

APPENDIX F3: FARMERS' MARKET FOCUS GROUP PARTICIPANT DEMOGRAPHIC SURVEY

Focus Group Data Sheet

OMB#: 0584-NEW
Expiration Date: xx/xx/20xx

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DATA SHEET FOR FOCUS GROUP PARTICIPANTS

(This sheet will be given to participants after the Focus Group session but prior to receiving their incentive.)

DATE: |__|__| / |__|__| /2011

1. What was the last grade or year of school you completed?

- Did not complete high school
- High School Graduate
- Trade\Technical\Vocational After High School
- Some College
- College Graduate
- Postgraduate
- Other▶ Please specify: _____

1a. What is the highest degree or certification that you have achieved?

Highest Degree/Certification: _____

Year completed: |__|__|__|

2. Are you currently working for pay?

- Yes (Go to 3)
- No (Continue)

2a. Are you currently unemployed, that is, not working *and* looking for work?

- Yes (Go to 3)
- No (Continue)

2b. Are you not working *and not* looking for work?

- Yes
- No

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3. How many people are currently living in your home including family, yourself and any others?

Enter number: |__|__|

- 3a. Of these, how many are adults age 18 or older?

Enter number: |__|__|

- 3b. How many are children between the ages of 5 and 17?

Enter number: |__|__|

- 3c. How many are children under five years of age?

Enter number: |__|__|

4. Do you consider yourself to be?

- Hispanic or Latino
 Not Hispanic or Latino

5. What is your race? Do you consider yourself to be:

- American Indian or Alaskan Native
 Asian
 Black
 Native Hawaiian or other Pacific Islander
 White
 Other → Please specify: _____

**Thank you very much for your participation.
Please return this form to the assistant.**