

Supporting Statement: Part B

Evaluation of the Young Sisters Initiative: A Guide to A Better You! Program

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Division of Cancer Prevention and Control
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Part B: Collection of Information Employing Statistical Methods

B1. Respondent Universe and Sampling Methods

Individuals who are members of Sisters Network Inc. chapters/affiliates will be invited to access and register for use of the Young Sisters Initiative: A Guide to a Better You (YSI) program, and complete the demographic screener to access the YSI site (**Attachment 4A**). The screener will be conducted electronically through a web-based data collection system on the YSI program website and includes questions on respondents' demographics, stage and type of breast cancer. The universe of possible participants to the demographic screener is expected to be over 600, and we expect a response rate of about 80% to yield 500 respondents to the screener.

YSI program users who are members of the primary intended audience (African American young breast cancer survivors [YBCS]) and access and register for use of the YSI program website will be invited to complete the post-use survey conducted electronically using Survey Monkey, a web-based data collection system (**Attachment 5A**). The post-use survey includes questions on respondent demographics, appreciation, usage barriers, and users' perceptions of the YSI program site structure, content (per session), resources, usefulness of content, and effectiveness of information provided. The universe of potential respondents to the post-use survey is expected to be the 500 respondents who complete the demographic screener and access the YSI program. Our goal is to achieve a 60% response rate on the post-use survey from the 500 respondents which is 300 respondents. The data collected from the screener and post-use survey will be aggregated to develop a report. Descriptive analyses will be conducted.

B2. Procedures for Collection of Information

At least 500 persons who are members of the SNI chapters will be recruited to access the YSI program and participate in the demographic screener (**Attachment 4A**), which will be housed on the YSI website. Recruitment will begin as soon as possible after notification of OMB approval. Persons will be informed of the YSI program and availability of the screener via an email announcement (**Attachment 3A**) and email reminder (**Attachment 3B**). We expect at least 60% of the 500 persons to complete the post-use survey (**Attachment 5A**), which will be implemented electronically via Survey Monkey.

B3. Methods to Maximize Response Rates and Deal with Nonresponse

An announcement from SNI to SNI chapter members informing them about the YSI program will be sent via email to encourage their participation in the survey (**Attachment 3A**). An email reminder will also be sent to potential users to minimize nonresponse (**Attachment 3C**). Potential YSI program users to complete the demographic screener and post-use survey will be informed of the purpose of the data

collection, and how to access instruments, and the length of time that the post-use survey will take. Incentives will not be offered for survey responders.

B4. Tests of Procedures or Methods to be Undertaken

The YSI program will be pilot tested in October 2012 by a small sample of 9 or fewer respondents belonging to the primary intended audience.

B5. Individuals Consulted on Statistical Aspects and Individual Collecting And/Or Analyzing Data

Data collection instruments will be reviewed by three CDC staff with expertise in breast cancer survivorship issues and/or evaluation.

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Information will be collected and analyzed by CDC contractor, ICF International.