Email Subject: Your Latest KnowledgePanel Survey (%%ANO%%).

Email Body:

Dear %%firstname%%,

We recently sent you a survey. We'd appreciate you taking the survey at your earliest convenience by using the web address below. Depending on your email reader, you may need to copy and paste the link into your web browser. If you have already completed the survey, thank you and please discard this email.

This email was intended for %%firstname%%.

The KnowledgePanel Team