

1. NAHMS Dairy 2014 Needs Assessment Survey

Thank you in advance for providing input for the National Animal Health Monitoring System (NAHMS) study of the U.S. Dairy Industry in 2014. To most effectively meet the needs of the dairy industry and its allied groups we are requesting input to assist in establishing the study's objectives. The study will be conducted from January through September 2014.

1. Indicate your primary involvement with the dairy industry:

- Dairy Producer
- Veterinary practitioner / consultant
- Nutritionist
- University / extension
- Federal or State government
- Allied Industry (Pharmaceutical company, etc)
- Other (please specify)

2. If a Dairy Producer, indicate the number of milking cows.

2. NAHMS Dairy 2014 Needs Assessment Survey

Select from the pull-down menus your top three priorities related to management issues.

3. Select your priority for the topics of focus for management issues.

	Priority 1	Priority 2	Priority 3
Topics	<input type="text"/>	<input type="text"/>	<input type="text"/>

4. Note any additional management issues that are of interest and not covered in the priority list.

Example:

Issue #1: Udder Health

Specific areas of interest:

a: Mycoplasma mastitis

b: Milking system evaluations

5. For each of the three top priority management issues chosen, list two specific areas of interest:

Priority #1 - Interest a

Priority #1 - Interest b

Priority #2 - Interest a

Priority #2 - Interest b

Priority #3 - Interest a

Priority #3 - Interest b

3. NAHMS Dairy 2014 Needs Assessment Survey

Select from the pull-down menus your top three priorities related to disease, disorder or pathogens.

6. Select your priority for the topics of focus for disease, disorder or pathogen issues. Please scroll to right if you are unable to see all three priority boxes.

	Priority 1	Priority 2	Priority 3
Options	<input type="text"/>	<input type="text"/>	<input type="text"/>

7. Note any other disease, disorder or pathogen topics that are of interest and not covered in the priority list.

Example:

Disease#1: BVD

Specific areas of interest:

a: Percentage of infected herd

b: Herd screening options

8. For each of the three top disease, disorder or pathogen issues chosen, list two specific areas of interest:

Priority #1 - Interest a	<input type="text"/>
Priority #1 - Interest b	<input type="text"/>
Priority #2 - Interest a	<input type="text"/>
Priority #2 - Interest b	<input type="text"/>
Priority #3 - Interest a	<input type="text"/>
Priority #3 - Interest b	<input type="text"/>

4. NAHMS Dairy 2014 Needs Assessment Survey

Incentives offered to participants in the NAHMS study

9. Select from the pull-down menus your top three incentives offered to participating producers. Please scroll to the right if you are not able to see all three incentive lists.

	Choice 1	Choice 2	Choice 3
Choices	<input type="text"/>	<input type="text"/>	<input type="text"/>

10. Note any other option you might prefer.

11. Other Comments:

THANK YOU FOR YOUR INPUT!