OMB Approval No. 0584-XXXX Approval Expires: XX/XX/20XX



A National WIC Study

Speak to a study recruiter at your WIC office today!

Pregnant? New Baby? Joined WIC today?

You are invited to participate in this national WIC study to understand the choices families make in feeding their children.

Speak to a study recruiter today to see if you qualify or take home a study brochure for more information.

Receive \$50 if you qualify and join the study.

Answer a few questions to find out if you qualify.

Sponsored by the USDA Food & Nutrition Service

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB number. The valid OMB control number for this information collection is 0584-XXXX. The time required to complete this information collection is estimated to average 0minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and .25 maintaining the data needed, and completing and reviewing the collection of information.