



Population Assessment of Tobacco and Health (PATH)
Study

Wave 4 Cognitive Testing Protocol

Adult Hookah Module

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PURCHASING

RESEARCH QUESTION

Test further for Wave 4. Determine if there should be separate items asking about price paid for a session at a hookah bar versus price paid for shisha purchased for at-home use.

R03_AH1030

EXISTING PATH ITEM

1. **The next questions ask about your experience buying shisha or hookah tobacco.**

How do you usually buy shisha or hookah tobacco for yourself?

- In person (such as at a store or hookah bar)
- From the internet
- By telephone
- I do not buy my own shisha or hookah tobacco → **GO TO Q3**

**IF DO NOT PURCHASE OWN, How do you usually get shisha?
DETERMINE IF SOMEONE ELSE PURCHASES OR IF IT'S INCLUDED IN A SESSION
PRICE AT A HOOKAH BAR.**

R03_AH1034

EXISTING PATH ITEM

2. **How much do you usually pay for shisha or hookah tobacco?**

- \$|_|_|_| Dollars . |_|_| Cents

How do you usually buy shisha?

How easy or difficult was it to answer these questions? What made it easy/difficult?

**FOR THOSE WHO PURCHASE AT HOOKAH BAR, What is included in that price?
Does it include the shisha only, or is it a set cost for the entire session?**

SHISHA

RESEARCH QUESTION

Previous testing revealed that some respondents were confused by this question because they thought shisha was in fact tobacco. Test further to see if this confusion is widespread.

R03_AH9043

EXISTING PATH ITEM

3. **Do you usually smoke shisha with tobacco when you smoke a hookah?**
- Yes
 - No
 - I don't know

In your own words, what is this question asking?

NOTE ANY CONFUSION ARISING BECAUSE RESPONDENT IS UNAWARE (1) THAT THERE IS SHISHA WITHOUT TOBACCO OR (2) THAT SHISHA CAN CONTAIN TOBACCO.

How do you know if the shisha contains tobacco or not?

RESEARCH QUESTION

AH9040 is a new item for PATH Wave 3. (Studies have shown that even “herbal” or “tobacco-free” hookah use is toxic.) Confirm that respondents are not thinking of marijuana (particularly in light of preceding question, AH9031).

R03_AH9031

EXISTING PATH ITEM

4. **Have you ever smoked marijuana in a hookah?**
- Yes
 - No

R03_AH9040_NEW

EXISTING PATH ITEM

5. **Have you ever smoked herbal or tobacco-free shisha in a hookah?**

- Yes
- No

What reaction, if any, did you have to this question?

In your own words, what is “herbal or tobacco-free shisha”?

IF NEEDED, Are you familiar with herbal or tobacco-free shisha?

IF YES, Tell me about the shisha you smoked.

IF NEEDED, Were you thinking of marijuana when you answered?

RESEARCH QUESTION

Confirm that this item adequately captures use of non-water liquids in a hookah.

R03_AH9042

EXISTING PATH ITEM

6. **Have you ever used another liquid besides water in the bowl of the hookah?**

- Yes
- No

In your own words, what is this question asking?

IF YES, What types of liquids have you used?

IF NO, Are you familiar with people using liquid other than water in a hookah?What types of liquids?