

## Consumer Financial Protection Bureau

### Campaign Evaluation Survey – Cover Page Text

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This voluntary survey seeks to understand consumer opinions, attitudes, and beliefs about financial products and services. Your responses will assist the survey sponsor to develop services to provide better financial information to consumers. The survey takes about 20 minutes to complete. Thank you in advance for your participation!

Responses to this data collection will be used only for statistical purposes. The reports prepared for this study will summarize findings across the sample and will not associate responses with a specific organization or individual. We will not provide information that identifies you or your affiliation to anyone outside the study team, except as required by law.

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