Public reporting burden for this collection of information is estimated to be 3 minutes per response to complete this questionnaire. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. The control number for this project is 0970-0401. The control number expires on X/XX/XXXX.

2013 National Adoption Month Survey

Please let us know how you are using this year's National Adoption Month website and how we can better meet your needs.

| 1. | Which of the following best describes your professional background or role? (Check all that apply.) | | | | |
|----|---|--|---|--|--|
| | □ Adopted person □ Adoption professional □ Adoptive parent □ Prospective adoptive parent □ Child protective services □ Foster care professional □ Foster parent □ Foster youth (current or former) □ Health/mental health □ Kinship caregiver | | Legal/courts (e.g., GAL, CASA, attorney) Media Permanency professional Public Information Officer Prevention/family support T/TA Network Provider Tribal Member Tribal Professional Youth Other profession (Please describe.) | | |
| 2. | Which of the following best describes your workplace? (Check one.) Children's Bureau's Training and Technical Assistance Network Community-based organization/faith-based organization Federal agency Local or county public agency/organization National organization (e.g., nonprofit, advocacy) State agency Tribal agency/organization Other (Please describe.) | | | | |
| 3. | Which of the following best describes your role in your workplace? (Check all that apply.) ☐ Frontline worker (e.g., caseworker, direct service worker) ☐ Supervisor/manager ☐ Director/administrator ☐ Other (Please describe.) | | | | |
| 4. | Briefly describe why you are visiting the National Adoption Month website. | | | | |
| 5. | How do you intend to use the resources offee (Check all that apply.) Inform National Adoption Month activities My own professional development Personal use Program improvement Provide information to youth, families, etc. Raise awareness To advocate for a specific child, family and Train staff/colleagues Other (Please describe.) | | | | |

| | 6. | How useful are the information and website? | l resources available on the | National Adoption Month |
|-----|-----------|---|------------------------------|------------------------------|
| | | ☐ Very useful (Please explain.) | | |
| | | T Haafid (Dlagas auglain) | | |
| | | ☐ Somewhat useful (Please explain | .) | |
| | | □ Not at all useful (Please explain.) | | |
| | 7. | Please describe additional informa the National Adoption Month webs | | would like to see offered on |
| 8. | | e following resources are available o m, please indicate whether or not yo | | |
| Ple | | select which resources you have | Describe how you have | Provide any comments or |
| use | ed o | r plan to use. | already used or plan to | suggestions you have |
| | | | use this resource. | about this resource. |
| | Sa | mple email messages | | |
| | Sa | mple signature blocks | | |
| | Sa | mple social media message | | |
| | Wi | dgets | | |
| | Co Pro | rtnering for Permanency: Effective mmunication Strategies to omote Adoption from Foster Care rief for PIO) | | |
| | Pro | rtnering for Permanency: omoting Adoption through ective Communication Efforts | | |
| | | dia Toolkit for Child Welfare aders | | |
| | | rtnering for Permanency: Working th Your Public Information Officer | | |
| | Na | tional PSAs and Digital Stories | | |
| | Sta | te PSAs and Digital Stories | | |
| | Yo | uth Videos | | |
| П | Vid | leo: Children Waiting for Adoption | | |
| | 9. | Do you have any additional comme Adoption Month websites more hel different formats)? | | |

If you require any additional assistance, please contact Child Welfare Information Gateway staff by email at info@childwelfare.gov or by telephone at 800.394.3366.

Thank you for your comments and suggestions. Your input makes a difference!

2013 National Adoption Month Polling Question

| Are yo | u (or do you intend to) share resources from this site through social media? |
|--------|--|
| | Yes |
| | No |
| | |