## **Pretest and Survey Invitation E-mail**

## **New Food Survey**

Dear [Panel Member's first name],

The next opportunity for you to share your opinions with me is <a href="here!">here!</a>
Link not working? Copy and paste this into your browser:

[link]

**Points:** Earn up to <#ProjectVersion[CompletedPoints]> reward points, plus an entry into our

monthly sweepstakes (with 200+ prizes totaling \$5,000).

**Time:** About 10 minutes.

## How do I log in?

**Username:** <#DubKnowledge[1200/Username]>

Password Hint: <#DubKnowledge[26327/Password hint]>

## Have fun!

<name>

Panel Director

\*\*The survey is completely voluntary and your answers will be kept strictly confidential and you don't have to answer any questions that you don't want to.