



Population Assessment of Tobacco and Health (PATH)
Study

Wave 4 Cognitive Testing Protocol

Adult Smokeless & Snus Module

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RESEARCH QUESTION

Wintergreen was added as a flavor option based on previous testing.
Test revised wording with respondents.

R03_AU0100

EXISTING PATH ITEM ADAPTED FOR TESTING

1. **When did you last use smokeless tobacco or snus pouches?**

- In the past hour
- Sometime today
- Yesterday
- Day before yesterday
- Three or more days ago

R03_AU1050

EXISTING PATH ITEM

2. **Was the last brand you used flavored to taste like menthol, mint, wintergreen, spearmint or frost, clove, spice, fruit, chocolate, alcoholic drinks, candy or other sweets?**

- Yes
- No → **GO TO NEXT MODULE**
- I don't know → **GO TO NEXT MODULE**

IF NO, Are you familiar with these flavors? Which ones have you heard of?

IF NOT SURE, Tell me why you're not sure.

PROBE TO SEE IF UNCERTAINTY STEMS FROM RECALL OR IF RESPONDENT IS HAVING DIFFICULT MATCHING THEIR FLAVOR TO LIST.

R03_AU1012

EXISTING PATH ITEM

3. Which flavor was it? Choose all that apply.

- Menthol or mint
- Wintergreen, spearmint or frost
- Clove or spice
- Fruit
- Chocolate
- An alcoholic drink (such as wine, cognac, margarita or other cocktails)
- Candy or other sweets
- Some other flavor

Tell me more about your answer.

IF CANDY, FRUIT, OR SWEETS, PROBE FOR EXACT FLAVOR.

How easy or difficult was it to choose an answer? What made it easy/difficult?

IF CHECK MULTIPLE FLAVORS, Was each flavor a different package of smokeless tobacco, or did a single package of smokeless tobacco have multiple flavors? PROBE PARTICULARLY CLOSELY IF RESPONDENT CHOOSES BOTH “MENTHOL OR MINT” AND “WINTERGREEN, SPEARMINT, OR FROST.” CLARIFY IF RESPONDENT IS THINKING OF TWO DIFFERENT PRODUCTS, OR A SINGLE PRODUCT THAT FALLS IN BOTH CATEGORIES. FIND OUT SPECIFIC FLAVOR.

Are there any flavors we left out?