

CFPB Tax Time Saving Survey Questions for Community VITA Campaigns

End of Tax Season survey (to be administered on or about May 1 2015)

Thank you for participating in one of our Ready, Set Save tax time savings webinars and/or ordering informational materials at the beginning of tax season. Now that tax season is over, if you were directly involved with a VITA campaign, we would like you to reflect back on your experiences using CFPB training and materials to encourage saving at tax time.

The CFPB tax time saving training I participated in at the beginning of tax season was:

Poor Fair Good Very good Excellent Did not participate

Our tax campaign made use of the information from the training to encourage our tax customers to save:

Never Rarely Occasionally Often All the time Did not participate

Our tax campaign used CFPB printed materials to encourage saving at our tax sites:

Never Rarely Occasionally Often All the time Did not participate

Our tax campaign used CFPB training information and printed materials at:

1 site 2-4 sites 5-8 sites 9 or more sites N/A

The use of CFPB training and printed materials, combined with efforts by our staff and volunteers, to increase saving by tax customers:

Had no effect Increased awareness but not saving rates Increased awareness and slightly increased savings rates Increased awareness and significantly increased savings rates
N/A

As I think about the possibility of doing more to promote saving at my tax sites in 2016 I am:

Unenthusiastic Mildly interested Neutral Encouraged Excited

Other comments or suggestions for the CFPB: _____

The name of my community VITA tax campaign (as filed with the IRS) is

Paperwork Reduction Act

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a valid OMB control number. The OMB control number for this collection is 3170-0024. It expires on 12/31/2015. The time required to complete this information collection is estimated to average approximately 5 minutes per response. Responding to this collection of information is voluntary. Comments regarding this collection of information, including the estimated response time, suggestions for improving the usefulness of the information, or suggestions for reducing the burden to respond to this collection should be submitted to Bureau at the Consumer Financial Protection Bureau (Attention: PRA Office), 1700 G Street NW, Washington, DC 20552, or by email to PRA@cfpb.gov.

PRIVACY NOTICE

The information that you provide through your responses to this survey will be used by the Consumer Financial Protection Bureau to help coordinate efforts related to its Tax Time Savings Campaign – including the distribution of educational materials to interested partners. The CFPB will request no information that directly identifies you as part of this survey.

The collection of this information is authorized by 12 U.S. § 5493(d)(2)(F). Your participation is voluntary, but we encourage you to participate in order to create the most effective savings products.

Responses are collected by the Consumer Financial Protection Bureau through SurveyMonkey, a private entity. Your use of SurveyMonkey is subject to the SurveyMonkey Privacy Policy.