

NUTRITION ASSISTANCE AND FARMERS/FARMERS MARKETS STUDY

TELEPHONE INTERVIEW SCRIPT

1 Hello, may I speak to [PARTICIPANT NAME]?

YES 1

NO 2

2 Hello, Mr./Ms. [PARTICIPANT'S LAST NAME], my name is [INTERVIEWER NAME] and I'm calling from Westat, a survey research firm, on behalf of the U.S. Department of Agriculture. We recently mailed you a survey about the shopping you do for fresh fruits and vegetables. We have not received your completed survey and would like to complete the survey now over the phone. While completing the survey is voluntary, the information you provide will be very useful to the USDA in developing policies to increase access to fresh fruits and vegetables for SNAP recipients.

3 Is this a good time for you to complete the survey over the phone? The questions take about 20 minutes to complete, and you may stop at any time or refuse to answer any questions you don't want to.

YES 1

NO 2

IF yes, administer the survey.

4 IF NO - NOT A GOOD TIME, When would be a good time for me to call you back?

5 IF NO - REFUSAL, COMPLETE NON-INTERVIEW REPORT FORM TO DOCUMENT STRENGTH OF REFUSAL (MILD/FIRM/HOSTILE) AND REASONS FOR REFUSAL.

END

APPENDIX D1: TELEPHONE SCRIPT: ENGLISH

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this collection is 0584-0564. The time required to complete this information collection is estimated to average 25 minutes per response, including the time to review instructions, searching existing data resources, gather the data needed, and complete and review the information collected.