## USAID.gov Website Modernization Pop-up Survey Questions

## **Questions:**

We are conducting this survey because we want to ensure you are satisfied with the redesign of USAID.gov. This should only take a few minutes of your time. Your input is very valuable to us, so thank you in advance for participating.

- 1. I best identify myself as a(n)
  - a. Academic, Scientist or Innovator
  - b. Corporate Partner
  - c. Donor Institution
  - d. Faith-based or Community Organization
  - e. Humanitarian Responder
  - f. In-Country Partner
  - g. New Partner
  - h. Non-Government Organization (NGO)
  - i. Small Business
  - j. U.S. Military
  - k. USAID Employee
  - I. U.S. Citizen
  - m. Other
- 2. How frequent do you visit USAID.gov?
  - a. First time visitor
  - b. Daily
  - c. Weekly
  - d. Monthly
  - e. Less frequent
- 3. Please specify the reason for your visit to USAID.gov today.
  - a. To look for job opportunities
  - b. To look for funding opportunities
  - c. For information about USAID's programs
  - d. Research
  - e. Other:
- 4. Did you find what you are looking for?
  - a. Yes
  - b. No
    - i. Please explain. \_\_\_\_\_
  - c. Partially
    - i. Please explain. \_\_\_\_\_
- 5. Please describe one aspect of the site that is helpful. (Open ended)
- 6. Please provide any ideas that could improve our site. (Open ended)
- 7. What do you think of the new look and structure of information on USAID.gov? (Open ended)