Public reporting burden for this collection of information is estimated to be 3 minutes per response to complete this questionnaire. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. The control number for this project is 0970-0401. The control number expires on X/XX/XXXX.

**2013 National Adoption Month Survey**

*Please let us know how you are using this year’s National Adoption Month website and how we can better meet your needs.*

1. **Which of the following best describes your professional background or role?**

***(Check all that apply.)***

* Adopted person
* Adoption professional
* Adoptive parent
* Prospective adoptive parent
* Child protective services
* Foster care professional
* Foster parent
* Foster youth (current or former)
* Health/mental health
* Kinship caregiver
* Legal/courts (e.g., GAL, CASA, attorney)
* Media
* Permanency professional
* Public Information Officer
* Prevention/family support
* T/TA Network Provider
* Tribal Member
* Tribal Professional
* Youth
* Other profession *(Please describe.)*\_\_\_\_\_\_

1. **Which of the following best describes your workplace? *(Check one.)***
   * + Children’s Bureau’s Training and Technical Assistance Network
     + Community-based organization/faith-based organization
     + Federal agency
     + Local or county public agency/organization
     + National organization (e.g., nonprofit, advocacy)
     + State agency
     + Tribal agency/organization
     + Other *(Please describe.)*\_\_\_\_\_\_\_\_\_\_\_\_
2. **Which of the following best describes your role in your workplace? *(Check all that apply.)***
   * + Frontline worker (e.g., caseworker, direct service worker)
     + Supervisor/manager
     + Director/administrator
     + Other *(Please describe.)*\_\_\_\_\_\_\_\_\_\_\_\_
3. **Briefly describe why you are visiting the National Adoption Month website.**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **How do you intend to use the resources offered on the National Adoption Month website? *(Check all that apply.)***

* Inform National Adoption Month activities
* My own professional development
* Personal use
* Program improvement
* Provide information to youth, families, etc.
* Raise awareness
* To advocate for a specific child, family and/or policy changes
* Train staff/colleagues
* Other *(Please describe.)*\_\_\_\_\_\_\_\_\_\_

1. How useful are the information and resourcesavailable on the National Adoption Month website?
   * Very useful *(Please explain*.)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   * Useful *(Please explain.)*\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   * Somewhat useful *(Please explain.)*\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   * Not at all useful *(Please explain.)*\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. **Please describe additional information and resources that you would like to see offered on the National Adoption Month website.**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |
| --- | --- | --- |
| 1. **The following resources are available on the National Adoption Month website. For each item, please indicate whether or not you have already used it or plan to use it.** | | |
| *Please select which resources you have used or plan to use.* | *Describe how you have already used or plan to use this resource.* | *Provide any comments or suggestions you have about this resource.* |
| **Sample email messages**  **Sample signature blocks**  **Sample social media message**  **Widgets**  **Partnering for Permanency: Effective Communication Strategies to Promote Adoption from Foster Care(Brief for PIO)**  **Partnering for Permanency: Promoting Adoption through Effective Communication Efforts**  **Media Toolkit for Child Welfare Leaders**  **Partnering for Permanency: Working with Your Public Information Officer**  **National PSAs and Digital Stories**  **State PSAs and Digital Stories**  **Youth Videos**  **Video: *Children Waiting for Adoption*** |  |  |

1. Do you have any additional comments or suggestions that would make future National Adoption Month websites more helpful (e.g., theme, specific topics, additional tools, different formats)?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*If you require any additional assistance, please contact Child Welfare Information Gateway staff by email at* [*info@childwelfare.gov*](mailto:info@childwelfare.gov) *or by telephone at 800.394.3366.*

***Thank you for your comments and suggestions. Your input makes a difference!***

**2013 National Adoption Month Polling Question**

**Are you (or do you intend to) share resources from this site through social media?**

* Yes
* No