|  |  |  |
| --- | --- | --- |
| Interviewer: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Letter sent: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Reconfirmation Call: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  | **Group 1: \_\_\_\_\_\_\_\_\_**  **Group 2: \_\_\_\_\_\_\_\_\_**  **Group 3: \_\_\_\_\_\_\_\_\_\_**  **Group 4: \_\_\_\_\_\_\_\_\_\_** |

**ScreenerS for ONC Consumer Focus Groups – Baltimore, MD**

Tuesday:

* Group 1: 5:30-7:00 p.m. – Caregivers of adults [**RECRUIT 9**]
* Group 2: 7:30-9:00 p.m. – Diabetes patients [**RECRUIT 9**]

Wednesday:

* Group 3: 5:30-7:00 p.m. – Cardiovascular disease patients [**RECRUIT 9**]
* Group 4: 7:30-9:00 p.m. – Cancer survivors [**RECRUIT 9**]

**GROUP 1: CAREGIVERS**

###### CALL FROM DATABASE OR AT RANDOM - RECRUIT 9

Hello, I’m \_\_\_\_\_\_\_\_\_\_\_ with \_\_\_\_\_\_\_\_\_\_\_\_\_, an independent marketing research firm. We are not selling any product or service. We are conducting a research study on behalf of the U.S. Department of Health and Human Services (HHS) and would like to include your views. The research is about electronic health records and other forms of health information technology. The session will not focus on any specific medical condition, but instead will focus on how health information technology can help people manage their health care and the health care of family, friends and others in their care. My questions will only take a few minutes. May I speak with (name)?

1. First, do you, or does any member of your household or immediate family, work for or is retired from:

A market research company \_\_\_\_\_

A direct mail company or direct marketing company \_\_\_\_\_

An advertising agency or public relations firm \_\_\_\_\_

#### The media (TV/radio/newspapers/magazines) \_\_\_\_\_

**[IF YES TO ANY >> TERMINATE]**

2. Do you provide care for a friend or family member who has been diagnosed with a chronic health condition such as diabetes, heart disease, high blood pressure, atrial fibrillation, stroke, cancer, asthma, Alzheimer’s, or arthritis? Providing care may include helping the patient make decisions about treatments and other aspects of health care. It may also include helping the patient take medications and follow doctor’s instructions for treatment.

Yes\_\_\_\_\_

[TERMINATE] No \_\_\_\_\_

3. Do you currently help the adult person for whom you are providing care by keeping track of his or her health/medical information?

Yes\_\_\_\_\_

[TERMINATE] No \_\_\_\_\_

4. How comfortable are you in using the Internet to look for information about health topics or medical conditions?

Very comfortable \_\_\_\_\_

Somewhat comfortable \_\_\_\_\_

Not very comfortable \_\_\_\_\_

[TERMINATE] Not at all comfortable \_\_\_\_\_

5. Which of the following categories best describes your total annual household income? [ATTEMPT MIX]

Under $15,000 \_\_\_\_\_

$15,000 - $34,999 \_\_\_\_\_

$35,000 - $54,999 \_\_\_\_\_

$55,000 - $74,999 \_\_\_\_\_

$75,000 - $100,000 \_\_\_\_\_

Over $100,000 \_\_\_\_\_

6. Please tell me your age. [ATTEMPT MIX]

7. What is your current marital status? Are you ….. ?

Married or living with a partner\_\_\_\_\_

Single \_\_\_\_\_

Divorced \_\_\_\_\_

Widowed \_\_\_\_\_

8. What is the highest level of education you have completed? [ATTEMPT MIX]

Less than high school graduate \_\_\_\_\_

High school graduate \_\_\_\_\_

Some college \_\_\_\_\_

#### College graduate \_\_\_\_\_

Post graduate studies or degree \_\_\_\_\_

9. So that we can be sure that all backgrounds are represented in our study, please tell me your ethnic or race background. Are you … ?

[ATTEMPT 2-3 MINORITIES]

**Ethnicity**

Hispanic or Latino\_\_\_\_\_

Not Hispanic or Latino\_\_\_\_\_

**Race**

American-Indian or Alaska Native \_\_\_\_\_

Asian \_\_\_\_\_

Black or African American \_\_\_\_\_

Native Hawaiian-Indian or Other Pacific Islander \_\_\_\_\_

White \_\_\_\_\_

Other \_\_\_\_\_

10. [Record gender] [ATTEMPT MIX]

Male \_\_\_\_\_

###### Female \_\_\_\_\_

11. Have you ever attended a focus group discussion or individual interview? By that we mean an informal, round-table discussion, conducted by a professional moderator in which you were asked your opinions regarding a product, a service, or advertising?

MAX. ½ GROUP >> ASK A-B >> Yes \_\_\_\_\_

INVITE TO GROUP >> No \_\_\_\_\_

1. How many of these groups have you attended?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ [MAX. 4 EVER]

1. How long ago was the last one of these groups you attended?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ [MUST BE AT LEAST 6 MONTHS AGO]

[INVITE TO GROUP]

**[INVITE TO GROUP]**

Thank you for answering my questions. As I mentioned, we are conducting a study about electronic health records and health information technology on behalf of the U.S. Department of Health and Human Services. Your input is critical to the success of the project.

In order to accomplish our research objective, we would like to invite you to take part in an informal, group discussion to be conducted on **[DATE]** at **5:30 P.M.** The discussion will be led by a professional moderator and will last **1.5 hours** or less. We are confident that you will enjoy the exchange of information and will find it beneficial.

As a token of appreciation for sharing your views, you will receive a **$100** cash incentive at the time of the discussion.

We can only invite a select number of participants to take part. Can we schedule your participation?

**[If yes, read…..]**

If you need glasses for reading or watching TV, please bring them with you to the discussion.

**[Record Group]**

**Group/Date/Time:**

ID# \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ADDRESS: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CITY: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ZIP CODE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

PHONE: (DAY) ( )\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(EVE) ( )\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(FAX) ( )\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(CELL) ( )\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(EMAIL) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**GROUP 2: DIABETES PATIENTS**

###### CALL FROM DATABASE OR AT RANDOM - RECRUIT 9

Hello, I’m \_\_\_\_\_\_\_\_\_\_\_ with \_\_\_\_\_\_\_\_\_\_\_\_\_, an independent marketing research firm. We are not selling any product or service. We are conducting a research study on behalf of the U.S. Department of Health and Human Services (HHS) and would like to include your views. The research is about electronic health records and other forms of health information technology. The session will not focus on any specific medical condition, but instead will focus on how health information technology can help people manage their health care and the health care of family, friends and others in their care. My questions will only take a few minutes. May I speak with (name)?

1. First, do you, or does any member of your household or immediate family, work for or is retired from:

A market research company \_\_\_\_\_

A direct mail company or direct marketing company \_\_\_\_\_

An advertising agency or public relations firm \_\_\_\_\_

#### The media (TV/radio/newspapers/magazines) \_\_\_\_\_

**[IF YES TO ANY >> TERMINATE]**

2. Has a physician or other health care provider diagnosed you with diabetes?

Yes\_\_\_\_\_

[TERMINATE] No \_\_\_\_\_

3. How long have you been diagnosed with diabetes?

Less than one year \_\_\_\_\_

1-3 years \_\_\_\_\_

4-5 years \_\_\_\_\_

More than 5 years \_\_\_\_\_

4. Do you currently keep track of your health care by saving paper copies of your test results, doctor’s instructions, or other information?

Yes\_\_\_\_\_

[TERMINATE] No \_\_\_\_\_

5. How comfortable are you in using the Internet to look for information about health topics or medical conditions?

Very comfortable \_\_\_\_\_

Somewhat comfortable \_\_\_\_\_

Not very comfortable \_\_\_\_\_

[TERMINATE] Not at all comfortable \_\_\_\_\_

6. Which of the following categories best describes your total annual household income? [ATTEMPT MIX]

Under $15,000 \_\_\_\_\_

$15,000 - $34,999 \_\_\_\_\_

$35,000 - $54,999 \_\_\_\_\_

$55,000 - $74,999 \_\_\_\_\_

$75,000 - $100,000 \_\_\_\_\_

Over $100,000 \_\_\_\_\_

7. Please tell me your age. [ATTEMPT MIX]

8. What is your current marital status? Are you ….. ?

Married or living with a partner\_\_\_\_\_

Single \_\_\_\_\_

Divorced \_\_\_\_\_

Widowed \_\_\_\_\_

9. What is the highest level of education you have completed? [ATTEMPT MIX]

Less than high school graduate \_\_\_\_\_

High school graduate \_\_\_\_\_

Some college \_\_\_\_\_

#### College graduate \_\_\_\_\_

Post graduate studies or degree \_\_\_\_\_

10. So that we can be sure that all backgrounds are represented in our study, please tell me your ethnic or race background. Are you … ?

[ATTEMPT 2-3 MINORITIES]

**Ethnicity**

Hispanic or Latino\_\_\_\_\_

Not Hispanic or Latino\_\_\_\_\_

**Race**

American-Indian or Alaska Native \_\_\_\_\_

Asian \_\_\_\_\_

Black or African American \_\_\_\_\_

Native Hawaiian-Indian or Other Pacific Islander \_\_\_\_\_

White \_\_\_\_\_

Other \_\_\_\_\_

11. [Record gender] [ATTEMPT MIX]

Male \_\_\_\_\_

###### Female \_\_\_\_\_

12. Have you ever attended a focus group discussion or individual interview? By that we mean an informal, round-table discussion, conducted by a professional moderator in which you were asked your opinions regarding a product, a service, or advertising?

MAX. ½ GROUP >> ASK A-B >> Yes \_\_\_\_\_

INVITE TO GROUP >> No \_\_\_\_\_

1. How many of these groups have you attended?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ [MAX. 4 EVER]

1. How long ago was the last one of these groups you attended?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ [MUST BE AT LEAST 6 MONTHS AGO]

[INVITE TO GROUP]

**[INVITE TO GROUP]**

Thank you for answering my questions. As I mentioned, we are conducting a study about electronic health records and health information technology on behalf of the U.S. Department of Health and Human Services. Your input is critical to the success of the project.

In order to accomplish our research objective, we would like to invite you to take part in an informal, group discussion to be conducted on **[DATE]** at **7:30 P.M.** The discussion will be led by a professional moderator and will last **1.5 hours** or less. We are confident that you will enjoy the exchange of information and will find it beneficial.

As a token of appreciation for sharing your views, you will receive a **$100** cash incentive at the time of the discussion.

We can only invite a select number of participants to take part. Can we schedule your participation?

**[If yes, read…..]**

If you need glasses for reading or watching TV, please bring them with you to the discussion.

**[Record Group]**

**Group/Date/Time:**

ID# \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ADDRESS: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CITY: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ZIP CODE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

PHONE: (DAY) ( )\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(EVE) ( )\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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(CELL) ( )\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(EMAIL) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**GROUP 3: CARDIOVASCULAR DISEASE PATIENTS**

###### CALL FROM DATABASE OR AT RANDOM - RECRUIT 9

Hello, I’m \_\_\_\_\_\_\_\_\_\_\_ with \_\_\_\_\_\_\_\_\_\_\_\_\_, an independent marketing research firm. We are not selling any product or service. We are conducting a research study on behalf of the U.S. Department of Health and Human Services (HHS) and would like to include your views. The research is about electronic health records and other forms of health information technology. The session will not focus on any specific medical condition, but instead will focus on how health information technology can help people manage their health care and the health care of family, friends and others in their care. My questions will only take a few minutes. May I speak with (name)?

1. First, do you, or does any member of your household or immediate family, work for or is retired from:

A market research company \_\_\_\_\_

A direct mail company or direct marketing company \_\_\_\_\_

An advertising agency or public relations firm \_\_\_\_\_

#### The media (TV/radio/newspapers/magazines) \_\_\_\_\_

**[IF YES TO ANY >> TERMINATE]**

2. Has a physician or other health care provider diagnosed you with heart disease or hypertension? This may include coronary heart disease, heart failure, congenital heart disease, stroke, hypertension, heart valve disease, or atrial fibrillation.

Yes\_\_\_\_\_

[TERMINATE] No \_\_\_\_\_

[ATTEMPT MIX OF CONDITIONS]

3. How long have you been diagnosed with heart disease or hypertension?

Less than one year \_\_\_\_\_

1-3 years \_\_\_\_\_

4-5 years \_\_\_\_\_

More than 5 years \_\_\_\_\_

4. Do you currently keep track of your health care by saving paper copies of your test results, doctor’s instructions, or other information?

Yes\_\_\_\_\_

[TERMINATE] No \_\_\_\_\_

5. How comfortable are you in using the Internet to look for information about health topics or medical conditions?

Very comfortable \_\_\_\_\_

Somewhat comfortable \_\_\_\_\_

Not very comfortable \_\_\_\_\_

[TERMINATE] Not at all comfortable \_\_\_\_\_

6. Which of the following categories best describes your total annual household income? [ATTEMPT MIX]

Under $15,000 \_\_\_\_\_

$15,000 - $34,999 \_\_\_\_\_

$35,000 - $54,999 \_\_\_\_\_

$55,000 - $74,999 \_\_\_\_\_

$75,000 - $100,000 \_\_\_\_\_

Over $100,000 \_\_\_\_\_

7. Please tell me your age. [ATTEMPT MIX]

8. What is your current marital status? Are you ….. ?

Married or living with a partner\_\_\_\_\_

Single \_\_\_\_\_

Divorced \_\_\_\_\_

Widowed \_\_\_\_\_

9. What is the highest level of education you have completed? [ATTEMPT MIX]

Less than high school graduate \_\_\_\_\_

High school graduate \_\_\_\_\_

Some college \_\_\_\_\_

#### College graduate \_\_\_\_\_

Post graduate studies or degree \_\_\_\_\_

10. So that we can be sure that all backgrounds are represented in our study, please tell me your ethnic or race background. Are you … ?

[ATTEMPT 2-3 MINORITIES]

**Ethnicity**

Hispanic or Latino\_\_\_\_\_

Not Hispanic or Latino\_\_\_\_\_

**Race**

American-Indian or Alaska Native \_\_\_\_\_

Asian \_\_\_\_\_

Black or African American \_\_\_\_\_

Native Hawaiian-Indian or Other Pacific Islander \_\_\_\_\_

White \_\_\_\_\_

Other \_\_\_\_\_

11. [Record gender] [ATTEMPT MIX]

Male \_\_\_\_\_

###### Female \_\_\_\_\_

12. Have you ever attended a focus group discussion or individual interview? By that we mean an informal, round-table discussion, conducted by a professional moderator in which you were asked your opinions regarding a product, a service, or advertising?

MAX. ½ GROUP >> ASK A-B >> Yes \_\_\_\_\_

INVITE TO GROUP >> No \_\_\_\_\_

1. How many of these groups have you attended?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ [MAX. 4 EVER]

1. How long ago was the last one of these groups you attended?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ [MUST BE AT LEAST 6 MONTHS AGO]

[INVITE TO GROUP]

**[INVITE TO GROUP]**

Thank you for answering my questions. As I mentioned, we are conducting a study about electronic health records and health information technology on behalf of the U.S. Department of Health and Human Services. Your input is critical to the success of the project.

In order to accomplish our research objective, we would like to invite you to take part in an informal, group discussion to be conducted on **[DATE]** at **5:30 P.M.** The discussion will be led by a professional moderator and will last **1.5 hours** or less. We are confident that you will enjoy the exchange of information and will find it beneficial.

As a token of appreciation for sharing your views, you will receive a **$100** cash incentive at the time of the discussion.

We can only invite a select number of participants to take part. Can we schedule your participation?

**[If yes, read…..]**

If you need glasses for reading or watching TV, please bring them with you to the discussion.

**[Record Group]**

**Group/Date/Time:**

ID# \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ADDRESS: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CITY: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ZIP CODE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

PHONE: (DAY) ( )\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(EVE) ( )\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(FAX) ( )\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(CELL) ( )\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(EMAIL) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**GROUP 4: CANCER SURVIVORS**

###### CALL FROM DATABASE OR AT RANDOM - RECRUIT 9

Hello, I’m \_\_\_\_\_\_\_\_\_\_\_ with \_\_\_\_\_\_\_\_\_\_\_\_\_, an independent marketing research firm. We are not selling any product or service. We are conducting a research study on behalf of the U.S. Department of Health and Human Services (HHS) and would like to include your views. The research is about electronic health records and other forms of health information technology. The session will not focus on any specific medical condition, but instead will focus on how health information technology can help people manage their health care and the health care of family, friends and others in their care. My questions will only take a few minutes. May I speak with (name)?

1. First, do you, or does any member of your household or immediate family, work for or is retired from:

A market research company \_\_\_\_\_

A direct mail company or direct marketing company \_\_\_\_\_

An advertising agency or public relations firm \_\_\_\_\_

#### The media (TV/radio/newspapers/magazines) \_\_\_\_\_

**[IF YES TO ANY >> TERMINATE]**

2. Has a physician or other health care provider ever diagnosed you with any of the following types of cancer: prostate, breast, colon, lymphoma (Hodgkins or non-Hodgkins), non-melanoma skin cancer, or thyroid cancer?

Yes\_\_\_\_\_

[TERMINATE] No \_\_\_\_\_

Note which type of cancer [NEED MIX OF TYPES]

Prostate \_\_\_\_\_

Breast \_\_\_\_\_

Colon \_\_\_\_\_

Lymphoma \_\_\_\_\_

Non-melanoma skin cancer \_\_\_\_\_

Thyroid \_\_\_\_\_

3. How long ago was your diagnosis?

Less than one year \_\_\_\_\_

1-3 years \_\_\_\_\_

4-5 years \_\_\_\_\_

More than 5 years \_\_\_\_\_

4. Are you currently in remission?

Yes\_\_\_\_\_

[TERMINATE] No \_\_\_\_\_

5. Do you currently keep track of your health care by saving paper copies of your test results, doctor’s instructions, or other information?

Yes\_\_\_\_\_

[TERMINATE] No \_\_\_\_\_

6. How comfortable are you in using the Internet to look for information about health topics or medical conditions?

Very comfortable \_\_\_\_\_

Somewhat comfortable \_\_\_\_\_

Not very comfortable \_\_\_\_\_

[TERMINATE] Not at all comfortable \_\_\_\_\_

7. Which of the following categories best describes your total annual household income?

Under $15,000 \_\_\_\_\_

$15,000 - $34,999 \_\_\_\_\_

$35,000 - $54,999 \_\_\_\_\_

$55,000 - $74,999 \_\_\_\_\_

$75,000 - $100,000 \_\_\_\_\_

Over $100,000 \_\_\_\_\_

8. Please tell me your age.

9. What is your current marital status? Are you ….. ?

Married or living with a partner\_\_\_\_\_

Single \_\_\_\_\_

Divorced \_\_\_\_\_

Widowed \_\_\_\_\_

10. What is the highest level of education you have completed? [ATTEMPT MIX]

Less than high school graduate \_\_\_\_\_

High school graduate \_\_\_\_\_

Some college \_\_\_\_\_

#### College graduate \_\_\_\_\_

Post graduate studies or degree \_\_\_\_\_

11. So that we can be sure that all backgrounds are represented in our study, please tell me your ethnic or race background. Are you … ?

[ATTEMPT 2-3 MINORITIES]

**Ethnicity**

Hispanic or Latino\_\_\_\_\_

Not Hispanic or Latino\_\_\_\_\_

**Race**

American-Indian or Alaska Native \_\_\_\_\_

Asian \_\_\_\_\_

Black or African American \_\_\_\_\_

Native Hawaiian-Indian or Other Pacific Islander \_\_\_\_\_

White \_\_\_\_\_

Other \_\_\_\_\_

12. [Record gender]

Male \_\_\_\_\_

###### Female \_\_\_\_\_

13. Have you ever attended a focus group discussion or individual interview? By that we mean an informal, round-table discussion, conducted by a professional moderator in which you were asked your opinions regarding a product, a service, or advertising?

MAX. ½ GROUP >> ASK A-B >> Yes \_\_\_\_\_

INVITE TO GROUP >> No \_\_\_\_\_

1. How many of these groups have you attended?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ [MAX. 4 EVER]

1. How long ago was the last one of these groups you attended?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ [MUST BE AT LEAST 6 MONTHS AGO]

[INVITE TO GROUP]

**[INVITE TO GROUP]**

Thank you for answering my questions. As I mentioned, we are conducting a study about electronic health records and health information technology on behalf of the U.S. Department of Health and Human Services. Your input is critical to the success of the project.

In order to accomplish our research objective, we would like to invite you to take part in an informal, group discussion to be conducted on **[DATE]** at **7:30 P.M.** The discussion will be led by a professional moderator and will last **1.5 hours** or less. We are confident that you will enjoy the exchange of information and will find it beneficial.

As a token of appreciation for sharing your views, you will receive a **$125** cash incentive at the time of the discussion.

We can only invite a select number of participants to take part. Can we schedule your participation?

**[If yes, read…..]**

If you need glasses for reading or watching TV, please bring them with you to the discussion.

**[Record Group]**

**Group/Date/Time:**

ID# \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ADDRESS: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CITY: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ZIP CODE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

PHONE: (DAY) ( )\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(EVE) ( )\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(FAX) ( )\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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(EMAIL) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |
| --- | --- | --- |
| Interviewer: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Letter sent: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Reconfirmation Call: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  | **Group 1: \_\_\_\_\_\_\_\_\_**  **Group 2: \_\_\_\_\_\_\_\_\_** |

**ScreenerS for ONC Consumer Focus Groups – Bethesda, MD**

Thursday:

* Group 1: 4:30-6:00 – Seniors (Medicare recipients) [**RECRUIT 9**]
* Group 2: 6:30-8:00 – Mothers of child(ren) under 18 [**RECRUIT 9**]

**GROUP 1: SENIORS/MEDICARE BENEFICIARIES**

###### CALL FROM DATABASE OR AT RANDOM

###### RECRUIT 9

Hello, I’m \_\_\_\_\_\_\_\_\_\_\_ with \_\_\_\_\_\_\_\_\_\_\_\_\_, an independent marketing research firm. We are not selling any product or service. We are conducting a research study on behalf of the U.S. Department of Health and Human Services (HHS) and would like to include your views. The research is about electronic health records and other forms of health information technology. The session will not focus on any specific medical condition, but instead will focus on how health information technology can help people manage their health care and the health care of family, friends and others in their care. My questions will only take a few minutes. May I speak with (name)?

1. First, do you, or does any member of your household or immediate family, work for or is retired from:

A market research company \_\_\_\_\_

A direct mail company or direct marketing company \_\_\_\_\_

An advertising agency or public relations firm \_\_\_\_\_

#### The media (TV/radio/newspapers/magazines) \_\_\_\_\_

**[IF YES TO ANY >> TERMINATE]**

2. Are you eligible for or do you currently receive Medicare benefits?

Yes\_\_\_\_\_

[TERMINATE] No \_\_\_\_\_

3. Do you currently keep track of your health care by saving paper copies of your test results, doctor’s instructions, or other information?

Yes\_\_\_\_\_

[TERMINATE] No \_\_\_\_\_

4. How comfortable are you in using the Internet to look for information about health topics or medical conditions?

Very comfortable \_\_\_\_\_

Somewhat comfortable \_\_\_\_\_

Not very comfortable \_\_\_\_\_

[TERMINATE] Not at all comfortable \_\_\_\_\_

5. Which of the following categories best describes your total annual household income? [ATTEMPT MIX]

Under $15,000 \_\_\_\_\_

$15,000 - $34,999 \_\_\_\_\_

$35,000 - $54,999 \_\_\_\_\_

$55,000 - $74,999 \_\_\_\_\_

$75,000 - $100,000 \_\_\_\_\_

Over $100,000 \_\_\_\_\_

6. Please tell me your age. [SHOULD BE 65+; IF LESS THAN 65, TERMINATE]

7. What is your current marital status? Are you ….. ?

Married or living with a partner\_\_\_\_\_

Single \_\_\_\_\_

Divorced \_\_\_\_\_

Widowed \_\_\_\_\_

8. What is the highest level of education you have completed? [ATTEMPT MIX]

Less than high school graduate \_\_\_\_\_

High school graduate \_\_\_\_\_

Some college \_\_\_\_\_

#### College graduate \_\_\_\_\_

Post graduate studies or degree \_\_\_\_\_

9. So that we can be sure that all backgrounds are represented in our study, please tell me your ethnic or race background. Are you … ?

[ATTEMPT 2-3 MINORITIES]

**Ethnicity**

Hispanic or Latino\_\_\_\_\_

Not Hispanic or Latino\_\_\_\_\_

**Race**

American-Indian or Alaska Native \_\_\_\_\_

Asian \_\_\_\_\_

Black or African American \_\_\_\_\_

Native Hawaiian-Indian or Other Pacific Islander \_\_\_\_\_

White \_\_\_\_\_

Other \_\_\_\_\_

10. [Record gender] [ATTEMPT MIX]

Male \_\_\_\_\_

###### Female \_\_\_\_\_

11. Have you ever attended a focus group discussion or individual interview? By that we mean an informal, round-table discussion, conducted by a professional moderator in which you were asked your opinions regarding a product, a service, or advertising?

MAX. ½ GROUP >> ASK A-B >> Yes \_\_\_\_\_

INVITE TO GROUP >> No \_\_\_\_\_

1. How many of these groups have you attended?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ [MAX. 4 EVER]

1. How long ago was the last one of these groups you attended?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ [MUST BE AT LEAST 6 MONTHS AGO]

[INVITE TO GROUP]

**[INVITE TO GROUP]**

Thank you for answering my questions. As I mentioned, we are conducting a study about electronic health records and health information technology on behalf of the U.S. Department of Health and Human Services. Your input is critical to the success of the project.

In order to accomplish our research objective, we would like to invite you to take part in an informal, group discussion to be conducted on **[DATE]** at **4:30 P.M.** The discussion will be led by a professional moderator and will last **1.5 hours** or less. We are confident that you will enjoy the exchange of information and will find it beneficial.

As a token of appreciation for sharing your views, you will receive a **$100** cash incentive at the time of the discussion.

We can only invite a select number of participants to take part. Can we schedule your participation?

**[If yes, read…..]**

If you need glasses for reading or watching TV, please bring them with you to the discussion.

**[Record Group]**

**Group/Date/Time:**

ID# \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ADDRESS: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CITY: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ZIP CODE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

PHONE: (DAY) ( )\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(EVE) ( )\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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(CELL) ( )\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(EMAIL) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**GROUP 2: MOTHERS OF CHILD(REN) UNDER 18**

###### CALL FROM DATABASE OR AT RANDOM

###### RECRUIT 9

Hello, I’m \_\_\_\_\_\_\_\_\_\_\_ with \_\_\_\_\_\_\_\_\_\_\_\_\_, an independent marketing research firm. We are not selling any product or service. We are conducting a research study on behalf of the U.S. Department of Health and Human Services (HHS) and would like to include your views. The research is about electronic health records and other forms of health information technology. The session will not focus on any specific medical condition, but instead will focus on how health information technology can help people manage their health care and the health care of family, friends and others in their care. My questions will only take a few minutes. May I speak with (name)?

1. First, do you, or does any member of your household or immediate family, work for or is retired from:

A market research company \_\_\_\_\_

A direct mail company or direct marketing company \_\_\_\_\_

An advertising agency or public relations firm \_\_\_\_\_

#### The media (TV/radio/newspapers/magazines) \_\_\_\_\_

**[IF YES TO ANY >> TERMINATE]**

2. Are you the mother of a child or children under age 18, who live(s) in your household?

Yes\_\_\_\_\_

[TERMINATE] No \_\_\_\_\_

3. Do you currently keep files of your child’s health records?

Yes\_\_\_\_\_

[TERMINATE] No \_\_\_\_\_

4. How comfortable are you in using the Internet to look for information about health topics or medical conditions?

Very comfortable \_\_\_\_\_

Somewhat comfortable \_\_\_\_\_

Not very comfortable \_\_\_\_\_

[TERMINATE] Not at all comfortable \_\_\_\_\_

5. Which of the following categories best describes your total annual household income? [ATTEMPT MIX]

Under $15,000 \_\_\_\_\_

$15,000 - $34,999 \_\_\_\_\_

$35,000 - $54,999 \_\_\_\_\_

$55,000 - $74,999 \_\_\_\_\_

$75,000 - $100,000 \_\_\_\_\_

Over $100,000 \_\_\_\_\_

6. Please tell me your age.

7. What is your current marital status? Are you ….. ?

Married or living with a partner\_\_\_\_\_

Single \_\_\_\_\_

Divorced \_\_\_\_\_

Widowed \_\_\_\_\_

8. What is the highest level of education you have completed? [ATTEMPT MIX]

Less than high school graduate \_\_\_\_\_

High school graduate \_\_\_\_\_

Some college \_\_\_\_\_

#### College graduate \_\_\_\_\_

Post graduate studies or degree \_\_\_\_\_

9. So that we can be sure that all backgrounds are represented in our study, please tell me your ethnic or race background. Are you … ?

[ATTEMPT 2-3 MINORITIES]

**Ethnicity**

Hispanic or Latino\_\_\_\_\_

Not Hispanic or Latino\_\_\_\_\_

**Race**

American-Indian or Alaska Native \_\_\_\_\_

Asian \_\_\_\_\_

Black or African American \_\_\_\_\_

Native Hawaiian-Indian or Other Pacific Islander \_\_\_\_\_

White \_\_\_\_\_

Other \_\_\_\_\_

10. Have you ever attended a focus group discussion or individual interview? By that we mean an informal, round-table discussion, conducted by a professional moderator in which you were asked your opinions regarding a product, a service, or advertising?

MAX. ½ GROUP >> ASK A-B >> Yes \_\_\_\_\_

INVITE TO GROUP >> No \_\_\_\_\_

1. How many of these groups have you attended?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ [MAX. 4 EVER]

1. How long ago was the last one of these groups you attended?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ [MUST BE AT LEAST 6 MONTHS AGO]

[INVITE TO GROUP]

**[INVITE TO GROUP]**

Thank you for answering my questions. As I mentioned, we are conducting a study about electronic health records and health information technology on behalf of the U.S. Department of Health and Human Services. Your input is critical to the success of the project.

In order to accomplish our research objective, we would like to invite you to take part in an informal, group discussion to be conducted on **[DATE]** at **6:30 P.M.** The discussion will be led by a professional moderator and will last **1.5 hours** or less. We are confident that you will enjoy the exchange of information and will find it beneficial.

As a token of appreciation for sharing your views, you will receive a **$100** cash incentive at the time of the discussion.

We can only invite a select number of participants to take part. Can we schedule your participation? Unfortunately, your child cannot attend this session.

**[If yes, read…..]**

If you need glasses for reading or watching TV, please bring them with you to the discussion.

**[Record Group]**

**Group/Date/Time:**

ID# \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ADDRESS: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CITY: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ZIP CODE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

PHONE: (DAY) ( )\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(EVE) ( )\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(FAX) ( )\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(CELL) ( )\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(EMAIL) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_