January 22, 2007

CASE ID:

Dear,

One of our interviewers contacted you recently regarding the American Time Use Survey (ATUS), but was unable to complete an interview. Because your participation is important, I am writing to ask for your much needed assistance in this survey.

We realize that you are a busy person and that your time is valuable. The survey will only take about 15 to 20 minutes to complete, and is a one-time-only survey. The information that you provide is invaluable in helping lawmakers, employers, and researchers develop recommendations, such as how to assist workers and families, as well as identify services needed for children and the elderly. Your particular help is needed because you will represent not only yourself, but also others like you, who live in your community.

You may call the number listed below to schedule your interview for a time of day that is convenient for you, or to discuss any other concerns. Your concerns can also be addressed by e-mailing us. Additional information about the ATUS, including some recent findings and answers to frequently asked questions, is also available on our respondents' Web site:

Phone: 1-800-331-4706 E-mail: <u>atusinfo@census.gov</u> Web address: <u>http://www.bls.gov/tus/respinfo.htm</u>

I hope this letter addresses your concerns, and that you will strongly consider participating in the survey when we contact you again.

Thank you,

Joann Milliner Acting Chief, Jeffersonville Telephone Center