

**Experimental Study of Consumer Response to Health Claims and Disclaimers
About the Relationship between Selenium and Risk of Various Cancers**

Cognitive Interview Screener

Hello, my name is xxx and I work for Synovate, a local research firm. We're doing research for the Food and Drug Administration about dietary supplements. If you are eligible and you agree to participate, we will give you \$40 to complete an in-person interview that should last about an hour. In order to find out if you are eligible to be interviewed, I'd like to get some background information.

Before I proceed, may I ask to which of the following age group do you belong?

18 years or younger :__ : [THANK AND END]

19 to 35 years old :__ : [THANK AND END]

36 to 50 years old :__ : [THANK AND END]

51 to 65 years old :__ :

66 years or older :__ :

1. Do you work either full- or part-time in a healthcare company or a food or nutrition company?

YES :__ : [THANK AND END]

NO :__ :

2. In an average week, about how many hours would you say you use the Internet?

NONE :__ : [THANK AND END]

1 HOUR OR MORE :__ :

DON'T KNOW :__ : [THANK AND END]

3. [RECORD GENDER. IF NOT OBVIOUS, ASK; RECRUIT 4-5 OF EACH]

Are you male or female?

FEMALE :__ :

MALE :__ : [RECRUIT A MIX]

4. Have you ever taken a multi-vitamin, mineral, or other dietary supplement?

YES :__ :

NO :__ :

5. Have you ever taken a selenium mineral supplement?

YES :__ :

NO :__ :

6. What is the highest level of education that you have completed? [CODE INTO ONE OF THE FOLLOWING CATEGORIES]

LESS THAN A HIGH SCHOOL DIPLOMA :__ :

HIGH SCHOOL GRADUATE OR GED :__ :

SOME COLLEGE, ASSOCIATES DEGREE :__ :

COLLEGE GRADUATE :__:
ADVANCED DEGREE :__:
[RECRUIT 2 WITH HIGH SCHOOL DIPLOMA OR LESS]

7. Are you of Hispanic or Latino origin?

YES: :

NO: :

8. What is your race? You may choose one or more categories as they apply.

WHITE :__:

BLACK OR AFRICAN AMERICAN :__:

ASIAN:__:

NATIVE HAWAIIAN OR OTHER PACIFIC ISLANDER:__:

AMERICAN INDIAN OR ALASKA NATIVE

SOME OTHER RACE (specify)_____

[RECRUIT 3-4 WHO ARE NOT WHITE]

9. What is your occupation?

INVITATION

[IF ELIGIBLE AND QUOTA REMAINS UNFILLED]

Thank you for answering all my questions. I'd like to invite you to participate in an in-person interview that will take about an hour to complete. We'll pay you \$40 for your time with us. Let me give you some available times and you tell me what would be best for you.

INTERVIEW DATE AND TIME:

The interview will be held at (location). I would like to send you directions. Where can I send them? Also, may I please have your phone number in case we need to get hold of you for any reason?

COLLECT RESPONDENT NAME, ADDRESS (AND EMAIL ADDRESS, IF APPLICABLE) AND PHONE

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

E-mail: _____

In case you need to contact me for any reason, you can reach me at 1-800-xxx-xxxx.