NASA Earth Observing System Data and Information System 2014 Customer Satisfaction Questionnaire

Category headers will not appear [DCA] DAAC name

Introduction

NASA would like to hear from its customers about the services we provide you at our Earth Observing System Data and Information System (EOSDIS) distributed active archive centers (DAACs).

The survey should take no longer than 15 to 20 minutes to complete.

All submitted information is collected and processed by CFI Group, an independent research and consulting firm. When you finish the survey, your responses will be sent directly to a database located on CFI Group's server, which cannot be accessed through any NASA online system.

Your answers are voluntary, but your opinions are very important. Your responses will remain anonymous and will only be reported in aggregate. This survey is authorized by Office of Management and Budget Control No. 1090-0007, which expires on March 31, 2015.

Questions or problems with the survey? Email <u>NASASurvey@cfigroup.com</u>.

QDAAC1. Our records indicate that you are a customer of [DAAC].

Please select the DAAC which you wish to evaluate with this survey, whether it is the DAAC indicated above or another one. (Select one.)

- 1. ASDC-LaRC
- 2. ASF SAR DAAC
- 3. CDDIS
- 4. GES DISC
- 5. GHRC
- 6. LP DAAC
- 7. MODAPS LAADS
- 8. NSIDC DAAC
- 9. OBPG/Ocean Color
- 10. ORNL DAAC/FLUXNET
- 11. PO DAAC-JPL
- 12. SEDAC

Note: If you frequently use multiple DAACs you will be given the opportunity to evaluate additional DAACs at the end of this survey.

Q1. Where are you currently located? (drop down list) (NOTE - USING ISO 3166 LIST OF COUNTRY NAMES)

- 1. UNITED STATES
- 2. AFGHANISTAN
- 3. ÅLAND ISLANDS
- 4. ALBANIA
- 5. ALGERIA
- 6. AMERICAN SAMOA
- 7. ANDORRA
- 8. ANGOLA
- 9. ANGUILLA
- 10. ANTARCTICA
- 11. ANTIGUA AND BARBUDA
- 12. ARGENTINA
- 13. ARMENIA
- 14. ARUBA
- 15. AUSTRALIA
- 16. AUSTRIA
- 17. AZERBAIJAN
- 18. BAHAMAS
- 19. BAHRAIN
- 20. BANGLADESH
- 21. BARBADOS
- 22. BELARUS
- 23. BELGIUM
- 24. BELIZE
- 25. BENIN
- 26. BERMUDA
- 27. BHUTAN
- 28. BOLIVIA, PLURINATIONAL STATE OF
- 29. BONAIRE, SINT EUSTATIUS AND SABA
- 30. BOSNIA AND HERZEGOVINA
- 31. BOTSWANA
- 32. BOUVET ISLAND
- 33. BRAZIL
- 34. BRITISH INDIAN OCEAN TERRITORY
- 35. BRUNEI DARUSSALAM
- 36. BULGARIA
- 37. BURKINA FASO
- 38. BURUNDI
- 39. CAMBODIA
- 40. CAMEROON
- 41. CANADA
- 42. CAPE VERDE
- 43. CAYMAN ISLANDS
- 44. CENTRAL AFRICAN REPUBLIC
- 45. CHAD
- 46. CHILE
- 47. CHINA
- 48. CHRISTMAS ISLAND
- 49. COCOS (KEELING) ISLANDS
- 50. COLOMBIA
- 51. COMOROS
- 52. CONGO

53. CONGO, THE DEMOCRATIC REPUBLIC OF THE 54. COOK ISLANDS 55. COSTA RICA 56. CÔTE D'IVOIRE 57. CROATIA 58. CUBA 59. CURACAO 60. CYPRUS 61. CZECH REPUBLIC 62. DENMARK 63. DJIBOUTI 64. DOMINICA 65. DOMINICAN REPUBLIC 66. ECUADOR 67. EGYPT 68. EL SALVADOR 69. EQUATORIAL GUINEA 70. ERITREA 71. ESTONIA 72. ETHIOPIA 73. FALKLAND ISLANDS (MALVINAS) 74. FAROE ISLANDS 75. FIJI 76. FINLAND 77. FRANCE 78. FRENCH GUIANA 79. FRENCH POLYNESIA **80. FRENCH SOUTHERN TERRITORIES** 81. GABON 82. GAMBIA 83. GEORGIA 84. GERMANY 85. GHANA 86. GIBRALTAR 87. GREECE 88. GREENLAND 89. GRENADA 90. GUADELOUPE 91. GUAM 92. GUATEMALA 93. GUERNSEY 94. GUINEA 95. GUINEA-BISSAU 96. GUYANA 97. HAITI 98. HEARD ISLAND AND MCDONALD ISLANDS 99. HOLY SEE (VATICAN CITY STATE) 100. HONDURAS 101. HONG KONG 102. HUNGARY 103. ICELAND 104. INDIA 105. INDONESIA 106. IRAN, ISLAMIC REPUBLIC OF 107. IRAO 108. IRELAND

110. ISRAEL 111. ITALY 112. JAMAICA 113. JAPAN 114. JERSEY 115. JORDAN 116. KAZAKHSTAN **117. KENYA** 118. KIRIBATI 119. KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF 120. KOREA, REPUBLIC OF 121. KUWAIT 122. KYRGYZSTAN 123. LAO PEOPLE'S DEMOCRATIC REPUBLIC 124. LATVIA 125. LEBANON 126. LESOTHO 127. LIBERIA 128. LIBYA 129. LIECHTENSTEIN 130. LITHUANIA 131. LUXEMBOURG 132. MACAO 133. MACEDONIA, THE FORMER YUGOSLAV REPUBLIC OF 134. MADAGASCAR 135. MALAWI 136. MALAYSIA 137. MALDIVES 138. MALI 139. MALTA 140. MARSHALL ISLANDS 141. MARTINIQUE 142. MAURITANIA 143. MAURITIUS 144. MAYOTTE 145. MEXICO 146. MICRONESIA, FEDERATED STATES OF 147. MOLDOVA, REPUBLIC OF 148. MONACO 149. MONGOLIA **150. MONTENEGRO 151. MONTSERRAT** 152. MOROCCO 153. MOZAMBIQUE 154. MYANMAR 155. NAMIBIA 156. NAURU 157. NEPAL **158. NETHERLANDS** 159. NEW CALEDONIA 160. NEW ZEALAND 161. NICARAGUA **162. NIGER** 163. NIGERIA 164. NIUE 165. NORFOLK ISLAND 166. NORTHERN MARIANA ISLANDS

167. NORWAY 168. OMAN 169. PAKISTAN 170. PALAU 171. PALESTINIAN TERRITORY, OCCUPIED 172. PANAMA **173. PAPUA NEW GUINEA** 174. PARAGUAY 175. PERU **176. PHILIPPINES** 177. PITCAIRN 178. POLAND 179. PORTUGAL 180. PUERTO RICO 181. QATAR 182. RÉUNION 183. ROMANIA **184. RUSSIAN FEDERATION** 185. RWANDA 186. SAINT BARTHÉLEMY 187. SAINT HELENA, ASCENSION AND TRISTAN DA CUNHA 188. SAINT KITTS AND NEVIS 189. SAINT LUCIA 190. SAINT MARTIN (FRENCH PART) **191. SAINT PIERRE AND MIQUELON 192. SAINT VINCENT AND THE GRENADINES** 193. SAMOA 194. SAN MARINO 195. SAO TOME AND PRINCIPE 196. SAUDI ARABIA 197. SENEGAL 198. SERBIA 199. SEYCHELLES 200. SIERRA LEONE 201. SINGAPORE 202. SINT MAARTEN (DUTCH PART) 203. SLOVAKIA 204. SLOVENIA 205. SOLOMON ISLANDS 206. SOMALIA 207. SOUTH AFRICA 208. SOUTH GEORGIA AND THE SOUTH SANDWICH ISLANDS 209. SOUTH SUDAN 210. SPAIN 211. SRI LANKA 212. SUDAN 213. SURINAME 214. SVALBARD AND JAN MAYEN 215. SWAZILAND 216. SWEDEN 217. SWITZERLAND 218. SYRIAN ARAB REPUBLIC 219. TAIWAN 220. TAJIKISTAN 221. TANZANIA, UNITED REPUBLIC OF 222. THAILAND 223. TIMOR-LESTE

- 224. TOGO 225. TOKELAU 226. TONGA 227. TRINIDAD AND TOBAGO 228. TUNISIA 229. TURKEY 230. TURKMENISTAN 231. TURKS AND CAICOS ISLANDS 232. TUVALU 233. UGANDA 234. UKRAINE 235. UNITED ARAB EMIRATES 236. UNITED KINGDOM 237. UNITED STATES MINOR OUTLYING ISLANDS 238. URUGUAY 239. UZBEKISTAN 240. VANUATU 241. VENEZUELA, BOLIVARIAN REPUBLIC OF 242. VIET NAM 243. VIRGIN ISLANDS, BRITISH 244. VIRGIN ISLANDS, U.S. 245. WALLIS AND FUTUNA 246. WESTERN SAHARA 247. YEMEN 248. ZAMBIA
- 249. ZIMBABWE

Q2 . What type of user are you? Please let us know which types best describe you. (Select all of the categories below that apply.)

- 1. General Public
- 2. Elementary, Middle, High School Teachers
- 3. University Professor/Student
- 4. Other Education & Outreach
- 5. Data Scientist
- 6. Earth Science Researcher
- 7. Earth Science Modelers
- 8. Data Tool Developer/Provider
- 9. Decision Support Systems Analyst
- 10. Other (Please specify)

Q3. For which general areas/disciplines do you need or use Earth science data and services? (Select all that apply.)

- 1. Atmosphere
- 2. Biosphere
- 3. Calibrated radiance
- 4. Cryosphere
- 5. Human dimensions
- 6. Land
- 7. Near-real-time applications
- 8. Ocean
- 9. Space geodesy
- 10. Other (please specify)

Q4. Have you done any of the following <from DAAC>: searched, requested, ordered, visualized, and/or downloaded data or services?

- 1. Yes
- 2. No (SKIP TO Q27)

Search

Q5. How did you search for the data products or services you were seeking?

- 1. Specialized-search portals or online holdings specific to a DAAC (IF SELECTED ASK Q5.1)
- 2. Direct interaction with user services personnel
- 3. Global Change Master Directory (GCMD)
- 4. Internet search tool (e.g., Google Earth, Google)
- 5. Land Atmosphere Near Real-Time Capability for EOS (LANCE)
- 6. Reverb
- 7. Other (please specify)
- 8. Did not search (SKIP TO Q9)
- Q5.1 Please select any specialized-search portals or online holdings specific to a DAAC that you used. (Select all that apply.)
 - 1. Arctic MEaSUREs
 - 2. ASF MapServer
 - 3. Earth Explorer
 - 4. GDEx
 - 5. Giovanni
 - 6. GloVis
 - 7. HITIDE
 - 8. HyDRO
 - 9. IceBridge Data Portal
 - 10. LAADS
 - 11. Live Access Server (LAS)
 - 12. LP DAAC Data Pool
 - 13. Mercury (Advanced Product Search)
 - 14. Mirador
 - 15. MISR Order Tool
 - 16. MIST
 - 17. MRT Web
 - 18. MODIS Land Products Subsets
 - 19. NOESIS
 - 20. NSIDC Data Search
 - 21. Ocean Color Web Portal
 - 22. OPeNDAP
 - 23. PO.DAAC Dataset Discovery
 - 24. Spatial Data Access Tool (SDAT)
 - 25. Terrestrial Ecology
 - 26. THREDDS
 - 27. URSA
 - 28. Vertex
 - 29. WebGIS
 - 30. Wetlands MEaSUREs
 - 31. Other (please specify)

Q6. Please comment on your experience with the search method you used. Please include whether you found the search site content organized logically and if there are other search methods that were not available that you would prefer.

Using a 10-point scale, on which "1" means "Poor" and "10" means "Excellent," please rate ...

- Q7. Ease of using search tool/capability
- Q8. How well the search results met your needs

Order

Q9. Did you get data products <from DAAC> in the last year?

- 1. Yes. Please comment on other data services, if any, that you would find useful. (e.g., subscription service, saved user preferences, on-demand subsetting ...)
- 2. No (SKIP TO Q27)

Using a 10-point scale, on which "1" means "Poor" and "10" means "Excellent," please rate...

Q10. Ease of selecting data products

Q11. Ease of requesting/ordering data products

Delivery

Q12. Did you download data or receive data <from DAAC>?

- 1. Yes
- 2. No (SKIP TO Q27)

Q13. Which method of data delivery do you prefer? (Select all that apply)

- 1. Web download (http)
- 2. Web bulk download (http)
- 3. FTP immediate retrieval from online holdings
- 4. FTP retrieved after order
- 5. FTP via subscription
- 6. Web-based visualization tool
- 7. OPeNDAP
- 8. OGC Web services (WMS, WCS, WFS, etc)
- 9. Other (please specify)

Using a 10-point scale, on which "1" means "Poor" and "10" means "Excellent," please rate the following...

Q14. Convenience of delivery method Q15. Timeliness of delivery method

Format

Q16. Please indicate your preferred format(s). (Select all that apply.)

- 1. ASCII
- 2. Binary
- 3. CEOS format (SIR-C/SAR data)
- 4. GeoTIFF
- 5. HDF4
- 6. HDF-EOS profile of HDF4
- 7. HDF5
- 8. HDF-EOS profile of HDF5
- 9. JPEG, GIF, PNG, TIFF
- 10. KMZ/KML
- 11. NetCDF classic
- 12. NetCDF4
- 13. Other GIS (GRID, BIL, e00, etc.)
- 14. SHP
- 15. Other (Please specify)
- Q17. If you ordered data, did you have it reformatted before delivery?
 - 1. Yes

2. No

Still using the 10-point scale on which "1" means "Poor" and "10" means "Excellent," how would you rate...

Q18. Ease of using the data product in the delivered format(s)

Usage

Q19. What operating system(s) do you use for data analysis? (Select all that apply.)

- 1. Windows
- 2. Mac OS
- 3. Linux
- 4. UNIX
- 5. Other (please specify)

Q20. Thinking about your most recent experience...

Did you use software tool(s) or packages to work with the data (e.g., format conversion, analysis, visualization, etc.)?

- 1. Yes, I used software tools or packages to work with data (ASK Q21 THEN GO TO Q23)
- 2. Yes, I made my own using a programming language (SKIP TO Q22)
- 3. No, I couldn't find what I needed (SKIP TO Q22)
- 4. No, I couldn't understand how to use it (SKIP TO Q22)
- 5. No, I did not need software tools (SKIP TO Q22)

Q21. Please specify which tool or tools you used to work with the data (Select all that apply.)

- 1. ArcGIS
- 2. Convert to Vector
- 3. ENVI
- 4. ERDAS/IMAGINE
- 5. Excel
- 6. Ferret
- 7. Geomatica®
- 8. Global Mapper
- 9. GrADS
- 10. GRASS
- 11. HDFLook
- 12. HDFView
- 13. HEG
- 14. IDL
- 15. IDV
- 16. IDRISI
- 17. MapReady
- 18. MATLAB
- 19. MODIS Reprojection Tool (MRT)
- 20. NCL
- 21. Panoply
- 22. Quantum GIS (QGIS)
- 23. R
- 24. SeaDAS
- 25. Other/open source (please specify)

Q22. Which programming language do you prefer to use with your EOSDIS data?

- 1. C
- 2. C++

- 3. C#
- 4. Fortran 77
- 5. Fortran 90
- 6. Java
- 7. Perl
- 8. PHP
- 9. Python
- 10. Others (please specify)

Q23. Are you currently using a DAAC application programming interface (API)

- 1. Yes (SKIP TO Q25)
- 2. NO

Q24. Would you be interested in gaining access to web services through Application Programming Interfaces (APIs)?

- 1. Yes
- 2. No (SKIP to Q27)

Q25. Which of the following web services would you be interested in using?

- 1. OGC [e.g., WMS, WCS, WFS, GeoServer, MapServer]
- 2. OPeNDAP [e.g., THREDDS, Hyrax]
- 3. REST based web calls [DAAC created; DAAC specific]
- 4. SOAP based web calls [DAAC created; DAAC specific]
- 5. Remote Procedure Call (RPC)
- 6. Other (please specify)

Q26. What would be your preferred method for utilizing web services?

- 1. Scripts
- 2. Own client
- 3. Command line [hand executed]
- 4. Commercial software application [e.g., ENVI/ArcGIS]
- 5. Access from a programming language [e.g., Java, MATLAB, R]
- 6. Other (please specify)

Documentation

Q27. Did you look for or get documentation related to the data?

- 1. Yes
- 2. No (SKIP TO Q33)

Q28. What type of documentation were you seeking? (Select all that apply.)

- 1. Data formats
- 2. Data provenance
- 3. Dataset metadata
- 4. Examples of how data has been used
- 5. How to use data analysis tools
- 6. How to use data search tools
- 7. How to use visualization tools
- 8. Instrument specifications
- 9. Quality assurance/error sources
- 10. Science algorithm description
- 11. Other

Q29. How did you access the documentation? (Select all that apply.)

1. Data center website

- 2. FAQ (Frequently Asked Questions)
- 3. Instructional Tutorials
- 4. Production code
- 5. Readme file
- 6. Search & order interface (Reverb, etc.)
- 7. Search engine (e.g., Google)
- 8. Not found (SKIP TO Q33)

Still using the 10-point scale on which "1" means "Poor" and "10" means "Excellent," how would you rate...

Q30. Overall quality of the document (e.g., technical level, organization, clarity) Q31. Extent to which the data documentation helped you use the data

Q32. If you did not find the particular documentation you wanted, what type of documentation were you seeking? (please specify)

Customer Service

Q33. During the past year have you contacted the <DAAC name>'s user services office or interacted with DAAC personnel at a conference or event?

- 1. Yes
- 2. No (SKIP TO Q40)

Q34. How did you contact the <DAAC name>'s user services office? (Select all that apply)

- 1. By phone
- 2. By email
- 3. Website feedback/contact form
- 4. In person at an event or conference

Q35. What was the reason for your contact?

- 1. Couldn't find what I was looking for
- 2. Data quality
- 3. Did not receive expected data
- 4. Documentation needed
- 5. Error messages
- 6. How to access data
- 7. Incomplete information
- 8. Science questions
- 9. Service interruptions
- 10. Technical questions
- 11. Updates
- 12. Other (please specify)

Think about the user services staff you interacted with when you contacted the <DAAC name> user services. On the same scale from 1 to 10 where 1 means "Poor" and 10 means "Excellent," how would you rate the user services staff on...

Q36. Professionalism

Q37. Technical knowledge

Q38. Helpfulness in correcting a problem

Q39. Timeliness of response

ACSI

Q40. Using a 10-point scale on which 1 means "Very Dissatisfied" and 10 means "Very Satisfied," how satisfied are you with the data products and services provided by <DAAC name>?

Q41. Using a 10-point scale on which 1 now means "Falls short of your expectations" and 10 means "Exceeds your expectations," to what extent have the data products and services provided by <DAAC name> fallen short of or exceeded your expectations?

Q42. Now, imagine an ideal provider of scientific data products and services. How close does <DAAC name> come to that ideal organization you just imagined? Please use a 10-point scale on which 1 means "Not at all close to the ideal," and 10 means "Very close to the ideal."

Closing

Q43. Using a 10-point scale on which "1" means "Not at all likely" and "10" means "Very likely," how likely are you to recommend <DAAC name> to a colleague?

Q44. Using a 10-point scale, on which "1" means "Not at all likely" and "10" means "Very likely," how likely are you to use the services provided by <DAAC name> in the future?

Q45. Do you have any additional comments or suggestions about possible improvements to data, data products, data search, data ordering, data delivery, data formats, services, tools, documentation, or the websites that you would like to share? Are you finding what you need on our websites? (please comment)

You have reached the end of the survey. Please click on the "Finish" button below to send your responses to CFI Group's secure database. You will also receive a prompt to respond for another DAAC.

Your survey responses have been received. NASA appreciates your input and will use this feedback to better serve its customers.

If you would like to respond to this survey for another DAAC, please click <u>here</u> or save the URL below to respond at another time.