

FREQUENCY: Annual

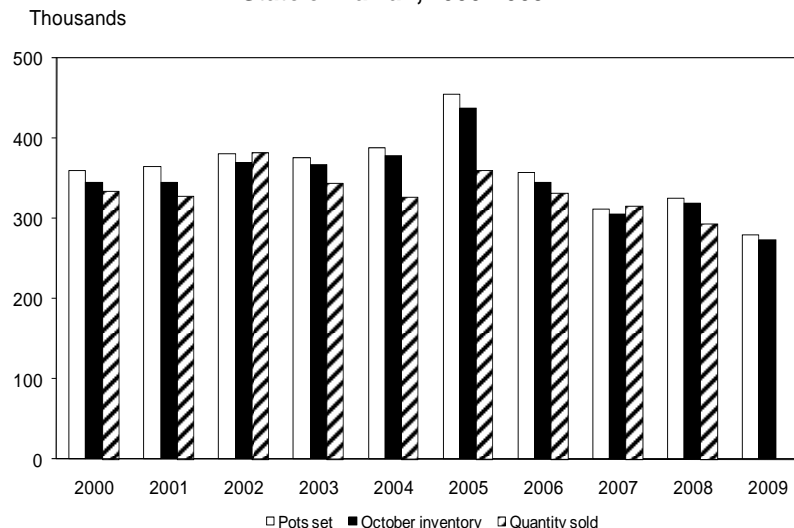
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POINSETTIA INVENTORY DOWN 14 PERCENT FOR 2009

Holiday inventory of poinsettias for 2009 is estimated at 273,000 pots, down 14 percent from the 2008 inventory according to USDA, NASS, Hawaii Field Office. The results are based on the October 2009 poinsettia grower survey.

Historically, October pot inventory represents 95 to 98 percent of total pots set and does not take into account culling for disease and quality, combining smaller pots into hanging baskets, and other factors that may affect the actual amount reaching markets during the peak holiday season.

Poinsettia Inventory & Quantity Sold,
State of Hawaii, 2000-2009



POINSETTIAS: Fall inventory, State of Hawaii, 2005-2009, with comparisons

Year	Pots set	Plant inventory October					Pots sold
		Under 5 inches	5-6 ½ inches	Over 6 ½ inches	Hanging Baskets	Total	
<i>Number of pots</i>							
2005	455,000	115,000	278,000	45,000	--	438,000	360,000
2006	358,000	83,000	225,000	37,000	--	345,000	329,000
2007	312,000	77,000	204,000	24,000	--	305,000	291,000
2008	325,000	64,000	220,000	35,000	--	319,000	293,000
2009	280,000	51,000	200,000	22,000	--	273,000	NA

NA = Not available.

-- = Negligible.

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Survey indications show October 2009 inventory of pots in the 5-6 ½ inch category accounted for the majority of the inventory with 200,000 pots or 73 percent of the total. Pots under 5 inches comprised of 19 percent or 51,000 pots while those in the over 6 ½ inch category contributed 8 percent or 22,000 pots.

Pots grown under saran made up 47 percent of 2009 season's inventory. Pots grown under glass or glass substitute were 38 percent of the total and pots grown under open field conditions were 15 percent of the total.

Red continued to be the most popular color for the upcoming season and making up 82 percent of the inventory. The remaining 18 percent was divided among white, pink, marbled, and other.

POINSETTIAS: Percent of pots available for sale by size, in October, 2005-2009

Year	Under 5 inches	5-6 ½ inches	Over 6 ½ inches	Hanging Baskets	Total
2005	26	64	10	--	100
2006	24	65	11	--	100
2007	25	67	8	--	100
2008	20	69	11	--	100
2009	19	73	8	--	100

POINSETTIAS: Percent of flowers grown by type of growing area, in October, 2005-2009

Year	Saran	Glass or glass Substitute	Open field
2005	48	27	25
2006	58	21	21
2007	47	32	21
2008	44	36	20
2009	47	38	15

POINSETTIAS: Percent of flowers grown by color, in October, 2005-2009

Year	Red	White	Pink	Marbled	Other
2005	74	6	6	5	9
2006	75	6	6	3	10
2007	84	4	4	2	6
2008	85	5	3	2	5
2009	82	6	5	2	5