

SURVEY E-MAIL REMINDER INVITATION – SURF ALUMNI

To: [NAME]
From: Edge Research
Date: August XX, 2015
Subject: SURF: Please respond by [DATE]!

Dear SURF Alumni,

You may have seen an earlier e-mail about The National Institute of Standards and Technology (NIST) outreach to SURF Alumni to conduct an independent assessment of the SURF program. The assessment will inform funding and program-related decisions.

NIST chose Camper Consulting and Edge Research, independent consulting firms, to conduct the assessment in order to assure the privacy and confidentiality of your remarks. We are interested in including the points of view of as many Alumni as possible. This is where you come in!

NIST relies on your participation to make this assessment a success! Recognizing the unique perspective you can offer, NIST would greatly appreciate your participation in a brief 5 to 10 minute online survey.

For completing the survey, you will have the option to be entered into a sweepstakes for one of fifteen \$20 Amazon gift cards.

You will be directed to the survey by clicking on the link below:

[URL]

If you have questions for NIST about this assessment, please contact Brandi Toliver, Office of International and Academic Affairs, at 301-975-2371 or brandi.toliver@nist.gov.

We appreciate your consideration. Thank you.

Sincerely,

Gayle Vogel, Senior Analyst
Edge Research
www.edgeresearch.com

Sweepstakes begins on or about August XX, 2015 at 12:00AM ET and ends on or about September XX, 2015 at 11:59 p.m. ET. Open only to legal U.S. residents who are 18 years of age or older and have personally received this invitation to participate in the Sweepstakes. Odds of winning depend on the number of eligible entries received. Void where prohibited. See Official Rules for additional eligibility restrictions, prize descriptions/restrictions/ARVs and complete details [here](#). [Unsubscribe](#) from surveys from Edge Research.

If you have any questions or experience technical difficulties with the survey, please do not hit reply to this email. Instead, contact vogel@edgeresearch.com. Edge Research is a member of MRA/IMRO, the Interactive Marketing Research Organization, and CASRO and we subscribe to the privacy policies and code of research ethics published by these groups.

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