

July 19, 2012

MEMORANDUM FOR : Reviewer of 1220-0044

FROM : ANYA STOCKBURGER  
Branch of Revision Planning and Special Projects  
Division of Consumer Prices and Price Indexes  
Bureau of Labor Statistics

SUBJECT : Advance Letters for TPOPS

In 2012 BLS will update the pre-notification letters used for the Telephone Point of Purchase Survey to reflect the change made by Census to conduct the survey under the authorization of Title 13 from Title 15. One additional update was made to the list of frequently asked questions, the estimated length of time for productive interviews was updated based on historical data. The previous estimated length of time was established based partly on cognitive tests rather than historical estimates. This new range only includes productive interviews and does not reflect a change in the burden which includes all respondents (including productive and ineligible). See Attachment A for the revised advance letters, and the accompanying list of frequently asked questions. See Attachment B for the updated requirement for Q124 of the instrument. We plan to introduce the letters into the field for the fourth quarter of interviews this year, once OMB approval is received.

The current OMB approval of the Telephone Point of Purchase Survey is scheduled to expire on January 31, 2014. The changes to these pre-notification letters do not impact burden hours.

If you have any questions about this request, please contact Anya Stockburger at 202-691-5370 or email at [Stockburger.anya@bls.gov](mailto:Stockburger.anya@bls.gov).

Attachments