., as well as indoor/patio shrubs, trees and vines FINISHED by you.   **EXCLUDE: -** UNFINISHED plants sold to others for further “growing on” to be reported in Section 7*.* | | | | | | |
|  |  | | **Retail Sales in 2011** | | **Wholesale Sales in 2011** | | |
|  | **Foliage Plants\*** | | **Number**  **Grown and Sold** | **Total Value** | **Number**  **Grown and Sold** | **Total Value** | |
|  | **Hanging Baskets** | | 108 | 780 | 109 | 110 | |
|  | Baskets | $ | Baskets | $ | |
|  |  | | | | | | |
|  | **Potted Plants** | | **Percent of Total Quantity Grown and Sold**  **(Cells 920 + 921 = 100%)** | | **Sales in 2011** | | |
|  | **Retail** | **Wholesale** | **Total Value of Retail Sales** | | **Total Value of**  **Wholesale Sales** |
|  | 920 | 963 | 225 | | 115 |
|  | % | % | $ | | $ |
|  | \*A partial list of Foliage Plants includes: Aglaonema, Aloe Vera, Cacti, Dieffenbachia, Dracaena, Epipremnum (Pothos), tropical Ferns (potted), Ficus, Hedera (ivy),  Philodendron, Schefflera (Brassaia), Spathiphyllum, succulents, and Syngonium (Nephthytis). | | | | | | |
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| **SECTION 6** | | **CUT CULTIVATED GREENS** | | | | | | |
| **1. Did this operation produce and sell any cut cultivated greens during 2011?**  **YES,** continue.  **NO,** go to **SECTION 7.** | | | | | | | | |
|  | **INCLUDE:**  those grown and sold for export | | | | | | | |
|  | **Cut**  **Cultivated Greens** | | **Retail Sales in 2011** | | | **Wholesale Sales in 2011** | | |
|  | **Number**  **Grown and Sold** | **Total Value** | | **Number**  **Grown and Sold** | | **Total Value** |
|  | **Leatherleaf Ferns** | | 175 | 781 | | 176 | | 177 |
|  | Bunches | $ | | Bunches | | $ |
|  |  | | | | | | | |
|  | **All Other Cut**  **Cultivated**  **Greens\*** | | **Percent of Total Quantity Grown and Sold**  **(Cells 923 + 924 = 100%)** | | | **Sales in 2011** | | |
| **Retail** | | **Wholesale** | **Total Value of**  **Retail Sales** | **Total Value of**  **Wholesale Sales** | |
| 923 | | 924 | 907 | 182 | |
| % | | % | $ | $ | |
|  | \*A partial list of All Other Cut Cultivated Greens includes : Asparagus fern, Coniferous evergreens, Cordyline/TI, Eucalyptus, Hedera/Ivy, Holly,  Huckleberry/Salal, Myrtle, Oregon/Sword Ferns, Pittosporum, and Podocarpus. | | | | | | | |
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| **SECTION 7** | | **PROPAGATIVE FLORICULTURE MATERIAL, BAREROOT AND UNFINISHED PLANTS** | | | |
| **1. Did this operation produce and sell any propagative floriculture material or unfinished plants during 2011?** | | | | | |
|  | **YES,** continue.  **NO,** go to **SECTION 8.** | | | | |
|  | **INCLUDE: -** Bareroot perennials, cuttings, liners, plug seedlings, prefinished plants, or tissue cultured plantlets.  - Plants sold to other growers for FURTHER GROWING-ON. | | | | |
|  | **EXCLUDE: -** FINISHED plants sold to others to be reported in Sections 1, 2, 3, 4, 5, and 6.  - Seeds, bulbs, tubers, rhizomes, or corms. | | | | |
| **2. What were the total values of sales of propagative *(unfinished)* materials by category?** | | | | | |
| a. Cut flowers. . . . . . . . . . . . . . . . | | | 901  $ | d. Herbaceous perennials. . | 904  $ |
| b. Potted flowering plants. . . . . . . | | | 902  $ | e. Foliage. . . . . . . . . . . . . . | 905  $ |
| c. Annual bedding/garden plants. | | | 903  $ | f. Cut cultivated greens. .. . | 906  $ |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SECTION 8** | | **AREA USED FOR PRODUCTION** | | | | | | | |
| **INSTRUCTIONS:** Report greenhouse, other covered space, and outdoor land area used for the production of floriculture crops grown by  this operation in 2011. [*This is your operation area without counting crop turns.]*  **INCLUDE: -** Area for production of cut flowers, flowering and foliage plants, annual bedding/garden  plants, herbaceous perennials, cultivated florist greens, and propagative floriculture material.  - Aisles, walkways and other production areas.  **EXCLUDE:** - Non-floricultural production areas, such as fruit, vegetable, sod farms and tree and/or shrub  nurseries.   * Non-agricultural production areas, such as roads, and parking areas. * Production areas used exclusively to produce commercial vegetables or strawberries.   **NOTE:** The roof covering *(glazing)* determines the greenhouse classification. For example, a greenhouse  with a glass roof having film polyethylene insulation and fiberglass sides would be considered a glass greenhouse. | | | | | | | | | |
| **1. Of the area used for floriculture production in 2011, how much was in:** | | | | | | | | |  |
|  |  | |  |  | |  | |  | **Square Feet** |
| a. **Glass** greenhouses?. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | | | | | | | | | 247 |
| b. **Rigid plastic** greenhouses (acrylics, polycarbonates, fiberglass and other rigid plastics)?. . . . . . . . . | | | | | | | | | 184 |
| c. **Film plastic** greenhouses (single or multi-layer poly)?. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | | | | | | | | | 185 |
| d. **Shade houses** (slat, saran, and other covers)? . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | | | | | | | | | 186 |
|  | | | | | | | | | |
|  |  | | | | **Square Feet** | |  | | **Acres**  **(Nearest Tenth)** |
| e. **Open ground** (including natural shade)?. . . . . . . | | | | | 882 | | **OR** | | 187  .\_\_\_\_\_ |

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SECTION 9:** | | **GROSS VALUE OF SALE SAND NUMBER OF HIRED WORKERS** | | | | | | | | | |
| 1. | What was the total gross value of sales for the reported floriculture crops in **2011**? | | | | | | | | | | |
|  | *Check sales group.)* | | | | | | | | | | |
|  | 1,000 to 9,999 dollars | | . . . . . . . . . . . . | 1 | |  | |  | |  | |
|  | 10,000 to 19,000 dollars | | . . . . . . . . . . . . | 2 | |  | |  | |
|  | 20,000 to 24,999 dollars | | . . . . . . . . . . . . | 3 | |  | |  | |
|  | 25,000 to 39,000 dollars | | . . . . . . . . . . . . | 4 | |  | | Office Use | |
|  | 40,999 to 49,999 dollars | | . . . . . . . . . . . . | 5 | |  | | 899 | |
|  | 50,000 to 99,999 dollars | | . . . . . . . . . . . . | 6 | |  | |  | |
|  | 1000,000 to 249,999 dollars | | . . . . . . . . . . . . . | 7 | |  | |  | |
| 250,000 TO 499,999 | | . . . . . . . . . . . . . | 8 | |  | |  | |
|  | 500,000 to 999,999 dollars | | . . . . . . . . . . . . | 9 | |  | |  | |
|  | 1,000,000 dollars or more | | . . . . . . . . . . . . | 10 | |  | |  | |
| 2. | What was the largest number of workers on the payroll on any one day in **2011** | | | | | | | | | | |
|  | **INCLUDE: -** Full-time, part-time workers, hired managers, and PAID family members.  **EXCLUDE: -** Workers employed only for the retail operation, those working as  landscapers, and non-paid family members.). . . . . . . . . . . . . . . . . . . . . . | | | | | | | | **None** | | **Workers** |
|  |  | |  | |  | |  | |  | | 898 |

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| **SECTION 10** | | | **CHANGE IN OPERATOR** | | |
|  | |  | | |  |
|  | | Complete this section only if this operation did NOT produce any commercial floriculture products in 2011  (item 1 on the front page is checked “None”). | | |  |
|  | | | |  |  |
| **1. Has this operation been sold, rented, or turned over to someone else?**  **YES,** continue. **NO** | | | | 1a. Will this operation produce any cut flowers, potted flowering plants, potted foliage plants, flowering or foliage hanging baskets, bedding plants (annual and perennial), cut cultivated florist greens, propagative material or unfinished plants during 2012?  **YES**  **DON’T KNOW**  **NO**  [Regardless of answer to above, write a note to explain the situation, then go to **SECTION 11, ITEM 3.]**  **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** | |
|  |  | | |
| **2. Please provide the following information for the operation that has taken over, then go to SECTION 11, ITEM 3.** | | | |
| a. What is the name and address of the new operation?  Operation Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Operator Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | |

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| **SECTION 11** | **CONCLUSION** |
| **1. Are you involved in any additional floriculture or greenhouse operations in this State?** | |
| **YES,** please list name and address of operation(s) in this State:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |
| **1a. Did you include the production from the additional operation(s) in this report?**  **YES**  **NO** | |
| **NO,** continue. | |
| **2. Does this operation operate any floriculture farms or greenhouses in any other State(s)?** | |
| **YES**, please list name and address of operation(s) in other State(s):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |
| **NO**, continue . | |
| **2a. Did you include the production from the additional operation(s) in this report?**  **YES**  **NO** | |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **3. Survey Results:** To receive the complete results of this survey on the release date, go to www.nass.usda.gov/results/ | | | | |
| Would you rather have a brief summary sent to you at a later date? | | | 1Yes 3No | 99 |
|  | | | |  |
| **4. Reported by:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |  | | |
| **Date:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |  | | |
| **Telephone Number: ( )**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |  | | |
| **Counties of Operation** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  | | |
|  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  | | |
|  | |  | | |
| **Thank You.** | | | | |
|  | |  | | |
| **Comments:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | |
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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Respondent Name: | | | | | | Phone: ( ) | | | | | | | 9910 MM DD YY  Date: \_\_ \_\_ \_\_ \_\_ \_\_ \_\_ | | | | |
| **Response** | | **Respondent** | | **Mode** | | | **Enum.** | **Eval.** | **Change** |  |  | **Office Use for POID** | | | | | |
| 1-Comp  2-R  3-Inac  4-Office Hold  5-R – Est  6-Inac – Est  7-Off Hold – Est  8-Known Zero | 9901 | 1-Op/Mgr  2-Sp  3-Acct/Bkpr  4-Partner  9-Oth | 9902 | 1-Mail  2-Tel  3-Face-to-Face  4-CATI  5-Web  6-e-mail  7-Fax  8-CAPI  19-Other | 9903 | | 098 | 100 | 785 | 921 | 141 | 789  \_\_ \_\_ \_\_ - \_\_ \_\_ \_\_ - \_\_ \_\_ \_\_ | | | | | |
|  | | | | | |
| **Optional Use** | | | | | |
| 407 | | 408 | 9906 | | 9916 |
| S/E Name | | | | | | |  |  | | | |  | | | |  | |