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INTRODUCTORY DEMOGRAPHICS

| PATH ID: | YM00 | 02 | Screen ID: |
|-------------|--------|--------------|------------|
| How old ar | e you? | | |
| | 1 | 12 years old | |
| | 2 | 13 years old | |
| | 3 | 14 years old | |
| | 4 | 15 years old | |
| | 5 | 16 years old | |
| | 6 | 17 years old | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: All re | sponde | nts | |

| PATH ID: | YMO | 0003 Screen ID: | | |
|-------------|-------|--|--|--|
| Are you | | | | |
| | 1 | Less than 12 | | |
| | 2 | 12 to 14 years old, | | |
| | 3 | 15 to 17 years old, or | | |
| | 4 | 18 years old or older? | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: All re | espon | idents who refused to give or did not know age (YM0002=DK,R) | | |

| PATH ID: | YMO | 0005 Screen ID |): |
|-------------|---------|--|----|
| Are you Hi | ispanio | c, [Latino I Latina], or of Spanish origin? Choose all that apply. | |
| | 1 | No, not of Hispanic, Latino or Latina, or Spanish origin | |
| | 2 | Yes, Mexican, Mexican American, Chicano or Chicana | |
| | 3 | Yes, Puerto Rican | |
| | 4 | Yes, Cuban | |
| | 5 | Yes, Another Hispanic, Latino or Latina, or Spanish origin | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: All re | espond | lents | |
| PROGRAM | M: If m | ale (HM0005=1), display "Latino"; if female (HM0005=2), display "Latina" | |

| PATH ID: | YMO | 0006 | Screen ID: |
|-------------|---|----------------------------------|------------|
| What is yo | What is your race? Choose all that apply. | | |
| | 1 | White | |
| | 2 | Black or African American | |
| | 3 | American Indian or Alaska Native | |
| | 4 | Asian Indian | |
| | 5 | Chinese | |
| | 6 | Filipino | |
| | 7 | Japanese | |
| | 8 | Korean | |
| | 9 | Vietnamese | |
| | 10 | Other Asian | |
| | 11 | Native Hawaiian | |
| | 12 | Guamanian or Chamorro | |
| | 13 | Samoan | |
| | 14 | Other Pacific Islander | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: All re | spond | dents | |

CIGARETTES SECTION

| PATH ID: | YC10 | 02 | | Screen ID: |
|-------------|-----------|----------------------|--------------------------|------------|
| Have you | ever trie | ed cigarette smoking | , even one or two puffs? | |
| | 1 | Yes | GO TO YC1110 | |
| | 2 | No | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: All re | esponde | ents | | |

| PATH ID: | YC11 | .03 | Screen ID: | | |
|-----------|---|--------------------|------------|--|--|
| Have you | Have you ever been curious about smoking a cigarette? Would you say | | | | |
| | 1 | Very curious | | | |
| | 2 | Somewhat curious | | | |
| | 3 | A little curious | | | |
| | 4 | Not at all curious | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Resp | ASK: Respondents who have not tried a cigarette (YC1002=2). | | | | |

| PATH ID: | YC91 | L01 | | Screen ID: | | |
|------------|---|----------------|--------------|------------|--|--|
| Do you thi | Do you think you will smoke a cigarette in the next year? | | | | | |
| | 1 | Definitely yes | | | | |
| | 2 | Probably yes | | | | |
| | 3 | Probably not | GO TO YC1105 | | | |
| | 4 | Definitely not | GO TO YC1105 | | | |
| | -8 | DON'T KNOW | GO TO YC1105 | | | |
| | -7 | REFUSED | GO TO YC1105 | | | |
| ASK: Resp | ASK: Respondents who have not tried a cigarette (YC1002=2). | | | | | |

| PATH ID: | YC1 | 104 Screen ID: | | | |
|-------------|--|----------------|--|--|--|
| Do you thir | Do you think that you will try a cigarette soon? | | | | |
| | 1 | Definitely yes | | | |
| | 2 | Probably yes | | | |
| | 3 | Probably not | | | |
| | 4 | Definitely not | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Resp | ASK: Respondents who think they will smoke a cigarette in the next year (YC9101=1 or 2). | | | | |

| PATH ID: | YC11 | L05 Screen ID: |
|--------------|---------|--|
| If one of yo | our bes | t friends were to offer you a cigarette, would you smoke it? Would you say |
| | 1 | Definitely yes |
| | 2 | Probably yes |
| | 3 | Probably not |
| | 4 | Definitely not |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| ASK: Resp | onden | ts who have not tried a cigarette (YC1002=2). |

| PATH ID: | BOX YC1 | |
|----------|---------|--|
| | | |

PROGRAM: Define the following variable (see Appendix A):

SUSCEPSMK

PATH ID: YC1110 Screen ID:

Do you have a favorite brand of cigarettes?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have tried a cigarette (YC1002=1).

PATH ID: YC9020 Screen ID:

Was your first cigarette flavored to taste like menthol or mint?

- 1 Yes
- 2 No

PROGRAM: Allow 2 digits for age.

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have tried a cigarette (YC1002=1).

PATH ID: YC9021 Screen ID:

Was your first cigarette flavored to taste like clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents whose first cigarette was not menthol (YC9020=2)

PATH ID: YC9104 Screen ID:

How much did you experience pleasant sensations the first time you smoked a cigarette?

- 1 Not at all
- 2 A little
- 3 Somewhat
- 4 A lot
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have tried a cigarette (YC1002=1).

| PATH ID: | YC9 | 105 Screen ID: | | | |
|---|--|----------------|--|--|--|
| How much | How much did you experience unpleasant sensations the first time you smoked a cigarette? | | | | |
| | 1 | Not at all | | | |
| | 2 | A little | | | |
| | 3 | Somewhat | | | |
| | 4 | A lot | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Respondents who have tried a cigarette (YC1002=1). | | | | | |

| PATH ID: | YC9 | 9106 Screen ID: | |
|-----------|-------|---|--|
| How much | did y | ou feel sick to your stomach the first time you smoked a cigarette? | |
| | 1 | Not at all | |
| | 2 | A little | |
| | 3 | Somewhat | |
| | 4 | A lot | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: Resp | onde | ents who have tried a cigarette (YC1002=1). | |

| PATH ID: | YC9022 Screen ID: | | | | |
|---|------------------------------------|------------|--|--|--|
| Do you co | Do you consider yourself a smoker? | | | | |
| | 1 | Yes | | | |
| | 2 | No | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Respondents who have tried a cigarette (YC1002=1). | | | | | |

| PATH ID: | YC1 | 1005 Screen ID: | | |
|--|-------|---|--|--|
| How many cigarettes have you smoked in your entire life? | | | | |
| | 1 | 1 or more puffs but never a whole cigarette | | |
| | 2 | 1 cigarette | | |
| | 3 | 2 to 10 cigarettes (about ½ pack total) | | |
| | 4 | 11 to 20 cigarettes (about ½ pack to 1 pack) | | |
| | 5 | 21 to 50 cigarettes (more than 1 pack but less than 3 packs) | | |
| | 6 | 51 to 99 cigarettes (more than 2 ½ packs but less than 5 packs) | | |
| | 7 | At least 100 or more cigarettes (5 packs or more) | | |
| ASK: Resp | oonde | ents who have tried a cigarette (YC1002=1). | | |

| PATH ID: | YC1112 S | Screen ID: | | | |
|---|---|---------------------|--|--|--|
| When was | When was the last time you smoked a cigarette, even one or two puffs? | | | | |
| 1 | Earlier today | | | | |
| 2 | Not today but sometime during the past 7 days | | | | |
| 3 | Not during the past 7 days but sometime during the past 30 d | ays | | | |
| 4 | Not during the past 30 days but sometime during the past 6 n | nonths GO TO YC1124 | | | |
| 5 | Not during the past 6 months but sometime during the past ye | ear GO TO YC1124 | | | |
| 6 | 1 to 4 years ago | GO TO YC1124 | | | |
| 7 | 5 or more years ago | GO TO YC1124 | | | |
| -8 | DON'T KNOW | GO TO YC1124 | | | |
| -7 | REFUSED | GO TO YC1124 | | | |
| ASK: Respondents who have tried a cigarette (YC1002=1). | | | | | |

| PATH ID: | YC | 1022 Screen ID: | | |
|--|----|-----------------|--|--|
| During the past 30 days, on how many days did you smoke cigarettes? Please enter the number of days (from 1 to 30 days). | | | | |
| | 1 | III | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Respondents who have tried a cigarette (YC1002=1) and who have smoked in the past 30 days (YC1112 = 1, 2 or 3) | | | | |

| PATH ID: | YC: | 1023 Screen ID: |
|--|-----|--|
| During the Please ente | • | 30 days, on the days you smoked, how many cigarettes did you smoke per danumber. |
| | 1 | Less than 1 cigarette per day |
| | 2 | III |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| ASK: Respondents who have smoked a cigarette in the last 30 days (YC1022 > 0). | | |

| PATH ID: | YC9108 Screen ID: | | |
|---|-------------------|--|--|
| During the | past 3 | 30 days, were any of the cigarettes you smoked flavored to taste like menthol or mint? | |
| | 1 | Yes | |
| | 2 | No | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: Respondents who have smoked a cigarette in the last 30 days (YC1022> 0). | | | |

| PATH ID: | YC1118 | Screen ID: | | | |
|--|--|--------------|--|--|--|
| During the past 30 days, how did you usually get your own cigarettes? | | | | | |
| 1 | I bought cigarettes myself | | | | |
| 2 | I gave someone else money to buy cigarettes for me | GO TO YC1030 | | | |
| 3 | I asked someone to give me a cigarette | GO TO YC1124 | | | |
| 4 | Someone offered me a cigarette | GO TO YC1124 | | | |
| 5 | I bought cigarettes from another person | GO TO YC1124 | | | |
| 6 | I took cigarettes from a store or another person | GO TO YC1124 | | | |
| 7 | I got cigarettes some other way | GO TO YC1124 | | | |
| 7 | SPECIFY | | | | |
| -8 | DON'T KNOW | GO TO YC1124 | | | |
| -7 | REFUSED | GO TO YC1124 | | | |
| ASK: Respondents who have smoked a cigarette in the last 30 days (YC1022 > 0). | | | | | |

| PATH ID: | YC10 | 97 | Screen ID: | |
|--|------|------------|--------------|--|
| During the past 30 days, did you use a coupon when buying cigarettes? | | | | |
| | 1 | Yes | | |
| | 2 | No | GO TO YC1030 | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Respondents who bought cigarettes themselves in the past 30 days (YC1118=1) | | | | |

| PATH ID: | YC10 | 98 Screen ID: | | |
|--|------|---------------|--|--|
| How many times in the past 30 days have you used a coupon to buy cigarettes? Please enter a number. | | | | |
| | 1 | I <u>I</u> I | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Respondents who have smoked a cigarette in the last 30 days (YC1022 > 0) AND who used a coupon in the last 30 days (YC1097=1) | | | | |

| PATH ID: | YC1 | 123 Screen ID: | | | |
|---|--|---|--|--|--|
| During the | During the past 30 days, did anyone refuse to sell you cigarettes because of your age? | | | | |
| | 1 | Yes | | | |
| | 2 | No | | | |
| | 3 | I did not try to buy cigarettes in the past 30 days | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Respondents who have smoked a cigarette in the last 30 days (YC1022> 0). | | | | | |

PATH ID: YC1030 Screen ID:

How do [you/they] usually buy your cigarettes? Is it...

1 In person

2 From the internet GO TO YC10393 By telephone GO TO YC1039

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who indicated that they bought cigarettes for themselves or that someone else bought cigarettes for them in the last 30 days (YC1118 = 1 or 2).

PROGRAM: If YC1118=1, display "you"; If YC1118=2, display "they".

PATH ID: YC1032 Screen ID:

Do [you/they] usually buy them...

- 1 In your own state
- 2 In another state
- 3 Outside the US
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who indicated that the cigarettes they bought or that someone else bought for them were purchased in person (YC1030= 1).

PROGRAM: If YC1118=1, display "you"; If YC1118=2, display "they"

PATH ID: YC1033 Screen ID:

Where do [you/they] usually buy your cigarettes?

- 1 A convenience store or gas station,
- 2 A supermarket, grocery store, or drug store,
- 3 A warehouse club, such as Sam's or Costco,
- 4 A tobacco specialty store or tobacco outlet store,
- 5 A duty free shop or military commissary,
- 6 A bar, pub, restaurant or casino,
- 7 A friend or relative, [DISPLAY ONLY IF YC1118 = 1]
- 8 A swap meet or flea market,
- 9 A store on an Indian reservation
- 10 Or from somewhere else SPECIFY: _____
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who indicated that the cigarettes they bought or that someone else bought for them were purchased in person (YC1030= 1).

PROGRAM: If YC1118=1, display "you"; If YC1118=2, display "they".

If YC1118=1, display option 7=' A friend or relative,' if YC118 NE 1, hide option 7.

PATH ID: YC1039 Screen ID:

Do [you I they] usually buy cigarettes by the carton, pack, or as single cigarettes?

- 1 Carton
- 2 Pack
- 3 Single Cigarette
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who indicated that they bought cigarettes for themselves or that someone else bought cigarettes for them in the last 30 days (YC1118 = 1 or 2).

PROGRAM: If YC1118=1, display "you"; If YC1118=2, display "they"

PATH ID: YC1047 Screen ID:

Do you have a regular brand of cigarettes that you usually smoke?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a cigarette in the last 30 days (YC1022> 0).

PATH ID: YC1048 Screen ID:

What brand of cigarette [do I did] you [usually I last] smoke? Please select it from the choices below by touching the screen. If you do not see your usual brand below, touch the box marked "more brands." [SHOW PICTURES OF THE MAJOR BRANDS ON THE TOUCHSCREEN. WHEN A RESPONDENT SELECTS A BRAND, GO TO YC1070]

1 I did not see my brand

GO TO YC1049

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a cigarette in the last 30 days (YC1022> 0).

PROGRAM: If YC1047=1, display "do" and "usually". If YC1047=2, DK or RF, display "did" and "last"

PATH ID: YC1070 Screen ID:

You selected [BRANDFILL] as your usual brand. What kind of [BRANDFILL] do you usually smoke? Please select it from the choices below by touching the screen. If you do not see it below, touch the box marked "more products."

[SHOW PICTURES OR TEXT ON THE TOUCHSCREEN OF THE MAJOR PRODUCTS ASSOCIATED WITH BRAND SELECTED IN YC1048]

1 Some other type not listed here.

GO TO YC1071

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a cigarette in the last 30 days (YC1022> 0) and selected a brand image in YC1048.

| PATH ID: | YC: | 1049 | Screen ID: | |
|--------------|------|--|---------------------|--|
| You said tha | at y | our brand was not pictured. What brand i | s it? | |
| | 1 | | GO TO YC1051 | |
| - | -8 | DON'T KNOW | GO TO YC1051 | |
| - | -7 | REFUSED | GO TO YC1051 | |
| ASK: Respo | onde | ents who did not select an image for their | orand (YC1048 = 1). | |

| PATH ID: | YC10 | 071 | Screen ID: |
|------------|--------|---|----------------------------|
| You said t | hat th | e type of [BRANDFILL]s that you smoke was not pictured. | What type is it? |
| | 1 | | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ACK: Doo | nanda | anto who have amplied a gigaratte in the last 20 days (VC1) | 022> 0) who did not coloct |

ASK: Respondents who have smoked a cigarette in the last 30 days (YC1022> 0) who did not select the type of product they use (YC1070="some other type not listed here") but who DID select a brand (YC1048<>1, -8, -7). Do not ask of respondents who wrote a brand into YC1049.

| PATH ID: | YC1 | 051 | Screen ID: | | |
|------------|--|---------------|------------|--|--|
| About how | About how long have you been smoking your regular brand of cigarettes? | | | | |
| | 1 | III DAYS | | | |
| | 2 | III MONTHS | | | |
| | 3 | III YEARS | | | |
| | -7 | REFUSED | | | |
| | -8 | DON'T KNOW | | | |
| ASK: Respo | ASK: Respondents who have a regular brand (YC1047=1) | | | | |

Box YC3

Display questions YC9010, YC9012, YC9114, YC9115, YC9017, YC9115, YC9116, YC9117, on one screen. Show the intro/transition text from YC9010 first, then show each item with a Y/N response. As each item is answered, show the next one.

PATH ID: YC9010 Screen ID:

In choosing your regular brand of cigarettes, was part of your decision based on any of the following? It is less expensive.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have a regular brand (YC1047=1)

PATH ID: YC9012 Screen ID:

The design of the pack.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have a regular brand (YC1047=1)

PATH ID: YC9114 Screen ID:

The taste.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have a regular brand (YC1047=1)

PATH ID: YC9017 Screen ID:

People who are important to you smoke this brand.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have a regular brand (YC1047=1)

PATH ID: YC9115 Screen ID:

Because it is a popular brand.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have a regular brand (YC1047=1)

PATH ID: YC9116 Screen ID:

People in the media smoke this brand.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have a regular brand (YC1047=1)

PATH ID: YC9117 Screen ID:

This brand is easy for me to get.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have a regular brand (YC1047=1)

PATH ID: YC9019 Screen ID:

Do you think the brand of cigarettes you usually smoke might be less harmful, no different, or more harmful, compared to other cigarette brands?

- 1 Less harmful
- 2 No different
- 3 More harmful
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a cigarette in the last 30 days (YC1022 > 0) and who have a regular brand (YC1047=1).

| PATH ID: | YC | 1124 | Screen ID: | | |
|-------------|---|-----------------------------|------------|--|--|
| How likely | How likely is someone to become addicted to cigarettes? | | | | |
| | 1 | Very unlikely | | | |
| | 2 | Somewhat unlikely | | | |
| | 3 | Neither likely nor unlikely | | | |
| | 4 | Somewhat likely | | | |
| | 5 | Very likely | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: All re | spor | ndents | | | |

| PATH ID: | YC | C1125 Screen II | D: | | |
|--------------|--|-----------------|----|--|--|
| How much | How much do you think people harm themselves when they smoke cigarettes? | | | | |
| | 1 | No harm | | | |
| | 2 | Little harm | | | |
| | 3 | Some harm | | | |
| | 4 | A lot of harm | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: All res | spor | ndents | | | |

PATH ID: YC9118 Screen ID:

Are cigarettes flavored like menthol or mint harder to smoke, about the same, or easier to smoke than regular cigarettes?

- 1 Harder to smoke
- 2 About the same
- 3 Easier to smoke
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

| PATH ID: | YC1026 | Screen ID: | | | |
|---------------|---|------------|--|--|--|
| How many of | How many of your friends do you think smoke cigarettes? | | | | |
| 1 | None | | | | |
| 2 | A few | | | | |
| 3 | Some | | | | |
| 4 | Most | | | | |
| 5 | All | | | | |
| -8 | B DON'T KNOW | | | | |
| -7 | 7 REFUSED | | | | |
| ASK: All resp | ondents. | | | | |

E-CIGARETTE SECTION

The next questions are about **electronic cigarettes**, often called **e-cigarettes**. E-cigarettes look like regular cigarettes, but are battery-powered and produce vapor instead of smoke. There are many types of e-cigarettes. Some common brands include Smoking Everywhere, NJOY, Blu and Vapor King.

E-cigarettes can be bought as one-time, disposable products, or can be bought as re-usable kits with a cartridge. These cartridges come in many different flavors and nicotine concentrations.

Some people refill their own cartridges with "juice," sometimes called "e-juice."

SHOW GENERIC IMAGES OF E-CIGARETTES, CARTRIDGES AND JUICE.

PATH ID: YE1001 Screen ID:

Have you ever heard of an electronic cigarette or e-cigarette before this study?

1 Yes

2 No

GO TO BOX YG1

- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

PATH ID: YE1002 Screen ID:

Have you ever used an e-cigarette, such as Smoking Everywhere, NJOY, Blu or Vapor King, even one or two times?

- 1 Yes GO TO YE1005
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of e-cigarettes (YE1001 = 1).

| PATH ID: | YE1 | 1103 | Screen ID: |
|----------|--------|--|------------|
| Have you | ever l | peen curious about using e-cigarettes? | |
| | 1 | Very curious | |
| | 2 | Somewhat curious | |
| | 3 | A little curious | |
| | 4 | Not at all curious | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |

ASK: Respondents who have heard of but never used e-cigarettes (YE1001 = 1 AND YE1002 = 2).

PATH ID: YE1104 Screen ID:

Do you think that you will try an e-cigarette soon?

1 Definitely yes
2 Probably yes
3 Probably not
4 Definitely not
-8 DON'T KNOW
-7 REFUSED

ASK: Respondents who have heard of but never used e-cigarettes (YE1001 = 1 AND YE1002 = 2).

| PATH ID: | YE | E1105 Screen II |) : |
|---|----|-----------------|------------|
| If one of your best friends were to offer you an e-cigarette, would you use it? Would you say | | | |
| | 1 | Definitely yes | |
| | 2 | Probably yes | |
| | 3 | Probably not | |
| | 4 | Definitely not | |

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who have heard of but never used e-cigarettes (YE1001 = 1 AND YE1002 = 2).

| PATH ID: | BOX YE1 | Screen ID: |
|----------|--|--|
| | l: After answering question YE1105, respo), go to YE1124 | ondents who have never used e-cigarettes |

| PATH ID: | YE1005 | 5 Screen ID: | | |
|---|---|-------------------------------------|--|--|
| How many cartridges or disposable e-cigarettes have you used in your entire life? | | | | |
| · | 1 1 o | or more puffs but never a whole one | | |
| 2 | 2 1 | | | |
| ; | 3 2-1 | 10 | | |
| 4 | 4 11- | -20 | | |
| ! | 5 21- | -50 | | |
| | 6 51 | to 99 | | |
| - | 7 At I | least 100 or more | | |
| - | -8 DO | DN'T KNOW | | |
| - | -7 RE | FUSED | | |
| ASK: Respo | ASK: Respondents who have tried an e-cigarette (YE1002 = 1) | | | |

| PATH ID: | Œ1090 | Screen ID: | | |
|--------------|--|------------|--|--|
| Do you own a | Do you own an e-cigarette? | | | |
| 1 | Yes | | | |
| 2 | No | | | |
| -8 | DON'T KNOW | | | |
| -7 | REFUSED | | | |
| ASK: Respon | dents who have tried an e-cigarette (YE1002 = 1) | | | |

| PATH ID: | YE | 1191 | Screen ID: |
|---|-----|---|------------|
| Do any of your parents or guardians own an e-cigarette? | | | |
| | 1 | Yes | |
| | 2 | No | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: Resp | ond | ents who have heard of e-cigarettes (YE1001 = 1). | |

| PATH ID: | YE | 1110 | Screen ID: |
|-------------|--|---|------------|
| Do you have | Do you have a favorite brand of e-cigarette? | | |
| | 1 | Yes | |
| | 2 | No | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: Respo | ond | ents who have tried an e-cigarette (YE1002 = 1) | |

| PATH ID: | YE1006 | Screen ID: | | | |
|---------------------|---|--|--|--|--|
| How old were years. | re you when you first tried an e-cigarette, | even one or two times? Please enter age in | | | |
| | 1 _ _ | | | | |
| | -8 DON'T KNOW | | | | |
| , | -7 REFUSED | | | | |
| ASK: Respo | ASK: Respondents who have tried an e-cigarette (YE1002 = 1) | | | | |

PATH ID: YE1108 Screen ID:

Was your first e-cigarette cartridge or disposable e-cigarette flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have tried an e-cigarette (YE1002 = 1)

| PATH ID: | YE1112 Scr | een ID: | | |
|-----------|--|----------------|--|--|
| When was | When was the last time you used an e-cigarette, even one or two times? | | | |
| 1 | Earlier today | | | |
| 2 | Not today but sometime during the past 7 days | | | |
| 3 | Not during the past 7 days but sometime during the past 30 days | | | |
| 4 | Not during the past 30 days but sometime during the past 6 month | s GO TO YE1124 | | |
| 5 | Not during the past 6 months but sometime during the past year | GO TO YE1124 | | |
| 6 | 1 to 4 years ago | GO TO YE1124 | | |
| 7 | 5 or more years ago | GO TO YE1124 | | |
| -8 | DON'T KNOW | GO TO YE1124 | | |
| -7 | REFUSED | GO TO YE1124 | | |
| ASK: Resp | ondents who have tried an e-cigarette (YE1002 = 1) | | | |

| PATH ID: | YE1 | O22 Screen ID: | _ | | |
|-----------------------|--|--|---|--|--|
| During the page days. | oast : | 30 days, on how many days did you use e-cigarettes? Please enter the number of | | | |
| | 1 | <u> </u> | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Respo | ASK: Respondents who have used an e-cigarette in the past 30 days (YE1112 = 1, 2 or 3) | | | | |
| PROGRAM | PROGRAM: Range check: 1-30 days | | | | |

PATH ID: YE9005 Screen ID:

Do you usually use an e-cigarette that uses cartridges or disposable e-cigarettes?

- 1 E-cigarette that uses cartridges
- 2 Disposable e-cigarettes
- 3 Both
- -8 DON'T KNOW
- -7 REFUSED

ASK: If respondent has used e-cigarettes in the past 30 days (YE1022 > 0)

PROGRAM: [ECIGFILL] SERIES

If YE9005=1, fill [ECIGFILL] with "e-cigarette cartridges"; if YE9005=2, fill [ECIGFILL] with "disposable e-cigarettes"; if YE9005=3, fill [ECIGFILL] with "cartridges or disposable e-cigarettes".

PATH ID: YE1023 Screen ID:

During the past 30 days, on the days you used an e-cigarette, how many [ECIGFILL] did you usually use each day? Please enter a number.

- Less than 1 [cartridge I disposable e-cigarette I cartridge or disposable e-cigarette] per day
- 2 | | | |
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0) PROGRAM: If YE9005=1, display "cartridge", If YE9005=2, display "disposable e-cigarette", If YE9005=3, display "cartridge or disposable e-cigarette".

PATH ID: YE1130 Screen ID:

During the past 30 days, were any of the [ECIGFILL] that you used flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

| PATH ID: | YE1118 | Screen ID: |
|------------|--|--------------------------------|
| During the | oast 30 days, how did you usually get your own [ECIGFIL | .L] or e-juice? |
| 1 | I bought them myself | |
| 2 | I gave someone else money to buy them for me | GO TO YE1030 |
| 3 | I asked someone to give me one | GO TO YE1124 |
| 4 | Someone offered it to me | GO TO YE1124 |
| 5 | I bought them from another person | GO TO YE1124 |
| 6 | I took them from a store or another person | GO TO YE1124 |
| 7 | I got them some other way SPECIFY | GO TO YE1124 |
| -8 | DON'T KNOW | GO TO YE1124 |
| -7 | REFUSED | GO TO YE1124 |
| ASK: Respo | ondents who have used e-cigarettes in the past 30 days (| (YE1022 > 0 OR YE1112 = 1,2 or |

| PATH ID: | YE10 | 97 | Screen ID: |
|------------|---|------------------------|---|
| During the | During the past 30 days, did you use a coupon when buying e-cigarettes? | | |
| | 1 | Yes | |
| | 2 | No | GO TO YE1030 |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: Res | ponde | ents who bought e-ciga | arettes themselves in the past 30 days (YE1118=1) |

| PATH ID: Y | /E1123 | Screen ID: |
|---------------|-------------|--|
| During the pa | st 30 days, | did anyone refuse to sell you [ECIGFILL] or e-juice because of your age? |
| 1 | Yes | |
| 2 | No | |

- 2 | 10
- 3 I did not try to buy [ECIGFILL] or e-juice in the past 30 days
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 OR YE1112 = 1,2 or 3).

PATH ID: YE1030 Screen ID:

How do [you/they] usually buy your [ECIGFILL] or e-juice? Is it...

- 1 In person
- 2 From the internet GO TO YE1047 3 By telephone GO TO YE1047
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who indicated that they bought e-cigarettes for themselves or that someone else bought e-cigarettes for them in the last 30 days (YE1118 = 1 or 2).

PROGRAM: If YE1118=1, display "you"; If YE1118=2, display "they".

PATH ID: YE1032 Screen ID:

Do [you/they] usually buy them...

- 1 In your own state
- 2 In another state
- 3 Outside the US
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who indicated that the e-cigarettes they bought or that someone else bought for them were purchased in person (YE1030= 1).

PROGRAM: If YE1118=1, display "you"; If YE1118=2, "they".

PATH ID: YE1033 Screen ID: Where do [you/they] usually buy your [ECIGFILL] or e-juice? Mall kiosk 2 A convenience store or gas station, 3 A supermarket, grocery store, or drug store, A warehouse club, such as Sam's or Costco, 5 A tobacco specialty store or tobacco outlet store, 6 A duty free shop or military commissary, 7 A bar, pub, restaurant or casino, 8 A friend or relative, [DISPLAY IF YE1118 = 1] 9 A swap meet or flea market, SPECIFY: 10 Or from somewhere else DON'T KNOW -8 -7 **REFUSED** ASK: Respondents who indicated that the e-cigarettes they bought or that someone else bought for them were purchased in person (YE1030 = 1).

| PATH ID: | YE1047 | Screen ID: |
|----------|--------|------------|
|----------|--------|------------|

If YE1118=1, display option 7=' A friend or relative,' if YE1118 NE 1, hide option 7.

Do you have a regular brand of e-cigarettes that you usually use?

PROGRAM: If YE1118=1, display "you"; If YE1118=2, "they".

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 OR YE1112 = 1, 2 or 3).

PATH ID: YE1048 Screen ID:

What brand of e-cigarette [do I did] you [usually I last] use? Please select it from the choices below by touching the screen. If you do not see your usual brand below, touch the box marked "more brands." [SHOW PICTURES OF THE MAJOR BRANDS ON THE TOUCHSCREEN. WHEN A RESPONDENT SELECTS A BRAND, GO TO YE9106]

1 I did not see my brand GO TO YE1049

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used an e-cigarette in the last 30 days (YE1022> 0).

PROGRAM: If YE1047=1, display "do" and "usually". If YE1047=2, DK or RF, display "did" and "last"

| PATH ID: | YE1049 | Screen ID: | | | |
|--|--|------------|--|--|--|
| You said that your brand was not pictured. What brand is it? | | | | | |
| | 1 | | | | |
| - | 8 DON'T KNOW | | | | |
| - | 7 REFUSED | | | | |
| ASK: Respo | ASK: Respondents who did not select an image for brand (YE1048 = 1). | | | | |

PATH ID: YE9106 Screen ID:

You selected [BRANDFILL] as your usual brand. What kind of [BRANDFILL] do you usually use? Please select it from the choices below by touching the screen. If you do not see it below, touch the box marked "more products."

[SHOW PICTURES OR TEXT ON THE TOUCHSCREEN OF THE MAJOR MODELS ASSOCIATED WITH BRAND SELECTED IN YE1048]

Some other model not listed here.
 GO TO YE9107

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who have used an e-cigarette in the last 30 days (YE1022> 0) and selected a brand image in YE1048.

PROGRAM: If YE1047=1, display "do" and "usually". If YE1047=2, DK, RF, display "did" and "last"

| PATH ID: | YE9107 | Screen ID: |
|--------------|--|------------|
| You said tha | at your model was not pictured. What model is it? | |
| | 1 | |
| - | 8 DON'T KNOW | |
| - | 7 REFUSED | |
| ASK: Respo | ndents who did not select an image for their model (YE9106 = | 1). |

Box YE2

Display question YE1060, YE1061, YE1085, YE1062, YE1075, YE1063, YE1064, YE1065, YE1066, YE1067, YE1068, YE1072 on one screen. Show the intro/transition text from YE1060 first, then show each item with a Y/N response. As each item is answered, show the next one.

PATH ID: YE1060 Screen ID:

The next questions are about the reasons people use e-cigarettes. Please select which reasons apply to you.

I use e-cigarettes because...

They are affordable.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 OR YE1112 = 1,2 or 3).

PATH ID: YE1061 Screen ID:

People in the media or other public figures use e-cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 OR YE1112 = 1,2 or 3).

PATH ID: YE1085 Screen ID:

I can use e-cigarettes in places where smoking cigarettes isn't allowed.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 OR YE1112 = 1,2 or 3).

PATH ID: YE1062 Screen ID:

They might be less harmful to me than cigarettes.

- 1 Yes
- 2 No
- -8 DON"T KNOW
- -7 REFUSED

PATH ID: YE1075 Screen ID:

They might be less harmful to people around me than cigarettes.

- 1 Yes
- 2 No
- -8 DON"T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 OR YE1112 = 1,2 or 3).

PATH ID: YE1063 Screen ID:

[ECIGFILL] come in flavors I like.

- 1 Yes
- 2 No
- -8 DON"T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 OR YE1112 = 1,2 or 3).

PATH ID: YE1064 Screen ID:

Using e-cigarettes help people to quit smoking cigarettes.

- 1 Yes
- 2 No
- -8 DON"T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 OR YE1112 = 1,2 or 3).

PATH ID: YE1065 Screen ID:

E-cigarettes don't smell.

- 1 Yes
- 2 No
- -8 DON"T KNOW
- -7 REFUSED

PATH ID: YE1066 Screen ID:

Using an e-cigarette feels like smoking regular cigarettes.

- 1 Yes
- 2 No
- -8 DON"T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 OR YE1112 = 1,2 or 3).

PATH ID: YE1067 Screen ID:

E-cigarettes don't bother non-tobacco users.

- 1 Yes
- 2 No
- -8 DON"T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022> 0 OR YE1112 = 1,2 or 3).

PATH ID: YE1068 Screen ID:

People who are important to me use e-cigarettes.

- 1 Yes
- 2 No
- -8 DON"T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 OR YE1112 = 1,2 or 3).

PATH ID: YE1072 Screen ID:

The advertising for e-cigarettes appeals to me.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

PATH ID: YE1099 Screen ID:

Is using e-cigarettes less harmful, about the same, or more harmful than smoking cigarettes? [SHOW IMAGE OF E-CIGARETTES]

- 1 Less harmful
- 2 About the same
- 3 More harmful
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of e-cigarettes (YE1001 = 1).

PATH ID: YE1086 Screen ID:

During the past 30 days, have you used an e-cigarette at times when you could not smoke regular cigarettes?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 OR YE1112 = 1,2 or 3).

PATH ID: YE1124 Screen ID:

How likely is someone to become addicted to e-cigarettes?

- 1 Very unlikely
- 2 Somewhat unlikely
- 3 Neither likely nor unlikely
- 4 Somewhat likely
- 5 Very likely
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of e-cigarettes (YE1001 = 1).

| PATH ID: | YE: | 1125 Screen ID: | |
|-----------|------|--|--|
| How much | do y | you think people harm themselves when they use e-cigarettes? | |
| | 1 | No harm | |
| | 2 | Little harm | |
| | 3 | Some harm | |
| | 4 | A lot of harm | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: Resp | onde | ents who have heard of e-cigarettes (YE1001 = 1). | |

| PATH ID: YE1146 | | | | Screen II | D: | | | |
|-----------------|--------------------------------|------|-------|-----------|-------|-------|-----------|-----|
| ls using e-c | garettes flavored like menthol | mint | clove | spice | candy | fruit | chocolate | ald |

Is using e-cigarettes flavored like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets, harder to use, about the same, or easier to use than regular e-cigarettes?

- 1 Harder to use
- 2 About the same
- 3 Easier to use
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of e-cigarettes (YE1001 = 1).

| PATH ID: | YE: | 1026 | Screen ID: | | |
|---|-------|---|------------|--|--|
| How many of your friends do you think use e-cigarettes? | | | | | |
| | 1 | None | | | |
| | 2 | A few | | | |
| | 3 | Some | | | |
| | 4 | Most | | | |
| | 5 | All | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Resi | ponde | ents who have heard of e-cigarettes (YE1001 = 1). | | | |

CIGAR, CIGARILLO, AND FILTERED CIGAR SECTION

PATH ID: BOX YG1 Screen ID:

The next questions are about **cigars**, **cigarillos**, and **filtered cigars**. These products go by lots of different names, so please use these descriptions and photos to understand what they are.

Traditional cigars contain tightly rolled cured tobacco that is wrapped in a tobacco leaf. Some common brands of cigars include Macanudo, Romeo y Julieta, and Arturo Fuente, but there are many others.

SHOW GENERIC IMAGE OF TRADITIONAL CIGARS

PATH ID: YG9101 Screen ID:

Have you ever heard of traditional cigars before this study?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

PATH ID: BOX YG2 Screen ID:

Cigarillos and filtered cigars are smaller than traditional cigars. They are usually brown. Some are the same size as cigarettes, and some come with plastic or wood tips. Some common brands are Black and Mild, Swisher Sweets, Dutch Masters, Phillies Blunts, Prime Time, and Winchester.

SHOW GENERIC IMAGES OF CIGARILLOS AND FILTERED CIGARS

PATH ID: YG9102 Screen ID:

Have you ever heard of cigarillos before this study?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

| PATH ID: | YG9 | 103 | Screen ID: | | |
|---|-----|------------|------------|--|--|
| Have you ever heard of filtered cigars before this study? | | | | | |
| | 1 | Yes | | | |
| | 2 | No | | | |
| | -8 | DON'T KNOW | | | |

ASK: All respondents.

-7

PATH ID: BOX YG5 Screen ID:

PROGRAM: If never heard of traditional cigars (YG9101 = 2, DK, R) AND medium-sized cigars/cigarillos (YG9102 = 2, DK, R) AND filtered cigars (YG9103 = 2, DK, R), GO TO YP1001.

PATH ID: YG1002 Screen ID:

Have you ever smoked a cigar, cigarillo, or filtered cigar, even one or two puffs?

1 Yes GO TO YG9104

2 No

-8 DON'T KNOW

REFUSED

-7 REFUSED

ASK: Respondents who have heard of cigars, cigarillos, or filtered cigars (YG9101 = 1 OR YG9102 = 1 OR YG9103 = 1)

PROGRAM: DISPLAY GENERIC IMAGE OF CIGARS, CIGARILLOS AND FILTERED CIGARS

PATH ID: YG1103 Screen ID:

Have you ever been curious about smoking a traditional cigar, cigarillo or filtered cigar?

- 1 Very curious
- 2 Somewhat curious
- 3 A little curious
- 4 Not at all curious
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of any cigar but have not tried one ((YG9101 = 1 OR YG9102 = 1 OR YG9103 = 1) AND YG1002 = 2).

PATH ID: YG1104 Screen ID:

Do you think that you will try a traditional cigar, cigarillo or filtered cigar soon?

1 Definitely yes
2 Probably yes
3 Probably not
4 Definitely not
-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who have heard of any cigar but have not tried one ((YG9101 = 1 OR YG9102 = 1 OR YG9103 = 1) AND YG1002 = 2).

| PATH ID: | YG11 | 05 | Screen ID: | |
|---|------|---|---|--|
| If one of your best friends were to offer you a traditional cigar, cigarillo or filtered cigar, would you smoke it? | | | | |
| | 1 | Definitely yes | GO TO YG1124 | |
| | 2 | Probably yes | GO TO YG1124 | |
| | 3 | Probably not | GO TO YG1124 | |
| | 4 | Definitely not | GO TO YG1124 | |
| | -8 | DON'T KNOW | GO TO YG1124 | |
| | -7 | REFUSED | GO TO YG1124 | |
| | | s who have heard of any cigar AND YG1002 = 2). | but have not tried one ((YG9101 = 1 OR YG9102 = 1 | |

PATH ID: YG9104 Screen ID:

Which type of cigar have you ever smoked? Choose all that apply.

- 1 Traditional cigars like Macanudo, Romeo y Julieta, Arturo Fuente, or others.
- Cigarillos or filtered cigars like Black and Mild, Swisher Sweets, Dutch Masters, Phillies Blunts, Prime Time, Winchester, or others.
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a cigar, cigarillo or filtered cigar (YG1002 =1).

PATH ID: YG9006 Screen ID:

Have you ever smoked a cigarillo or filtered cigar that has a wooden or plastic tip?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: If respondent has ever smoked a cigarillo/FC (YG9104=2)

PROGRAM: DISPLAY GENERIC IMAGE OF CIGARILLOS WITH TIPS

PATH ID: YG9007 Screen ID:

Have you ever smoked a cigarillo or filtered cigar that has a filter?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: If respondent has ever smoked a cigarillo/FC (YG9104=2)

PROGRAM: DISPLAY GENERIC IMAGE OF FILTERED CIGARS

PATH ID: YG9008 Screen ID:

Have you ever smoked a cigarillo or filtered cigar that does not have a tip or filter?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: If respondent has ever smoked a cigarillo/FC (YG9104=2)

PROGRAM: DISPLAY GENERIC IMAGE OF CIGARILLOS WITHOUT TIP OR FILTER

PROGRAM: [CIGARFILL] SERIES

Create [CIGARFILL] and repeat series (YG1005 TO YG1026) for each product that the respondent has indicated that he or she used in questions YG9104.

Create [CIGARFILL]. If YG9104=1, fill [CIGARFILL] with "cigar"; if YG9104=2 AND (YG9006=1 OR YG9008=1), fill [CIGARFILL] with "cigarillo"; if YG9104=2 AND YG9007=1, fill [CIGARFILL] with "filtered cigar".

Repeat the rest of the section once for each type of cigar the respondent has used (traditional cigars, cigarillos, filtered cigars). Display text below as follows:

For respondents who have used traditional cigars, but have not used cigarillos or filtered cigars: No display.

For all other respondents, display the following text each time they repeat the rest of the section. Add the last sentence only if they still have another CIGARFILL to answer questions about.

The next questions are about [CIGARFILL]. Please think only about your use of [CIGARFILL]s like those shown below as you answer these questions. [SHOW GENERIC IMAGE FOR CIGARFILL]. [ONLY IF THIS IS NOT THE LAST TIME THROUGH THE SECTION]. There will be a separate section later about other kinds of cigars.

PATH ID: YG1005 Screen ID:

How many [CIGARFILL]s have you smoked in your entire life?

- 1 1 or more puffs but never a whole one
- 2 1
- 3 2 to 10
- 4 11 to 20
- 5 21 to 50
- 6 51 to 99
- 7 At least 100 or more

ASK: Respondents who have smoked a [CIGARFILL] (YG1002 =1).

PATH ID: YG1095 Screen ID:

How long is the [CIGARFILL] you usually smoke?

- 1 4 inches or less, (about the length of a cigarette)
- 2 Between 4-6 inches, (about the size of a smartphone)
- 3 Longer than 6 inches (about the length of a dollar bill)
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] (YG1002 =1).

| PATH ID: | BOX YG4 | Screen ID: |
|----------|--|------------|
| PROGRAM | <i>I</i> I: If YG1002 = 2 GO TO YG1124 | |

| PATH ID: | YG11 | 10 | Screen ID: | | | |
|------------|--|------------|------------|--|--|--|
| Do you hav | Do you have a favorite brand of [CIGARFILL]? | | | | | |
| | 1 Yes | | | | | |
| | 2 | No | | | | |
| | -8 | DON'T KNOW | | | | |
| | -7 | REFUSED | | | | |
| ASK: Resp | ASK: Respondents who have smoked a [CIGARFILL] (YG1002=1). | | | | | |

| PATH ID: | YG100 | 06 Screen ID: |
|-------------------|----------|--|
| How old we years. | re you v | when you first tried a [CIGARFILL], even one or two puffs? Please enter age in |
| | 1 | <u> _ _ </u> |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| ASK: Respo | ondents | s who have smoked a [CIGARFILL] (YG1002 =1). |
| PATH ID: | YG110 | 08 Screen ID: |
| | | SARFILL] flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, ine or cognac), or other sweets? |
| | 1 | Yes |
| | 2 | No |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| ACK: Doop | ndante | s who have smoked a [CIGARFILL] (YG1002 =1). |

| PATH ID: | PATH ID: YG1112 Screen ID: | | | | |
|---|---|--------------|--|--|--|
| When was | When was the last time you smoked a [CIGARFILL], even one or two puffs? | | | | |
| 1 | Earlier today | | | | |
| 2 | Not today but sometime during the past 7 days | | | | |
| 3 | Not during the past 7 days but sometime during the past 30 days | | | | |
| 4 | Not during the past 30 days but sometime during the past 6 months | GO TO YG1124 | | | |
| 5 | Not during the past 6 months but sometime during the past year | GO TO YG1124 | | | |
| 6 | 1 to 4 years ago | GO TO YG1124 | | | |
| 7 | 5 or more years ago | GO TO YG1124 | | | |
| -8 | DON'T KNOW | GO TO YG1124 | | | |
| -7 | REFUSED | GO TO YG1124 | | | |
| ASK: Respondents who have smoked a [CIGARFILL] (YG1002 =1). | | | | | |

| PATH ID: | YG102 | 22 Screen ID: | | |
|---|-------|---------------|--|--|
| During the past 30 days, on how many days did you smoke a [CIGARFILL]? Please enter the number of days. | | | | |
| | 1 | <u> </u> | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Respondents who have smoked a [CIGARFILL] in the past 30 days (YG1112=1, 2 or 3) | | | | |
| PROGRAM: Range check: 1-30 days | | | | |

PATH ID: YG1023 Screen ID:

During the past 30 days, on the days you smoked a [CIGARFILL], how many [CIGARFILL]s did you smoke per day? Please enter a number.

1 Less than 1 [CIGARFILL] per day
2 |__|_|
-8 DON'T KNOW
-7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0).

PATH ID: YG1130 Screen ID:

During the past 30 days, were any of the [CIGARFILL]s that you smoked flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = 1, 2 or 3).

| PATH ID: | : YG1118 Screen ID: | | | | |
|-----------------------|---|---------------------------------|--|--|--|
| During the | During the past 30 days, how did you usually get your own [CIGARFILL]s? | | | | |
| 1 | I bought them myself | | | | |
| 2 | I gave someone else money to buy them for me | GO TO YG1030 | | | |
| 3 | I asked someone to give me one | GO TO YG1124 | | | |
| 4 | Someone offered it to me | GO TO YG1124 | | | |
| 5 | I bought them from another person | GO TO YG1124 | | | |
| 6 | I took them from a store or another person | GO TO YG1124 | | | |
| 7 | I got them some other way | GO TO YG1124 | | | |
| / | SPECIFY | | | | |
| -8 | DON'T KNOW | GO TO YG1124 | | | |
| -7 | REFUSED | GO TO YG1124 | | | |
| ASK: Resp 2 or 3). | oondents who have smoked a [CIGARFILL] in the last 30 o | days (YG1022 > 0 OR YG1112 = 1, | | | |

| PATH ID: | YG10 | 97 | Screen ID: | | | |
|--|---|------------|--------------|--|--|--|
| During the | During the past 30 days, did you use a coupon when buying [CIGARFILL]s? | | | | | |
| | 1 Yes | | | | | |
| | 2 | No | GO TO YG1030 | | | |
| | -8 | DON'T KNOW | | | | |
| | -7 | REFUSED | | | | |
| ASK: Respondents who bought [CIGARFILL]s themselves in the past 30 days (YG1118=1) | | | | | | |

| - | | | | |
|---|------|---------------|--|--|
| PATH ID: | YG10 | 98 Screen ID: | | |
| How many times in the past 30 days have you used a coupon to buy [CIGARFILL]s? Please enter a number. | | | | |
| | 1 | III | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Respondents who have smoked [CIGARFILL]s in the last 30 days (YG1022 > 0) AND who used a coupon in the last 30 days (YG1097 = 1) | | | | |

PATH ID: YG1123 Screen ID:

During the past 30 days, did anyone refuse to sell you [CIGARFILL]s because of your age?

1 Yes
2 No
3 I did not try to buy [CIGARFILL]s in the past 30 days
-8 DON'T KNOW
-7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = 1, 2 or 3).

PATH ID: YG1030 Screen ID:

How do [you/they] usually buy your [CIGARFILL]s? Is it...

1 In person

2 From the internet GO TO YG1047 3 By telephone GO TO YG1047

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who indicated that they bought [CIGARFILL] for themselves or that someone else bought [CIGARFILL] for them in the last 30 days (YG1118 = 1 or 2).

PROGRAM: If YG1118=1, display "you"; If YG1118=2, display "they".

PATH ID: YG1032 Screen ID:

Do [you/they] usually buy them...

- 1 In your own state
- 2 In another state
- 3 Outside the US
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who indicated that the [CIGARFILL]s they bought for themselves or that someone else bought for them were purchased in person (YG1030 = 1).

PROGRAM: If YG1118=1, display "you"; If YG1118=2, display "they"

YG1033 PATH ID: Screen ID: Where do [you/they] usually buy your [CIGARFILL]s? A convenience store or gas station, 2 A supermarket, grocery store, or drug store, 3 A warehouse club, such as Sam's or Costco, A tobacco specialty store or tobacco outlet store, A duty free shop or military commissary, A bar, pub, restaurant or casino, A friend or relative, [DISPLAY IF YG1118 = 1] A swap meet or flea market, Or from somewhere else SPECIFY:

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who indicated that the [CIGARFILL]s they bought for themselves or that someone else bought for them were purchased in person (YG1030 = 1).

PROGRAM: If YG1118=1, display "you"; If YG1118=2, display "they"

If YG1118=1, display option 7=' A friend or relative,' if YG118 NE 1, hide option 7.

PATH ID: YG1047 Screen ID:

Do you have a regular brand of [CIGARFILL]s that you usually smoke?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = 1, 2 or 3).

PATH ID: YG1048 Screen ID:

What brand of [CIGARFILL] [do I did] you [usually I last] smoke? Please select it from the choices below by touching the screen. If you do not see your usual brand below, touch the box marked "more brands."

[SHOW PICTURES OF THE MAJOR BRANDS ON THE TOUCHSCREEN. WHEN A RESPONDENT SELECTS A BRAND, GO TO YG1070]

1 I did not see my brand. GO TO YG1049

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = 1, 2 or 3).

PROGRAM: If YG1047=1, display "do" and "usually". If YG1047=2, DK or RF, display "did" and "last"

PATH ID: YG1070 Screen ID:

You selected [BRANDFILL] as your usual brand. What kind of [BRANDFILL] do you usually smoke? Please select it from the choices below by touching the screen. If you do not see it below, touch the box marked "more products."

[SHOW PICTURES OR TEXT ON THE TOUCHSCREEN OF THE MAJOR PRODUCTS ASSOCIATED WITH BRAND SELECTED IN YG1048]

1 Some other type not listed here.

GO TO YG1071

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = 1, 2 or 3) and selected a brand image in YG1048.

| PATH ID: | Y | G1049 | Screen ID: | |
|--|----|------------|--------------|--|
| You said that your brand was not pictured. What brand is it? | | | | |
| | 1 | | GO TO YG1060 | |
| | -8 | DON'T KNOW | GO TO YG1060 | |
| | -7 | REFUSED | GO TO YG1060 | |
| ASK: Respondents who did not select an image for their brand (YG1048=1). | | | | |

| PATH ID: | YG1071 | Screen ID: |
|----------|--------|------------|
| | | |

You said that the type of [BRANDFILL]s that you smoke was not pictured. What type is it?

- 1
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = 1, 2 or 3) who did not select the type of product they use (YG1070="some other type not listed here") but who DID select a brand (YG1048<>1, -8, -7). Do not ask of respondents who wrote a brand into YG1049.

Box YG6

Display question YG1060, YG1061, YG1085, YG1062, YG1063, YG1064, YG1066, YG1068, YG1072on one screen. Show the intro/transition text from YG1060 first, then show each item with a Y/N response. As each item is answered, show the next one.

PATH ID: YG1060 Screen ID:

The next questions are about the reasons people smoke [CIGARFILL]s. Please select which reasons apply to you.

I smoke [CIGARFILL]s because...

They are affordable.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022> 0 OR YG1112 = 1,2 or 3).

PATH ID: YG1061 Screen ID:

People in the media or other public figures smoke [CIGARFILL]s.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = 1,2 or 3).

PATH ID: YG1085 Screen ID:

I can smoke [CIGARFILL]s in places where smoking cigarettes isn't allowed.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = 1,2 or 3).

PATH ID: YG1062 Screen ID:

They might be less harmful than cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = 1,2 or 3).

| PATH ID: | YG10 | 63 Screen ID: | | | |
|-----------|--------------------------------------|---|--|--|--|
| [CIGARFIL | [CIGARFILL]s come in flavors I like. | | | | |
| | 1 | Yes | | | |
| | 2 | No | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Resp | ondents | s who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = | | | |

| PATH ID: | YG10 | 64 | Screen ID: | | |
|-----------------------|--|------------|------------|--|--|
| Smoking [C | Smoking [CIGARFILL]s help people to quit smoking cigarettes. | | | | |
| | 1 | Yes | | | |
| | 2 | No | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Resp 2 or 3). | ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = 1, 2 or 3). | | | | |

| PATH ID: | YG10 | Screen ID: | | | | |
|-----------------------|---|--|--|--|--|--|
| Smoking a | Smoking a [CIGARFILL] feels like smoking a cigarette. | | | | | |
| | 1 | Yes | | | | |
| | 2 | No | | | | |
| | -8 | DON'T KNOW | | | | |
| | -7 | REFUSED | | | | |
| ASK: Resp 2 or 3). | ondents | who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = 1, | | | | |

| PATH ID: | YG10 | 68 | Screen ID: | | |
|------------|--|---|------------------------------------|--|--|
| People who | People who are important to me smoke [CIGARFILL]s. | | | | |
| | 1 | Yes | | | |
| | 2 | No | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Respo | ondents | who have smoked a [CIGARFILL] in the last | 30 days (YG1022 > 0 OR YG1112 = 1, | | |

| PATH ID: | YG1072 | Screen ID: |
|----------|--------|------------|
| | | |

The advertising for [CIGARFILL]s appeals to me.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = 1, 2 or 3).

PATH ID: YG1099 Screen ID:

Is smoking [CIGARFILL]s less harmful, about the same, or more harmful to a person's health than cigarettes? [SHOW IMAGE OF CIGARFILL]

- 1 Less harmful
- 2 About the same
- 3 More harmful
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents who have heard of traditional cigars ([CIGARFILL]s

PATH ID: YG1124 Screen ID:

How likely is someone to become addicted to [CIGARFILL]s?

- 1 Very unlikely
- 2 Somewhat unlikely
- 3 Neither likely nor unlikely
- 4 Somewhat likely
- 5 Very likely
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of [CIGARFILL]s

PATH ID: YG1125 Screen ID:

How much do you think people harm themselves when they smoke [CIGARFILL]s?

- 1 No harm
- 2 Little harm
- 3 Some harm
- 4 A lot of harm
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of [CIGARFILL]s

| PATH ID: | YG114 | Screen ID: | | |
|--|-------|-----------------|--|--|
| Are [CIGARFILL]s flavored like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets, harder to smoke, about the same, or easier to smoke than regular [CIGARFILL]s? | | | | |
| | 1 | Harder to smoke | | |
| | 2 | About the same | | |
| | 3 | Easier to smoke | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Respondents who have heard of [CIGARFILL]s | | | | |

| PATH ID: | YG102 | 26 | Screen ID: | | |
|------------|---|--------------------------------|------------|--|--|
| How many | How many of your friends do you think smoke [CIGARFILL]s? | | | | |
| | 1 | None | | | |
| | 2 | A few | | | |
| | 3 | Some | | | |
| | 4 | Most | | | |
| | 5 | All | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Respo | ondents | who have heard of [CIGARFILL]s | | | |

PIPE TOBACCO SECTION

The next set of questions are about smoking tobacco in a **pipe**. Pipes come in many shapes and sizes. They all have a bowl that holds the tobacco and a stem. Pipe tobacco is often sold loose in packages or tins. In the following section, we are only asking about smoking pipes filled with tobacco. The picture below shows a typical pipe and some pipe tobacco.

[SHOW IMAGES OF PIPES AND PIPE TOBACCO - BOTH LOOSE AND IN TINS]

| PATH ID: | YP | 1001 | | Screen ID: | | |
|-------------|--|------------|--------------|------------|--|--|
| Have you | Have you ever heard of a pipe before this study? | | | | | |
| | 1 | Yes | | | | |
| | 2 | No | GO TO YH1001 | | | |
| | -8 | DON'T KNOW | | | | |
| | -7 | REFUSED | | | | |
| ASK: All re | espon | ndents. | | | | |

| PATH ID: | YP | 1002 | Screen ID: | |
|---|----|------------|--------------|--|
| Have you ever smoked a pipe filled with tobacco, even one or two puffs? | | | | |
| | 1 | Yes | GO TO YP1005 | |
| | 2 | No | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Respondents who have heard of pipe tobacco (YP1001 = 1). | | | | |

| PATH ID: | ΥP | P1103 Screen ID: |
|--------------------|--------|--|
| Have you e | ever l | been curious about smoking a pipe filled with tobacco? |
| | 1 | Very curious |
| | 2 | Somewhat curious |
| | 3 | A little curious |
| | 4 | Not at all curious |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| ASK: Resp = 2). | onde | ents that have heard of pipe tobacco but have not smoked it (YP1001 = 1 AND YP1002 |

| PATH ID: | YP | P1104 Screen ID: | | | |
|--------------------|--|---|----------|--|--|
| Do you thir | Do you think you will try smoking a pipe filled with tobacco soon? | | | | |
| | 1 | Definitely yes | | | |
| | 2 | Probably yes | | | |
| | 3 | Probably not | | | |
| | 4 | Definitely not | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Resp = 2). | onde | dents that have heard of pipe tobacco but have not smoked it (YP1001 = 1 AN | D YP1002 | | |

PATH ID: YP1105 Screen ID:

If one of your best friends were to offer you a pipe filled with tobacco, would you smoke it? Would you say...

- 1 Definitely yes
- 2 Probably yes
- 3 Probably not
- 4 Definitely not
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents that have heard of pipe tobacco but have not smoked it (YP1001 = 1 AND YP1002 = 2).

| PATH ID: | Y | P1005 | Screen ID: | | | |
|-----------|--|---|------------|--|--|--|
| How many | How many bowls filled with pipe tobacco have you smoked in your entire life? | | | | | |
| | 1 | 1 or more puffs but never a whole one | | | | |
| | 2 | 1 | | | | |
| | 3 | 2 to 10 | | | | |
| | 4 | 11 to 20 | | | | |
| | 5 | 21 to 50 | | | | |
| | 6 | 51 to 99 | | | | |
| | 7 | At least 100 or more | | | | |
| ASK: Resp | onde | ents who have smoked a pipe (YP1002 = 1). | | | | |

| BOX YP1 | Screen ID: |
|---------|------------|
| BUX YPI | Screen ID: |

PROGRAM: After answering question YP1105, respondents who have never smoked pipe tobacco go to YP1124

| PATH ID: | YP1: | 110 | Screen ID: | | |
|---|---|------------|------------|--|--|
| Do you ha | Do you have a favorite brand of pipe tobacco? | | | | |
| | 1 | Yes | | | |
| | 2 | No | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Respondents who have smoked a pipe (YP1002 = 1). | | | | | |

| PATH ID: | YP1 | 006 Screen ID: | | |
|--|--------|--|------|--|
| How old w | ere yo | ou when you first tried pipe tobacco, even one or two puffs? Please enter age in yea | ırs. | |
| | 1 | <u> _ </u> | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Respondents who have smoked a pipe (YP1002 = 1). PROGRAM: Allow 2 digits for age. | | | | |

| PATH ID: | YP1 | 1108 | Screen ID: | |
|---|-----|------------|------------|--|
| Was your first pipe tobacco flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets? | | | | |
| | 1 | Yes | | |
| | 2 | No | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Respondents who have smoked a pipe (YP1002 = 1). | | | | |

| PATH ID: | YP1112 Scre | en ID: | | | |
|----------|---|--------------|--|--|--|
| When was | When was the last time you smoked a pipe, even one or two puffs? | | | | |
| 1 | Earlier today | | | | |
| 2 | Not today but sometime during the past 7 days | | | | |
| 3 | Not during the past 7 days but sometime during the past 30 days | | | | |
| 4 | Not during the past 30 days but sometime during the past 6 months | GO TO YP1124 | | | |
| 5 | Not during the past 6 months but sometime during the past year | GO TO YP1124 | | | |
| 6 | 1 to 4 years ago | GO TO YP1124 | | | |
| 7 | 5 or more years ago | GO TO YP1124 | | | |
| -8 | DON'T KNOW | GO TO YP1124 | | | |
| -7 | REFUSED | GO TO YP1124 | | | |
| ASK: Res | pondents who have smoked a pipe (YP1002 = 1). | | | | |

| PATH ID: | YP: | 1022 | Screen ID: | |
|---------------------------------|------|--|----------------------------------|--|
| During the p | oast | 30 days, on how many days did you smoke a pipe? | Please enter the number of days. | |
| | 1 | III | | |
| - | -8 | DON'T KNOW | | |
| - | -7 | REFUSED | | |
| ASK: Respo | onde | nts who have smoked a pipe in the past 30 days (YF | P1112=1, 2 or 3) | |
| PROGRAM: Range check: 1-30 days | | | | |

| PATH ID: | YP1023 | Screen ID: | | |
|---|----------------------------|------------|--|--|
| During the past 30 days, on the days you smoked a pipe, how many bowls filled with tobacco did you smoke per day? Please enter a number | | | | |
| | 1 Less than 1 bowl per day | | | |
| : | 2 _ _ | | | |
| - | 8 DON'T KNOW | | | |
| - | 7 REFUSED | | | |
| ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0). | | | | |

| PATH ID: | YP1130 | Screen ID: | | |
|---|--------------|------------|--|--|
| During the past 30 days, was any of the pipe tobacco you smoked flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets? | | | | |
| 1 | Yes | | | |
| 2 | No | | | |
| -8 | B DON'T KNOW | | | |
| -7 | ' REFUSED | | | |
| ASK: Respondents who have smoked a pipe in the last 30 days (YP1022> 0 or YP1112 = 1, 2 or 3). | | | | |

| PATH ID: | YP1 | 1118 | Screen ID: | | |
|---|---|--|--------------|--|--|
| During the p | During the past 30 days, how did you usually get your own pipe tobacco? | | | | |
| | 1 | I bought it myself | | | |
| | 2 | I gave someone else money to buy it for me | GO TO YP1030 | | |
| | 3 | I asked someone to give me some | GO TO YP1124 | | |
| | 4 | Someone offered it to me | GO TO YP1124 | | |
| | 5 | I bought it from another person | GO TO YP1124 | | |
| | 6 | I took it from a store or another person | GO TO YP1124 | | |
| | 7 | I got it some other way | GO TO YP1124 | | |
| 7 | | SPECIFY | | | |
| | -8 | DON'T KNOW | GO TO YP1124 | | |
| | -7 | REFUSED | GO TO YP1124 | | |
| ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0 or YP1112 = 1, 2 or 3). | | | | | |

PATH ID: YP1097 Screen ID:

During the past 30 days, did you use a coupon when buying pipe tobacco?

1 Yes

2 No GO TO YP1030

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who bought pipe tobacco themselves in the past 30 days (YP1118=1)

PATH ID: YP1098 Screen ID:

How many times in the past 30 days have you used a coupon to buy pipe tobacco? Please enter a number.

1 | 1 | 1

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0) AND who used a coupon in the last 30 days (YP1097 = 1)

PATH ID: YP1123 Screen ID:

During the past 30 days, did anyone refuse to sell you pipe tobacco because of your age?

1 Yes

2 No

3 I did not try to buy pipe tobacco in the past 30 days

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0 or YP1112 = 1, 2 or 3).

PATH ID: YP1030 Screen ID:

How do [you/they] usually buy your pipe tobacco? Is it...

1 In person

2 From the internet GO TO YP1047 3 By telephone GO TO YP1047

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who indicated that they bought pipe tobacco for themselves or that someone else bought pipe tobacco for them in the last 30 days (YP1118 = 1 or 2).

PROGRAM: If YP1118=1, display "you"; If YP1118=2, display "they".

| PATH ID: | YF | 21032 Screen ID: | | | |
|--|------------------------------|-------------------|--|--|--|
| Do [you/the | Do [you/they] usually buy it | | | | |
| | 1 | In your own state | | | |
| | 2 | In another state | | | |
| | 3 | Outside the US | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Respondents who indicated that the pine tobacco that they bought for themselves or that | | | | | |

someone else bought for them was purchases in person (YP1030 = 1).

PROGRAM: If YP1118=1, display "you"; If YP1118=2, display "they"

| PATH ID: | YP1033 | | Screen ID: |
|----------|----------------------------|--------------------------|------------|
| Where do | [you/they] usually buy you | r pipe tobacco? | |
| 1 | A convenience store or g | as station, | |
| 2 | A supermarket, grocery s | tore, or drug store, | |
| 3 | A warehouse club, such a | as Sam's or Costco, | |
| 4 | A tobacco specialty store | or tobacco outlet store, | |
| 5 | A duty free shop or milita | ry commissary, | |
| 6 | A bar, pub, restaurant or | casino, | |
| 7 | A friend or relative, | [DISPLAY IF Y | P1118 = 1] |
| 8 | A swap meet or flea mark | cet, | |
| 9 | Or from somewhere else | SPECIFY: | |
| -8 | DON'T KNOW | | |
| -7 | REFUSED | | |

ASK: Respondents who indicated that the pipe tobacco that they bought for themselves or that someone else bought for them was purchased in person (YP1030 = 1).

PROGRAM: If YP1118=1, display "you"; If YP1118=2, display "they"

If YP1118=1, display option 7=' A friend or relative,' if YP118 NE 1, hide option 7.

PATH ID: YP1047 Screen ID: Do you have a regular brand of pipe tobacco that you usually smoke?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0 or YP1112 = 1, 2 or 3).

PATH ID: YP1048 Screen ID:

What brand of pipe tobacco [do I did] you [usually I last] smoke? Please select it from the choices below by touching the screen. If you do not see your usual brand below, touch the box marked "more brands."

[SHOW PICTURES OF THE MAJOR BRANDS ON THE TOUCHSCREEN. WHEN A RESPONDENT SELECTS A BRAND, GO TO YP1070]

1 I did not see my brand.

GO TO YP1049

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0 or YP1112 = 1, 2 or 3). PROGRAM: If YP1047=1, display "do" and "usually". If YP1047=2, DK or RF, display "did" and "last"

PATH ID: YP1070 Screen ID:

You selected [BRANDFILL] as your usual brand. What kind of [BRANDFILL] do you usually smoke? Please select it from the choices below by touching the screen. If you do not see it below, touch the box marked "more products."

[SHOW PICTURES OR TEXT ON THE TOUCHSCREEN OF THE MAJOR PRODUCTS ASSOCIATED WITH BRAND SELECTED IN YP1048]

1 Some other type not listed here.

GO TO YP1071

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022> 0) and selected a brand image in YP1048.

| PATH ID: | YP1049 | Screen ID: | | | |
|--|--------------|--------------|--|--|--|
| You said that your brand was not pictured. What brand is it? | | | | | |
| , | 1 | GO TO YP1060 | | | |
| | 8 DON'T KNOW | GO TO YP1060 | | | |
| | 7 REFUSED | GO TO YP1060 | | | |
| ASK: Respondents who did not select an image for their brand (YP1048 = 1). | | | | | |

| PATH ID: | YP1 | 071 | Screen ID: | | | |
|--|--|------------|------------|--|--|--|
| You said t | You said that the type of [BRANDFILL]s that you smoke was not pictured. What type is it? | | | | | |
| | 1 | | | | | |
| | -8 | DON'T KNOW | | | | |
| | -7 | REFUSED | | | | |
| ASK: Respondents who have smoked a pipe in the last 30 days (YP1022> 0) who did not select the | | | | | | |
| type of product they use (YP1070="some other type not listed here") but who DID select a brand | | | | | | |
| (YP1048<>1, -8, -7). Do not ask of respondents who wrote a brand into YP1049. | | | | | | |

Box YP2

Display question YP1060, YP1061, YP1085, YP1062, YP1063, YP1064, YP1066, YP1068, YP1072 on one screen. Show the intro/transition text from YP1060 first, then show each item with a Y/N response. As each item is answered, show the next one.

PATH ID: YP1060 Screen ID:

The next questions are about the reasons people smoke a pipe. Please select which reasons apply to you.

I smoke a pipe filled with tobacco because...

It is affordable.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022> 0 or YP1112 = 1, 2 or 3).

PATH ID: YP1061 Screen ID:

People in the media or other public figures smoke pipes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0 or YP1112 = 1, 2 or 3).

PATH ID: YP1085 Screen ID:

I can smoke a pipe in places where smoking cigarettes isn't allowed.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022> 0 or YP1112 = 1, 2 or 3).

PATH ID: YP1062 Screen ID:

It might be less harmful than smoking cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022> 0 or YP1112 = 1, 2 or 3).

| PATH ID: | YP1 | 063 | Screen ID: | | |
|------------|---------------------------------------|------------|------------|--|--|
| Pipe tobac | Pipe tobacco comes in flavors I like. | | | | |
| | 1 | Yes | | | |
| | 2 | No | | | |
| | -8 | DON'T KNOW | | | |

REFUSED ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0 or YP1112 = 1, 2 or 3).

PATH ID: YP1064 Screen ID:

Smoking a pipe helps people to quit smoking cigarettes.

- 1 Yes
- 2 No

-7

- -8 DON'T KNOW
- -7 **REFUSED**

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0 or YP1112 = 1, 2 or 3).

PATH ID: YP1066 Screen ID:

Smoking a pipe feels like smoking a cigarette.

- Yes
- 2 No
- DON'T KNOW -8
- -7 **REFUSED**

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0 or YP1112 = 1, 2 or 3).

PATH ID: **YP1068** Screen ID:

People who are important to me smoke pipes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 **REFUSED**

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0 or YP1112 = 1, 2 or 3).

PATH ID: YP1072 Screen ID:

The advertising for pipes appeal to me.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0 or YP1112 = 1, 2 or 3).

PATH ID: YP1099 Screen ID:

Is smoking a pipe less harmful, about the same, or more harmful to a person's health than smoking cigarettes?

- 1 Less harmful
- 2 About the same
- 3 More harmful
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of pipe tobacco (YP1001 = 1).

PATH ID: YP1124 Screen ID:

How likely is someone to become addicted to pipe tobacco?

- 1 Very unlikely
- 2 Somewhat unlikely
- 3 Neither likely or unlikely
- 4 Somewhat likely
- 5 Very likely
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of pipe tobacco (YP1001 = 1).

PATH ID: YP1125 Screen ID:

How much do you think people harm themselves when they smoke a pipe?

- 1 No harm
- 2 Little harm
- 3 Some harm
- 4 A lot of harm
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of pipe tobacco (YP1001 = 1).

| PATH ID: | YP1146 | Screen ID: |
|------------|--------|-------------|
| I FAID ID. | ILTTAO | Sciecii id. |

Is pipe tobacco flavored like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets, harder to smoke, about the same, or easier to smoke than regular pipe tobacco?

- 1 Harder to smoke
- 2 About the same
- 3 Easier to smoke
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of pipe tobacco (YP1001 = 1).

ASK: Respondents who have heard of pipe tobacco (YP1001 = 1).

| PATH ID: | YP1 | 026 | Screen ID: | | | |
|----------|---|------------|------------|--|--|--|
| How many | How many of your friends do you think smoke a pipe? | | | | | |
| | 1 | None | | | | |
| | 2 | A few | | | | |
| | 3 | Some | | | | |
| | 4 | Most | | | | |
| | 5 | All | | | | |
| | -8 | DON'T KNOW | | | | |
| | -7 | REFUSED | | | | |

HOOKAH SECTION

The next few questions are about smoking tobacco in a **hookah**. A hookah pipe is a type of water pipe that is sometimes also called a narghile pipe. From now on, we will use hookah to refer to a water pipe or narghile pipe that is used to smoke tobacco.

There are many types of hookahs. People often smoke tobacco in hookahs in groups at cafes or in hookah bars.

SHOW GENERIC IMAGES OF HOOKAH

People smoke shisha or hookah tobacco in a hookah. Some shisha contains tobacco and some does not. Shisha comes in many flavors.

SHOW GENERIC IMAGES OF SHISHA

| PATH ID: | YH1001 | Screen ID: |
|----------|--------|------------|
| | | |

Have you ever heard of a hookah before this study?

1 Yes

2 No

GO TO YS1001

-8 DON'T KNOW

-7 REFUSED

ASK: All respondents.

PATH ID: YH1002 Screen ID:

Have you ever smoked tobacco in a hookah, even one or two puffs?

1 Yes

GO TO YH1005

2 No

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who have heard of a hookah (YH1001 = 1).

| PATH ID: | YH11 | L03 Screen ID: |
|--------------------|---------|---|
| Have you | ever be | en curious about smoking tobacco in a hookah? Would you say |
| | 1 | Very curious |
| | 2 | Somewhat curious |
| | 3 | A little curious |
| | 4 | Not at all curious |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| ASK: Resp = 2). | ondent | s who have heard of a hookah but not smoked a hookah (YH1001 = 1 AND YH1002 |

| PATH ID: | YH1 | 104 Screen ID: | | |
|--------------------|---|--|--|--|
| Do you thin | Do you think you will try smoking tobacco in a hookah soon? | | | |
| | 1 | Definitely yes | | |
| | 2 | Probably yes | | |
| | 3 | Probably not | | |
| | 4 | Definitely not | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Resp = 2). | onden | ts who have heard of a hookah but not smoked a hookah (YH1001 = 1 AND YH1002 | | |

| PATH ID: | YH1 | 105 | Screen ID: |
|--------------------|---------|---|------------------------|
| If one of yo | our bes | t friends were to offer you a hookah, would you smoke it? | Would you say |
| | 1 | Definitely yes | |
| | 2 | Probably yes | |
| | 3 | Probably not | |
| | 4 | Definitely not | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: Resp = 2). | onden | ts who have heard of a hookah but not smoked a hookah | (YH1001 = 1 AND YH1002 |

| PATH ID: | BOX YH1 | Screen ID: |
|----------|-----------------------------------|---|
| PROGRAM | 1: After answering question YH110 | 5, respondents who have never smoked hookah go to |

| PATH ID: | YH1 | 005 | Screen ID: |
|-----------|-------|--|------------|
| How many | times | have you smoked tobacco in a hookah in your entire life? | ? |
| | 1 | 1 or more puffs but never a whole hookah session | |
| | 2 | 1 hookah session | |
| | 3 | 2-10 hookah sessions | |
| | 4 | 11-20 hookah sessions | |
| | 5 | 21-50 hookah sessions | |
| | 6 | 51 to 99 hookah sessions | |
| | 7 | At least 100 or more hookah sessions | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: Resp | onden | ts who have smoked a hookah (YH1002 = 1). | |

| PATH ID: | YH1112 Se | creen ID: | | |
|---|---|--------------|--|--|
| When was | When was the last time you smoked tobacco in a hookah, even one or two puffs? | | | |
| 1 | Earlier today | | | |
| 2 | Not today but sometime during the past 7 days | | | |
| 3 | Not during the past 7 days but sometime during the past 30 days | | | |
| 4 | Not during the past 30 days but sometime during the past 6 month | S | | |
| 5 | Not during the past 6 months but sometime during the past year | | | |
| 6 | 1 to 4 years ago | GO TO YH1090 | | |
| 7 | 5 or more years ago | GO TO YH1090 | | |
| -8 | DON'T KNOW | | | |
| -7 | REFUSED | | | |
| ASK: Respondents who have smoked a hookah (YH1002 = 1). | | | | |

| PATH ID: | YH90 | 003 | Screen ID: | |
|---------------------------|---|---|-----------------------------------|--|
| Which of th | Which of the following choices best describes your hookah smoking? Usually I smoke a hookah | | | |
| | 1 | Everyday | GO TO YH9006 | |
| | 2 | Weekly | GO TO YH9005 | |
| | 3 | Monthly | GO TO YH9004 | |
| | 4 | Every couple of months | GO TO YH1090 | |
| | 6 | About once a year | GO TO YH1090 | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Resp 4, 5, DK, or | | s who have smoked a hookah at least once in the p | east 12 months (YH1112 = 1, 2, 3, | |

| PATH ID: | YH9004 Screen ID: | | |
|---|--|------------|--|
| On average number. | On average, about how many times do you smoke tobacco in a hookah in a month? Please enter a number. | | |
| | 1 | III | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: Respondents who smoke a hookah monthly (YH9003 = 3). | | | |

| PATH ID: | YH9005 Screen ID: | | |
|--|---|--|--|
| On average, number. | On average, about how many times do you smoke tobacco in a hookah in a week? Please enter a number. | | |
| | 1 _ | | |
| | -8 DON'T KNOW | | |
| | -7 REFUSED | | |
| ASK: Respondents who smoke a hookah weekly (YH9003 = 2). | | | |

| PATH ID: | YH9006 | Screen ID: | | | |
|---|--|------------|--|--|--|
| On average, number. | On average, about how many times do you smoke tobacco in a hookah each day? Please enter a number. | | | | |
| | 1 _ | | | | |
| | -8 DON'T KNOW | | | | |
| | -7 REFUSED | | | | |
| ASK: Respondents who smoke a hookah daily (YH9003 = 1). | | | | | |

| PATH ID: | YH1 | L090 Screen ID: | | |
|---|-------|-----------------|--|--|
| Do you own a hookah? | | | | |
| | 1 Yes | | | |
| | 2 | No | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Respondents who have smoked a hookah (YH1002 = 1). | | | | |

| PATH ID: | YH1 | 191 | Screen ID: | | |
|-------------|---|------------|------------|--|--|
| Do any of y | Do any of your parents or guardians own a hookah? | | | | |
| | 1 | Yes | | | |
| | 2 | No | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Resp | ASK: Respondents who have heard of a hookah (YH1001 = 1). | | | | |

| PATH ID: | YH1 | 110 | Screen ID: | | |
|---|--|------------|------------|--|--|
| Do you have | Do you have a favorite brand of shisha tobacco smoked in a hookah? | | | | |
| | 1 | Yes | | | |
| | 2 | No | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Respondents who have smoked a hookah (YH1002 = 1). | | | | | |

| PATH ID: | YH10 | 06 Screen ID: |
|------------|---------|--|
| How old we | ere you | when you first tried a hookah, even one or two puffs? Please enter age in years. |
| | 1 | <u> _</u> |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| ASK: Resp | ponder | s who have smoked a hookah (YH1002 = 1). |

| PATH ID: | YH1 | 108 Screen ID: | | |
|---|-----|----------------|--|--|
| Was your first shisha tobacco smoked in a hookah, flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets? | | | | |
| | 1 | Yes | | |
| | 2 | No | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Respondents who have smoked a hookah (YH1002 = 1). | | | | |

| PATH ID: | YH90 | 012 Screen ID: | | | |
|---|---|----------------|--|--|--|
| Do you usu | Do you usually share the same hookah with others? | | | | |
| | 1 | Yes | | | |
| | 2 | No | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4). | | | | | |

| PATH ID: | YH90 | D11 Screen ID: | | | |
|---|--------------------------------------|--------------------------|--|--|--|
| Where do | Where do you usually smoke a hookah? | | | | |
| | 1 | At home | | | |
| | 2 | In a bar or cafe | | | |
| | 3 | At a friend's house | | | |
| | 4 | Somewhere else (SPECIFY) | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4). | | | | | |

| PATH ID: | YH1: | L30 Screen ID: | | |
|---|------|----------------|--|--|
| During the past 30 days, was any of the shisha tobacco you smoked flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets? | | | | |
| | 1 | Yes | | |
| | 2 | No | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4). | | | | |

| PATH ID: | YH1 | 118 | Screen ID: | | |
|---|---|--|--------------|--|--|
| During the p | During the past 30 days, how did you usually get your own shisha tobacco? | | | | |
| | 1 | I bought it myself | | | |
| | 2 | I gave someone else money to buy it for me | GO TO YH1030 | | |
| | 3 | I asked someone to give me some | GO TO YH1124 | | |
| | 4 | Someone offered it to me | GO TO YH1124 | | |
| | 5 | I bought it from another person | GO TO YH1124 | | |
| | 6 | I took it from a store or another person | GO TO YH1124 | | |
| | 7 | I got it some other way SPECIFY | GO TO YH1124 | | |
| | -8 | DON'T KNOW | GO TO YH1124 | | |
| | -7 | REFUSED | GO TO YH1124 | | |
| ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4). | | | | | |

PATH ID: YH1097 Screen ID:

During the past 30 days, did you use a coupon when buying shisha tobacco?

1 Yes

2 No GO TO YH1030

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who bought shisha tobacco themselves in the past 30 days (YH1118=1)

PATH ID: YH1098 Screen ID:

How many times in the past 30 days have you used a coupon to buy shisha tobacco? Please enter a number.

1 |_|_|

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4) AND who used a coupon in the last 30 days (YH1097 = 1)

PATH ID: YH1123 Screen ID:

During the past 30 days, did anyone refuse to sell you shisha tobacco because of your age?

1 Yes

2 No

3 I did not try to buy shisha tobacco in the past 30 days

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

PATH ID: YH1030 Screen ID:

How do [you/they] usually buy your shisha tobacco? Is it...

1 In person

2 From the internet

GO TO YH1047

3 By telephone

GO TO YH1047

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who indicated that they bought shisha tobacco for themselves or that someone else bought shisha tobacco for them in the last 30 days (YH1118 = 1 or 2).

PROGRAM: If YH1118=1, display "you"; If YH1118=2, display "they".

| PATH ID: | ΥI | H1032 Screen ID: | | |
|---|------|-------------------|--|--|
| Do [you/the | y] u | usually buy it | | |
| | 1 | In your own state | | |
| : | 2 | In another state | | |
| ; | 3 | Outside the US | | |
| - | -8 | DON'T KNOW | | |
| - | -7 | REFUSED | | |
| ASK: Respondents who indicated that the shisha tobacco they bought for themselves or that someone | | | | |

ASK: Respondents who indicated that the shisha tobacco they bought for themselves or that someone else bought for them was purchased in-person (YH1030= 1).

PROGRAM: If YH1118=1, display "you"; If YH1118=2, display "they"

PATH ID: YH1033 Screen ID: Where do [you/they] usually buy your shisha tobacco? 1 From a hookah bar or cafe 2 A convenience store or gas station, 3 A supermarket, grocery store, or drug store, 4 A warehouse club, such as Sam's or Costco, 5 A tobacco specialty store or tobacco outlet store,

- A duty free shop or military commissary,A bar, pub, restaurant or casino,
- 8 A friend or relative, [DISPLAY IF YH1118 = 1]
- 9 A swap meet or flea market,
- 10 Or from somewhere else SPECIFY:
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who indicated that the shisha tobacco they bought for themselves or that someone else bought for them was purchased in-person (YH1030 = 1).

PROGRAM: If YH1118=1, display "you"; If YH1118=2, display "they"

If YH1118=1, display option 7=' A friend or relative,' if YH118 NE 1, hide option 7.

PATH ID: YH1047 Screen ID: Do you have a regular brand of shisha tobacco that you usually smoke? 1 Yes 2 No -8 DON'T KNOW -7 REFUSED ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

PATH ID: YH1048 Screen ID:

What brand of shisha tobacco [do I did] you [usually I last] smoke? Please select it from the choices below by touching the screen. If you do not see your usual brand below, touch the box marked "more brands."

[SHOW PICTURES OF THE MAJOR BRANDS ON THE TOUCHSCREEN. WHEN A RESPONDENT SELECTS A BRAND, GO TO YH1070]

1 I did not see my brand

GO TO YH1049

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

PROGRAM: If YH1047=1, display "do" and "usually". If YH1047=2, DK or RF, display "did" and "last"

PATH ID: YH1070 Screen ID:

You selected [BRANDFILL] as your usual brand. What kind of [BRANDFILL] do you usually smoke? Please select it from the choices below by touching the screen. If you do not see it below, touch the box marked "more products."

[SHOW PICTURES OR TEXT ON THE TOUCHSCREEN OF THE MAJOR PRODUCTS ASSOCIATED WITH BRAND SELECTED IN YH1048]

1 Some other type not listed here.

GO TO YH1071

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4) and selected a brand image in YH1048.

| PATH ID: | Yŀ | 11049 | | Screen ID: | | |
|---|--|------------|--------------|------------|--|--|
| You said tha | You said that your brand was not pictured. What brand is it? | | | | | |
| | 1 | | GO TO YH9108 | | | |
| - | -8 | DON'T KNOW | GO TO YH9108 | | | |
| - | -7 | REFUSED | GO TO YH9108 | | | |
| ASK: Respondents who did not select an image for their brand (YH1048 = 1) | | | | | | |

| PATH ID: | YH1 | 071 Screen ID: |
|------------|---------|--|
| You said t | that th | e type of [BRANDFILL]s that you smoke was not pictured. What type is it? |
| | 1 | |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| ASK: Res | ponde | ents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4) who did not |

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4) who did not select the type of product they use (YH1070="some other type not listed here") but who DID select a brand (YH1048<>1, -8, -7). Do not ask of respondents who wrote a brand into YH1049.

PATH ID: YH9108 Screen ID:

Does this brand of shisha contain tobacco?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

Box YH2

Display question YH1060, YH1061, YH1085, YH1062, YH1063, YH1064, YH1066, YH1068, YH1069, YH1072 on one screen. Show the intro/transition text from YH1060 first, then show each item with a Y/N response. As each item is answered, show the next one.

PATH ID: YH1060 Screen ID:

The next questions are about the reasons people smoke a hookah. Please select which reasons apply to you.

I smoke a hookah because...

It is affordable.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

PATH ID: YH1061 Screen ID:

People in the media or other public figures smoke hookahs.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

PATH ID: YH1085 Screen ID:

I can smoke a hookah in places where smoking cigarettes isn't allowed.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

| PATH ID: | YH1062 | Screen ID: |
|----------|--------|-------------|
| FAIDID. | 101002 | Sciecii ib. |

It might be less harmful than smoking cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

PATH ID: YH1063 Screen ID:

Shisha tobacco comes in flavors I like.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

PATH ID: YH1064 Screen ID:

Smoking a hookah helps people to quit smoking cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

PATH ID: YH1068 Screen ID:

People who are important to me smoke hookahs.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

| PATH ID: | YH1069 | Screen ID: |
|----------|--------|------------|
| 1 | | |

I like socializing while smoking a hookah.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

PATH ID: YH1072 Screen ID:

The advertising for hookahs appeal to me.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

PATH ID: YH1073 Screen ID:

People like me smoke hookahs. It is part of my culture.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

PATH ID: YH1099 Screen ID:

Is smoking a hookah less harmful, about the same, or more harmful than smoking cigarettes?

- 1 Less harmful
- 2 About the same
- 3 More harmful
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of a hookah (YH1001 = 1).

| PATH ID: | YH112 | 24 | Screen ID: | |
|------------|----------|--|------------|--|
| How likely | is some | one to become addicted to shisha tobacco? | | |
| | 1 | Very unlikely | | |
| | 2 | Somewhat unlikely | | |
| | 3 | Neither likely nor unlikely | | |
| | 4 | Somewhat likely | | |
| | 5 | Very likely | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Res | pondents | s who have heard of a hookah (YH1001 = 1). | | |

| PATH ID: | YH112 | 25 Screen ID: | | |
|--|----------|--|--|--|
| How much do you think people harm themselves when they smoke a hookah? | | | | |
| | 1 | No harm | | |
| | 2 | Little harm | | |
| | 3 | Some harm | | |
| | 4 | A lot of harm | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Res | pondents | s who have heard of a hookah (YH1001 = 1). | | |

PATH ID: YH1146 Screen ID:

Is shisha tobacco flavored like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets, harder to smoke, about the same, or easier to smoke than regular shisha tobacco?

- 1 Harder to smoke
- 2 About the same
- 3 Easier to smoke
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of a hookah (YH1001 = 1).

| PATH ID: | YH91: | 10 Screen ID: | | |
|---|--|----------------|--|--|
| | Is shisha that does not contain tobacco less harmful, about the same, or more harmful than shisha that does contain tobacco? | | | |
| | 1 | Less harmful | | |
| | 2 | About the same | | |
| | 3 | More harmful | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Respondents who have heard of a hookah (YH1001 = 1). | | | | |

| PATH ID: | YH102 | 26 Scr | een ID: | |
|---|----------|--------------------------------------|---------|--|
| How many of | f your f | friends do you think smoke a hookah? | | |
| | 1 | None | | |
| | 2 | A few | | |
| | 3 | Some | | |
| | 4 | Most | | |
| | 5 | All | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Respondents who have heard of a hookah (YH1001 = 1). | | | | |

SMOKELESS TOBACCO SECTION

The next questions ask about **smokeless tobacco** which you put in your mouth. Frequently you chew, suck or spit while using smokeless tobacco, although there is no need to do so for some types. Snus, for instance, is a type of smokeless tobacco that comes in a small pouch that you put under your lip.

There are many kinds of smokeless tobacco, such as snus pouches, loose snus, moist snuff, dip, spit, and chewing tobacco. Common brands include Redman, Levi Garrett, Beechnut, Skoal, Nordic Ice and Copenhagen.

SHOW GENERIC IMAGE OF SMOKELESS TOBACCO

PATH ID: YS1001 Screen ID:

Have you ever heard of smokeless tobacco, such as snus pouches, loose snus, moist snuff, dip, spit or chewing tobacco, before this study?

- 1 Yes
- 2 No

GO TO BOX AD1

- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

BOX - DISPLAY INSTRUCTIONS

For YS1002, display a "Yes" and "No" column with options for each response category.

PATH ID: YS1002 Screen ID:

Have you ever used any of the following smokeless tobacco products, even one or two times? Choose all that apply.

- 1 Snus pouches
- 2 Loose snus, moist snuff, dip, spit, or chewing tobacco
- -8 DON'T KNOW
- -7 REFUSED

| PATH ID: | YS1 | L103 Screen ID: | | |
|------------------------|---|---|--|--|
| Have you | Have you ever been curious about using smokeless tobacco? Would you say | | | |
| | 1 | Very curious | | |
| | 2 | Somewhat curious | | |
| | 3 | A little curious | | |
| | 4 | Not at all curious | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Resp YS1002(1, | | nts who have heard of smokeless tobacco but have not ever used it ((YS1001 = 1 AND 2)). | | |

| PATH ID: | YS1 | 1104 Screen ID: | | | |
|---|---|-----------------|--|--|--|
| Do you thir | Do you think you will try smokeless tobacco soon? | | | | |
| | 1 | Definitely yes | | | |
| | 2 | Probably yes | | | |
| | 3 | Probably not | | | |
| | 4 | Definitely not | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Respondents who have heard of smokeless tobacco but have not ever used it ((YS1001 = 1 AND | | | | | |

YS1002(1,2) = 2).

PATH ID: YS1105 Screen ID:

If one of your best friends were to offer you smokeless tobacco, would you use it? Would you say...

- Definitely yes 1
- 2 Probably yes
- Probably not 3
- Definitely not
- DON'T KNOW -8
- **REFUSED** -7

ASK: Respondents who have heard of smokeless tobacco but have not ever used it ((YS1001 = 1 AND YS1002(1,2) = 2)).

PATH ID: BOX YS1 Screen ID:

PROGRAM: After answering question YS1105, respondents who have never used smokeless tobacco go to YS1124

BOX YS4

DEFINE VARIABLE [OTHPOUCH] to capture names of types of smokeless tobacco pouches other than snus pouches.

OTHPOUCH="Skoal Bandits"

PATH ID: YU1003 Screen ID:

You mentioned that you have used snus pouches. There are many brands of snus pouches. Did you use the brand called "[OTHPOUCH]"?

- 1 Yes, I used only [OTHPOUCH]
- 2 Yes, I used both [OTHPOUCH] and other brands of snus pouches
- 3 No, I did not use [OTHPOUCH]
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents that have ever used snus pouches ((YS1002(1)=1 IN SNUS POUCHES))

BOX YS5

DEFINE: CREATE AN ARRAY SMKLSSTYPE WITH 2 ELEMENTS - ONE FOR EACH SMOKELESS TOBACCO TYPE (SMOKELESS TOBACCO; SNUS).

If respondent has ever used smokeless tobacco and has not used snus ((YS1002(1)=2 AND YS1002(2)=1)) then SMKLSSTYPE[1]=1;

If respondent has ever used snus (YS1002(1)=1) AND the snus was Skoal Bandits (YU1003=1 or 2), then SMKLSSTYPE[1]=1;

If respondent has ever used snus (YS1002(1)=1) AND the snus was NOT exclusively Skoal Bandits (YU1003=2 or 3), then SMKLSSTYPE[2]=2.

Then do the following:

If SMKLSSTYPE[1]=1 and SMKLSSTYPE[2] <> 2, complete the rest of this section one time, filling [SMKLSSFILL] with "smokeless tobacco"

If SMKLSSTYPE[1] <> 1 and SMKLSSTYPE[2]=2, complete the rest of this section one time, filling [SMKLSSFILL] with "snus"

If SMKLSSTYPE[1]=1 and SMKLSSTYPE[2]=2, complete the rest of this section TWICE. The first time, fill [SMKLSSFILL] with "snus". The second time, fill [SMKLSSFILL] with "smokeless tobacco."

BOX YS6

If SMKLSSTYPE[1]=1 and SMKLSSTYPE[2]=null (respondents who use smokeless BUT not snus pouches), GO TO YS1005.

If SMKLSSTYPE[1]=null and SMKLSSTYPE[2]=2 (respondents who use snus BUT not smokeless), display the following text:

The next questions ask about snus pouches. Common brands of snus pouches include Camel snus, General snus, Marlboro snus, and Nordic Ice, but there are many others.

[SHOW GENERIC IMAGE OF SNUS TIN AND POUCHES]

If SMKLSSTYPE[1]=1 and SMKLSSTYPE[2]=2 (respondents who use both snus and other smokeless) FIRST TIME THROUGH, display the following text:

The next questions ask about snus pouches, a type of smokeless tobacco that comes in a small pouch that you put under your lip.

Common brands of snus pouches include Camel snus, General snus, Marlboro snus, and Nordic Ice, but there are many others.

Please think about your use of snus pouches as you answer these questions. There will be a separate section later about other kinds of smokeless tobacco.

[SHOW GENERIC IMAGE OF SNUS TIN AND POUCHES]

If SMKLSSTYPE[1]=1 and SMKLSSTYPE[2]=2, SECOND TIME THROUGH, display the following text: You just answered questions about snus pouches. The next questions are about your use of other kinds of smokeless tobacco, such as loose snus, moist snuff, dip, spit, and chewing tobacco.

Common brands include Redman, Levi Garrett, Beechnut, Skoal and Copenhagen, but there are many others.

The questions will use the phrase "smokeless tobacco" to refer to these products. Please think about your use of smokeless tobacco products, not including snus pouches, as you answer these questions. [SHOW GENERIC IMAGE OF SMOKELESS PRODUCTS, EXCLUDING SNUS TIN AND POUCHES]

| PATH ID: | YS1 | 1005 Screen ID: |
|--|---------|---|
| How many [containers of smokeless tobacco I snus pouches] have you used in your entire life? | | |
| | 1 | Less than 1 |
| | 2 | 1 |
| | 3 | 2-10 |
| | 4 | 11-20 |
| | 5 | 21-50 |
| | 6 | 51 to 99 |
| | 7 | At least 100 or more |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| ASK: Respo | onden | ts who have used [SMKLSSFILL] (YS1002 = 1). |
| PROGRAM | : If SN | MKLSSTYPE[1]=1, display "containers of smokeless tobacco"; if SMKLSSTYPE[2]=2 |

| PATH ID: | YS1110 | | Screen ID: | | |
|---|---|------------|------------|--|--|
| Do you hav | Do you have a favorite brand of [SMKLSSFILL]? | | | | |
| | 1 | Yes | | | |
| | 2 | No | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Respondents who have used [SMKLSSFILL] (YS1002 = 1). | | | | | |

| PATH ID: | YS1006 | Screen ID: |
|---|-------------|---|
| How old we years. | ere you whe | en you first tried [SMKLSSFILL], even one or two times? Please enter age in |
| | 1 | <u> _ </u> |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| ASK: Respondents who have used [SMKLSSFILL] (YS1002 = 1). | | |

display "snus pouches".

PATH ID: YS1108 Screen ID:

Was your first [smokeless tobacco I snus pouch] flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] (YS1002 = 1).

PROGRAM: If SMKLSSFILL[1]=1, display 'smokeless tobacco'; if SMKLSSFILL[2]=2 display 'snus pouch'

| PATH ID: | YS1112 S | creen ID: | | | |
|---|--|-----------------|--|--|--|
| When was | When was the last time you used [SMKLSSFILL], even one or two times? | | | | |
| 1 | Earlier today | | | | |
| 2 | Not today but sometime during the past 7 days | | | | |
| 3 | Not during the past 7 days but sometime during the past 30 days | | | | |
| 4 | Not during the past 30 days but sometime during the past 6 month | ns GO TO YS1124 | | | |
| 5 | Not during the past 6 months but sometime during the past year | GO TO YS1124 | | | |
| 6 | 1 to 4 years ago | GO TO YS1124 | | | |
| 7 | 5 or more years ago | GO TO YS1124 | | | |
| -8 | DON'T KNOW | GO TO YS1124 | | | |
| -7 | REFUSED | GO TO YS1124 | | | |
| ASK: Respondents who have used [SMKLSSFILL] (YS1002 = 1). | | | | | |

| PATH ID: | YS10 | 22 | Screen ID: |
|--------------|--------|--|----------------------------|
| During the p | ast 30 | days, on how many days did you use [SMKLSSFILL]? | Please enter the number of |
| | 1 | <u> _ _ </u> | |
| | -8 | DON'T KNOW | |

ASK: Respondents who have used [SMKLSSFILL] in the past 30 days (YS1112 = 1, 2 or 3)

PROGRAM: Range check: 1-30 days

REFUSED

-7

| PATH ID: | YS1 | .023 | Screen ID: | | |
|--|--|------------|------------|--|--|
| | During the past 30 days, on the days you used [SMKLSSFILL], [how many times did you usually use smokeless tobacco each day I how many snus pouches did you usually use each day]? Please enter a number. | | | | |
| | 1 | _ | | | |
| - | -8 | DON'T KNOW | | | |
| - | -7 | REFUSED | | | |
| ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0). | | | | | |
| PROGRAM: If display SMKLSSFILL[1]=1, "how many times did you usually use smokeless tobacco | | | | | |
| each day; if SMKLSSFILL[2]=2, display "how many snus pouches did you usually use each day" | | | | | |

PATH ID: YS1130 Screen ID:

During the past 30 days, [was | were] any of the [smokeless tobacco I snus pouches] you used flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3).

PROGRAM: If SMKLSSTYPE[1]=1, display "was" and "smokeless tobacco"; if SMKLSSTYPE[2]=2, display "were" and "snus pouches".

| PATH ID: | YS | 51118 | Screen ID: | | |
|---|---|--|--------------|--|--|
| During the | During the past 30 days, how did you usually get your own [SMKLSSFILL]? | | | | |
| | 1 | I bought it myself | | | |
| | 2 | I gave someone else money to buy it for me | GO TO YS1030 | | |
| | 3 | I asked someone to give me some | GO TO YS1124 | | |
| | 4 | Someone offered it to me | GO TO YS1124 | | |
| | 5 | I bought it from another person | GO TO YS1124 | | |
| | 6 | I took it from a store or another person | GO TO YS1124 | | |
| | 7 | I got it some other way SPECIFY | GO TO YS1124 | | |
| | -8 | DON'T KNOW | GO TO YS1124 | | |
| | -7 | REFUSED | GO TO YS1124 | | |
| ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 $>$ 0 or YS1112 = 1, 2 or 3). | | | | | |

PATH ID: YS1097 Screen ID:

During the past 30 days, did you use a coupon when buying [SMKLSSFILL]?

1 Yes

2 No GO TO YS1030

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who bought smoking tobacco themselves in the past 30 days (YS1118=1)

PATH ID: YS1098 Screen ID:

How many times in the past 30 days have you used a coupon to buy [SMKLSSFILL]? Please enter a number.

1 | | |

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0) AND who used a coupon in the last 30 days (YS1097 = 1)

PATH ID: YS1123 Screen ID:

During the past 30 days, did anyone refuse to sell you [SMKLSSFILL] because of your age?

- 1 Yes
- 2 No
- 3 I did not try to buy [SMKLSSFILL] in the past 30 days
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1,2 or 3).

PATH ID: YS1030 Screen ID:

How do [you/they] usually buy your [SMKLSSFILL]? Is it...

1 In person

2 From the internet GO TO YS1047 3 By telephone GO TO YS1047

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who indicated that they bought [SMKLSSFILL] for themselves or that someone else bought [SMKLSSFILL] for them in the last 30 days (YS1118 = 1 or 2).

PROGRAM: If YS1118=1, display "you"; If YS1118=2, display "they".

PATH ID: YS1032 Screen ID:

Do [you/they] usually buy it...

1 In your own state
2 In another state
3 Outside the US
-8 DON'T KNOW
-7 REFUSED

ASK: Respondents who indicated that the [SMKLSSFILL] they bought for themselves or that someone else bought for them was purchased in person (YS1030 = 1).

PROGRAM: If YS1118=1, display "you"; If YS1118=2, display "they"

PATH ID: YS1033 Screen ID:

Where do [you/they] usually buy your [SMKLSSFILL]?

- 1 A convenience store or gas station,
- 2 A supermarket, grocery store, or drug store,
- 3 A warehouse club, such as Sam's or Costco,
- 4 A tobacco specialty store or tobacco outlet store,
- 5 A duty free shop or military commissary,
- 6 A bar, pub, restaurant or casino,
- 7 A friend or relative, [DISPLAY IF YS1118 = 1]
- 8 A swap meet or flea market,
- 9 Or from somewhere else SPECIFY:
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who indicated that the [SMKLSSFILL] they bought for themselves or that someone else bought for them was purchased in person (YS1030 = 1).

PROGRAM: If YS1118=1, display "you"; If YS1118=2, display "they"

If YS1118=1, display option 7=' A friend or relative,' if YS1118 NE 1, hide option 7.

PATH ID: YS1047 Screen ID:

Do you have a regular brand of [SMKLSSFILL] that you usually use?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

PATH ID: YS1048 Screen ID:

What brand of [SMKLSSFILL] [do I did] you [usually I last] use? Please select it from the choices below by touching the screen. If you do not see your usual brand below, touch the box marked "more brands." [SHOW PICTURES OF THE MAJOR BRANDS ON THE TOUCHSCREEN. WHEN A RESPONDENT SELECTS A BRAND, GO TO YS1070]

1 I did not see my brand

GO TO YS1049

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3).

PROGRAM: If 1047=1, display "do" and "usually". If 1047=2, DK or RF, display "did" and "last"

PATH ID: YS1070 Screen ID:

You selected [BRANDFILL] as your usual brand. What kind of [BRANDFILL] do you usually use? Please select it from the choices below by touching the screen. If you do not see it below, touch the box marked "more products."

[SHOW PICTURES OR TEXT ON THE TOUCHSCREEN OF THE MAJOR PRODUCTS ASSOCIATED WITH BRAND SELECTED IN YS1048]

1 Some other type not listed here.

GO TO YS1071

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3) and selected a brand image in YS1048.

| PATH ID: | YS1049 | Screen ID: | | | |
|---|--|--------------|--|--|--|
| You said tha | You said that your brand was not pictured. What brand is it? | | | | |
| 1 | l | GO TO YS1060 | | | |
| | B DON'T KNOW | GO TO YS1060 | | | |
| -7 REFUSED GO TO YS1060 | | | | | |
| ASK: Respondents who did not select an image for their brand (YS1048= 1). | | | | | |

| PATH ID: | YS1 | 071 Screen ID: | | | |
|---|--|---|---|--|--|
| You said th | hat th | ne type of [BRANDFILL]s that you use was not pictured. What type is it? | | | |
| | 1 | | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or | | | | | |
| 3) who did | l not s | select the type of product they use (YS1070="some other type not listed here") but wh | 0 | | |
| DID select | DID select a brand (YS1048<>1, -8, -7). Do not ask of respondents who wrote a brand into YS1049. | | | | |

Box YS2

Display question YS1060, YS1061, YS1085, YS1062, YS1075, YS1063, YS1064, YS1065, YS1067, YS1068, YU1069, YU1070, YS1072 on one screen. Show the intro/transition text from YS1060 first, then show each item with a Y/N response. As each item is answered, show the next one.

PATH ID: YS1060 Screen ID:

The next questions are about the reasons people [SMKLSSFILL]. Please select which reasons apply to you.

I use [SMKLSSFILL] because...

It is affordable.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1,2 or 3).

PATH ID: YS1061 Screen ID:

People in the media or other public figures use [SMKLSSFILL].

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3).

PATH ID: YS1085 Screen ID:

I can use [SMKLSSFILL] in places where smoking cigarettes isn't allowed.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

PATH ID: YS1062 Screen ID:

It might be less harmful to me than cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3).

PATH ID: YS1075 Screen ID:

[It I They] might be less harmful to people around me than cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3).

PROGRAM: IF SMKLSSFILL[1]=1, DISPLAY "It"; IF ROGRAM: IF don'this comment is on hold for right now.eless tobaccoking about the products. The clarification is not needed heSMKLSSFILL[2]=2, DISPLAY "They"

PATH ID: YS1063 Screen ID:

[Smokeless tobacco comes I Snus pouches come] in flavors I like.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3).

PROGRAM: If SMKLSSFILL[1]=1, display "Smokeless tobacco comes"; if SMKLSSFILL[2]=2, display "Snus pouches come".

PATH ID: YS1064 Screen ID:

Using [SMKLSSFILL] helps people to quit smoking cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

PATH ID: YS1065 Screen ID:

[Smokeless tobacco doesn't I Snus pouches don't] smell.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1,2 or 3).

PROGRAM: IF SMKLSSFILL[1]=1, DISPLAY "Smokeless tobacco doesn't"; IF ROGRAM: IF don'this comment is on hold for right now.eless tobaccoking about the products. The clarification is not needed heSMKLSSFILL[2]=2, DISPLAY "Snus pouches don't"

PATH ID: YS1067 Screen ID:

[Smokeless tobacco doesn't I Snus pouches don't] bother non-tobacco users.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3).

PROGRAM: IF SMKLSSFILL[1]=1, DISPLAY "Smokeless tobacco doesn't"; IF ROGRAM: IF don'this comment is on hold for right now.eless tobaccoking about the products. The clarification is not needed heSMKLSSFILL[2]=2, DISPLAY "Snus pouches don't"

PATH ID: YS1068 Screen ID:

People who are important to me use [SMKLSSFILL].

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

PATH ID: YU1069 Screen ID:

No one can tell when I am using a snus pouch.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used snus in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3).

PROGRAM: This is only asked of snus users where SMKLSSFILL[2]=2; This is not asked of smokeless tobacco users where SMKLSSFILL[1]=1.

PATH ID: YU1070 Screen ID:

The sensations are stronger or more pleasurable than cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used snus (SMKLSSFILL[2]=2 in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3) AND who have also smoked cigarettes in the past 30 days

PATH ID: YS1072 Screen ID:

The advertising for [SMKLSSFILL] appeals to me.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3).

PATH ID: YS1099 Screen ID:

Is using smokeless tobacco less harmful, about the same, or more harmful than cigarettes?

- 1 Less harmful
- 2 About the same
- 3 More harmful
- -8 DON'T KNOW
- -7 REFUSED

PATH ID: YS1086 Screen ID:

During the past 30 days, have you used [SMKLSSFILL] at times when you could not smoke cigarettes?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3).

PATH ID: YS1124 Screen ID:

How likely is someone to become addicted to smokeless tobacco?

- 1 Very unlikely
- 2 Somewhat unlikely
- 3 Neither likely nor unlikely
- 4 Somewhat likely
- 5 Very likely
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of smokeless tobacco (YS1001 = 1).

PATH ID: YS1125 Screen ID:

How much do you think people harm themselves when they use smokeless tobacco?

- 1 No harm
- 2 Little harm
- 3 Some harm
- 4 A lot of harm
- -8 DON'T KNOW
- -7 REFUSED

PATH ID: YS1146 Screen ID:

Is using smokeless tobacco flavored like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets, harder to use, about the same, or easier to use than regular smokeless tobacco?

- 1 Harder to use
- 2 About the same
- 3 Easier to use
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of smokeless tobacco (YS1001 = 1).

| PATH ID: | YS | 1026 | Screen ID: |
|----------|------|---|------------|
| How many | of y | our friends do you think use smokeless tobacco? | |
| | 1 | None | |
| | 2 | A few | |
| | 3 | Some | |
| | 4 | Most | |
| | 5 | All | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |

DISSOLVABLE TOBACCO SECTION

BOX AD1

The next questions ask about another new type of tobacco called **dissolvable tobacco**. You don't smoke dissolvable tobacco products – they are made of finely ground flavored tobacco that dissolves in your mouth.

Dissolvable tobacco products come in a variety of shapes, including small round pellets, thin sticks and flat strips. Some common brands are Ariva, Stonewall, or Camel Orbs, Sticks or Strips.

SHOW GENERIC IMAGES OF DISSOLVABLES

| PATH ID: | Y | D1001 | Screen ID: | | | |
|--------------|---|------------|--------------|--|--|--|
| Have you e | Have you ever heard of a dissolvable tobacco before this study? | | | | | |
| | 1 | Yes | | | | |
| : | 2 | No | GO TO YB9101 | | | |
| | -8 | DON'T KNOW | | | | |
| | -7 | REFUSED | | | | |
| ASK: All res | ASK: All respondents | | | | | |

PATH ID: YD1002 Screen ID:

Have you ever used dissolvable tobacco products, such as Ariva, Stonewall, or Camel Orbs, Sticks, or Strips, even one or two times?

1 Yes

GO TO YD1005

- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of dissolvable tobacco (YD1001 = 1).

PATH ID: YD1103 Screen ID:

Have you ever been curious about using a dissolvable tobacco product?

- 1 Very curious
- 2 Somewhat curious
- 3 A little curious
- 4 Not at all curious
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of but never used a dissolvable tobacco product. (YD1001 = 1 AND YD1002 = 2).

PATH ID: YD1104 Screen ID:

Do you think you will try a dissolvable tobacco product soon?

- 1 Definitely yes
- 2 Probably yes
- 3 Probably not
- 4 Definitely not
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of but never used a dissolvable tobacco product. (YD1001 = 1×1000 AND YD1002 = 2).

PATH ID: YD1105 Screen ID:

If one of your best friends were to offer you a dissolvable tobacco product, would you use it? Would you say...

- 1 Definitely yes
- 2 Probably yes
- 3 Probably not
- 4 Definitely not
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of but never used a dissolvable tobacco product. (YD1001 = 1 AND YD1002 = 2).

PATH ID: BOX YD1 Screen ID:

PROGRAM: After answering question YD1105, respondents who have never used dissolvable tobacco go to YD1124

PATH ID: YD1005 Screen ID:

How many dissolvable tobacco pieces have you used in your entire life?

- 1 Less than 1
- 2 1
- 3 2 to 10
- 4 11 to 20
- 5 21 to 50
- 6 51 to 99
- 7 At least 100 or more
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product (YD1002 = 1).

| PATH ID: | ΥI | 01110 Screen | າ ID: | | |
|--|--|--------------|-------|--|--|
| Do you have | Do you have a favorite brand of dissolvable tobacco product? | | | | |
| | 1 | Yes | | | |
| : | 2 | No | | | |
| - | -8 | DON'T KNOW | | | |
| - | -7 | REFUSED | | | |
| ASK: Respondents who have used a dissolvable tobacco product (YD1002 = 1). | | | | | |

| PATH ID: | /D1006 | Screen ID: | |
|--|---|-----------------------|--|
| How old were you when you first tried a dissolvable tobacco product, even one or two times? Please enter age in years. | | | |
| 1 | <u> _ _ </u> | | |
| -8 | DON'T KNOW | | |
| -7 | REFUSED | | |
| ASK: Respon | dents who have used a dissolvable tobacco | product (YD1002 = 1). | |

| PATH ID: | YD1108 | | Screen ID: | |
|------------|---------------------------|-------------------------------------|-------------------------|-------------|
| Was your f | first dissolvable tobacco | product flavored to taste like ment | hol, mint, clove, spice | , candy, fr |

Was your first dissolvable tobacco product flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product (YD1002 = 1).

| PATH ID: | YD1112 Screen | ID: | | | |
|------------|---|--------------|--|--|--|
| When was t | When was the last time you used dissolvable tobacco, even one or two times? | | | | |
| 1 | Earlier today | | | | |
| 2 | Not today but sometime during the past 7 days | | | | |
| 3 | Not during the past 7 days but sometime during the past 30 days | | | | |
| 4 | Not during the past 30 days but sometime during the past 6 months | GO TO YD1124 | | | |
| 5 | Not during the past 6 months but sometime during the past year | GO TO YD1124 | | | |
| 6 | 1 to 4 years ago | GO TO YD1124 | | | |
| 7 | 5 or more years ago | GO TO YD1124 | | | |
| -8 | DON'T KNOW | GO TO YD1124 | | | |
| -7 | REFUSED | GO TO YD1124 | | | |
| ASK: Respo | ondents who have used a dissolvable tobacco product (YD1002 = 1). | | | | |

| PATH ID: | YD1022 | Screen ID: | | |
|---|--|------------|--|--|
| • . | During the past 30 days, on how many days did you use a dissolvable tobacco product? Please enter he number of days. | | | |
| 1 | III | | | |
| -8 | DON'T KNOW | | | |
| -7 | REFUSED | | | |
| ASK: Respondents who have used a dissolvable tobacco product in the past 30 days (YD1112 = 1, 2 or 3) | | | | |
| PROGRAM: F | Range check: 1-30 days | | | |

| PATH ID: | Υſ | 01023 Screen ID: | | |
|--|---|---------------------------|--|--|
| During the past 30 days, on the days you used dissolvable tobacco, how many pieces did you use per day? Please enter a number. | | | | |
| | 1 | Less than 1 piece per day | | |
| | 2 | II | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Respo | ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022> 0). | | | |

PATH ID: YD1130 Screen ID:

During the past 30 days, were any of the dissolvable tobacco products you used flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022 > 0 or YD1112 = 1,2 or 3).

| PATH ID: | YE | 01118 | Screen ID: |
|-----------------------|------|--|---------------------------------|
| During the | past | 30 days, how did you usually get your own dissolvab | le tobacco? |
| | 1 | I bought it myself | |
| | 2 | I gave someone else money to buy it for me | GO TO YD1030 |
| | 3 | I asked someone to give me some | GO TO YD1124 |
| | 4 | Someone offered it to me | GO TO YD1124 |
| | 5 | I bought it from another person | GO TO YD1124 |
| | 6 | I took it from a store or another person | GO TO YD1124 |
| | 7 | I got it some other way | GO TO YD1124 |
| | ' | SPECIFY | |
| | -8 | DON'T KNOW | GO TO YD1124 |
| | -7 | REFUSED | GO TO YD1124 |
| ASK: Resp YD1112 = | | ents who have used a dissolvable tobacco product in or 3). | the last 30 days (YD1022 > 0 or |

| PATH ID: | YD10 | 97 | Screen ID: | |
|------------|---|------------|--------------|--|
| During the | During the past 30 days, did you use a coupon when buying dissolvable tobacco? | | | |
| | 1 | Yes | | |
| | 2 | No | GO TO YD1030 | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Res | ASK: Respondents who bought dissolvable tobacco themselves in the past 30 days (YD1118=1) | | | |

PATH ID: YD1123 Screen ID:

During the past 30 days, did anyone refuse to sell you dissolvable tobacco because of your age?

- 1 Yes
- 2 No
- 3 I did not try to buy dissolvable tobacco in the past 30 days
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022 > 0 or YD1112 = 1,2 or 3).

PATH ID: YD1030 Screen ID:

How do [you/they] usually buy your dissolvable tobacco? Is it...

- 1 In person
- From the internet
 By telephone
 GO TO YD1047
 GO TO YD1047
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who indicated that they bought dissolvable tobacco for themselves or that someone else bought dissolvable tobacco for them in the last 30 days (YD1118 = 1 or 2).

PROGRAM: If YD1118=1, display "you"; If YD1118=2, display "they".

PATH ID: YD1032 Screen ID:

Do [you/they] usually buy it...

- 1 In your own state
- 2 In another state
- 3 Outside the US
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who indicated that the dissolvable tobacco they bought for themselves or that someone else bought for them was purchased in person (YD1030 = 1).

PROGRAM: If YD1118=1, display "you"; If YD1118=2, display "they"

PATH ID: YD1033 Screen ID: Where do [you/they] usually buy your dissolvable tobacco? A convenience store or gas station, 2 A supermarket, grocery store, or drug store, A warehouse club, such as Sam's or Costco, A tobacco specialty store or tobacco outlet store, A duty free shop or military commissary, A bar, pub, restaurant or casino, A friend or relative, [DISPLAY IF YD1118 = 1] A swap meet or flea market. Or from somewhere else SPECIFY:

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who indicated that the dissolvable tobacco they bought for themselves or that someone else bought for them was purchased in person (YD1030 = 1).

PROGRAM: If YD1118=1, display "you"; If YD1118=2, display "they"

If YD1118=1, display option 7=' A friend or relative,' if YD1118 NE 1, hide option 7.

PATH ID: YD1047 Screen ID:

Do you have a regular brand of dissolvable tobacco that you usually use?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022> 0 or YD1112 = 1,2 or 3).

PATH ID: YD1048 Screen ID:

What brand of dissolvable tobacco [do I did] you [usually I last] use? Please select it from the choices below by touching the screen. If you do not see your usual brand below, touch the box marked "more brands."

[SHOW PICTURES OF THE MAJOR BRANDS ON THE TOUCHSCREEN. WHEN A RESPONDENT SELECTS A BRAND, GO TO YD1070]

1 I did not see my brand

GO TO YD1049

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022> 0 or YD1112 = 1,2 or 3).

PROGRAM: If YD1047=1, display "do" and "usually". If YD1047=2, DK or RF, display "did" and "last"

PATH ID: YD1070 Screen ID:

You selected [BRANDFILL] as your usual brand. What kind of [BRANDFILL] do you usually use? Please select it from the choices below by touching the screen. If you do not see it below, touch the box marked "more products."

[SHOW PICTURES OR TEXT ON THE TOUCHSCREEN OF THE MAJOR PRODUCTS ASSOCIATED WITH BRAND SELECTED IN YD1048]

1 Some other type not listed here.

GO TO YD1071

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022> 0 or YD1112 = 1,2 or 3) and selected a brand image in YD1048.

| PATH ID: | YD1049 | Screen ID: | |
|--|--|--------------|--|
| You said tha | You said that your brand was not pictured. What brand is it? | | |
| | 1 | GO TO YD1060 | |
| - | 8 DON'T KNOW | GO TO YD1060 | |
| - | 7 REFUSED | GO TO YD1060 | |
| ASK: Respondents who did not select an image for their brand (YD1048 = 1). | | | |

| PATH ID: | YD1071 | Screen ID: |
|----------|--------|------------|
|----------|--------|------------|

You said that the type of [BRANDFILL]s that you use was not pictured. What type is it?

- 1
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022> 0 or YD1112 = 1,2 or 3) who did not select the type of product they use (YD1070="some other type not listed here") but who DID select a brand (YD1048<>1, -8, -7). Do not ask of respondents who wrote a brand into YD1049.

Box YD2

Display question YD1060, YD1061, YD1085, YD1062, YD1075, YD1063, YD1064, YD1065, YD1067, YD1068, YD1069, YD1072, YD1074 on one screen. Show the intro/transition text from YD1060 first, then show each item with a Y/N response. As each item is answered, show the next one.

PATH ID: YD1060 Screen ID:

The next questions are about the reasons people use dissolvable tobacco. Please select which reasons apply to you.

I use dissolvable tobacco because...

It is affordable.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022 > 0 or YD1112 = 1, 2 or 3).

PATH ID: YD1061 Screen ID:

People in the media or other public figures use dissolvable tobacco.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022 > 0 or YD1112 = 1, 2 or 3).

PATH ID: YD1085 Screen ID:

I can use dissolvable tobacco in places where smoking cigarettes isn't allowed.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022 > 0 or YD1112 = 1, 2 or 3).

PATH ID: YD1062 Screen ID:

It might be less harmful to me than cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022 > 0 or YD1112 = 1, 2 or 3).

PATH ID: YD1075 Screen ID:

It might be less harmful to people around me than cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022 > 0 or YD1112 = 1, 2 or 3).

PATH ID: YD1063 Screen ID:

Dissolvable tobacco comes in flavors I like.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022 > 0 or YD1112 = 1, 2 or 3).

PATH ID: YD1064 Screen ID:

Using dissolvable tobacco helps people to quit smoking cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022 > 0 or YD1112 = 1, 2 or 3).

PATH ID: YD1065 Screen ID:

Dissolvable tobacco doesn't smell.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022> 0 or YD1112 = 1, 2 or 3).

PATH ID: YD1067 Screen ID:

Dissolvable tobacco doesn't bother non-tobacco users.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022 > 0 or YD1112 = 1, 2 or 3).

PATH ID: YD1068 Screen ID:

People who are important to me use dissolvable tobacco.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022 > 0 or YD1112 = 1, 2 or 3).

PATH ID: YD1069 Screen ID:

No one can tell when I am using dissolvable tobacco.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used dissolvable to bacco in the past 30 days (YD1022 > 0 or YD1112 = 1,2 or 3).

PATH ID: YD1072 Screen ID:

The advertising for dissolvable tobacco appeals to me.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used dissolvable tobacco in the past 30 days (YD1022 > 0 or YD1112 = 1,2 or 3).

| PATH ID: | YD1 | .074 | Screen ID: | |
|------------|-------------------------|------------|------------|--|
| It reminds | It reminds me of candy. | | | |
| | 1 | Yes | | |
| | 2 | No | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |

ASK: Respondents who have used dissolvable tobacco in the past 30 days (YD1022 > 0 or YD1112 = 1,2 or 3).

| PATH ID: | YD: | 1099 Screen ID: |
|--------------|--------|---|
| Is using dis | ssolva | able tobacco less harmful, about the same, or more harmful than smoking cigarettes? |
| | 1 | Less harmful |
| | 2 | About the same |
| | 3 | More harmful |
| | -8 | Don't know |
| | -7 | refused |
| ASK: Res | ponde | ents who have heard of dissolvable tobacco (YD1001 = 1). |

| PATH ID: | YD1 | .086 Screen ID: | | |
|---|---|-----------------|--|--|
| During the | During the past 30 days, have you used dissolvable tobacco products when you could not smoke? | | | |
| | 1 | Yes | | |
| | 2 | No | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022> 0 or YD1112 = 1, 2 or 3). | | | | |

| PATH ID: | YD1 | L124 Screen ID: | | | | |
|--|--|-----------------------------|--|--|--|--|
| How likely | How likely is someone to become addicted to dissolvable tobacco? | | | | | |
| | 1 | Very unlikely | | | | |
| | 2 | Somewhat unlikely | | | | |
| | 3 | Neither likely nor unlikely | | | | |
| | 4 | Somewhat likely | | | | |
| | 5 | Very likely | | | | |
| | -8 | DON'T KNOW | | | | |
| | -7 | REFUSED | | | | |
| ASK: Respondents who have heard of dissolvable tobacco (YD1001 = 1). | | | | | | |

| PATH ID: | YE | D1125 Screen ID: | | | | |
|----------|---|------------------|--|--|--|--|
| How much | How much do you think people harm themselves when they use dissolvable tobacco? | | | | | |
| | 1 | No harm | | | | |
| | 2 | Little harm | | | | |
| | 3 | Some harm | | | | |
| | 4 | A lot of harm | | | | |
| | -8 | DON'T KNOW | | | | |
| | -7 | REFUSED | | | | |

PATH ID: YD1146 Screen ID:

Is using dissolvable tobacco flavored like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets, harder to use, about the same, or easier to use than regular dissolvable tobacco?

- 1 Harder to use
- 2 About the same
- 3 Easier to use
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of dissolvable tobacco (YD1001 = 1).

ASK: Respondents who have heard of dissolvable tobacco (YD1001 = 1).

| PATH ID: | YD | 1026 | Screen ID: | | | |
|---|----|------------|------------|--|--|--|
| How many of your friends do you think use dissolvable tobacco products? | | | | | | |
| | 1 | None | | | | |
| | 2 | A few | | | | |
| | 3 | Some | | | | |
| | 4 | Most | | | | |
| | 5 | All | | | | |
| | -8 | DON'T KNOW | | | | |
| | -7 | REFUSED | | | | |
| ASK: Respondents who have heard of dissolvable tobacco (YD1001 = 1). | | | | | | |

BIDIS AND KRETEKS SECTION

The next questions are about smoking **bidis or kreteks**. Bidis are small brown cigarettes wrapped in a leaf. Kreteks are clove cigarettes. In the following section, we are ONLY asking about smoking bidis or kreteks.

PATH ID: YB9101 Screen ID:

Which of the following tobacco products have you ever heard of before this study? (CHOOSE ALL THAT APPLY)

- 1 Bidis
- 2 Kreteks
- 8 Never heard of either of these products
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

BOX YB1

PROGRAM: If respondent has never heard of either bidis or kreteks (YB9101=8), skip to next section.

PATH ID: YB9102 Screen ID:

Which of the following tobacco products have you ever tried, even one or two times? (CHOOSE ALL THAT APPLY)

1 Bidis GO TO BOX YB2 2 Kreteks GO TO BOX YB2

- 8 Never tried either of these products
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of at least 1 of the other products (YB9101 = 1 OR 2).

PATH ID: YB1103 Screen ID:

Have you ever been curious about smoking a bidi or a kretek?

- 1 Very curious
- 2 Somewhat curious

3 A little curious GO TO YB1104 4 Not at all curious GO TO YB1104

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of any of these products but have not smoked any of them (YB9101 = 1 or 2 AND YB9102 ne 8).

| PATH ID: | YB9: | L03 Screen ID: | | |
|---|------|----------------|--|--|
| Which product are you curious about smoking? Choose all that apply. | | | | |
| | 1 | Bidi | | |
| | 2 | Kretek | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Respondents who respond 'definitely yes' or 'probably yes' for YB1103 (YB1103 = 1 or 2). | | | | |

| PATH ID: | YB1 | 104 | Screen ID: | | |
|------------|--|--|---|--|--|
| Do you thi | Do you think you will try bidis or kreteks soon? | | | | |
| | 1 | Definitely yes | | | |
| | 2 | Probably yes | | | |
| | 3 | Probably not | GO TO YB1105 | | |
| | 4 | Definitely not | GO TO YB1105 | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| | | nts who have heard of 2 AND YB9102 ne 8). | any of these products but have not smoked any of them | | |

| PATH ID: | YB9104 Screen ID: | | |
|-----------------------------------|-------------------|---|--|
| Which one? Choose all that apply. | | | |
| | 1 | Bidi | |
| | 2 | Kretek | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: Res | ponde | ents who respond 'definitely yes' or 'probably yes' for YB1104 (YB1104 = 1 or 2). | |

| PATH ID: | YB: | 1105 | Screen ID: |
|---|-----|----------------|---------------|
| If one of your best friends were to offer you a bidi or kretek, would you smoke it? Would you say | | | |
| | 1 | Definitely yes | |
| | 2 | Probably yes | |
| | 3 | Probably not | GO TO BOX YB4 |
| | 4 | Definitely not | GO TO BOX YB4 |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: Respondents who have heard of at least 1 of the other products (YB9101 = 1 OR 2). | | | |

| PATH ID: | YB9: | 105 Screen ID: | | |
|---|------|----------------|--|--|
| Which one? Choose all that apply. | | | | |
| | 1 | Bidi | | |
| | 2 | Kretek | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Respondents who respond 'definitely yes' or 'probably yes' for YB1105 (YB1105 = 1 or 2). | | | | |

PATH ID: BOX YB2 Screen ID:

PROGRAM: After answering question YB9105, respondents who have never smoked bidis or kreteks go to BOX YB4. [BKFILL] Series If respondent provides more than one response in YB9102, repeat series (questions YB1005-YB1146) for each product selected. If YB9102=1, fill [BKFILL] with "bidi"; if YB9102=2, fill [BKFILL] with "kretek". Repeat each series as applicable.

| PATH ID: | : YB1005 | | Screen ID: |
|---|----------|---------------------------------------|------------|
| How many [BKFILL]s have you smoked in your entire life? | | | |
| | 1 | 1 or more puffs but never a whole one | |
| | 2 | 1 | |
| | 3 | 2-10 | |
| | 4 | 11 to 20 | |
| | 5 | 21 to 50 | |
| | 6 | 51 to 99 | |
| | 7 | At least 100 or more | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: Respondents who have ever smoked [BKFILL] (YB9102 ne 8). | | | |

| PATH ID: | YB1: | YB1110 Screen ID: | |
|---|------|-------------------|--|
| Do you have a favorite brand of [BKFILL]? | | | |
| | 1 | Yes | |
| | 2 | No | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: Respondents who have ever smoked [BKFILL] (YB9102 ne 8). | | | |

| PATH ID: | YB10 | 06 | Screen ID: |
|---|------|------------|------------|
| How old were you when you first tried a [BKFILL], even one or two puffs? Please enter age in years. | | | |
| | 1 | | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: Respondents who have ever smoked [BKFILL] (YB9102 ne 8). PROGRAM: Allow 2 digits for age. | | | |

PATH ID: YB1108 Screen ID:

Was your first [BKFILL] flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have ever smoked [BKFILL] (YB9102 ne 8).

| PATH ID: | YB1112 | Screen ID: |
|---|---|-------------------|
| When was | the last time you smoked a [BKFILL], even one or two puffs? | |
| 1 | Earlier today | |
| 2 | Not today but sometime during the past 7 days | |
| 3 | Not during the past 7 days but sometime during the past 30 days | S |
| 4 | Not during the past 30 days but sometime during the past 6 mor | nths GO TO YB1124 |
| 5 | Not during the past 6 months but sometime during the past year | GO TO YB1124 |
| 6 | 1 to 4 years ago | GO TO YB1124 |
| 7 | 5 or more years | GO TO YB1124 |
| -8 | DON'T KNOW | GO TO YB1124 |
| -7 | REFUSED | GO TO YB1124 |
| ASK: Respondents who have ever smoked [BKFILL] (YB9102 ne 8). | | |

| PATH ID: YB | 1022 | Screen ID: |
|---|--|-----------------------------------|
| During the past days. | 30 days, on how many days did you smoke a [BKF | FILL]? Please enter the number of |
| 1 | III | |
| -8 | DON'T KNOW | |
| -7 | REFUSED | |
| ASK: Respondents who have ever smoked [BKFILL] in the past 30 days (YB1112 = 1, 2 or 3) | | |
| PROGRAM: Range check 1-30 days | | |

| PATH ID: | YB1023 | Screen ID: |
|--|-----------|-----------------------|
| During the past 30 days, on the days you smoked a [BKFILL], how many [BKFILL]s did you smoke per day? Please enter a number. | | |
| | 1 Less th | an 1 [BKFILL] per day |
| | 2 _ _ | <u>_</u> I |
| | -8 DON'T | KNOW |
| | -7 REFUS | SED |
| ASK: Respondents who have smoked a [BKFILL] in the last 30 days (YB1022 > 0). | | |

PATH ID: YB1130 Screen ID:

During the past 30 days, were any of the [BKFILL]s you smoked flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?

1 Yes
2 No
-8 DON'T KNOW

-7 REFUSED
ASK: Respondents who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or

PATH ID: YB1118 Screen ID: During the past 30 days, how did you usually get your own [BKFILL]s? I bought them myself 2 I gave someone else money to buy them for me **GO TO YB1030** 3 I asked someone to give me one **GO TO YB1124** 4 Someone offered them to me **GO TO YB1124** 5 I bought them from another person **GO TO YB1124** 6 I took them from a store or another person **GO TO YB1124** I got them some other way **GO TO YB1124** 7 SPECIFY -8 DON'T KNOW **GO TO YB1124 REFUSED GO TO YB1124** ASK: Respondents who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or

3).

3).

PATH ID: YB1097 Screen ID:

During the past 30 days, did you use a coupon when buying [BKFILL]s?

1 Yes
2 No GO TO YB1030
-8 DON'T KNOW
-7 REFUSED

ASK: Respondents who bought bidis or kreteks themselves in the past 30 days (YB1118=1)

PATH ID: YB1098 Screen ID:

How many times in the past 30 days have you used a coupon to buy [BKFILL]s? Please enter a number.

- 1 | | |
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked bidis or kreteks in the last 30 days (YB1022 > 0) AND who used a coupon in the last 30 days (YB1097 = 1)

PATH ID: YB1123 Screen ID:

During the past 30 days, did anyone refuse to sell you [BKFILL]s because of your age?

- 1 Yes
- 2 No
- 3 I did not try to buy [BKFILL]s in the past 30 days
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or 3).

PATH ID: YB1030 Screen ID:

How do [you/they] usually buy your [BKFILL]s? Is it...

- 1 In person
- 2 From the internet

GO TO YB1047

3 By telephone

GO TO YB1047

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who indicated that they bought [BKFILL] for themselves or that someone else bought [BKFILL] for them in the last 30 days (YB1118 = 1 or 2).

PROGRAM: If YB1118=1, display "you"; If YB1118=2, display "they"

PATH ID: YB1032 Screen ID:

Do [you/they] usually buy them...

- 1 In your own state
- 2 In another state
- 3 Outside the US
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who indicated that the [BKFILL]s they bought for themselves or that someone else bought for them was purchased in person (YB0030 = 1).

PROGRAM: If YB1118=1, display "you"; If YB1118=2, display "they"

PATH ID: YB1033 Screen ID:

Where do [you/they] usually buy your [BKFILL]s?

- 1 A convenience store or gas station,
- 2 A supermarket, grocery store, or drug store,
- 3 A warehouse club, such as Sam's or Costco,
- 4 A tobacco specialty store or tobacco outlet store,
- 5 A duty free shop or military commissary,
- 6 A bar, pub, restaurant or casino,
- 7 A friend or relative, [DISPLAY IF YB1118 = 1]
- 8 A swap meet or flea market,
- 9 Or from somewhere else SPECIFY:
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who indicated that the [BKFILL] they bought for themselves or that someone else bought for them was purchased in person (YB1030 = 1).

PROGRAM: If YB1118=1, display "you"; If YB1118=2, display "they"

If YB1118=1, display option 7=' A friend or relative,' if YB1118 NE 1, hide option 7.

PATH ID: YB1047 Screen ID:

Do you have a regular brand of [BKFILL]s that you usually smoke?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or 3).

PATH ID: YB1048 Screen ID:

What brand of [BKFILL] [do I did] you [usually I last] smoke? Please select it from the choices below by touching the screen. If you do not see your usual brand below, touch the box marked "more brands." [SHOW PICTURES OF THE MAJOR BRANDS ON THE TOUCHSCREEN. WHEN A RESPONDENT SELECTS A BRAND, GO TO YB1070]

1 I did not see my brand

GO TO YB1049

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or 3).

PROGRAM: If YB1047=1, display "do" and "usually". If YB1047=2, DK or RF, display "did" and "last"

PATH ID: YB1070 Screen ID:

You selected [BRANDFILL] as your usual brand. What kind of [BRANDFILL] do you usually smoke? Please select it from the choices below by touching the screen. If you do not see it below, touch the box marked "more products."

[SHOW PICTURES OR TEXT ON THE TOUCHSCREEN OF THE MAJOR PRODUCTS ASSOCIATED WITH BRAND SELECTED IN YB1048]

1 Some other type not listed here.

GO TO YB1071

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or 3) and selected a brand image in YB1048.

| PATH ID: | YB1049 | Screen ID: | | | |
|--|--------------|--------------|--|--|--|
| You said that your brand was not pictured. What brand is it? | | | | | |
| , | l | GO TO YB1060 | | | |
| | 8 DON'T KNOW | GO TO YB1060 | | | |
| -7 REFUSED GO TO YB1060 | | | | | |
| ASK: Respondents who did not select an image for their brand (YB1048 = 1). | | | | | |

| PATH ID: | YB10 | 071 | Screen ID: | | | |
|---|--|------------|------------|--|--|--|
| You said t | You said that the type of [BRANDFILL]s that you smoke was not pictured. What type is it? | | | | | |
| | 1 | | | | | |
| | -8 | DON'T KNOW | | | | |
| | -7 | REFUSED | | | | |
| ASK: Respondents who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or | | | | | | |
| 3) who did not select the type of product they use (YB1070="some other type not listed here") but who | | | | | | |
| DID select a brand (YB1048<>1, -8, -7). Do not ask of respondents who wrote a brand into YB1049. | | | | | | |

Box YB3

Display question YB1060, YB1061, YB1085, YB1062, YB1063, YB1064, YB1066, YB1068, YB1072 on one screen. Show the intro/transition text from YB1060 first, then show each item with a Y/N response. As each item is answered, show the next one.

PATH ID: YB1060 Screen ID:

The next questions are about the reasons people smoke [BKFILL]s. Please select which reasons apply to you.

I smoke [BKFILL]s because...

They are affordable.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or 3).

PATH ID: YB1061 Screen ID:

People in the media or other public figures smoke [BKFILL]s.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or 3).

PATH ID: YB1085 Screen ID:

I can smoke [BKFILL]s in places where smoking cigarettes isn't allowed.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or 3).

| PATH ID: | YB10 | 62 Screen ID: | | |
|------------------|---|---|--|--|
| They might | They might be less harmful than cigarettes. | | | |
| | 1 | Yes | | |
| | 2 | No | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Resp 3). | onden | s who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or | | |

| PATH ID: | YB10 | 963 Screen ID: | | |
|------------------|-----------------------------------|--|--|--|
| [BKFILL]s | [BKFILL]s come in flavors I like. | | | |
| | 1 | Yes | | |
| | 2 | No | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: Resp 3). | onden | ts who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or | | |

| PATH ID: | YB10 | 64 Screen ID: | | | |
|------------------|---|---|--|--|--|
| Smoking [I | Smoking [BKFILL]s help people to quit smoking cigarettes. | | | | |
| | 1 | Yes | | | |
| | 2 | No | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Resp 3). | onden | s who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or | | | |

| PATH ID: | YB10 | O66 Screen ID: | | | |
|------------------|--|---|-------|--|--|
| Smoking a | Smoking a [BKFILL] feels like smoking a cigarette. | | | | |
| | 1 | Yes | | | |
| | 2 | No | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Resp 3). | oonden | ts who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1 | ,2 or | | |

| PATH ID: | YB10 | 68 Screen ID: | | | |
|------------------|---|---|--|--|--|
| People who | People who are important to me smoke [BKFILL]s. | | | | |
| | 1 | Yes | | | |
| | 2 | No | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Resp 3). | onden | s who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or | | | |

| PATH ID: | YB10 | Screen ID: | | | |
|------------------|--|--|--|--|--|
| The advert | The advertising for [BKFILL]s appeals to me. | | | | |
| | 1 | Yes | | | |
| | 2 | No | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Resp 3). | onden | ts who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or | | | |

BOX YB4

PROGRAM: [BKHEARD] Series. If respondent provides more than one response in YB9101, repeat series (questions YB1124-YB1146) for each product selected. If YB9101=1, fill [BKHEARD] with "bidi"; if YB9102=2, fill [BKHEARD] with "kretek". Repeat each series as applicable.

PATH ID: YB1099 Screen ID:

Is smoking a [BKHEARD] less harmful, about the same, or more harmful to a person's health than smoking cigarettes?

- 1 Less harmful
- 2 About the same
- 3 More harmful
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of at least 1 of the other products (YB9101 = 1 OR 2).

| PATH ID: | YB | Screen ID: | | | |
|--|---|----------------------------|--|--|--|
| How likely | How likely is someone to become addicted to [BKHEARD]s? | | | | |
| | 1 | Very likely | | | |
| | 2 | Somewhat likely | | | |
| | 3 | Neither likely or unlikely | | | |
| | 4 | Somewhat likely | | | |
| | 5 | Very likely | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Respondents who have heard of at least 1 of the other products (YB9101 = 1 OR 2). | | | | | |

| PATH ID: | YB1: | 125 Screen ID: | | | |
|--|---|----------------|--|--|--|
| How much | How much do you think people harm themselves when they smoke a [BKHEARD]? | | | | |
| | 1 | No harm | | | |
| | 2 | Little harm | | | |
| | 3 | Some harm | | | |
| | 4 | A lot of harm | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Respondents who have heard of at least 1 of the other products (YB9101 = 1 OR 2). | | | | | |

PATH ID: YB1146 Screen ID:

Are [BKHEARD]s flavored like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets, harder to smoke, about the same, or easier to smoke than regular [BKHEARD]s?

- 1 Harder to smoke
- 2 About the same
- 3 Easier to smoke
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of at least 1 of the other products (YB9101 = 1 OR 2).

| PATH ID: | TH ID: YB1026 Screen ID | | | | |
|--|---|------------|--|--|--|
| How many | How many of your friends do you think smoke bidis or kreteks? | | | | |
| | 1 | None | | | |
| | 2 | A few | | | |
| | 3 | Some | | | |
| | 4 | Most | | | |
| | 5 | All | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Respondents who have heard of at least 1 of the other products (YB9101 = 1 OR 2). | | | | | |

FIRST TOBACCO PRODUCT SECTION

| PATH ID: | YY06 | 01 | Screen ID: | | |
|---|--|----------------------------|------------------------|--|--|
| What was | What was the first type of tobacco you tried? | | | | |
| | 1 | Cigarettes | | | |
| | 2 | Smokeless tobacco | | | |
| | 3 | Snus pouches | | | |
| | 4 | Dissolvable tobacco | | | |
| | 5 | Traditional cigars, cigari | os, or filtered cigars | | |
| | 6 | Hookah | | | |
| | 7 | E-cigarettes | | | |
| | 8 | Bidis | | | |
| | 9 | Kreteks | | | |
| | 10 | Pipe tobacco | | | |
| | 14 | Other SP | CIFY: | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Respondents who use 2 or more products and the youngest age at first tried was equal for 2 or more of the products | | | | | |
| | PROGRAM: Make this a dynamic list with fills based on the products in positively answered questions. Always include the unspecified other. | | | | |

REASONS TO USE TOBACCO SECTION

The next few statements describe how tobacco use makes some people feel. Please tell me whether you strongly agree, agree, disagree or strongly disagree with the following statements.

| PATH ID: | YX0037 | | Screen ID: | | |
|--------------|--|-------------------|------------|--|--|
| I think usin | I think using tobacco would help when I'm feeling stressed. Do you | | | | |
| | 1 | Strongly agree | | | |
| | 2 | Agree | | | |
| | 3 | Disagree | | | |
| | 4 | Strongly Disagree | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: All re | espondents | | | | |

| PATH ID: | YX0040 | | Screen ID: |
|--------------|--------------|---------------------------|------------|
| I think usin | ig tobacco v | vould be relaxing. Do you | |
| | 1 | Strongly agree | |
| | 2 | Agree | |
| | 3 | Disagree | |
| | 4 | Strongly Disagree | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: All re | espondents | | |

| PATH ID: | YX0041 | | Screen ID: |
|---------------|----------------------|--------------------------|------------|
| I think using | g tobacco w | ould energize me. Do you | |
| | 1 | Strongly agree | |
| | 2 | Agree | |
| | 3 | Disagree | |
| | 4 | Strongly Disagree | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: All re | ASK: All respondents | | |

| PATH ID: | YX0042 | | Screen ID: |
|--------------|------------|--|------------|
| I would feel | I more com | fortable socializing if I am using tobacco. Do you | |
| | 1 | Strongly agree | |
| | 2 | Agree | |
| | 3 | Disagree | |
| | 4 | Strongly Disagree | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: All res | spondents. | | |

PATH ID: YX0043 Screen ID: Using tobacco makes young people look cool or fit in. Do you... 1 Strongly agree 2 Agree 3 Disagree Strongly Disagree 4 -8 DON'T KNOW REFUSED -7 ASK: All respondents

| PATH ID: | YX0044 | | Screen ID: |
|-------------|-------------|-------------------------------------|------------|
| Young peo | ple who use | e tobacco have more friends. Do you | |
| | 1 | Strongly agree | |
| | 2 | Agree | |
| | 3 | Disagree | |
| | 4 | Strongly Disagree | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: All re | spondents. | | |

| PATH ID: | YR0141 | Screen ID: |
|-------------|-------------|--|
| In the past | year, how o | often have you seen a list of the chemicals contained in tobacco products? |
| | 1 | Never |
| | 2 | Rarely |
| | 3 | Sometimes |
| | 4 | Often |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| ASK: All re | spondents | |

PATH ID: YR0142 Screen ID: In the past year, how often have you thought about the chemicals contained in tobacco products? 1 Never 2 Rarely 3 Sometimes 4 Often DON'T KNOW -8 **REFUSED** -7 ASK: All respondents

PATH ID: YC1170 Screen ID: How much do you think people harm themselves when they smoke cigarettes some days but not every day? 1 No harm 2 A little harm 3 Some harm A lot of harm -8 DON'T KNOW **REFUSED** -7 ASK: All respondents

| PATH ID: | YC1175 | Screen ID: |
|-------------|-------------|--|
| How much | do you thin | k people harm themselves when they smoke cigarettes every day? |
| | 1 | No harm |
| | 2 | A little harm |
| | 3 | Some harm |
| | 4 | A lot of harm |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| ASK: All re | espondents | |

| PATH ID: | YC1180 | Screen ID: |
|-------------|--------------|---|
| How long of | do you think | someone has to smoke cigarettes before it harms their health? |
| | 1 | It will never harm their health |
| | 2 | Less than a year |
| | 3 | 1 year |
| | 4 | 5 years |
| | 5 | 10 years |
| | 6 | 20 years or more |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| ASK: All re | espondents | |

| PATH ID: | YE1180 | Screen ID: | | |
|-------------|---|---------------------------------|--|--|
| How long of | How long do you think someone has to use e-cigarettes before it harms their health? | | | |
| | 1 | It will never harm their health | | |
| | 2 | Less than a year | | |
| | 3 | 1 year | | |
| | 4 | 5 years | | |
| | 5 | 10 years | | |
| | 6 | 20 years or more | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: All re | ASK: All respondents | | | |

| PATH ID: | YD1180 | Screen ID: |
|-------------|--------------|--|
| How long of | do you think | someone has to use dissolvable tobacco before it harms their health? |
| | 1 | It will never harm their health |
| | 2 | Less than a year |
| | 3 | 1 year |
| | 4 | 5 years |
| | 5 | 10 years |
| | 6 | 20 years or more |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| ASK: All re | spondents | |

| PATH ID: | YX0620 | Screen ID: | | | |
|-------------|--|---------------------------------|--|--|--|
| | How long do you think someone has to use other kinds of smoked tobacco, like cigars, cigarillos, filtered cigars, pipes, hookah, bidis, or kreteks before it harms their health? | | | | |
| | 1 | It will never harm their health | | | |
| | 2 | Less than a year | | | |
| | 3 | 1 year | | | |
| | 4 | 5 years | | | |
| | 5 | 10 years | | | |
| | 6 | 20 years or more | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: All re | ASK: All respondents | | | | |

| PATH ID: | YS1175 | Screen ID: |
|-------------|------------|--|
| | | k people harm themselves when they use smokeless tobacco, such as chewing snus, every day? |
| | 1 | No harm |
| | 2 | A little harm |
| | 3 | Some harm |
| | 4 | A lot of harm |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| ASK: All re | espondents | |

PATH ID: YS1170 Screen ID:

How much do you think people harm themselves when they use smokeless tobacco, such as chewing tobacco, snuff, dip, or snus, some days but not every day?

- 1 No harm
- 2 Little harm
- 3 Some harm
- 4 A lot of harm
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents

PATH ID: YX0625 Screen ID:

How long do you think someone has to use smokeless tobacco such as chewing tobacco, snuff, dip, or snus or e-cigarettes before it harms their health?

- 1 It will never harm their health
- 2 Less than a year
- 3 1 year
- 4 5 years
- 5 10 years
- 6 20 years or more
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents

PATH ID: YX0630 Screen ID:

How much do you agree or disagree with this statement:

I have considered switching completely from smoking cigarettes to cigars, filtered cigars, or cigarillos. Would you say you...

- 1 Strongly agree
- 2 Agree
- 3 Neither agree or disagree
- 4 Disagree
- 5 Strongly disagree
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a cigarette in the past 30 days, who have also heard of cigars, filtered cigars or cigarillos

PATH ID: YX0635 Screen ID:

How much do you agree or disagree with this statement:

I have considered switching completely from smoking cigarettes to e-cigarettes. Would you say you...

- 1 Strongly agree
- 2 Agree
- 3 Neither agree or disagree
- 4 Disagree
- 5 Strongly disagree
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a cigarette in the past 30 days, who have also heard of ecigarettes

PATH ID: YX0640 Screen ID:

How much do you agree or disagree with this statement:

I have considered switching completely from smoking cigarettes to dissolvable tobacco. Would you say you...

- 1 Strongly agree
- 2 Agree
- 3 Neither agree or disagree
- 4 Disagree
- 5 Strongly disagree
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a cigarette in the past 30 days, who have also heard of dissolvable tobacco

BOX AY1 Screen ID

PROGRAM:

CREATE AN ARRAY <u>USEPROD</u> WITH 11 ELEMENTS - ONE FOR EACH TOBACCO TYPE (EXCLUDING CIGARETTES) - THAT IDENTIFIES WHETHER THE RESPONDENT IS A CURRENT OR SOME DAY USER OF THE SPECIFIC TOBACCO TYPE.

USEPROD(1-10): Past 30 day users of: (1) e-cigarettes; (2) Traditional cigars; (3) Cigarillos; (4) Filtered cigars; (5) Pipes; (6) Hookahs; (7) Snus; (8) Dissolvable tobacco; (9) Bidis; (10) Kreteks; (11) Smokeless tobacco.

CREATE AN ARRAY <u>HNUPROD</u> WITH 11 ELEMENTS – ONE FOR EACH TOBACCO TYPE (EXCLUDING CIGARETTES) – THAT IDENTIFIES WHETHER THE RESPONDENT HAS HEARD OF BUT NEVER USED THE SPECIFIC TOBACCO TYPE.

HNUPROD(1-11): Heard of but have never used: (1) e-cigarettes; (2) Traditional cigars; (3) Cigarillos; (4) Filtered cigars; (5) Pipes; (6) Hookahs; (7) Snus; (8) Dissolvable tobacco; (9) Bidis; (10) Kreteks; (11) Smokeless tobacco.

PATH ID: YX0300 Screen ID:

How much do you agree or disagree with this statement: I have considered switching completely from using [USEPROD(1-11)] to smoking cigarettes.

- 1 Strongly agree
- 2 Agree
- 3 Neither agree nor disagree
- 4 Disagree
- 5 Strongly disagree
- -8 DON'T KNOW
- -7 REFUSED

ASK: Past 30 days users of [USEPROD(1-11)] who have ever tried smoking cigarettes

NOTE: This question will ask about switching from each product the respondent has used to cigarettes.

PATH ID: YX0307 Screen ID:

How much do you agree or disagree with this statement: I have considered switching completely from using [USEPROD(1-11)] to using [HNUPROD(1-11)].

- 1 Strongly agree
- 2 Agree
- 3 Neither agree nor disagree
- 4 Disagree
- 5 Strongly disagree
- -8 DON'T KNOW
- -7 REFUSED

ASK: Past 30 day users of [USEPROD(1-11)] who have heard of but have never used [HNUPROD(1-11)] for all combinations where the tobacco type in [USEPROD(1-11)] is not the same as the tobacco type in [HNUPROD(1-11)].

NOTE: This question will ask about switching from each product the respondent uses to each product they have heard of but never used.

DEPENDENCE SECTION

| PATH ID: | YN0703 | Screen ID: | | | |
|-----------|--|---|--|--|--|
| How soon | How soon after you wake up do you want to use a tobacco product? | | | | |
| | 1 | Within 5 minutes | | | |
| | 2 | From 6 to 30 minutes | | | |
| | 3 | From more than 30 minutes to 1 hour | | | |
| | 4 | After more than 1 hour but less than 24 hours | | | |
| | 5 | I rarely want to use tobacco | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Resp | ondents wh | no have used any tobacco products in the past year. | | | |

| PATH ID: | YN0704 | Scree | en ID: |
|------------|--|------------|--------|
| Do you eve | Do you ever have strong cravings to use a tobacco product? | | |
| | 1 | Yes | |
| | 2 | No | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: Resp | ASK: Respondents who have used a tobacco product in the past year. | | |

| PATH ID: | YN0705 | Scre | en ID: |
|------------|--|--|--------|
| Have you e | Have you ever felt like you really needed a tobacco product? | | |
| | 1 | Yes | |
| | 2 | No | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: Resp | ondents wh | ho have used a tobacco product in the past year. | |

| PATH ID: YN00 | 25 | Screen ID: | | | |
|----------------------|--|-------------------|--|--|--|
| | Following are some statements about tobacco use. Please rate your level of agreement for each using the following scale: 1= not true of me at all, and 5=extremely true of me. | | | | |
| I frequently crave t | tobacco. | | | | |
| | 1 Not true of me at all | | | | |
| : | 2 | | | | |
| ; | 3 | | | | |
| | 4 | | | | |
| | 5 Extremely true of me | | | | |
| - | 8 DON'T KNOW | | | | |
| - | 7 REFUSED | | | | |
| ASK: Respondents | s who have used a tobacco product | in the past year. | | | |

| PATH ID: | YN0045 | Screen ID: | |
|------------|-----------------------------------|--|--|
| My tobacco | My tobacco use is out of control. | | |
| | 1 | Not true of me at all | |
| | 2 | | |
| | 3 | | |
| | 4 | | |
| | 5 | Extremely true of me | |
| | 1 | DON'T KNOW | |
| | 2 | REFUSED | |
| ASK: Resp | ondents wh | no have used any tobacco product in the past year. | |

| PATH ID: | YN0055 | | Screen ID: |
|-------------|-------------|--|------------|
| I find myse | If reaching | for tobacco without thinking about it. | |
| | 1 | Not true of me at all | |
| | 2 | | |
| | 3 | | |
| | 4 | | |
| | 5 | Extremely true of me | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: Resp | ondents wh | no have used any tobacco in the past year. | |

| PATH ID: | YN0060 | | Screen ID: |
|--------------|--------------|--|------------|
| I usually wa | ant to use t | obacco right after I wake up. | |
| | 1 | Not true of me at all | |
| | 2 | | |
| | 3 | | |
| | 4 | | |
| | 5 | Extremely true of me | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: Resp | ondents wh | no have used any tobacco in the past year. | |

| PATH ID: | YN0070 | | Screen ID: | | |
|-------------|--|--|------------|--|--|
| Using tobac | Using tobacco really helps me feel better if I've been feeling down. | | | | |
| | 1 | Not true of me at all | | | |
| | 2 | | | | |
| | 3 | | | | |
| | 4 | | | | |
| | 5 | Extremely true of me | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Resp | ondents wh | no have used any tobacco in the past year. | | | |

| PATH ID: | YN0075 | | Screen ID: |
|-------------|-------------|--|------------|
| Using tobac | cco helps n | ne think better. | |
| | 1 | Not true of me at all | |
| | 2 | | |
| | 3 | | |
| | 4 | | |
| | 5 | Extremely true of me | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: Respo | ondents wh | no have used any tobacco in the past year. | |

| PATH ID: | YN0080 | Screen ID: | | | |
|--------------|--|--|--|--|--|
| I would feel | I would feel alone without my tobacco. | | | | |
| | 1 | Not true of me at all | | | |
| | 2 | | | | |
| | 3 | | | | |
| | 4 | | | | |
| | 5 | Extremely true of me | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Respo | ondents wh | no have used any tobacco in the past year. | | | |

CESSATION / QUITTER SECTION

| PATH ID: | YC12 | 210 Screen ID: | |
|-----------|---|----------------|--|
| Do you wa | Do you want to completely stop smoking cigarettes? | | |
| | 1 | Yes | |
| | 2 | No | |
| | 3 | Not sure | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: Resp | ASK: Respondents who have smoked a cigarette at least one day in the past 30 days | | |

| PATH ID: | YC12 | 215 Screen ID: | | | |
|-----------|---|--|--|--|--|
| Have you | Have you tried to completely stop smoking cigarettes within the past 12 months? | | | | |
| | 1 | Yes | | | |
| | 2 | No | | | |
| | 3 | Not sure | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Resp | onden | nts who have smoked a cigarette at least one day in the past 30 days | | | |

| PATH ID: | YC12 | 20 Screen ID: |
|---|------|---|
| | | 2 months, how many times have you stopped smoking for one day or longer because quit smoking cigarettes for good? Please enter the number of times. |
| | 1 | III |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| ASK: Respondents who have smoked a cigarette at least one day in the past 30 days | | |

PATH ID: YC1225 Screen ID:

When you last tried to quit for good, how long did you stay off cigarettes? Please choose the first answer that fits.

- 1 Less than one day
- 2 1 to 7 days
- 3 More than 7 days but less than 30 days
- 4 More than 30 days but less than 6 months
- 5 More than 6 months but less than 1 year
- 6 1 year or more
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a cigarette at least one day in the past 30 days who have tried to quit smoking in the past year (YC1215 = 1).

PATH ID: YC1230 Screen ID:

If you decided to quit cigarettes for good, how likely is it that you would succeed?

- 1 Very likely
- 2 Somewhat likely
- 3 Somewhat unlikely
- 4 Very unlikely
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a cigarette at least one day in the past 30 days

PATH ID: YN0126 Screen ID:

Have you tried to completely stop use of all tobacco products within the past 12 months?

- 1 Yes
- 2 No
- 3 Not sure
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a tobacco product at least one day in the past 30 days

PATH ID: YN0120 Screen ID:

During the past 12 months, have you stopped using all tobacco products for one day or longer because you were trying to quit all tobacco products for good?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used any tobacco product in the past 30 days except cigarette only

PATH ID: YN0127 Screen ID:

Are you seriously thinking about quitting the use of [cigarettes I all tobacco products I cigarettes and tobacco products]?

- 1 Yes, within the next 30 days
- 2 Yes, within the next 6 months
- 3 Yes, within the year
- 4 Yes, but not within the year
- 5 No, I am not thinking about quitting the use of all tobacco products
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used any tobacco product in the past 30 days including cigarette smokers (only and not-only)

If cigarette smoker only, display "cigarettes"; if non-cigarette tobacco user, display "all tobacco products"; if cigarette and other tobacco user, display "cigarettes and tobacco products"

MODIFIED RISK TOBACCO PRODUCTS SECTION

| PATH ID: | YX0667 | | Screen ID: | | |
|--|---|---------------------------|------------|--|--|
| To what ex | To what extent do you agree with the following statement? | | | | |
| Some tobacco products are safer than others. | | | | | |
| | 1 | Strongly agree | | | |
| | 2 | Agree | | | |
| | 3 | Neither agree or disagree | | | |
| | 4 | Disagree | | | |
| | 5 | Strongly disagree | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: All re | ASK: All respondents | | | | |

| PATH ID: | YX0669 | Screen ID: |
|-----------------------|------------|---|
| In the past products? | year, have | you seen any tobacco products that claim to be safer than other tobacco |
| | 1 | Yes |
| | 2 | No |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| ASK: All res | spondents | |

| PATH ID: | YX0670 | Screen ID: |
|------------|----------------|---|
| How likely | is it that you | u will use one of these products in the next 30 days? |
| | 1 | Very likely |
| | 2 | Somewhat likely |
| | 3 | Somewhat unlikely |
| | 4 | Very unlikely |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| | | no have seen any tobacco products that claim to be safer than other tobacco ear (YX0669 = 1). |

SECONDHAND SMOKE SECTION

BOX – DISPLAY INSTRUCTIONS

For YX0671, display a "Yes" and "No" column with options for each response category.

| PATH ID: | YX0671 | Screen ID: |
|-------------|--------------|---|
| Does anyo | ne who lives | s with you now? (Choose all that apply) |
| | 1 | Smoke cigarettes |
| | 2 | Use smokeless tobacco, such as chewing tobacco, snuff, dip, or snus |
| | 3 | Smoke cigars, cigarillos, or filtered cigars |
| | 4 | Use any other form of tobacco |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| ASK: All re | spondents. | |

| PATH ID: | YR1045 | Screen ID: |
|--------------------------|------------|--|
| Which state pipes) in ye | | describes the rules about smoking a tobacco product (such as cigarettes, cigars, |
| | 1 | Smoking is not allowed anywhere or at any time inside my home |
| | 2 | Smoking is allowed in some places or at some times inside my home |
| | 3 | Smoking is allowed anywhere and at any time inside my home |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| ASK: All re | spondents. | |

| PATH ID: | YX0068 | Screen ID: |
|--------------|------------|---|
| | | days, about how many hours were you in close contact with others when they ample, in your home, in a car, at school, or outdoors? Please enter the number |
| | 1 | III |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| ASK: All res | spondents. | |

PATH ID: YR1050 Screen ID:

Now think about other tobacco products that are not burned, like smokeless tobacco, dissolvable tobacco, and electronic cigarettes. Which statement best describes the rules about using these products inside your home?

- 1 Using these products is not allowed anywhere or at any time inside my home
- 2 Using these products is allowed in some places or at some times inside my home
- 3 Using these products is allowed anywhere and at any time inside my home
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

PACKAGING AND HEALTH WARNINGS SECTION

| PATH ID: | YR0005 | | Screen ID: |
|--|-------------|------------|--------------------|
| In the past 30 days, how often, if at all, have you noticed the health warnings on cigarette packages? Would you say | | | |
| | 1 | Never | GO TO NEXT SECTION |
| | 2 | Rarely | |
| | 3 | Sometimes | |
| | 4 | Often | |
| | 5 | Very often | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: All re | espondents. | | |

PATH ID: YR0202 Screen ID:

In the past 30 days, how often, if at all, have you read or looked closely at the health warnings on cigarette packages? Would you say...

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Very often
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever smokers who have noticed the health warnings in the past month (YC1001=1 AND YR0005>1).

PATH ID: YR0010 Screen ID:

In the past 30 days, how often, if at all, have the health warnings stopped you from having a cigarette when you were about to smoke one? Would you say...

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Very often
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever smokers who have noticed the health warnings in the past month (YC1001=1 AND YR0005>1).

PATH ID: YR0015 Screen ID:

In the past 30 days, have you tried to avoid looking at or thinking about the health warnings on cigarette packs - such as covering them up, keeping them out of sight, using a cigarette case, avoiding certain health warnings, or any other means?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever smokers who have noticed the health warnings in the past month (YC1001=1 AND YR0005>1).

PATH ID: YR0025 Screen ID:

How believable do you consider the health warnings on cigarette packs to be? Are they...

- 1 Not at all believable
- 2 A little believable
- 3 Somewhat believable
- 4 Very believable
- 5 Extremely believable
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever smokers who have noticed the health warnings in the past month (YC1001=1 AND YR0005>1).

PATH ID: YR0030 Screen ID:

How do the health warnings on cigarette packs make you feel about smoking? Do they make you feel...

- 1 Very concerned
- 2 Somewhat concerned
- 3 Neither concerned nor unconcerned
- 4 Somewhat unconcerned
- 5 Very unconcerned
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever smokers who have noticed the health warnings in the past month (YC1001=1 AND YR0005>1).

PATH ID: YR0035 Screen ID:

To what extent, if at all, do the health warnings on cigarette packs make you think about the health risks of smoking?

- 1 Not at all
- 2 A little
- 3 Somewhat
- 4 A lot
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever smokers who have noticed the health warnings in the past month (YC1001=1 AND YR0005>1).

PATH ID: YR0203 Screen ID:

To what extent, if at all, do the health warnings on cigarette packs make you never want to smoke again?

- 1 Not at all
- 2 A little
- 3 Somewhat
- 4 A lot
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever smokers who have noticed the health warnings in the past month (YC1001=1 AND YR0005>1).

PATH ID: YR0204 Screen ID:

To what extent, if at all, do the health warnings on cigarette packs discourage you from starting to smoke cigarettes?

- 1 Not at all
- 2 A little
- 3 Somewhat
- 4 A lot
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents that have never tried smoking who have seen the health warnings (YC1001 = 2 AND YR0005>1).

PATH ID: YR0055 Screen ID:

To what extent, if at all, have the health warnings on cigarette packs made you LESS likely to start smoking?

- 1 Not at all
- 2 A little
- 3 Somewhat
- 4 A lot
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents that have never tried smoking who have seen the health warnings (YC1001 = 2 AND YR0005>1).

PATH ID: YR0060 Screen ID:

In the past 30 days, how often, if at all, have you noticed the health warnings on packages of smokeless tobacco products like snus, moist snuff, dip, spit and chew?

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Very often
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of smokeless tobacco (YS1001=1)

PATH ID: YR0205 Screen ID:

In the past 30 days, how often, if at all, have you read or looked closely at the health warnings on smokeless tobacco packages?

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Very often
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever users who have noticed the health warnings in the past month (YS1002=1 AND YR0060 >1)

PATH ID: YR0065 Screen ID:

In the past 30 days, how often, if at all, have the health warnings stopped you from having a smokeless tobacco product when you were about to use one?

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Very often
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever users who have noticed the health warnings in the past month (YS1002=1 AND YR0060 >1).

PATH ID: YR0070 Screen ID:

In the past 30 days, have you tried to avoid looking at or thinking about the health warnings on packages of smokeless tobacco products - such as covering them up, keeping them out of sight, avoiding certain health warnings, or any other means?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever users who have noticed the health warnings in the past month (YS1002=1 AND YR0060 >1).

PATH ID: YR0075 Screen ID:

How believable do you consider the health warnings on packages of smokeless tobacco products to be?

- 1 Not at all believable
- 2 A little believable
- 3 Somewhat believable
- 4 Very believable
- 5 Extremely believable
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever users who have noticed the health warnings in the past month (YS1002=1 AND YR0060 >1).

PATH ID: YR0080 Screen ID:

How do the health warnings on packages of smokeless tobacco products make you feel about using it?

- 1 Very concerned
- 2 Somewhat concerned
- 3 Neither concerned nor unconcerned
- 4 Somewhat unconcerned
- 5 Very unconcerned
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever users who have noticed the health warnings in the past month (YS1002=1 AND YR0060 >1).

PATH ID: YR0085 Screen ID:

To what extent, if at all, do the health warnings on packages of smokeless tobacco products make you think about the health risks of using smokeless tobacco products?

- 1 Not at all
- 2 A little
- 3 Somewhat
- 4 A lot
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever users who have noticed the health warnings in the past month (YS1002=1 AND YR0060 >1).

PATH ID: YR0218 Screen ID:

To what extent, if at all, do the health warnings on packages of smokeless tobacco products make you never want to use smokeless tobacco again?

- 1 Not at all
- 2 A little
- 3 Somewhat
- 4 A lot
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever users who have noticed the health warnings in the past month (YS1002=1 AND YR0060 >1).

PATH ID: YR0219 Screen ID:

To what extent, if at all, do the health warnings on smokeless tobacco packages discourage you from starting to use smokeless tobacco?

- 1 Not at all
- 2 A little
- 3 Somewhat
- 4 A lot
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have never tried smokeless tobacco who have seen the health warnings (YS1002 = 2 AND YR0060 > 1)."

PATH ID: YR0220 Screen ID:

To what extent, if at all, have the health warnings on smokeless tobacco packages made you LESS likely to start using smokeless tobacco?

- 1 Not at all
- 2 A little
- 3 Somewhat
- 4 A lot
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have never tried smokeless tobacco who have seen the health warnings (YS1002 = 2 AND YR0060 > 1).

PATH ID: YR0110 Screen ID:

In the past 30 days, how often, if at all, have you noticed the health warnings on packages of ecigarettes?

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Very often
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 or YE1112 = 1, 2 or 3).

PATH ID: YR0225 Screen ID:

In the past 30 days, how often, if at all, have you noticed the health warnings on packages of cigars, cigarillos, or filtered cigars?

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Very often
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a cigar, filtered cigar, or cigarillo in the last 30 days (YG1022 > 0 or YG1112 = 1, 2 or 3).

PATH ID: YR0130 Screen ID:

In the past 30 days, how often, if at all, have you noticed the health warnings on packages of pipe tobacco?

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Very often
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0 or YP1112 = 1, 2 or 3).

PATH ID: YR0135 Screen ID:

In the past 30 days, how often, if at all, have you noticed the health warnings on packages of shisha tobacco?

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Very often
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9001 = 1).

| PATH ID: | YR0140 | Screen ID: |
|----------|--------|------------|
| | | |

In the past 30 days, how often, if at all, have you noticed the health warnings on packages of dissolvable tobacco?

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Very often
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022 > 0 or YD1112 = 1, 2 or 3).

PATH ID: YR0230 Screen ID:

In the past 30 days, how often, if at all, have you noticed the health warnings on packages of bidis or kreteks?

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Very often
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a bidi or kretek in the last 30 days (YB1022 > 0 or YB 1112 = 1, 2 or 3).

MARKETING SECTION

| PATH ID: YX0475 | Screen ID: |
|-----------------|------------|
|-----------------|------------|

DISPLAY RANDOMLY SELECTED SWEEPSTAKES/GIVEAWAY AD HERE THE PICTURE SHOWS AN AD FOR A TOBACCO SPONSORED SWEEPSTAKES In the past 6 months, have you seen a tobacco sweepstakes ad?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

PATH ID: YX0476 Screen ID:

In the past 6 months, have you participated in a tobacco sponsored sweepstakes?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents

PATH ID: YX0477 Screen ID:

In the past 6 months, have you obtained a discount coupon for any tobacco product?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents

PROGRAM: DISPLAY RANDOMLY SELECTED PROMOTIONAL DISCOUNT AD/COUPON THE PICTURE SHOWS A PROMOTIONAL DISCOUNT COUPON FOR (BRAND) (PRODUCT).

| PATH ID: | YX0478 | \$ | Screen ID: |
|-----------|--------------|---|------------|
| Where hav | e you receiv | ved discount coupons from? Choose all that apply. | |
| | 1 | The mail | |
| | 2 | E-mail | |
| | 3 | The Internet | |
| | 4 | Social Networks (such as Facebook and Twitter) | |
| | 5 | A text message | |
| | 6 | On a cigarette pack or other tobacco product | |
| | 7 | From a friend or other person | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: Resp | ondents wh | o have received a discount coupon (YX0477 = 1). | |

| PATH ID: | YX0479 | Screen ID: |
|--|-----------|--|
| In the past | 6 months, | have you used a discount coupon to purchase a tobacco product? |
| | 1 | Yes |
| | 2 | No |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| ASK: Respondents who have obtained a discount coupon (YX0477 = 1). | | |

| PATH ID: | YX0480 | Screen ID: |
|---------------------------|-----------|---|
| In the past Choose all | | did a tobacco company send you information other than coupons through |
| | 1 | I did not receive any information from a tobacco company |
| | 2 | The mail |
| | 3 | E-mail |
| | 4 | A text message |
| | 5 | Some other way: SPECIFY |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| ASK: All res | spondents | |

| PATH ID: | /X0481 | Screen ID: |
|----------------------|---|------------|
| In the past 6 r | months, have you obtained a free sample of a tobacco produc | et? |
| 1 | Yes | |
| 2 | No | |
| -8 | DON'T KNOW | |
| -7 | REFUSED | |
| ASK: All respondents | | |

MEDIA USE SECTION

| PATH ID: | YX04 | 94 Screen ID: |
|--------------|---------|--|
| The next qu | uestion | s are about how much, if at all, you use cell phones, the internet and TV. |
| About how | long do | you spend watching TV on a typical day? |
| | 1 | None |
| | 2 | Less than 1 hour |
| | 3 | 1 to 2 hours |
| | 4 | 3 to 4 hours |
| | 5 | More than 4 hours |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| ASK: All res | sponde | ents |

| PATH ID: | YX04 | 486 Screen ID: | |
|--------------|---|------------------------------------|--|
| Overall, how | Overall, how often do you use the internet? | | |
| | 1 | Several times a day | |
| | 2 | About once a day | |
| | 3 | 3-5 days a week | |
| | 4 | 1-2 days a week | |
| | 5 | Every few weeks | |
| | 6 | Less often | |
| | 7 | Don't have regular internet access | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: All res | sponde | ents | |

| PATH ID: | YXOC | YX0062 Screen ID: | |
|------------|---------|--|--|
| Do you hav | /e a Fa | cebook, Google Plus, MySpace, Twitter, or other social networking accour | |
| | 1 | Yes | |
| | 2 | No | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: All R | Respond | dents who have used the internet at least once a week (YX0486<5) | |

PATH ID: YX0063 Screen ID:

How often do you visit your Facebook, Google Plus, MySpace, Twitter, or other social networking account?

- 1 Several times a day
- 2 Daily
- 3 Weekly
- 4 Monthly or less
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have a Facebook or other social networking account (YX0062 = 1).

PATH ID: YX0490 Screen ID:

Has anyone discussed tobacco products on your Facebook, Google Plus, MySpace, Twitter, or other social networking account?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have a Facebook or other social networking account (YX0062 = 1).

PATH ID: YX0487 Screen ID:

There are many different activities related to tobacco products that a person might do on the Internet, such as sign-up for email alerts, read commentaries on products, or watch a video about tobacco products.

In the past 6 months, have you done any of these?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: All Respondents who have used the internet at least once a week (YX0486<5)

PATH ID: YX0482 Screen ID:

In the past 6 months, have you been to a tobacco product web site?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

PATH ID: YX0483 Screen ID:

This is the website for (BRAND).

In the past 6 months, have you been to this website?

1 Yes

2 No GO TO YX0486

-8 DON'T KNOW

-7 REFUSED

ASK: All respondents who have been to a tobacco product Web site In the past 6 months (YX0482 = 1).

PROGRAM: For questions YX0483 to YX0485, loop through all the following brands: Marlboro, Newport, Camel, American Spirit, and then Kool, Salem, and Winston are all bundled together on one page. DISPLAY HOMEPAGE IMAGE FROM TOBACCO BRAND WEBSITE

PATH ID: BOX YX10 Screen ID:

PROGRAM: Loop through items YX0484, YX0485, YX0491, YX0493, YX0492 for each brand's website that the respondent reported visiting (YX0483 = 1)

PATH ID: YX0484 Screen ID:

Did you register at the [BRAND] website?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Among respondents who have ever visited this website (YX0483 = 1).

PATH ID: YX0485 Screen ID:

How much do you like this website?

- 1 I strongly like this website
- 2 I like this website
- 3 I don't like or dislike this website
- 4 I dislike this website
- 5 I strongly dislike this website
- -8 DON'T KNOW
- -7 REFUSED

ASK: Among respondents who have visited that brand's website (YX0483 = 1).

PATH ID: YX0491 Screen ID:

Have you friended, liked or become a fan of [BRAND] on Facebook, Twitter or other sites?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents who have a social networking account (YX0062 = 1).

PROGRAM: Fill in [BRAND] from YX0483

PATH ID: YX0493 Screen ID:

Have you sent a link or information about [BRAND] to others on Facebook, Twitter or other sites?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents who have a social networking account (YX0062 = 1).

PROGRAM: Fill in [BRAND] from YX0483

PATH ID: YX0492 Screen ID:

Have you played an online game related to [BRAND]?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

PROGRAM: Fill in [BRAND] from YX0483

PATH ID: YX0498 Screen ID:

DISPLAY MOVIE TITLE (DRAWN FROM A POOL OF RECENTLY RELEASED MOVIES). SHOW 5 MOVIE TITLES.

How many times have you seen this movie?

- 1 Never
- 2 Once
- 3 Twice
- 4 3 or more times
- -8 DON'T KNOW
- -7 REFUSED

| PATH ID: | YX0 |)495 | Screen ID: |
|----------------------|-------------------------------------|------------|------------|
| Do you regi | Do you regularly use a smart phone? | | |
| | 1 | Yes | |
| | 2 | No | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: All respondents | | | |

PATH ID: YX0496 Screen ID:

A Quick Response code is a white square with black dots in it, sometimes called a QR code. [INSERT IMAGE OF QR CODE FOR AN EXAMPLE]



Have you ever used a smart phone to scan a QR code for a tobacco product or to enter a sweepstakes or drawing from a tobacco company?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents who regularly use a smart phone (YX0495 = 1).

| PATH ID: | YXC | 497 | Screen ID: |
|---------------|---|------------|------------|
| Did this code | Did this code take you to a tobacco company Web site? | | |
| | 1 Yes | | |
| | 2 | No | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: All res | ASK: All respondents who have scanned a QR code (YX0496 = 1). | | |

ACCESSIBILITY SECTION

| PATH ID: | YX04 | 499 Screen II |); |
|-------------|--------|---|----|
| How easy | do you | think it is for people your age to buy tobacco products in a store? | |
| | 1 | Easy | |
| | 2 | Somewhat easy | |
| | 3 | Not easy at all | |
| | 4 | Extremely difficult | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: All re | sponde | ents. | |

PSYCHOSOCIAL SECTION

| PATH ID: | YX0500 | Screen ID: |
|----------|--------|------------|
|----------|--------|------------|

During the past 12 months, have your parents or guardians talked with you, even once, about not using any type of tobacco product?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK All respondents.

Box YX1. Display question YX0161, YX0162, YX0163, YX0164 on one screen. Show the intro/transition text from YX0161 first, then show each item with responses. As each item is answered, show the next one.

PATH ID: YX0161 Screen ID:

The following questions are about common problems people may have.

When was the last time that you had significant problems with...

Feeling very trapped, lonely, sad, blue, depressed, or hopeless about the future?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

PATH ID: YX0162 Screen ID:

When was the last time that you had significant problems with...

Sleep trouble, such as bad dreams, sleeping restlessly, or falling asleep during the day?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

PATH ID: YX0163 Screen ID:

When was the last time that you had significant problems with...

Feeling very anxious, nervous, tense, scared, panicked, or like something bad was going to happen?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

PATH ID: YX0164 Screen ID:

When was the last time that you had significant problems with...

Becoming very distressed and upset when something reminded you of the past?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

Box YX2

Display question YX0165, YX0166, YX0167, YX0168, YX0169 on one screen. Show the intro/transition text from YX0165 first, then show each item and responses. As each item is answered, show the next one.

PATH ID: YX0165 Screen ID:

When was the last time that you did the following things two or more times...

Lied or conned to get things you wanted or to avoid having to do something?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

PATH ID: YX0166 Screen ID:

When was the last time that you did the following things two or more times...

Had a hard time paying attention at school, work, or home?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

PATH ID: YX0167 Screen ID:

When was the last time that you did the following things two or more times...

Had a hard time listening to instructions at school, work, or home?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

PATH ID: YX0168 Screen ID:

When was the last time that you did the following things two or more times...

Were a bully or threatened other people?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

| PATH ID: | YX0169 | Screen ID: |
|-------------|---------------|---|
| When was | the last time | e that you did the following things two or more times |
| Started phy | sical fights | with other people? |
| | 1 | Past month |
| | 2 | 2 to 12 months ago |
| | 3 | Over a year ago |
| | 4 | Never |
| | -8 | DON'T KNOW |
| | -7 | REFUSED |
| ASK: All re | spondents. | |

SUBSTANCE USE SECTION

| PATH ID: | YXC | 0084 | Screen ID: |
|--|-------|------------|--------------|
| The next questions ask about your use of alcohol and other drugs. Have you ever used alcohol? | | | |
| | 1 | Yes | |
| | 2 | No | GO TO YX0085 |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: All res | spond | dents | |

| PATH ID: | ΥX | 0073 | Screen ID: | | |
|------------------------|--|---|------------|--|--|
| How long I | How long has it been since you last used alcohol? Is it | | | | |
| | 1 | Within the past 30 days | | | |
| | 2 | More than 30 days, but within the past year | | | |
| 3 More than a year ago | | | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: All re | ASK: All respondents who have ever used this product (YX0084=1). | | | | |

| PATH ID: | YX00 | 074 | Screen ID: | |
|--|------|---|----------------------------|--|
| About how Please ente | | ere you when you first started drinking, not counting small in years. | tastes or sips of alcohol? | |
| | 1 | <u> </u> | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: All respondents who have ever used this product (YX0084=1). | | | | |

PATH ID: YX0075 Think specifically about the past 30 days, from [DATEFILL*], up to and including today. During the past 30 days, on how many days did you drink one or more drinks of an alcoholic beverage? Count a drink as a can or bottle of beer; a wine cooler or a glass of wine, champagne, or sherry; a shot of liquor or a mixed drink or cocktail. Please enter the number of days. 1 |__|_| [RANGE: 0 - 30] -8 DON'T KNOW -7 REFUSED ASK: All respondents who have ever used this product (YX0084=1) PROGRAM: *DATEFILL is the date 30 days prior to the date of the interview.

PATH ID: YX0076 Screen ID:

On the days that you drank during the past 30 days, how many drinks did you usually have each day? Count a drink as a can or bottle of beer; a wine cooler or a glass of wine, champagne, or sherry; a shot of liquor or a mixed drink or cocktail. Please enter the number of drinks.

1 |__| [RANGE: 1 - 90]

-8 DON'T KNOW

-7 REFUSED

ASK: If drank alcohol one or more days YX0075>0

PATH ID: YX0077 Screen ID:

At the age that you first started drinking, did you also [smoke cigarettes | use tobacco products | smoke cigarettes or use other tobacco products]?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever tobacco users who have also ever used alcohol (YX0084=1).

PROGRAM: If cigarette-only user fill with "smoke cigarettes"

If non-cigarette tobacco user fill with "use tobacco products"

If cigarette and tobacco user, fill with "smoke cigarettes or use other tobacco products"

PATH ID: YX0085 Screen ID:

Have you ever used marijuana, hash, THC, or grass?

- 1 Yes
- 2 No

GO TO YX0089

- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents

PATH ID: YX0078 Screen ID:

How long has it been since you last used marijuana, hash, THC, or grass?

- 1 Within the past 30 days
- 2 More than 30 days, but within the past year
- 3 More than a year ago
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents who have ever used this product (YX0085=1)

| PATH ID: | YXO | 79 Screen ID: | | |
|--|-----|---|--|--|
| About how o | | ere you when you first started using marijuana, hash, THC, or grass? Please enter | | |
| | 1 | <u> _</u> | | |
| | -8 | DON'T KNOW | | |
| | -7 | REFUSED | | |
| ASK: All respondents who have ever used this product (YX0085=1). | | | | |

PATH ID: YX0080 Screen ID:

At the age that you first started using marijuana, hash, THC or grass, did you also [smoke cigarettes | use tobacco products | smoke cigarettes or use other tobacco products]?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever tobacco users who have also ever used marijuana (YX0085=1).

PROGRAM: If cigarette-only user fill with "smoke cigarettes"

If non-cigarette tobacco user fill with "use tobacco products"

If cigarette and tobacco user, fill with "smoke cigarettes or use other tobacco products."

PATH ID: YG9105 Screen ID:

Sometimes people take tobacco out of a cigar or cigarillo and replace it with marijuana. This is sometimes called a "blunt".

Have you ever smoked part or all of a cigar or cigarillo with marijuana in it?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents who have ever used this product (YX0085=1).

BOX - DISPLAY INSTRUCTIONS

For YX0089, display a "Yes" and "No" column with options for each response category.

PATH ID: YX0089 Screen ID:

Have you ever used any of the following substances? Choose all that apply.

- 1 Cocaine or crack
- Stimulants like methamphetamine, speed, or Ritalin® and Adderall® not prescribed for you or that you took only for the experience or feeling they caused
 - Any other drugs like heroin, inhalants, solvents, hallucinogens or painkillers, sedatives,
- 3 and tranquilizers not prescribed for you or that you took only for the experience or feeling they caused
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents

BOX - FILL INSTRUCTIONS

CREATE [SUBSTANCEFILL]

Display: If YX0089[1]=1, display 'cocaine or crack'

If YX0089[2]=1, display 'stimulants like methamphetamine, speed, or Ritalin® and Adderall® not prescribed for you or that you took only for the experience or feeling they caused'

If YX0089[3]=3, display 'Any other drugs like heroin, inhalants, solvents, hallucinogens or painkillers, sedatives, and tranquilizers not prescribed for you or that you took only for the experience or feeling they caused'

Repeat YX0081- YX0083 for each group of substances respondent reports ever using in YX0089.

If no substances were selected in YX0089[1]=2 AND YX0089[2]=2 AND YX0089[3]=2, GO TO YX0161

PATH ID: YX0081 Screen ID:

How long has it been since you last used [SUBSTANCEFILL]?

- 1 Within the past 30 days
- 2 More than 30 days, but within the past year
- 3 More than a year ago
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents that have ever used [SUBSTANCEFILL] in YX0089

PATH ID: YX0082 Screen ID:

About how old were you when you first started using [SUBSTANCEFILL]? Please enter age in years.

- 1 | |
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents that have ever used [SUBSTANCEFILL] in YX0089

PATH ID: YX0083 Screen ID:

At the age that you first started using [SUBSTANCEFILL], did you also [smoke cigarettes | use tobacco products | smoke cigarettes or use other tobacco products]?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever tobacco users who have also ever used [SUBSTANCEFILL] in YX0089

PROGRAM: If cigarette-only user fill with "smoke cigarettes"

If non-cigarette tobacco user fill with "use tobacco products"

If cigarette and tobacco user, fill with "smoke cigarettes or use other tobacco products."

PATH ID: YX0170 Screen ID:

When was the last time that . . .

You used alcohol or other drugs weekly or more often?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who report ever using alcohol or ever using drugs (YX0084=1 OR YX0085=1 OR YX0089=1 for at least 1 substance)

PATH ID: YX0171 Screen ID:

When was the last time that...

You spent a lot of time either getting alcohol or other drugs, using alcohol or other drugs, or feeling the effects of alcohol or other drugs?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who report ever using alcohol or ever using drugs (YX0084=1 OR YX0085=1 OR YX0089=1 for at least 1 substance)

PATH ID: YX0172 Screen ID:

When was the last time that...

You kept using alcohol or other drugs even though it was causing social problems, leading to fights, or getting you into trouble with other people?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who report ever using alcohol or ever using drugs (YX0084=1 OR YX0085=1 OR YX0089=1 for at least 1 substance)

PATH ID: YX0173 Screen ID:

When was the last time that...

Your use of alcohol or other drugs caused you to give up or reduce your involvement in activities at work, school, home, or social events?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who report ever using alcohol or ever using drugs (YX0084=1 OR YX0085=1 OR YX0089=1 for at least 1 substance)

PATH ID: YX0174 Screen ID:

When was the last time that...

You had withdrawal problems from alcohol or other drugs, like shaky hands, throwing up, having trouble sitting still or sleeping, or that you used any alcohol or other drugs to stop being sick or avoid withdrawal problems?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who report ever using alcohol or ever using drugs (YX0084=1 OR YX0085=1 OR YX0089=1 for at least 1 substance)

BOX - DISPLAY INSTRUCTIONS

For YX0175, display a "Yes" and "No" column with options for each response category.

PATH ID: YX0175 Screen ID:

You mentioned that you used alcohol or drugs at least weekly sometime in the past. Which substances did you use weekly or more often? Please do not include drugs that were prescribed for you. Choose all that apply.

- 1 Alcohol
- 2 Marijuana, hash, THC or grass
- 3 Cocaine or crack
- 4 Stimulants like Ritalin®, Adderall®, methamphetamine, or speed
- Any other drugs like heroin, painkillers, inhalants, solvents, sedatives, tranquilizers, or hallucinogens.
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents who used alcohol or other drugs weekly or more often (YX0170=1,2,3) PROGRAM: LIST ONLY THOSE SUBSTANCES A RESPONDENT PREVIOUSLY INDICATED HE/SHE USED

BOX - DISPLAY INSTRUCTIONS

For YX0176, display a "Yes" and "No" column with options for each response category.

PATH ID: YX0176 Screen ID:

You mentioned that alcohol or drugs caused some problems for you. Which substances caused these problems? Please do not include drugs that were prescribed for you. Choose all that apply.

- 1 Alcohol
- 2 Marijuana, hash, THC or grass
- 3 Cocaine or crack
- 4 Stimulants like Ritalin®, Adderall®, methamphetamine, or speed
- Any other drugs like heroin, painkillers, inhalants, solvents, sedatives, tranquilizers, or hallucinogens
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents who indicated alcohol or drugs caused problems for them (YX0172=1,2,3 OR YX0173=1,2,3 OR YX0174=1,2,3).

PROGRAM: LIST ONLY THOSE SUBSTANCES A RESPONDENT PREVIOUSLY INDICATED HE/SHE USED

Box YX5. Display question YX0250, YX0251, on one screen. Show the intro/transition text from YX0250 first, then show each item and responses. As each item is answered, show the next.

PATH ID: YX0250 Screen ID:

When was the last time that you did the following things two or more times...

Felt restless or the need to run around or climb on things?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents

PATH ID: YX0251 Screen ID:

When was the last time that you did the following things two or more times...

Gave answers before the other person finished asking the question?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents

BOX YX11 Screen ID:

Display question YX0510, YX0515, YX0520 on one screen. Show the intro/transition text from YX0510 first, then show each item with a response. As each item is answered, show the next one.

PATH ID: YX0510 Screen ID:

Please tell me if you strongly disagree, disagree, neither disagree nor agree, agree, or strongly agree with each of the following statements:

I like to do frightening things.

- 1 Strongly disagree
- 2 Disagree
- 3 Neither disagree nor agree
- 4 Agree
- 5 Strongly agree
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

| PAIH ID: | YX0515 | | Screen ID: |
|----------------|--------|--|------------|
| I like mess on | d: | according to the second of the | |

I like new and exciting experiences, even if I have to break the rules.

- 1 Strongly disagree
- 2 Disagree
- 3 Neither disagree nor agree
- 4 Agree
- 5 Strongly agree
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

PATH ID: YX0520 Screen ID:

I prefer friends who are exciting and unpredictable.

- 1 Strongly disagree
- 2 Disagree
- 3 Neither disagree nor agree
- 4 Agree
- 5 Strongly agree
- -8 DON'T KNOW
- -7 REFUSED

HEALTH OUTCOMES SECTION

| PATH ID: | YX0525 | Screen ID: |
|------------|--------------------------------|------------|
| The poyt o | westion cake about your health | |

The next question asks about your health.

Do you have shortness of breath or is it hard to exercise compared to your peers?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

AD EXPOSURE SECTION

DISPLAY TRANSITION TEXT: The following questions ask about tobacco advertising that you may have seen.

| PATH ID: | VV0404 | Savan ID. |
|----------|--------|------------|
| PAID ID: | YX0181 | Screen ID: |

DISPLAY 6 RANDOMLY SELECTED CIGARETTE ADS HERE, ONE AT A TIME. THE SELECTION OF SPECIFIC ADS WILL BE MADE JUST PRIOR TO LAUNCH OF FIELD OPERATIONS BASED ON THE MOST CURRENT INFORMATION.

EACH PICTURE SHOWS A CIGARETTE ADVERTISEMENT

In the past 12 months, have you seen this advertisement before this study?

1 Yes

2 No GO TO NEXT AD; IF LAST AD, GO TO YM0004 -8 DON'T KNOW GO TO NEXT AD; IF LAST AD, GO TO YM0004 -7 REFUSED GO TO NEXT AD; IF LAST AD, GO TO YM0004

ASK: All respondents.

| PATH ID: | YX0183 | Screen ID: |
|----------|--------|------------|
| | | |

Did this ad grab your attention?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have seen that advertisement (YX0181 = 1).

PATH ID: YX0182 Screen ID:

Did you talk to your friends or family members about this ad?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have seen the ad (YX0181 = 1).

PGROGRAMMING NOTE: Go to next ad; if last ad, go to YM0004

NOTE: IF E-CIGARETTE, CIGARS, CIGARILLOS, FILTERED CIGARS, SHISHA TOBACCO/HOOKAH, PIPE TOBACCO, SNUS, DISSOLVABLE TOBACCO, SMOKELESS TOBACCO, BIDI/KRETEK ADVERTISEMENTS ARE CHOSEN TO BE SHOWN TO PARTICIPANTS TO ASSESS THEIR AWARENESS, THESE WOULD BE SHOWN HERE. THE DECISION ON WHAT ADS FOR WHICH PRODUCTS TO BE SHOWN WILL BE MADE JUST PRIOR TO LAUNCH OF FIELD OPERATIONS QUESTIONS ASKED ARE THE SAME AS THOSE FOR CIGARETTE ADS IN ITEM YX0181

DEMOGRAPHICS SECTION

| PATH ID: | YMOO | 04 | Screen ID: |
|-------------|-------------------|------------|------------|
| What is yo | What is your sex? | | |
| | 1 | Male | |
| | 2 | Female | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: All re | esponde | nts. | |

| PATH ID: | YX01: | 36 | Screen ID: |
|------------|-----------------------------|--------------------|--------------|
| Are you co | Are you currently pregnant? | | |
| | 1 | Yes | |
| | 2 | No | GO TO YM0005 |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: Fem | ale resp | ondents (YM0004=2) | |

| PATH ID: | YX01: | 37 Screen ID: | |
|---|----------|---|--|
| How many weeks or months pregnant? (enter # of months or weeks) | | | |
| | 1 | Months | |
| | 2 | Weeks | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: Fema | ale resp | condents who are currently pregnant (YM0004=2 AND YX0136=1) | |

| PATH ID: | YMOC |)19 | Screen ID: | | |
|--|----------------------|------------|--------------|--|--|
| Have you been going to school at any time during the last 12 months? | | | | | |
| | 1 Yes | | | | |
| | 2 | No | GO TO YM0020 | | |
| | -8 | DON'T KNOW | GO TO YM0020 | | |
| | -7 | REFUSED | GO TO YM0020 | | |
| ASK: All re | ASK: All respondents | | | | |

| PATH ID: | YMOO | 18 Screen ID: | | | |
|-----------|---|---|--|--|--|
| | What grade are you in? If you are on a holiday or summer break, please select the grade or year you will enter when you return to school. | | | | |
| | 1 | 4 th grade or below | | | |
| | 2 | 5 th | | | |
| | 3 | 6 th | | | |
| | 4 | 7 th | | | |
| | 5 | 8 th | | | |
| | 6 | 9 th | | | |
| | 7 | 10 th | | | |
| | 8 | 11 th | | | |
| | 9 | 12 th grade | | | |
| | 10 | College, vocational or technical school | | | |
| | 11 | Not enrolled | | | |
| | 12 | I am home-schooled | | | |
| | 13 | My school is ungraded | | | |
| | -8 | DON'T KNOW | | | |
| | -7 | REFUSED | | | |
| ASK: Resp | ondents | s who did go to school in last 12 months (YM0019=1) | | | |

| PATH ID: | YMOO | 020 Screen ID: | |
|------------|---|---|--|
| What grade | What grade or year in school did you last complete? | | |
| | 1 | 4 th grade or below | |
| | 2 | 5 th | |
| | 3 | 6 th | |
| | 4 | 7 th | |
| | 5 | 8 th | |
| | 6 | 9 th | |
| | 7 | 10 th | |
| | 8 | 11 th | |
| | 9 | 12 th grade | |
| | 10 | College, vocational or technical school | |
| | 11 | I am home-schooled | |
| | 12 | My school is ungraded | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: Respo | ondents | s who did not go to school in last 12 months (YM0019=2 or DK or RF) | |

PATH ID: YM0021 Screen ID:

The next question asks about your level of sexual attraction to BOTH males and females. Please consider the response choices carefully, as it is important that you understand them and are as honest as you can be in your answer. To whom have you felt sexually attracted, even if you did not take any action based on feeling attracted?

- 1 Only to females, never to males
- 2 Mostly to females, and at least once to a male
- 3 About equally often to females and to males
- 4 Mostly to males, and at least once to a female
- 5 Only to males, never to females
- I have never felt sexually attracted to anyone at all
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

NOTE: For female participants, answer categories one to five were presented in reverse order

PROGRAM:

RESPONDENTS AGE<14 GO TO YM0008

RESPONDENTS AGE 14 AND OVER GO TO YM0022

| PATH ID: | YM0022 | Screen ID: | |
|------------------------------|---|--------------|--|
| Do you think of yourself as: | | | |
| 1 | [Gay Lesbian or gay] | GO TO YM0008 | |
| 2 | [Straight, that is not gay Straight, that is, not Lesbian or gay] | GO TO YM0008 | |
| 3 | Bisexual | GO TO YM0008 | |
| 4 | Something else | GO TO YM0023 | |
| -8 | DON'T KNOW | GO TO YM0024 | |
| -7 | REFUSED | GO TO YM0008 | |
| ASK: All respondents | | | |
| | | | |

PROGRAM: For male respondents, display the first option in the response categories. For female respondents, display the second option.

| PATH ID: | YM0023 | Screen ID: | | |
|--|--|--------------|--|--|
| By someth | By something else, do you mean that | | | |
| 1 | You are not straight, but identify with another label such as queer, trisexual, omnisexual or pan-sexual | GO TO YM0008 | | |
| 2 | You are transgender, transsexual, or gender variant | GO TO YM0008 | | |
| 3 | You have not figured out your sexuality or are in the process of figuring it out | GO TO YM0008 | | |
| 4 | You do not think of yourself as having a sexuality | GO TO YM0008 | | |
| 5 | You do not use labels to identify yourself | GO TO YM0008 | | |
| 6 | You made a mistake and did not mean to pick this answer | GO TO YM0022 | | |
| 7 | You mean something else | GO TO YM0025 | | |
| -8 | DON'T KNOW | GO TO YM0024 | | |
| -7 | REFUSED | GO TO YM0008 | | |
| ASK: All respondents who selected "something else" (YM0022 = 4). | | | | |

| PATH ID: | YM0024 | Screen ID: | | |
|---|--|--------------|--|--|
| You did n | You did not enter an answer for the question. That is because: | | | |
| 1 | You don't understand the words | GO TO YM0008 | | |
| 2 | You understand the words, but you have not figured out your sexuality or are in the process of figuring it out | GO TO YM0008 | | |
| 7 | You mean something else | GO TO YM0008 | | |
| -8 | DON'T KNOW | GO TO YM0008 | | |
| -7 | REFUSED | GO TO YM0008 | | |
| ASK: All respondents who selected "something else" in YM0023 or "don't know" in YM00022 (YM0023 = 7 OR YM00022 = -8). | | | | |

| PATH ID: | ΥI | M0025 S | creen ID: |
|--|----|-------------------|-----------|
| What do you mean by something else? Please type in your answer: | | | |
| | 1 | [OPEN TEXT FIELD] | |
| - | -8 | DON'T KNOW | |
| - | -7 | REFUSED | |
| ASK: All respondents who selected "something else" in YM0024 (YM0024 = 7). | | | |

| PATH ID: | YMO | 008 Screen ID: | |
|---|-----|----------------|--|
| During an average week, how much money do you receive in total? Please include money from a job, your family, an allowance, or any other sources. | | | |
| | 1 | None | |
| | 2 | Less than \$1 | |
| | 3 | \$1 to \$5 | |
| | 4 | \$6 to \$10 | |
| | 5 | \$11 to \$20 | |
| | 6 | \$21 to \$50 | |
| | 7 | \$51 to \$100 | |
| | 8 | \$101 to \$150 | |
| | 9 | \$151 or more | |
| | -8 | DON'T KNOW | |
| | -7 | REFUSED | |
| ASK: All respondents | | | |

APPENDIX A: USER GROUP DEFINITIONS

| User group | Tobacco use |
|------------|---|
| | A susceptible never smoker a respondent who thinks they might try a cigarette soon, and who does not definitely reject trying a cigarette in the next year or trying a cigarette offered by a friend. |
| SUSCEPSMK | IF (YC1104=1 OR 2 OR 3) AND [(YC1105=1 OR 2 OR 3) OR (YC9101=1 OR 2 OR 3)], THEN SUSCEPSMK=1(yes) |
| | IF YC1104=DK OR RF AND [YC1105=DK OR RF AND YC9101=DK OR RF], THEN SUSCEPSMK=missing |
| | Else, SUSCEPSMK=2(no) |