

NHTSA Study Transitions **(Shown on computer screen between study content sections)**

Welcome & Consent Information

Thank you for your interest in this study. The purpose of this research is to get parent perceptions of child safety seat information. You will be asked take a survey, look at child safety seat information, and answer another survey. It should take about an hour and 15 minutes.

Let's start by reviewing the informed consent document. *Click to proceed* [[Consent Form Screen](#)]

Pre-survey Information

In the next section, you will be led through a series of multiple choice questions related to child safety in cars. Please take as long as you need and answer to the best of your ability even if you are unsure of the answer. Please make sure to answer all questions; do not skip any questions. *Click to proceed* [[Pre-survey Section](#)]

Child Safety Flyer Information

In the next step of this study, you will look at a child safety flyer. You should take as long as you want and study the flyer carefully, as you will be asked more questions that are answered in the flyer. **You will not be able to go back to the flyer** once you start the post-survey. Make sure you take your time reviewing the materials presented to you on the flyer. *Click to proceed* [[Child Safety Flyer \(appropriate for condition assignment\)](#)]

[ALTERNATE WORDING OF ABOVE FOR CONTROL GROUP ONLY:
In the next step of this study, you will look at a various child safety images and answer questions about your preferences. There are no right or wrong answers. *Click to proceed* [[Control Group Exercise](#)]

Post-survey Information

In the next section, you will be presented with another series of multiple choice questions similar to the previous survey. Please take as long as you need and answer to the best of your ability even if you are unsure of the answer. Please make sure to answer all questions; do not skip any questions. *Click to Proceed* [[Post-Survey Section](#)]

Study Completion Information

Thank you for your participation in our study. We appreciate you taking the time to help improve child safety flyers in the future. *Please click here for instructions on how to receive your gift card.* [[Gift Card details](#)]