\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Project Code 148 QID 060099-HI O.M.B Number 535-0093 Approval Expires 10/31/2012



**National**

**Agricultural**

**Statistics**

**Service**

USDA, NASS, Hawaii Field Office

Hawaii Department of Agriculture

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Honolulu, HI 96814-2512

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**Annual Floriculture &**

**Nursery Survey**

**January 1, 2012**

1. Please make corrections to your name, address, and ZIP code. *(Make corrections directly on name and address shown.)*

2. Does this operation do business under any name other than shown on the mailing label?

* No
* Yes – Please enter name:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Do you want this name to appear on the mailing label?  Yes No

**Please return your completed questionnaire**

**by February 15, 2012 *Thank you!***



|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| 3. In **2011**, did this operation produce and sell any floriculture and nursery products listed below?  Christmas trees, fruit trees, plant rental services, and out-of-State sales are included in this survey. | | | | | | |
| **YES** **– Please check the box below and complete the appropriate section(s) that apply to your operation.** | | | | | | |
|  | Cut flowers | Section 1 |  |  | Cut cultivated greens | Section 7 |
|  | Cut orchids and potted orchids | Section 2 |  |  | Propagative floriculture material | Section 8 |
|  | Lei flowers | Section 3 |  |  | Landscape plant material | Section 9 |
|  | Potted flowering plants & bulbs | Section 4 |  |  | Sod | Section 9 |
|  | Bedding/garden plants &  herbaceous perennials | Section 5 |  |  | All other nursery products | Section 9 |
|  |  | Plant rental services | Section 10 |
|  | Potted foliage (indoor use) | Section 6 |  |  | Out-of-State sales | Section 13 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **NO – Please check the box below that applies to you and complete Section 14. Conclusion** | | | | |
|  | Engaged in agricultural operation other than floriculture and nursery products  I grow/raise: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | If the farm was sold or taken over by another, please provide the new operator’s name and address if known:  Name of new operator:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Phone: (\_\_\_\_\_\_)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
|  | Shipper only (please complete Section 13) | | |
|  | Just started operation, no sales in 2011 | | |
|  | Quit farming |  | Operator deceased |
|  | Sold operation |  | Retired from farming |
|  | Never farmed |  | Temporarily not farming |
|  | Other, please specify:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | |

|  |
| --- |
| We are collecting information on practices and costs to produce peanut and need your help to make the information as accurate as possible. Authority for collection of information on the Peanut Production Practices and Costs Report is Title 7, Section 2204 of the U.S. Code. This information will be used for economic analysis and to compile and publish estimates for your region and the United States. Under Title 7 of the U.S. Code and CIPSEA (Public Law 107-347), facts about your operation are kept **confidential** and used only for statistical purposes. Response is **voluntary**. You may skip any question(s) you prefer not to answer. |

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information is 0535-0093. The time required to complete this information collection is estimated to average 60 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Section 1**. Did this operation produce and sell any **CUT FLOWERS** during 2011?  Yes- Please report for your operation below.  No- Go to the next section. | | | | | |
| Cut Flowers | Code | Cut flower sales in 2011 | | | |
| Retail sales | | Wholesale sales | |
| Quantity grown  and sold | Total value of  retail sales (Dollars) | Quantity grown  and sold | Total value of  wholesale sales (Dollars) |
| Alstroemeria (Stems) | 100 | 1 | 2  $ | 3 | 4  $ |
| Anthurium (Dozens) | 110 | 1 | 2  $ | 3 | 4  $ |
| Bird of Paradise (Dozens) | 120 | 1 | 2  $ | 3 | 4  $ |
| Standard Carnation (Stems) | 130 | 1 | 2  $ | 3 | 4  $ |
| Pompon Chrysanthemum  (Bunch) | 140 | 1 | 2  $ | 3 | 4  $ |
| Delphinium and Larkspur  (Stems) | 150 | 1 | 2  $ | 3 | 4  $ |
| Gerbera Daisy (Stems) | 160 | 1 | 2  $ | 3 | 4  $ |
| Ginger, Pink (Dozens) | 170 | 1 | 2  $ | 3 | 4  $ |
| Ginger, Red (Dozens) | 180 | 1 | 2  $ | 3 | 4  $ |
| Gingers, Other (Dozens) | 190 | 1 | 2  $ | 3 | 4  $ |
| Gladioli (Spikes) | 200 | 1 | 2  $ | 3 | 4  $ |
| Heliconia (Dozens) | 210 | 1 | 2  $ | 3 | 4  $ |
| Iris (Stems) | 220 | 1 | 2  $ | 3 | 4  $ |
| All Lilies (Stems) | 230 | 1 | 2  $ | 3 | 4  $ |
| Lisianthus (Stems) | 240 | 1 | 2  $ | 3 | 4  $ |
| Protea (Stems) | 250 | 1 | 2  $ | 3 | 4  $ |
| All Roses (Stems) | 260 | 1 | 2  $ | 3 | 4  $ |
| Snapdragons (Spikes) | 270 | 1 | 2  $ | 3 | 4  $ |
| Tulip (Stems) | 280 | 1 | 2  $ | 3 | 4  $ |
| Other Cut Flowers Not  Reported Above\*  (Report quantity of “other cut  flowers” as percent of total  quantity sold, cells 1+3=100%) | 290 | 1  % | 2  $ | 3  % | 4  $ |
| \* Include dried flowers as other cut flowers. Cut orchids are to be included in Section 2. Lei or individual blooms are to be reported in Section 3. | | | | | |

***What to Report………………………..***

**\* Finished products** - Report only flowers and plants finishedby this operation in Sections 1 to 7 and 9.

**\* Unfinished products** - Report only unfinished flower and plant material for the products listed in Section 8

(Propagative Floriculture Material). This material was produced and sold by this operation to other growers

for finishing.

**\* Value of sales** - Report value of sales before deductions for commissions and transportation are made.

**\* Area** - Report all production whether grown under glass, fiberglass and other rigid plastics, film plastic, shade cloth, natural shade, other shade, or outdoor in Section 11.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Section 2**. Did this operation produce and sell any **CUT or POTTED ORCHIDS** during 2011?  Yes- Please report for your operation below.  No- Go to the next section. | | | | | |
| A. Cut Orchids | Code | Cut orchid sales in 2011 | | | |
| Retail sales | | Wholesale sales | |
| Quantity grown  and sold | Total value of  retail sales (Dollars) | Quantity grown  and sold | Total value of  wholesale sales (Dollars) |
| Cattleya (Each) | 300 | 1 | 2  $ | 3 | 4  $ |
| Cymbidium (Cut flower) | 310 | 1 | 2  $ | 3 | 4  $ |
| Dendrobium (Cut flower) | 320 | 1 | 2  $ | 3 | 4  $ |
| Oncidiinae (Cut flower) | 330 | 1 | 2  $ | 3 | 4  $ |
| Vandaceous (Cut flower) | 340 | 1 | 2  $ | 3 | 4  $ |
| Other Cut Orchids Not  Reported Above  (Report quantity of “other cut  orchids” as percent of total  quantity sold, cells 1+3=100%) | 350 | 1  % | 2  $ | 3  % | 4  $ |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| B. Potted Orchids | Code | Type of container | Potted orchid sales in 2011 | | | |
| Retail sales | | Wholesale sales | |
| Quantity grown  and sold | Total value of  retail sales (Dollars) | Quantity grown  and sold | Total value of  wholesale sales (Dollars) |
| Dendrobium  (In bud/bloom) | 550 | Pots less than 5” | 1 | 2  $ | 3 | 4  $ |
| Pots 5” or more | 5 | 6  $ | 7 | 8  $ |
| Dendrobium Seedlings  For cut flower | 560 |  | | 2  $ |  | 4  $ |
| For potted plants | 6  $ | 8  $ |
| Oncidiinae | 900 | Pots less than 5” | 1 | 2  $ | 3 | 4  $ |
| Pots 5” or more | 5 | 6  $ | 7 | 8  $ |
| Phalaenopsis | 580 | Pots less than 5” | 1 | 2  $ | 3 | 4  $ |
| Pots 5” or more | 5 | 6  $ | 7 | 8  $ |
| All Other Potted  Orchids Not  Reported Above | 590 | Pots less than 5” | 1 | 2  $ | 3 | 4  $ |
| Pots 5” or more | 5 | 6  $ | 7 | 8  $ |
| All Other Potted Orchid Seedlings (Liners, Tissue Culture Flasks, Plugs etc.) | 640 |  | | 2  $ |  | 4  $ |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Section 3**. Did this operation produce and sell any **LEI FLOWERS** during 2011?  Yes- Please report for your operation below.  No- Go to the next section. | | | | | |
| Lei Flowers | Code | Lei flower sales in 2011 | | | |
| Retail sales | | Wholesale sales | |
| Quantity grown  and sold | Total value of  retail sales (Dollars) | Quantity grown  and sold | Total value of  wholesale sales (Dollars) |
| Carnation (Heads) | 360 | 1 | 2  $ | 3 | 4  $ |
| Dendrobium Orchids (Heads) | 370 | 1 | 2  $ | 3 | 4  $ |
| Vandaceous (Heads) | 380 | 1 | 2  $ | 3 | 4  $ |
| Pikake (Strands) | 390 | 1 | 2  $ | 3 | 4  $ |
| Plumeria (Blossoms) | 400 | 1 | 2  $ | 3 | 4  $ |
| Protea (Blossoms) | 410 | 1 | 2  $ | 3 | 4  $ |
| Tuberose (Blossoms) | 420 | 1 | 2  $ | 3 | 4  $ |
| Other Lei Flowers Not  Reported Above  (Report quantity of “other lei  flowers” as percent of total  quantity sold, cells 1+3=100%) | 430 | 1  % | 2  $ | 3  % | 4  $ |

**Section 4**. Did this operation produce and sell any **POTTED FLOWERING PLANTS or**

**POTTED FLOWERING BULBS (for indoor or patio use)** during 2011?

 Yes- Please report for your operation below.  No- Go to the next section.

**Exclude:**

* Plants intended for landscape use.
* Finished plants purchased from others and resold.
* Bedding plants, geraniums, potted blooming annuals, or flowering hanging baskets (these should be

reported in Section 5).

* Hardy/garden mums (these should be reported in Section 5).
* Sales of bulbs (these should be reported in Section 9).

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Potted Flowering Plants | Code | Type of container | Retail sales in 2011 | | Wholesale sales in 2011 | |
| Quantity  grown  and sold | Total value of  retail sales (Dollars) | Quantity grown  and sold | Total value of  wholesale sales (Dollars) |
| African Violet  (Saintpaulia) | 500 | Pots less than 5” | 1 | 2  $ | 3 | 4  $ |
| Pots 5” or more | 5 | 6  $ | 7 | 8  $ |
| Anthurium | 510 | Pots less than 5” | 1 | 2  $ | 3 | 4  $ |
| Pots 5” or more | 5 | 6  $ | 7 | 8  $ |
| Azalea, Finished  Florist  (Showing color) | 520 | Pots less than 5” | 1 | 2  $ | 3 | 4  $ |
| Pots 5” or more | 5 | 6  $ | 7 | 8  $ |
| Bromeliad | 530 | Pots less than 5” | 1 | 2  $ | 3 | 4  $ |
| Pots 5” or more | 5 | 6  $ | 7 | 8  $ |
| Chrysanthemum,  Florist  (Exclude hardy/garden mums) | 540 | Pots less than 5” | 1 | 2  $ | 3 | 4  $ |
| Pots 5” or more | 5 | 6  $ | 7 | 8  $ |
| Lily, Easter | 570 | Pots less than 5” | 1 | 2  $ | 3 | 4  $ |
| Pots 5” or more | 5 | 6  $ | 7 | 8  $ |
| Poinsettia | 600 | Pots less than 5” | 1 | 2  $ | 3 | 4  $ |
| Pots 5” or more | 5 | 6  $ | 7 | 8  $ |
| Roses, Florist (Potted) | 610 | Pots less than 5” | 1 | 2  $ | 3 | 4  $ |
| Pots 5” or more | 5 | 6  $ | 7 | 8  $ |
| Spring Flowering Bulbs  (Plants grown from bulbs,  including Tulips, Hyacinths,  Daffodils/Narcissus, other  lilies, etc.) | 620 | Pots less than 5” | 1 | 2  $ | 3 | 4  $ |
| Pots 5” or more | 5 | 6  $ | 7 | 8  $ |
| Other Potted  Flowering Plants  (Exclude potted blooming  annuals) | 630 | Pots less than 5” | 1 | 2  $ | 3 | 4  $ |
| Pots 5” or more | 5 | 6  $ | 7 | 8  $ |

A partial list of Other Potted Flowering Plants include:

Begonia Christmas pepper Gardenia Hibiscus (potted) Primula

Carnation (potted) Cyclamen Gerbera Daisy Hydrangea Regal pelargonium

Christmas cherry Exacum Gloxinia Kalanchoe Zygocactus

**Section 5**. Did this operation produce and sell any **BEDDING/GARDEN PLANTS or**

**HERBACEOUS PERENNIALS** during 2011?

 Yes- Please report for your operation below.  No- Go to the next section.

**Include:**

* Annual bedding/garden plants finished and sold by this operation and not used in commercial vegetable and strawberry production.

**Exclude:**

* Finished bedding/garden plants purchased from others and resold.
* Prefinished plants sold to others for finishing (these should be reported in Section 8).
* Transplants used in commercial vegetable and strawberry production.
* Foliage plants (these should be reported in Section 6).
* Plugs and propagative materials (these should be reported in Section 8).

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Report flat size if NOT 10”X 20” to 11” x 22” 993 \_\_\_ \_\_\_.\_\_\_ \_\_\_ inches X 994\_\_\_ \_\_\_.\_\_\_ \_\_\_ inches** | | | | | | |
| - Report as FLATS, when using a common insert (for example: 606, 1206, 1801, 1803, etc.)  - Report as POTS, if produced as separate units, including pots produced in shuttle trays, carrier flats, or flats of individual pots.  - Report as POTS, if containers of annuals and mixed annuals such as color bowls, strawberry jars, or combination planters. | | | | | | |
|  | | | | | | |
| Annual Bedding/Garden  Plants | Code | Type of container | Retail sales in 2011 | | Wholesale sales in 2011 | |
| Quantity grown and sold | Total value of retail sales (Dollars) | Quantity grown and sold | Total value of wholesale sales (Dollars) |
| Begonia | 650 | Flats | 1 | 2  $ | 3 | 4  $ |
| Pots less than 5” | 5 | 6  $ | 7 | 8  $ |
| Pots 5” or more | 9 | 10  $ | 11 | 12  $ |
| Hanging baskets | 13 | 14  $ | 15 | 16  $ |
| Geranium  (from vegetative  cuttings) | 670 | Flats | 1 | 2  $ | 3 | 4  $ |
| Pots less than 5” | 5 | 6  $ | 7 | 8  $ |
| Pots 5” or more | 9 | 10  $ | 11 | 12  $ |
| Hanging baskets | 13 | 14  $ | 15 | 16  $ |
| Geranium  (from seed and  plug seedlings) | 690 | Flats | 1 | 2  $ | 3 | 4  $ |
| Pots less than 5” | 5 | 6  $ | 7 | 8  $ |
| Pots 5” or more | 9 | 10  $ | 11 | 12  $ |
| Hanging baskets | 13 | 14  $ | 15 | 16  $ |
| New Guinea  Impatien | 710 | Flats | 1 | 2  $ | 3 | 4  $ |
| Pots less than 5” | 5 | 6  $ | 7 | 8  $ |
| Pots 5” or more | 9 | 10  $ | 11 | 12  $ |
| Hanging baskets | 13 | 14  $ | 15 | 16  $ |
| Impatiens, Other  (I. Wallerana) | 730 | Flats | 1 | 2  $ | 3 | 4  $ |
| Pots less than 5” | 5 | 6  $ | 7 | 8  $ |
| Pots 5” or more | 9 | 10  $ | 11 | 12  $ |
| Hanging baskets | 13 | 14  $ | 15 | 16  $ |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Section 5.** (continued) | | | | | | |
| Annual Bedding/Garden  Plants | Code | Type of container | Retail sales in 2011 | | Wholesale sales in 2011 | |
| Quantity grown and sold | Total value of retail sales (Dollars) | Quantity grown and sold | Total value of wholesale sales (Dollars) |
| Marigold | 750 | Flats | 1 | 2  $ | 3 | 4  $ |
| Pots less than 5” | 5 | 6  $ | 7 | 8  $ |
| Pots 5” or more | 9 | 10  $ | 11 | 12  $ |
| Hanging baskets | 13 | 14  $ | 15 | 16  $ |
| Pansy/Viola | 770 | Flats | 1 | 2  $ | 3 | 4  $ |
| Pots less than 5” | 5 | 6  $ | 7 | 8  $ |
| Pots 5” or more | 9 | 10  $ | 11 | 12  $ |
| Hanging baskets | 13 | 14  $ | 15 | 16  $ |
| Petunia | 790 | Flats | 1 | 2  $ | 3 | 4  $ |
| Pots less than 5” | 5 | 6  $ | 7 | 8  $ |
| Pots 5” or more | 9 | 10  $ | 11 | 12  $ |
| Hanging baskets | 13 | 14  $ | 15 | 16  $ |
| All Other Flowering  and Foliar  Bedding Plants | 810 | Flats | 1 | 2  $ | 3 | 4  $ |
| Pots less than 5” | 5 | 6  $ | 7 | 8  $ |
| Pots 5” or more | 9 | 10  $ | 11 | 12  $ |
| Hanging baskets | 13 | 14  $ | 15 | 16  $ |
| Vegetable Type  Bedding Plants  for Home Use | 830 | Flats | 1 | 2  $ | 3 | 4  $ |
| Pots less than 5” | 5 | 6  $ | 7 | 8  $ |
| Pots 5” or more | 9 | 10  $ | 11 | 12  $ |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Herbaceous  Perennials | Code | Type of container | Retail sales in 2011 | | Wholesale sales in 2011 | |
| Quantity grown and sold | Total value of retail sales (Dollars) | Quantity grown and sold | Total value of wholesale sales (Dollars) |
| Chrysanthemums  (Hardy/garden mums) | 850 | Pots less than 5” | 1 | 2  $ | 3 | 4  $ |
| Pots 5” or more | 5 | 6  $ | 7 | 8  $ |
| Hosta | 860 | Less than 1 gallon | 1 | 2  $ | 3 | 4  $ |
| 1 gal. up to 2 gal. | 5 | 6  $ | 7 | 8  $ |
| 2 gal. or larger | 9 | 10  $ | 11 | 12  $ |
| Other Herbaceous  Perennials | 880 | Less than 1 gallon | 1 | 2  $ | 3 | 4  $ |
| 1 gal. up to 2 gal. | 5 | 6  $ | 7 | 8  $ |
| 2 gal. or larger | 9 | 10  $ | 11 | 12  $ |

**Section 6**. Did this operation produce and sell any **POTTED FOLIAGE (FOR INDOOR USE)** during 2011?

 Yes- Please report for your operation below.  No- Go to the next section.

**Include:**

* Only those plants FINISHED for indoor or patio use and not intended for landscape use.
* Plants may have flowers which are secondary compared with foliage features.
* Ivy, cacti, ferns, palms, and succulents, etc. as well as indoor/patio shrubs, trees and vines FINISHED by you.

**Exclude:**

* Foliage plants purchased from others, but grown by you for less than 4 weeks before resale.
* UNFINISHED plants sold to others for further “growing on” (these should be reported in Section 8).

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Potted Foliage | Code | Potted foliage sales in 2011 | | | |
| Retail sales | | Wholesale sales | |
| Quantity grown and sold | Total value of retail sales (Dollars) | Quantity grown and sold | Total value of wholesale sales (Dollars) |
| Dracaena | 930 |  | 2  $ |  | 4  $ |
| Palms | 940 |  | 2  $ |  | 4  $ |
| All Other Potted Foliage  for Indoor or Patio Use | 950 |  | 2  $ |  | 4  $ |
| Total  (Report quantity of “total  potted foliage” as percent of  the total quantity sold, cell  1+3=100%) | 960 | 1  % | 2  $ | 3  % | 4  $ |
|  | | | | | |
| Baskets | Code | Foliage basket sales in 2011 | | | |
| Retail sales | | Wholesale sales | |
| Quantity grown and sold | Total value of retail sales (Dollars) | Quantity grown and sold | Total value of wholesale sales (Dollars) |
| Foliage Hanging Baskets | 970 | 1 | 2  $ | 3 | 4  $ |

**Section 7**. Did this operation produce and sell any **CUT CULTIVATED GREENS** during 2011?

 Yes- Please report for your operation below.  No- Go to the next section.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Cut Cultivated Greens | Code | Cut cultivated green sales in 2011 | | | |
| Retail sales | | Wholesale sales | |
| Quantity grown and sold | Total value of retail sales (Dollars) | Quantity grown and sold | Total value of wholesale sales (Dollars) |
| Leatherleaf Ferns \* | 440 | 1 | 2  $ | 3 | 4  $ |
| Ti Leaves \*:  Floral use | 450 | 1 | 2  $ | 3 | 4  $ |
| Other uses | 460 | 1 | 2  $ | 3 | 4  $ |
| All Other Cut Cultivated  Greens including plant  cuttings for floral use  (Report quantity of “other  cut cultivated greens” as  percent of the total quantity  sold, cells 1+3=100%) | 470 | 1  % | 2  $ | 3  % | 4  $ |
| \* If reporting for leatherleaf ferns or ti leaves, please indicate whether quantity grown is in bunches or dozens. | | | | | |

If reporting for leatherleaf ferns or ti leaves, how many pieces make up a bunch?

|  |  |
| --- | --- |
| Cut Cultivated Greens | Pieces per bunch |
| Leatherleaf Ferns |  |
| Ti Leaves |  |

**Section 8**. Did this operation produce and sell any **PROPAGATIVE FLORICULTURE MATERIAL**

during 2011?

 Yes- Please report for your operation below.  No- Go to the next section.

**Include:**

* Cuttings, liners, plug seedlings, prefinished plants, or tissue cultured plantlets.
* Plants sold to other growers for further growing on.

**Exclude:**

* Finished plants sold to others.
* Nursery or landscape type plant propagative material (these should be reported in Section 9 as Landscape Plant Material).
* Seeds, bulbs, tubers, rhizomes, or corms (these should be reported in Section 9 as All Other Nursery Products).

What were the total sales of **PROPAGATIVE** (unfinished) materials by category?

|  |  |
| --- | --- |
| Propagative Material (Unfinished) | Total value of sales  (Dollars) |
| Cut Flowers | 981  $ |
| Potted Flowering Plants (for indoor use) | 982  $ |
| Annual Bedding/Garden Plants | 983  $ |
| Herbaceous Perennials | 984  $ |
| Foliage (for indoor use) | 985  $ |
| Cut Cultivated Greens | 986  $ |
|  | |

**Section 9**. Did this operation produce and sell any **LANDSCAPE PLANT MATERIAL, SOD,** or **OTHER**

**FLORICULTURE** or **NURSERY MATERIAL** not reported in the previous sections during 2011?

 Yes- Please report for your operation below.  No- Go to the next section.

1. What was the total value of retail and wholesale sales of **LANDSCAPE PLANT**

990

$

**MATERIAL** in 2011? (*Exclude sod, report it in Section 9, question 2)*.

**Include:**

* Broadleaf and coniferous evergreens, deciduous shade and flowering trees, palms, citrus, fruit and tree nuts, etc.

**Exclude:**

* Sod (it should be reported in Section 9, question 2).
* Bedding and garden plants (these should be reported in Section 5).
* Palms for indoor or patio use (these should be reported in Section 6).
* Potted foliage for indoor or patio use (these should be reported in Section 6).
* Propagative floriculture material (these should be reported in Section 8).
* Any value reported in previous sections.

992

$

2. What was the total value of retail and wholesale sales of **SOD** in 2011?

991

$

3. What was the total value of retail and wholesale sales of **ALL OTHER NURSERY**

**PRODUCTS** in 2011?

**Include:**

* Christmas trees, bonsai plants, seeds, bulbs, hapu`u logs, and products not included in previous sections.

**Exclude:**

* Any value reported in previous sections.

**Section 10.** Did this operation have **PLANT RENTAL** services during 2011?

 Yes- Please report for your operation below.  No- Go to the next section.

90

$

1. What were your gross receipts for **PLANT RENTAL** servicesin 2011?

**Section 11**. **Area Used for Production**

In 2011, how much greenhouse, other covered space, and outdoor land area was used for the production of floriculture and nursery products grown by you?

* Include aisles, walkways, etc.
* 1 acre = 43,560 square feet.

Note: The roof covering (glazing) determines the type of greenhouse covering classification. For example, a greenhouse with a glass roof having film polyethylene insulation and fiberglass sides would be considered a glass greenhouse.

Total area = \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Square feet or \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Acres

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| A. Type of Area | Glass greenhouses  (Sq. feet) | Fiberglass, rigid plastic, etc., greenhouses  (Sq. feet) | Saran, slat, shade houses and other covers  (Sq. feet) | Film plastic greenhouses: single or double cover  (Sq. feet) | Open ground and natural shade  (Acres) |
| Floriculture Crops 1 | 11 | 12 | 13 | 14 | 15 *Nearest 10th*  .\_\_\_\_\_ |
| Nursery and Other  Plants 2 | 21 | 22 | 23 | 24 | 25 *Nearest 10th*  .\_\_\_\_\_ |
| 1 Floriculture crops include cut and lei flowers, orchids, flowering and foliage plants (indoor use), annual bedding/  garden plants, cut cultivated greens, herbaceous perennials, and floriculture propagative material.  2 Nursery and other plants include potted foliage (outdoor landscaping use), trees, Christmas trees, sod, plant rentals, vegetable and flower seeds, aquatic plants, dried bulbs, corms, rhizomes, tubers, etc. | | | | | |
|  | | | | | |

|  |  |  |  |
| --- | --- | --- | --- |
| B. Type of Flower  or Nursery Product | Glass greenhouses or  glass substitute  (Sq. feet) | Artificial shade, saran, lath, frames, cloths, etc.  (Sq. feet) | Open ground and natural shade used for production  (Acres) |
| Anthurium | 31 | 32 | 34 *Nearest 10th*  .\_\_\_\_\_ |
| Dendrobium Orchids  (Cut or lei flowers) | 41 | 42 | 44 *Nearest 10th*  .\_\_\_\_\_ |
| Dendrobium Orchids  (Potted plants) | 51 | 52 | 54  *Nearest 10th*  .\_\_\_\_\_ |

**Section 12**. **Gross Value of Sales and Number of Hired Workers**

1. What was the **total gross value of sales** for the reported floriculture & nursery

91

$

crops in 2011?

|  |  |  |  |
| --- | --- | --- | --- |
| (Circle sales group) | | | |
| 99 | 0 to 999 dollars | 6 | 50,000 to 99,999 dollars |
| 1 | 1,000 to 9,999 dollars | 7 | 100,000 to 249,999 dollars |
| 2 | 10,000 to 19,999 dollars | 8 | 250,000 to 499,999 dollars |
| 3 | 20,000 to 24,999 dollars | 9 | 500,000 to 999,999 dollars |
| 4 | 25,000 to 39,999 dollars | 10 | 1,000,000 dollars or more |
| 5 | 40,000 to 49,999 dollars |  |  |

2. What was the largest number of floriculture and nursery workers on the payroll on any one day in 2011?

**Include:** None Workers

92

* Full time, part time workers, hired managers, and **PAID** family members.

**Exclude:**

* Workers employed only for the retail operation, those working as landscapers, and unpaid family members.

**Section 13**. Did this operation ship any floriculture and nursery products **OUT-OF-STATE** during 2011?

 Yes- Please report for your operation below.  No- Go to the next section.

**Include:**

* **Both** from your own production and those purchased from other growers.

**Exclude:**

* Mailing or shipping cost.

|  |  |  |  |
| --- | --- | --- | --- |
| Crop | Total value of  sales in 2011  (Dollars) | Crop | Total value of  sales in 2011  (Dollars) |
| **CUT FLOWERS**  Anthuriums | 60  $ | Phalaenopsis, potted | 70  $ |
| Bird of Paradise | 61  $ | Other potted orchids | 71  $ |
| Ginger, Red | 62  $ | Vandaceous, cut flower  and potted | 72  $ |
| Gingers, Other | 63  $ | **FOLIAGE**  Potted foliage plants | 76  $ |
| Heliconias | 64  $ | Ti leaves, cut | 74  $ |
| Proteas | 73  $ | Other cut greens | 75  $ |
| **ORCHIDS**  Cattleya, each | 65  $ | Unfinished foliage plants | 77  $ |
| Cymbidiums, cut | 66  $ | **POTTED FLOWERING PLANTS** | 78  $ |
| Dendrobiums, cut | 67  $ | **OTHER NURSERY PRODUCTS**  **NOT SPECIFIED ELSEWHERE**  (seeds, leis, blossoms, propagated  material, etc.) | 79  $ |
| Oncidiinae, cut | 68  $ |
| Dendrobiums, potted | 69  $ | **MIXED ASSORTMENT OF CUT**  **FLOWERS** (Include bouquets and  other mixed flower assortments which  cannot be individually separated.) | 89  $ |
| Oncidiinae, potted | 94  $ |

**Section 14**. **Conclusion**

1. Are you involved in any additional floriculture farms or greenhouses in this State?

 Yes - Please list name and address of operation(s) in the State of Hawaii:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1a. Did you include the production from the additional operations(s) in this report?  Yes  No

 No – Continue.

1. Does this operation operate any floriculture farms or greenhouses in any other State(s)?

 Yes - Please list name and address of operation(s) in other State(s)?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2a. Did you include the production from the additional operations(s) in this report?  Yes  No

 No – Continue.

1. Survey Results: To receive the results of this survey go to http://www.nass.usda.gov/results for the national release or http://www.nass.usda.gov/Statistics\_by\_State/Hawaii/index.asp for the state release.

Would you rather receive a paper copy of the state release sent to you at a later date? 1 Yes 3 No

1

1. Please write-in the island and farm location of your floriculture and nursery operation.

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Island: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Location: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Reported by:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Telephone Number:(\_\_\_\_\_\_)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Comments: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **OFFICE USE** | | | | | | | | Edited 995 (mm/dd/yy) |
| **Respondent** | | **Mode** | | **Response** | | **Enum.** | **Eval** |
| 1-OP/Mgr 4-Partner  2-Sp 9-Other  3-Acct/Bkpr | 85 | 1-Mail 7 Fax  2-Tel 19 Other  3-Face-to-Face | 86 | 1-Comp  5-R - Est  6-Inac - Est  7-Off Hold - Est | 95 | 87 | 88 | Punched |
| Verified |

|  |
| --- |
|  |

**Thank you for your cooperation!**