

Site: _____
Date: _____

OMB Control # 0584-0524
Expiration Date: 04/30/2013

Attachment H – Parent In-Depth Telephone Interview Guide

OMB BURDEN STATEMENT: According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-0524. The time to complete this information collection is estimated as 20 minutes, including the time for reviewing instructions and completing the information.

Section I. Getting to know each other (5 minutes)

Hello, my name is _____ and I'm a researcher from the Michael Cohen Group. I'm calling today to discuss the *Garden-Based Nutrition* lessons that your child has been participating in over the last few months at their school. In an effort to improve the educational lessons, I am interested in learning about your experiences.

I want to assure you that your comments will be kept secure and only used for research purposes, except as otherwise required by law. Your name will not be divulged in any reports of this research, so please feel free to speak openly and honestly. Any questions before we begin?

Let's start with some general questions:

- o Do you have a garden at home? If so, what kinds of things do you grow?

- o Do you think it is appropriate for children to learn about nutrition in school? Why or why not?

- o Where do you get information about health and nutrition?
(Probe: What about your child?)

I want to switch gears for a minute. We're interested in how you communicate with your child's teacher.

Section II. Garden-Related Nutrition Curriculum (15 minutes)

1. How do you communicate with your children's teachers?
 - o (Probe: How do your children's teachers communicate with you? Which method of communication is most effective for you?)

2. How often did you use the blogs and wikis to keep track of the garden-related activities (e.g. – class experiences, garden photos)?
 - o (Probe: Do you feel comfortable using blogs and wikis to keep track of your child's progress in school?)

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- o (Probe: Did you find the information on the wikis and blogs useful? Why or why not?)
 - o (Probe: What did you do with this information? What did you use this information for?)

- 3. What about the “featured fruit and vegetable” of the week? Were you able to include these foods during meals at home?
 - o (Probe: How did you decide what to do with these featured foods? Did your child help?)

 - o (Probe: How did you and your child feel about trying the new foods?)

- 4. Tell me about your experience with the Parent Newsletters.
 - o (Probe: Did you enjoy the information included in the newsletter?)

 - o (Probe: Was there any information that sticks out as being most interesting or most helpful? Is there anything that you would like to know about that was not included?)

- 5. Tell me about your experience with the home assignments (e.g. – mapping where food comes from, checking the cabinets).
 - o (Probe: How did you feel about these activities? What about your child?)

- 6. Did you attend the Harvest Sharing event? What was your experience with the event?
 - o (Probe: Did you enjoy it?)

 - o (Probe: If they didn’t – What about the materials did you not enjoy?)

- 7. How did your child feel about the garden-related nutrition lessons overall?
 - o (Probe: Have you noticed any changes in their eating habits?)

- 8. Do you have any suggestions for how to make the *5th and 6th Grade Garden-Based Nutrition Curriculum* and materials better?
 - o (Probe: For students, parents, etc.)

You have been great and have helped me a lot. Thanks so much for talking with me today!