

APPENDIX D3: REMINDER POSTCARD: ENGLISH AND SPANISH

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REMINDER

Two weeks ago, we mailed you the USDA National Survey of Farmers Market managers and Direct Marketing Farmers. Your response is very important to the USDA, as this survey is designed to inform future USDA policy and support the overall growth of all farmers' markets. You were selected at random for the survey to represent others like yourself.

If you have not mailed the completed survey, please do so at your earliest convenience. If you need another copy of the survey, call 1-XXX-XXX-XXXX, and we will be glad to mail you another questionnaire.

You may also complete the survey on-line by visiting www.XXX.gov.

If you have already mailed the questionnaire or completed the survey on-line, please disregard this reminder.

Thank you for your participation!

Public reporting burden for this collection of information is estimated to average 25 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.