**Child Welfare Information Gateway:**

**Polling Questions**

1. **Which of the following best describes your professional background?**
* Prevention/Family support
* Child protective services
* Foster care/Foster parenting
* Adoption
* Other profession (*please describe*):\_\_\_\_\_\_\_\_\_\_\_
* Student (e.g., K-12 or University)
* None of the above – I contacted Information Gateway for personal and NOT professional reasons.
1. **How many years of service do you have in your current profession?**
* Less than 1 year
* 1–5 years of service
* 6–10 years of service
* 11–15 years of service
* 16+ years of service
1. **Do you work in a rural community?**
* Yes
* No
1. **Has your organization/agency used [insert video campaign or social media] to promote [insert special initiative or topic]?**
* Yes, please describe and provide a link:
* No
1. **How does your organization/agency commemorate [insert name of special initiative]?** *(open forum question)*
2. **Please list the various ways your organization/agency uses social media?** *(open forum question)*
3. **Which of the following best describes your organization/agency? (*Check one*)**
	* + Community-based organization/Faith-based organization
		+ Local or county public agency
		+ State agency
		+ Federal agency
		+ Legislature
		+ Tribal agency/organization
		+ CB T/TA Network
		+ National organization (nonprofit, advocacy)
		+ Educational institution (early education, K–12, college, university)
		+ Other (*Please describe*)\_\_\_\_\_\_\_\_\_\_\_\_
4. **What types of resources are you looking for today to help you with your planning for [insert name of special initiative]?**
5. **When do you start your [insert name of special initiative] planning?**
* 1-2 months before [insert name of special initiative]
* 3-4 months before [insert name of special initiative]
* 5-6 months before [insert name of special initiative]
* 7-8 months before [insert name of special initiative]
* 9-10 months before [insert name of special initiative]
* 11-12 months before [insert name of special initiative]
1. **Does your organization/agency use [insert website tool/service]?**
* Yes
* No
* What’s a [insert name of tool/service]?
1. **Which of the following best describes how you use social networking sites?**
* I use social networking sites ONLY for personal use.
* I use social networking sites ONLY for work.
* I use social networking sites for both personal use AND for work.
* I do not use social networking sites.
1. **Which statement most closely describes you? (select one)**
* I am skeptical of social media and do not use it at all.
* I am skeptical of social media and do not use it at all.
* I am curious about social media but have not used it yet.
* I am curious about social media but have not used it yet.
* I have tried social media but am not comfortable with it.
* I have tried social media but am not comfortable with it.
* I have tried social media but am just now beginning to use it personally.
* I have tried social media but am just now beginning to use it personally.
* I have tried social media but am just now beginning to use it professionally/for work/in my work.
* I am using social media and consider myself a "beginner"
* I am using social media and consider myself a "beginner"
* I am using social media more often now and am comfortable with it.
* I am using social media more often now and am comfortable with it.
* I use social media tools and consider myself an "advanced" user.
* I use social media tools and consider myself an "advanced" user.
* I use social media as a regular part of my work or professional development.
* I use social media as a regular part of my work or professional development.
* I consider myself an "expert" when it comes to social media.

I consider myself an "expert" when it comes to social media.

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| 1. **Which social media applications do you use and for what purpose?**
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| --- | --- | --- | --- | --- | --- |
|   | Personal Only  | Professional Only  | Personal & Professional  | Not used  | Plan to use  |
| **Facebook** |  |  |  |  |  |
| **LinkedIn** |  |  |  |  |  |
| **Twitter** |  |  |  |  |  |
| **Pinterest** |  |  |  |  |  |
| **YouTube** |  |  |  |  |  |
| **FourSquare** |  |  |  |  |  |
| **Blogs** |  |  |  |  |  |
| **RSS News Feeds** |  |  |  |  |  |
| **Google+** |  |  |  |  |  |
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| 1. **Please select the different ways you use social media for your work or profession (including your personal professional development. (select all that apply**
* Professional networking
* Exchange information with peer
* Personal professional development
* News and information
* Promote my organization/agency
* Job seeking
* Research
* Other, Please describe:
* I do not use social media in my work or profession
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|  | 1. **Please indicate how you feel about the technology you use.**
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| --- | --- | --- | --- | --- | --- |
|   | Essential / must have  | Like it  | Optional / not needed  | Plan to use  | Not Used  |
| **Desktop computer at work** |  |  |  |  |  |
| **Desktop computer at home** |  |  |  |  |  |
| **Laptop computer at work** |  |  |  |  |  |
| **Laptop computer at home** |  |  |  |  |  |
| **Smartphone (able to access Internet)** |  |  |  |  |  |
| **Standard mobile phone (no Internet access)** |  |  |  |  |  |
| **Tablet (iPad or similar)** |  |  |  |  |  |
| **Netbook** |  |  |  |  |  |
| **Dedicated eBook reader (Kindle, Nook, etc.)** |  |  |  |  |  |
| **Other (please describe)** |  |  |  |  |  |

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| 1. **Please select each item that describes your situation. (NOTE: Social media use refers to business or work related use.) (Select all that apply)**
* My employer prohibits access to social media at work
* My employer allows limited access to social media at work
* My employer encourages access to social media for work purposes only
* My employer encourages the use of social media
* My position requires the use of social media
* My employer has NO policies governing the use of social media
* My employer uses existing policies to govern the use of social media
* My employer has specific social media use policies
* My employer has a social media strategy/plan
* My employer has a social media presence
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|  | 1. **Please rank how you prefer to receive information**
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| --- | --- | --- | --- | --- | --- |
|   | Most Preferred  | Acceptable  | Discouraged  |   |   |
| **Mail (hard copy postal service)** |  |  |  |   |   |
| **Email** |  |  |  |   |   |
| **Website** |  |  |  |   |   |
| **LinkedIn Group** |  |  |  |   |   |
| **Facebook Fan Page / Group** |  |  |  |   |   |
| **Google or YahooGroup** |  |  |  |   |   |
| **Association Members Only group** |  |  |  |   |   |
| **Electronic Newsletter** |  |  |  |   |   |
| **SMS Text Message** |  |  |  |   |   |
| **Live, Face to Face meetings** |  |  |  |   |   |

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1. **Does your organization/agency plan to increase their use of social media in the next year?**
* Yes, my organization/agency plans to *increase* their social media use in the next year.
* My organization/agency’s social media will *remain the same* in the next year.
* I expect my use of technology will decline in the next 3 years
* No, my organization/agency plans to *decrease* their social media use in the next year.
* I’m unsureI expect my use of technology will increase in the next 3 years