

Appendix J
Recruitment Flyer

Parents, We Need Your Input!

* EARN A GIFT CARD *

If you have a child under age 13, we would like to hear from you!



Contact us at
(xxx) xxx-xxxx or
[study@evms.edu]
to see if you
qualify to
participate in a
study of your
opinions about
car safety flyers.
Participation will
take about an
hour and 15
minutes.

Must be 18-89 years old *and* be a parent or guardian of a child under age 13 to participate.

Advertising approved by EVMS IRB.
IRB # XX-XX-XX-XXXX.

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