

**Child Welfare Information Gateway:
Polling Questions**

- 1. Which of the following best describes your professional background?**
 - Prevention/Family support
 - Child protective services
 - Foster care/Foster parenting
 - Adoption
 - Other profession (*please describe*): _____
 - Student (e.g., K-12 or University)
 - None of the above – I contacted Information Gateway for personal and NOT professional reasons.

- 2. How many years of service do you have in your current profession?**
 - Less than 1 year
 - 1–5 years of service
 - 6–10 years of service
 - 11–15 years of service
 - 16+ years of service

- 3. Do you work in a rural community?**
 - Yes
 - No

- 4. Has your organization/agency used [insert video campaign or social media] to promote [insert special initiative or topic]?**
 - Yes, please describe and provide a link:
 - No

- 5. How does your organization/agency commemorate [insert name of special initiative]?** (*open forum question*)

- 6. Please list the various ways your organization/agency uses social media?** (*open forum question*)

- 7. Which of the following best describes your organization/agency? (Check one)**
 - Community-based organization/Faith-based organization
 - Local or county public agency
 - State agency
 - Federal agency
 - Legislature
 - Tribal agency/organization
 - CB T/TA Network
 - National organization (nonprofit, advocacy)
 - Educational institution (early education, K–12, college, university)
 - Other (*Please describe*) _____

8. What types of resources are you looking for today to help you with your planning for [insert name of special initiative]?

9. When do you start your [insert name of special initiative] planning?

- 1-2 months before [insert name of special initiative]
- 3-4 months before [insert name of special initiative]
- 5-6 months before [insert name of special initiative]
- 7-8 months before [insert name of special initiative]
- 9-10 months before [insert name of special initiative]
- 11-12 months before [insert name of special initiative]

10. Does your organization/agency use [insert website tool/service]?

- Yes
- No
- What's a [insert name of tool/service]?

11. Which of the following best describes how you use social networking sites?

- I use social networking sites ONLY for personal use.
- I use social networking sites ONLY for work.
- I use social networking sites for both personal use AND for work.
- I do not use social networking sites.

12. Which statement most closely describes you? (select one)

- I am skeptical of social media and do not use it at all.
- I am curious about social media but have not used it yet.
- I have tried social media but am not comfortable with it.
- I have tried social media but am just now beginning to use it personally.
- I have tried social media but am just now beginning to use it professionally/for work/in my work.
- I am using social media and consider myself a "beginner"
- I am using social media more often now and am comfortable with it.
- I use social media tools and consider myself an "advanced" user.
- I use social media as a regular part of my work or professional development.
- I consider myself an "expert" when it comes to social media.

13. Which social media applications do you use and for what purpose?

	Personal Only	Professional Only	Personal & Professional	Not used	Plan to use
Facebook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
LinkedIn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Twitter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pinterest	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
YouTube	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

FourSquare	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Blogs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
RSS News Feeds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Google+	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

14. Please select the different ways you use social media for your work or profession (including your personal professional development. (select all that apply)

- Professional networking
- Exchange information with peer
- Personal professional development
- News and information
- Promote my organization/agency
- Job seeking
- Research
- Other, Please describe:
- I do not use social media in my work or profession

15. Please indicate how you feel about the technology you use.

	Essential / must have	Like it	Optional / not needed	Plan to use	Not Used
Desktop computer at work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Desktop computer at home	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Laptop computer at work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Laptop computer at home	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Smartphone (able to access Internet)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Standard mobile phone (no Internet access)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tablet (iPad or similar)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Netbook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dedicated eBook reader (Kindle, Nook, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please describe)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

16. Please select each item that describes your situation. (NOTE: Social media use refers to business or work related use.) (Select all that apply)

- My employer prohibits access to social media at work
- My employer allows limited access to social media at work
- My employer encourages access to social media for work purposes only
- My employer encourages the use of social media
- My position requires the use of social media
- My employer has NO policies governing the use of social media
- My employer uses existing policies to govern the use of social media
- My employer has specific social media use policies
- My employer has a social media strategy/plan
- My employer has a social media presence

17. Please rank how you prefer to receive information

	Most Preferred	Acceptable	Discouraged
Mail (hard copy postal service)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Email	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
LinkedIn Group	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Facebook Fan Page / Group	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Google or YahooGroup	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Association Members Only group	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Electronic Newsletter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
SMS Text Message	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Live, Face to Face meetings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

18. Does your organization/agency plan to increase their use of social media in the next year?

- Yes, my organization/agency plans to *increase* their social media use in the next year.
- My organization/agency's social media will *remain the same* in the next year.
- No, my organization/agency plans to *decrease* their social media use in the next year.

- o I'm unsure