

Tobacco Industry and Products

Descriptions of legislation related to the tobacco industry and its products. Also, links to the largest public cache of tobacco industry documents.

- Federal Tax Increase
- Tobacco Ingredient Reporting

Related Materials

Related Links

- Exposure to Tobacco Smoke and Harmful Substances in Tobacco
- National Report on Human Exposure to Environmental Chemicals
- <u>Legacy Tobacco Documents Library</u> &
- British American Tobacco Documents Archive

Fact Sheets

- Smokeless Tobacco
- Cigars
- Bidis and Kreteks
- Betel Quid with Tobacco (Gutka)
- Tobacco Brand Preferences
- Tobacco Industry Marketing
- <u>Low-Yield Cigarettes and Cigarette-Like Products</u>

Surgeon General's Reports

- 2006
- The Health Consequences of Involuntary Exposure to Tobacco Smoke
- 2004
- The Health Consequences of Smoking
- 2000
- Reducing Tobacco Use

Features

Steady Increases in Tobacco Taxes Promote Quitting, Discourage Smoking

Educational Materials

• Secrets Through the Smoke video

A 55-minute video featuring tobacco industry insider Jeffrey Wigand.

• Smokeless...Not Harmless video

A 5-minute video that looks at some tactics used to sell smokeless tobacco.

• <u>Counter-Marketing Manual</u>

A 450-page document that details the development and implementation of a tobacco counter-marketing campaign.

MediaSharp

An important tool to help middle- and high-school youth evaluate messages about tobacco and alcohol.

Related MMWRs (Morbidity and Mortality Weekly Reports)

- Cigarette Brand Preference Among Middle and High School Students who are Established Smokers—United States, 2004 and 2006
 February 13, 2009 / Vol. 58 / No. 5
 Intro | Highlights | Full text
- More MMWRs on Tobacco Industry and Products

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