Attachment C

Survey Invitation from Knowledge Networks

Form ApprovedOMB No. 0910-XXXX
Exp. Date:

Public Reporting burden of this collection of information is estimated to average 2 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to:

Department of Health and Human Services Food and Drug Administration Office of Chief Information Officer Paperwork Reduction Act Staff 1350 Piccard Drive, Room 400 Rockville, MD 20850

Email Invitation Text

To: [individual's email address]

From: Knowledge Networks® <address@knowledgenetworks.com>

Subject: Your Latest KnowledgePanel Survey ([survey number—unique for each individual])

Dear [Firstname],

Thanks for being an integral part of KnowledgePanel! Your latest survey can be accessed by clicking the following link:

<u>Click here to Start Survey</u> < links to unique, secure HTTP URL to survey for this individual> < secure URL printed in full >

For further information about KnowledgePanel, or to access your member page, please click on this <u>link</u> < *links to restricted KN site* >. If you have any questions or comments about KnowledgePanel participation, or to withdraw or unsubscribe at anytime, please contact our Panel member Support Center at this <u>link</u> < *links to restricted KN site* >, or by phone free of charge at (*1-800-xxx-xxx*), or by email < *address@knowledgenetworks.com* >.

The privacy of our panel members is very important to Knowledge Networks. KnowledgePanel's Privacy Policy is available anytime at the following <u>website</u> < *links to restricted KN site*>.

If you believe that you have received this email in error, please contact our Panel member Support Center free of charge at (1-800-xxx-xxx) or email <address@knowledgenetworks.com>.