**Child Welfare Information Gateway:**

**Polling Questions**

1. **Which of the following best describes your professional background?**

* Prevention/Family support
* Child protective services
* Foster care/Foster parenting
* Adoption
* Other profession (*please describe*):\_\_\_\_\_\_\_\_\_\_\_
* Student (e.g., K-12 or University)
* None of the above – I contacted Information Gateway for personal and NOT professional reasons.

1. **How many years of service do you have in your current profession?**

* Less than 1 year
* 1–5 years of service
* 6–10 years of service
* 11–15 years of service
* 16+ years of service

1. **Do you work in a rural community?**

* Yes
* No

1. **Has your organization/agency used [insert video campaign or social media] to promote [insert special initiative or topic]?**

* Yes, please describe and provide a link:
* No

1. **How does your organization/agency commemorate [insert name of special initiative]?** *(open forum question)*
2. **Please list the various ways your organization/agency uses social media?** *(open forum question)*
3. **Which of the following best describes your organization/agency? (*Check one*)**
   * + Community-based organization/Faith-based organization
     + Local or county public agency
     + State agency
     + Federal agency
     + Legislature
     + Tribal agency/organization
     + CB T/TA Network
     + National organization (nonprofit, advocacy)
     + Educational institution (early education, K–12, college, university)
     + Other (*Please describe*)\_\_\_\_\_\_\_\_\_\_\_\_
4. **What types of resources are you looking for today to help you with your planning for [insert name of special initiative]?**
5. **When do you start your [insert name of special initiative] planning?**

* 1-2 months before [insert name of special initiative]
* 3-4 months before [insert name of special initiative]
* 5-6 months before [insert name of special initiative]
* 7-8 months before [insert name of special initiative]
* 9-10 months before [insert name of special initiative]
* 11-12 months before [insert name of special initiative]

1. **Does your organization/agency use [insert website tool/service]?**

* Yes
* No
* What’s a [insert name of tool/service]?

1. **Which of the following best describes how you use social networking sites?**

* I use social networking sites ONLY for personal use.
* I use social networking sites ONLY for work.
* I use social networking sites for both personal use AND for work.
* I do not use social networking sites.

1. **Which statement most closely describes you? (select one)**

* I am skeptical of social media and do not use it at all.
* I am skeptical of social media and do not use it at all.
* I am curious about social media but have not used it yet.
* I am curious about social media but have not used it yet.
* I have tried social media but am not comfortable with it.
* I have tried social media but am not comfortable with it.
* I have tried social media but am just now beginning to use it personally.
* I have tried social media but am just now beginning to use it personally.
* I have tried social media but am just now beginning to use it professionally/for work/in my work.
* I am using social media and consider myself a "beginner"
* I am using social media and consider myself a "beginner"
* I am using social media more often now and am comfortable with it.
* I am using social media more often now and am comfortable with it.
* I use social media tools and consider myself an "advanced" user.
* I use social media tools and consider myself an "advanced" user.
* I use social media as a regular part of my work or professional development.
* I use social media as a regular part of my work or professional development.
* I consider myself an "expert" when it comes to social media.

I consider myself an "expert" when it comes to social media.

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| 1. **Which social media applications do you use and for what purpose?** |
| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | |  | Personal Only | Professional Only | Personal & Professional | Not used | Plan to use | | **Facebook** |  |  |  |  |  | | **LinkedIn** |  |  |  |  |  | | **Twitter** |  |  |  |  |  | | **Pinterest** |  |  |  |  |  | | **YouTube** |  |  |  |  |  | | **FourSquare** |  |  |  |  |  | | **Blogs** |  |  |  |  |  | | **RSS News Feeds** |  |  |  |  |  | | **Google+** |  |  |  |  |  | |  |  |  |  |  |  | |  |
| 1. **Please select the different ways you use social media for your work or profession (including your personal professional development. (select all that apply**  * Professional networking * Exchange information with peer * Personal professional development * News and information * Promote my organization/agency * Job seeking * Research * Other, Please describe: * I do not use social media in my work or profession | |
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| |  |  | | --- | --- | |  | 1. **Please indicate how you feel about the technology you use.** | |  | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | |  | Essential /  must have | Like it | Optional / not needed | Plan to use | Not Used | | **Desktop computer at work** |  |  |  |  |  | | **Desktop computer at home** |  |  |  |  |  | | **Laptop computer at work** |  |  |  |  |  | | **Laptop computer at home** |  |  |  |  |  | | **Smartphone (able to access Internet)** |  |  |  |  |  | | **Standard mobile phone (no Internet access)** |  |  |  |  |  | | **Tablet (iPad or similar)** |  |  |  |  |  | | **Netbook** |  |  |  |  |  | | **Dedicated eBook reader (Kindle, Nook, etc.)** |  |  |  |  |  | | **Other (please describe)** |  |  |  |  |  | | | |

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| 1. **Please select each item that describes your situation. (NOTE: Social media use refers to business or work related use.) (Select all that apply)**  * My employer prohibits access to social media at work * My employer allows limited access to social media at work * My employer encourages access to social media for work purposes only * My employer encourages the use of social media * My position requires the use of social media * My employer has NO policies governing the use of social media * My employer uses existing policies to govern the use of social media * My employer has specific social media use policies * My employer has a social media strategy/plan * My employer has a social media presence |
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| |  |  | | --- | --- | |  | 1. **Please rank how you prefer to receive information** | |  | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | |  | Most Preferred | Acceptable | Discouraged |  |  | | **Mail (hard copy postal service)** |  |  |  |  |  | | **Email** |  |  |  |  |  | | **Website** |  |  |  |  |  | | **LinkedIn Group** |  |  |  |  |  | | **Facebook Fan Page / Group** |  |  |  |  |  | | **Google or YahooGroup** |  |  |  |  |  | | **Association Members Only group** |  |  |  |  |  | | **Electronic Newsletter** |  |  |  |  |  | | **SMS Text Message** |  |  |  |  |  | | **Live, Face to Face meetings** |  |  |  |  |  | | |
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1. **Does your organization/agency plan to increase their use of social media in the next year?**

* Yes, my organization/agency plans to *increase* their social media use in the next year.
* My organization/agency’s social media will *remain the same* in the next year.
* I expect my use of technology will decline in the next 3 years
* No, my organization/agency plans to *decrease* their social media use in the next year.
* I’m unsureI expect my use of technology will increase in the next 3 years