## Privacy Act Statement

## 5 U.S.C. 552(a)(e)(3)

The information you provide through your responses to Fors Marsh will assist the study sponsor, the Consumer Financial Protection Bureau ("CFPB"), in evaluating a prototype website that has financial information.

The CFPB will obtain or access personally identifiable information such as your first name, will record your responses, and use eye-tracking technology during the interview for the purpose of reviewing your comments to better evaluate a prototype website that has financial information.

Information collected on behalf of the Bureau by Fors Marsh will be treated in accordance with the System of Records Notice ("SORN"), <u>CFPB.021 – CFPB Consumer Education and Engagement</u> <u>Records, 79 FR 78839</u>. This information will not be disclosed as outlined in the Routine Uses for the SORN. Direct identifying information will only be used by Fors Marsh to facilitate the study and will be kept private except as required by law.

This collection of information is authorized by Pub. L. No. 111-203, Title X, Sections 1013 and 1022, codified at 12 U.S.C. §§ 5493 and 5512.

Participation in this study is voluntary, you are not required to participate or share any identifying information with Fors March, including name, email address, video recording, eye-tracking, and you may withdraw participation at any time. However, if you do not include the requested information, you may not participate in the interview.