# CWIG_black

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# 2014 National Adoption Month Online Polling Question:

# Have you tried our new library search? Yes/No

# 2014 National Adoption Month Online Survey

#### *Please let us know how you are using this year's National Adoption Month Website and how we can better meet your needs!*

#### Which of the following best describes your professional background or role? \*

( ) Adopted person

( ) Adoption professional

( ) Adoptive parent

( ) Birth Parent (First Parent)

( ) Prospective adoptive parent

( ) Child protective services

( ) Foster care professional

( ) Foster parent

( ) Foster youth (current or former)

( ) Health/mental health

( ) Kinship caregiver

( ) Legal/courts (e.g., GAL, CASA, attorney)

( ) Media

( ) Permanency professional

( ) Public Information Officer

( ) Prevention/family support

( ) T/TA Provider or Consultant

( ) Tribal Member or Professional

( ) Youth

( ) Other *(Please describe.)*:\_\_\_\_\_\_\_

1. **Which of the following best describes your workplace? (Check one)**

( ) Local or county public agency

( ) State agency

( ) Tribal agency/organization

( ) Federal agency

( ) Non-Profit (e.g., Community-based, Faith-based, advocacy)

( ) Health care organization

( ) Educational institution (early education, K–12, college, university)

( ) Training and Technical Assistance Service Provider (Please describe:\_\_\_\_\_\_)

( ) Other (Please describe:\_\_\_\_\_\_\_\_\_\_\_\_)

#### Which of the following best describes your role in your workplace? (*Check all that apply.*)

( ) Frontline worker (e.g., caseworker, direct service worker)

( ) Supervisor/manager

( ) Director/administrator

( ) Intern/Volunteer

( ) Other (*Please describe.*): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

### Please describe why you are visiting the National Adoption Month website.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

#### Have you previously visited the National Adoption Month website either this year or in previous years? *(NOTE: This question will be used as a basis for a skip pattern to learn about the various ways users have previously applied the information they received. If yes, they will answer 5a and 5b; if no, they will only answer 5b.)*

[ ] Yes, (please estimate how times you have visited our website) \_\_\_\_\_\_\_\_\_\_\_\_\_

[ ] No, this is the first time I’ve visited the National Adoption Month website

#### 5a. You indicated that you have visited the National Adoption Month website multiple times. Please select how you applied the information you received from previous visits to our website. (*Check all that apply.*)

***Response options for all types of users:***

[ ] I shared information from the National Adoption Month website with others (Please describe who and how many people you shared the information with.)

[ ] I used the information to raise public awareness (Please describe how you used the information to raise public awareness.)

[ ] I used the information for advocacy purposes (Please describe how you used the information for advocacy purposes.)

[ ] I shared the information on social media.

[ ] I used the information to advocate for a specific child, family and/or policy changes.

[ ] I used the information in other ways (Please describe the other ways you used the information.)

[ ] I shared the information with other prospective or adoptive families

[ ] I learned about the types of children and youth waiting for adoptive families

[ ] “Other” ways I have applied the information I received from the National Adoption Month website (Please describe)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

***Response options for users that select a “professional” category in question 1:***

[ ] I used the information to inform National Adoption Month activities.

[ ] I used the information to answer FAQs about NAM.

[ ] I used the information to train staff/colleagues (Please describe the trainings and approximately how many staff/colleagues you trained.)

[ ] I provided the information to children, youth and families, and/or organizations (Please describe who and how many children, youth and families, and/or organizations you provided the information to.)

[ ] I used the information to enhance practices or policies (Please describe how you used the information to enhance practices or policies.)

[ ] I used the information to improve programs (Please describe how you used the information for program improvement.)

[ ] I used the information for my own professional development (Please describe how you used the information for your own professional development.)

***Response options for users that select a “prospective adoptive parent” in question 1:***

[ ] I used the information to pursue the adoption of a child from foster care

***Response option for users that select a “prospective adoptive parent or youth” in question 1:***

[ ] I used the information to inform my understanding of the resources available to support adoptive families

***Response options for users that select “youth” in question 1:***

[ ] I used the information to become involved in recruiting a family for myself or my siblings

[ ] I provided information to my peers

***Response options for users that select “birth parents or youth” in question 1:***

[ ] I used the information to search or connect with birth relatives

#### 5b. How do you intend to use the resources you received from today’s visit to the National Adoption Month website? (*Check all that apply.*)

***Response options for all types of users:***

[ ] I intend to share information from the National Adoption Month website with others (Please describe who and how many people you shared the information with.)

[ ] I intend to use the information to raise public awareness (Please describe how you used the information to raise public awareness.)

[ ] I intend to use the information for advocacy purposes (Please describe how you used the information for advocacy purposes.)

[ ] I intend to share the information on social media.

[ ] I intend to use the information to advocate for a specific child, family and/or policy changes.

[ ] I intend to use the information in other ways (Please describe the other ways you used the information.)

[ ] I intend to share the information with other prospective or adoptive families

[ ] I plan to learn about the types of children and youth waiting for adoptive families

[ ] “Other” ways I intend to apply the information I received from the National Adoption Month website (Please describe)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

***Response options for users that select a “professional” category in question 1:***

[ ] I intend to use the information to inform National Adoption Month activities.

[ ] I intend to use the information to answer FAQs about NAM.

[ ] I intend to use the information to train staff/colleagues (Please describe the trainings and approximately how many staff/colleagues you trained.)

[ ] I intend to provide the information to children, youth and families, and/or organizations (Please describe who and how many children, youth and families, and/or organizations you provided the information to.)

[ ] I intend to use the information to enhance practices or policies (Please describe how you used the information to enhance practices or policies.)

[ ] I intend to use the information to improve programs (Please describe how you used the information for program improvement.)

[ ] I intend to use the information for my own professional development (Please describe how you used the information for your own professional development.)

***Response options for users that select a “prospective adoptive parent” in question 1:***

[ ] I intend to use the information to pursue the adoption of a child from foster care

***Response option for users that select a “prospective adoptive parent or youth” in question 1:***

[ ] I intend to use the information to inform my understanding of the resources available to support adoptive families

***Response options for users that select “youth” in question 1:***

[ ] I intend to use the information to become involved in recruiting a family for myself or my siblings

[ ] I plan to provide information to my peers

***Response options for users that select “birth parents or youth” in question 1:***

[ ] I intend to use the information to search or connect with birth relatives

#### How useful are the information and resources available on the National Adoption Month website?

( ) Very useful (*Please explain.*): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

( ) Useful (*Please explain.*): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

( ) Somewhat useful (*Please explain.*): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

( ) Not at all useful (*Please explain.*): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

#### The following resources are currently available on the National Adoption Month website. Please check all of the resources you have already used or plan to use in the future.

[ ] Sample email messages

[ ] Sample signature blocks

[ ] Sample social media messages

[ ] Widgets

[ ] Library Search

[ ] *Effective Communication Strategies to Promote Adoption from Foster Care* (Brief for Public Information Officers, Communication Directors, or staff person who interacts directly with the press regarding child welfare issues

[ ] *Promoting Adoption through Effective Communication Efforts* (Brief for Child Welfare Workers and Administrators, and Public Information Officers)

[ ] Media Toolkit for Child Welfare Leaders

[ ] *Working with Your Public Information Officer* (For Child Welfare Managers and Administrators)

[ ] National PSAs and Digital Stories

[ ] PSAs

[ ] Meet the Children

[ ] State Examples of Promoting or Supporting Sibling Connections

[ ] Supplemental Resources for Promoting or Supporting Sibling Connections

[ ] Infographic of Siblings Listed or Placed through AdoptUSKids National Photolisting

[ ] State PSAs and Digital Stories

[ ] Youth Videos

### Tell us how you have used or intend to use *[online survey will automatically insert the name(s) of each resource selected in question 7]* from the National Adoption Month website to promote National Adoption Month and provide any comments or suggestions you have about this resource.

### Please describe additional information and resources that you would like to see offered on the National Adoption Month website.

#### If the National Adoption Month website did not exist, please select the various ways in which you (or your work) might be affected:

***Response options for all types of users:***

[ ] It would be more difficult to share information/resources/tools with others about adoption and National Adoption Month.

[ ] I would not know the National Adoption Month theme.

***Response options for users that select a “professional” category in question 1:***

[ ] It would have a negatively impact on my organization/jurisdiction’s National Adoption Month activities.

[ ] It would take me longer to find information/resources/tools to promote National Adoption Month.

[ ] It would cost more money to get the information/resources/tools I need to promote National Adoption Month.

[ ] It would be more difficult to train staff and other colleagues about National Adoption Month.

[ ] I would not have adequate access to adoption publications and products on National Adoption Month.

[ ] It would be more difficult to provide information to youth/families, etc. on adoption topics.

[ ] It would make it more difficult for me to access information and resources for my own professional development.

***Response options for users that select “youth” in question 1:***

[ ] It would be more difficult to decide my plans for life after foster care.

[ ] It would be more difficult to search for my birth family members.

***Response options for users that select “birth parents or youth” in question 1:***

[ ] It would be more difficult to search for my birth family members.

***Response options for users that select a “prospective adoptive parent” in question 1:***

[ ] It would be more difficult to learn about the children, youth in sibling groups waiting for adoption

[ ] It would be more difficult to learn how to adopt.

***Response options for all types of users:***

[ ] Other ways I would be affected if the National Adoption Month website did not exist (Please describe): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

[ ] Not applicable

### Do you have any additional comments or suggestions that would make future National Adoption Month websites more helpful (e.g., theme, specific topics, additional tools, different formats)?