GSA Federal Supplier Greenhouse Gas Emissions Inventory Pilot

Introduction

The General Services Administration (GSA) partnered with the Environmental Protection Agency's (EPA) Climate Leaders Program to launch the Federal Supplier Greenhouse Gas Emissions Inventory Pilot in August 2010 to assist 60 small businesses complete a greenhouse gas (GHG) emissions inventory, set goals, and reduce their GHG emissions. Through the pilot, GSA intends to identify the benefits and challenges experienced by small businesses that complete a GHG Emissions Inventory. GSA is also interested in identifying the type of outreach, training, and other direct assistance and incentives that will encourage small business federal contractors to inventory, disclose, and reduce their GHG emissions.

In order to enhance the program, GSA would like pilot participants to rate their experience thus far. The results will be used to evaluate the challenges you've faced, the benefits recognized, and the usefulness of the training and technical assistance provided in the 1^{st} year of the pilot. This information will help GSA better support pilot participants over the next two years and beyond.

This anonymous survey will take approximately 15 - 20 minutes to complete. Your response is confidential. CFI Group, a third party research and consulting firm, is administering the survey. This survey is authorized by Office of Management and Budget Control No. 1090-0007.

Background

How did you find out about the Federal Supplier Greenhouse Gas Emissions Inventory Pilot?

- 1. Another small business
- 2. The GSA website
- 3. A GSA representative
- 4. Social media (e.g., FaceBook, Twitter, etc)
- 5. GreenGov Supply Chain meeting
- 6. Other (Specify)

Why did you join the Pilot? (Select all that apply)

- 1. Reduce costs
- 2. Corporate citizenship/meeting stakeholders requirements
- 3. Marketing/competitive advantage
- 4. Participation in recognition campaigns
- 5. Reduce negative impact on environment
- 6. Identify tax credits associated with lowering emissions
- 7. Other (Specify)

Did you complete an inventory?

- 1. Yes (If yes, how long did it take to complete?)
- 2. No (Please briefly explain why not.)

Information

Did you visit the GSA website -http://www.gsa.gov/portal/content/240793 to obtain information on the pilot program requirements?

- 1. Yes
- 2. No



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(IF YES, ASK QUESTIONS BELOW: OTHERWISE SKIP TO NEXT SECTION)

Please rate the website on the following. Use a scale from 1 to 10, where 1 means poor and 10 means excellent. If a question does not apply, please select "N/A."

- Ease of navigating site and finding information
- Usefulness of information

Did you visit the Climate Leaders website - http://www.epa.gov/climateleaders/smallbiz/footprint.html to obtain information about emissions sources, resources or tools to assist you complete your inventory?

- 1. Yes
- 2. No

(IF YES, ASK QUESTIONS BELOW; OTHERWISE SKIP TO NEXT SECTION)

Please rate the Climate Leaders website on the following. Use a scale from 1 to 10, where 1 means poor and 10 means excellent. If a question does not apply, please select "N/A."

- Ease of navigating site and finding information
- Usefulness of information

Simplified Emissions Calculator

Think about the Simplified GHG Emissions Calculator. Please rate it on the following using a scale from 1 to 10, where 1 means poor and 10 means excellent. If a question does not apply, please select "N/A."

- Ease of use
- Ease of understanding the calculator instructions
- Usefulness of the information in setting your GHG emissions reduction goal

Training

Did you participate in any training webinars or program overview sessions?

- 1. Yes
- 2. No

Think about the training you've received thus far. Please rate the following using a scale from 1 to 10, where 1 means poor and 10 means excellent. If a question does not apply, please select "N/A."

- Ease of accessing training
- Convenience of webinar/session times
- Quality of Audio/Video
- Usefulness of information
- Trainers being knowledgeable about subject area
- Ability to find and use technical documents to assist you

Do you have any suggestions for improving the program's training efforts?

- 1. Yes (Please briefly describe them)
- 2. No





Have you used the GSA call-in help desk?

- 1. Yes
- 2. No

(IF YES, ASK QUESTIONS BELOW; OTHERWISE SKIP TO NEXT SECTION)

Please rate it on the following using a scale from 1 to 10, where 1 means poor and 10 means excellent. If a question does not apply, please select "N/A."

- Responsiveness to your questions
- Knowledge of the principles of GHG accounting and completing a GHG emissions inventory
- Resolving your issue(s)

Have you used the Climate Leader's web-based help desk?

- 1. Yes
- 2. No

(IF YES, ASK QUESTIONS BELOW; OTHERWISE SKIP TO NEXT SECTION)

Please rate it on the following using a scale from 1 to 10, where 1 means poor and 10 means excellent. If a question does not apply, please select "N/A."

- Responsiveness to your questions
- Knowledge of the principles of GHG accounting and completing a GHG emissions inventory
- Resolving your issue

In which areas have you received technical assistance since joining the program? (Select all that apply.)

- 1. Completing an Inventory Management Plan
- 2. Identifying the sources of your GHG emission
- 3. Data collection
- 4. Defining your company's operational boundaries
- 5. Inputting data into the emissions calculator
- 6. Other (Please Specify)

(ASK OF ALL)

Do you have any suggestions for improving the program's technical assistance resources?

- 1. Yes (Please briefly describe them)
- 2. No

Have you identified any benefits from your GHG emissions efforts thus far?

- 1. Yes (If yes, select the benefits that apply below)
- 2. No
- Identifying inefficiencies in business practices
- Reducing costs
- Promoting corporate citizenship/meeting stakeholders requirements
- Providing marketing/competitive advantages
- Enhancing company image by participation in the program
- Determining ways to reduce your company's impact on the environment
- Other (Specify)

What challenges have you experienced thus far? (Select all that apply)

- 1. Time/resource dedication
- 2. Understanding the technical nature of the pilot requirements



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- 3. Data collection
- 4. Completing the emissions calculator
- 5. Other (Specify)
- 6. N/A

Do you have any suggestions regarding incentives to encourage other small businesses to calculate and report their GHG emissions data?

- 1. Yes (Please describe)
- 2. No

Does your company intend to continue on as a participant in the Federal Supplier Greenhouse Gas Emissions Inventory Pilot?

- 1. Yes
- 2. No (Please briefly explain why you no longer participate)

Satisfaction

Think about all of your experiences with the Federal Supplier Greenhouse Gas Emissions Inventory Pilot since your business became a participant. Using a scale from 1 to 10, where 1 means very dissatisfied and 10 means very satisfied, please rate your overall satisfaction with the Pilot.

Now, think about your expectations for the Pilot and how well it met your expectations. Please rate how well the Pilot met your expectations using a scale from 1 to 10, where 1 means falls short of your expectations and 10 means exceeds your expectations.

Now, forget about the Pilot for a minute and think about the ideal GHG emissions reduction program. How well does the Pilot compare to that ideal? Please use a scale from 1 to 10, where 1 means very far from the ideal and 10 means very close to the ideal.

Outcome Behaviors

How likely are you to continue your participation in the pilot? Please indicate how likely you are on a scale from 1 to 10, where 1 means not very likely and 10 means very likely?

How confident are you that GSA is fulfilling its mission of helping you reduce your GHG emissions? Please use a scale from 1 to 10, where 1 means not very confident and 10 means very confident.

Which of the following best describes your position in the company? (Select one)

- 1. Administrative
- 2. Middle Management
- 3. Senior Management
- 4. Other (Specify)

Please share any final feedback you have regarding the Federal Supplier Greenhouse Gas Emissions Inventory Pilot (Open End)



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