

EECBG Telephone Recruitment Script

Contact Information

PAGE Contact:	
Program Administrator Name:	
Date Application Submitted:	
Broad Program Area (BPA) ("Activity" Field in PAGE)	
Activity Budget	
Project Title	
Description of target markets:	
Activity / Project Administrator Contact Name:	
Contact Company / Organization:	
Contact Phone:	
Contact Disposition:	

Call Tracking

Call #	Date	Time	Notes (include message left, best time to call, best way to contact,)
1			
2			
3			
4			
5			
6			

Additional Contact:

Name: _____ Phone: _____

Sum of Calls: _____

Final Disposition: Circle One: Max Attempts Reached / Scheduled / Refused

1. Reaching Decision-Maker

DM1. My name is [INTERVIEWER NAME] from [INTERVIEWER ORGANIZATION]. We have been hired by DNV KEMA to gather information on efforts to promote energy efficiency that received Energy Efficiency and Conservation Block Grant (EECBG) funding in Program Years 2009-2011. This evaluation of the EECBG Program is being carried out by DNV KEMA and managed by the Oak Ridge National Laboratory on behalf of the U. S. Department of Energy (DOE). Are you the person within your organization the most familiar with [GRANT NAME and ACTIVITY NAME] that was funded by EECBG?

- Contact available.....[Skip DM2] 1
- Voice mail.....[Proceed to DM2] 2
- Not the correct contact.....[Proceed to DM3] 3
- [Refused].....[TERMINATE] 99

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DM2. If voice mail, leave the following message:

My name is [INTERVIEWER NAME] from [INTERVIEWER ORGANIZATION]. We have been hired by DNV KEMA to gather information on efforts to promote energy efficiency that received Energy Efficiency and Conservation Block Grant (EECBG) funding in Program Years 2009-2011. This evaluation of the EECBG Program is being carried out by DNV KEMA and managed by the Oak Ridge National Laboratory (ORNL) on behalf of the U. S. Department of Energy (DOE). I would like to speak to you regarding your organization's experience with [GRANT NAME and ACTIVITY NAME] that was funded by EECBG. Again, my name is [INTERVIEWER NAME] from [INTERVIEWER ORGANIZATION] and I can be reached at xxx-xxx-xxxx. Thank you.

DM3. I understand you are not the person most familiar with [GRANT NAME and ACTIVITY NAME]. Can you please refer me to the person within your organization that is the most familiar with [GRANT NAME and ACTIVITY NAME]?

Yes.....[Record Details]1

No/Refused.....[Thank and Terminate] 99

2. Recruitment Script

DOE would like to inform each individual that the information requested here is being solicited under the statutory authority of Title V, Subtitle E, Section 547 of the Energy Independence and Security Act of 2007 (EISA), which authorizes DOE to review and evaluate the performance of entities receiving grants under the EECBG Program. This information is being sought as part of a national evaluation of EECBG, the purpose of which is to reliably quantify Program accomplishments and identify key performance factors influencing the magnitude of EECBG outcomes. Disclosure of this information is voluntary and there will be no adverse effects associated with not providing all or any part of the requested information.

The information from all respondents will be combined for analysis purposes and data will not be released in a way that would reveal an individual respondent. If you prefer not to answer a question, just let me know and we'll go on to the next question. If you have any questions about this study, you may contact Colleen G. Rzy at ORNL (865-574-5189; rizycg@ornl.gov).

We are calling you today to learn about your organization's experience with &PROJECT_TITLE that was funded by EECBG. In talking about &PROJECT_TITLE, we will use the word "Activity" as a general term to refer to the single action or project, or multiple actions or projects, performed under the EECBG grant. The survey is expected to take 20 minutes to complete and will require the collection of program materials.

3. Appointment Date

Suggest Date & Time:
[Record response]