## **USDA/FAS EVALUATION FORM**

Help us to plan even better shows in the future by taking a few minutes to complete this evaluation form. Trade sensitive data supplied on individual forms will be kept confidential.

<b>Y</b> (	our Resu How many p		cts did	you in	troduce or tes	t marke	t at this s	show?	
2.	Which prod	ucts g	generat	ed the	most buyer in	terest?			
3.	How many	seriou	ıs conta	acts dic	l you make?				
4. \$	What were	your o	on-site	sales (s	signed contrac	ets) at th	is show?	?	
5. \$	What are yo	_	-	12-mo	onth sales (dol	lar amo	unt) <u>resu</u>	ulting from this sho	<u>ow</u> ?
		follo	•		-		•	S or show organ	izer.
6.	The consoli	datio	ı servic	ces and	shipping inst	ructions	3		
	Excellent 10	9	8	7	Satisfactor	y 4	3	Poor 2 1	Did not receive
	Suggestions f	or imp	roveme	nt:					
Shi	pping costs	US \$		_ Nam	e of Freight f	orward	ler:		
7.	The usefuln	ess of	f the m	arket ii	nformation pro	ovided b	y FAS (	if applicable)	
	Excellent 10	9	8	7	Satisfactory 6 5	y 4	3	Poor 2 1	Did not receive
	What would y	you lik	e to see	more o	f:				
8.	The pre-sho	w bri	efing a	nd info	ormation pack	ets distr	ibuted at	t the show (if appl	icable)
	Excellent 10	9	8	7	Satisfactory 6 5	y 4	3	Poor 2 1	Did not receive
	Suggestions f	or imp	roveme	nt:					
9.	The FAS sta	aff att	itude, i	ncludi	ng courtesy ar	ıd effici	ency		
	Excellent 10	9	8	7	Satisfactory 6 5	y 4	3	Poor 2 1	
10.	The show's	effec	tivene	ss in m	eeting your ex	hibiting	g goals		
	Excellent		0	-	Satisfactor	y	2	Poor	

	Would you			tino i	3110 11 4	_													
	Yes 10	9	8	7	Mag 6	ybe 5	4	3	No. 2	1									
12. (	Of the visitors	s who a	ttende	d the	show:														
Qua	lity:																		
	Excellent 10	9	8	7	Sati 6	sfactory 5	4	3	Poor 2	or 1									
Qua	ntity::																		
	Excellen 10		8	7	Sati 6	sfactory 5	4	3	Po-	or 1									
13.	What results	did you	obtaiı	ı fror	n this e	event?			G:		D-	1:							
		gent/di				ts			Sign			ndi	ng —						
		icensee oint ven									_								
14	Please indica					hiective	c were	met at t	he show	(All ites	me may n	ot s	nnly	<i>7</i> )					
17.			-		IIII 3 O	ojecuve	5 WCIC	met at t	YES		NC		PP1.	y. <i>)</i>					
	Finding a sal Finding a lic		esentat	ive						_	_		_						
	Finding a join	int vent		tner									_						
	Immediate sa	1 1																	
	Market expo	sure s/Im	pro	ven															
	Market expo	sure s/Im	pro	ven			endati	ons and/o	or sugges	stions for	improver	mei	t in	sho	w pro	ocedu	ires.		
15. <b>Co</b>	Market expo	ssure  as/Im de addi  Prof	protional d	ven	nents, r	ecomm					improver	mer	nt in	sho	w pro	ocedu	res.		
15. <b>Co</b>	ggestion Please providence  mpany What is your	ns/Im de addi Prof	provional of	ven comm	nents, r	? Pleas					improver	mei	at in	sho	w pro	ocedu	ires.		
15. <b>Co</b>	ggestion Please providence  mpany What is your	esure  As/Im  de addi  Prof  r primar  Man  Expo	provional of	ness a	nents, r	?? Pleas					improver	mer	t in	sho	w pro	ocedu	ires.		
15. <b>Co</b>	ggestion Please providence  mpany What is your  u u u	Prof r primar Man Expo Distr Serv	provisional of the provision of the prov	ness a	activity g Compolesale	?? Pleas	se chec	ck one of	f the follo		improver	mer	at in	sho	w pro	ocedu	ires.		
15. <b>Co</b>	ggestion Please providence  mpany What is your	Profit Man Expo	provisional of the provision of the prov	ness a	activity g Compolesale	?? Pleas	se chec		f the follo		improver	mer	t in	sho	w pro	ocedu	ures.		
15. <b>Co</b> 16.	ggestion Please providence  mpany What is your  u u u	Prof r primar Man Expo Distr Serv Othe	protional desired in the content of	ness a	activity g Compolesale	?? Pleas	firm 1	ck one of	f the follo	owing:	improver Yes Yes				N	O	ires.		
15. <b>Co</b>	Market expo	Profit r primar Man Expo Othe articipa articipa identify g servicithat the	ile  ry busing the distribution in the dindividual in the distribution in the distribution in the distribu	ness a eer rading h/Wh	activity g Compolesale how, whow, whow, whow, who	r? Pleas  pany  ras your  ras your  ize, in tres for sr  portunit	firm r	ek one of new to M new to E of annua	f the follo	Owing: Γ?  rd emplo	Yes Yes		USD	A/F#	N N	o o comm	nitted		
15. <b>Co</b>	Market expo	Profit r primar Man Expo Othe articipa articipa identify g servicithat the	ile  ry busing the distribution in the dindividual in the distribution in the distribution in the distribu	ness a eer rading h/Wh	activity g Compolesale how, whow, whow, whow, who	r? Pleas  pany  ras your  ras your  ize, in tres for sr  portunit	firm r firm r erms ( nall an	ek one of new to M new to E of annua	IARKET XPORT Il sales and ty compa	Owing: Γ?  rd emplo	Yes Yes Yes pyment. To	The how	USD	 A/F#	N N	o o comm	nitted		
15. <b>Co</b>	Market expo	Profit r primar Man Expo Other articipa articipa didentifying service that the tion from the tion fr	provitional of the state of the	ness a reer rading/which is since the since th	activity g Compolesale how, whow, whow, whow, who	r? Pleas  pany  ras your  ras your  ize, in tres for sr  portunit	firm r firm r erms (nall anies are	new to Meew to E of annua d minorities being us	IARKET XPORT Il sales and to seed and rees	Owing:  F?  Index employing a contract of the	Yes Yes Oyment. To sliable at sh	The how	USD s, F,	A/FA AS r	N N	0 0 comm	nitted	aphic	
15. <b>Co</b>	Market expo	Profit r primar Man Expo Other articipa articipa dentify g service that the tion from	ile  ry busing facture orter/Tribution face in the din the commillion million	ness a reer rading his sithis	activity g Compolesale how, whow, whow, whow, who	r? Pleas coany r ras your ras your rize, in tres for sr portunit spects.	firm r firm r erms (nall anies are	new to Meew to E of annua d minority being us	IARKET XPORT Il sales and to seed and remployeeeemployeeeemployeeeemployeeeemployeeemployeeemployeeemployeeemployeeemployeeemployeeemployeeemployeeemployeeemployeeemployeeemployeeemployeeemployeeemployeeemployeeemployee	Owing:  F?  Ind emploiding a value a valu	Yes Yes Oyment. To	The how	USD s, F, ersl Ame	A/FAAS r	N N AS is eque	o comm sts de	mogr	aphic ka Na	
15. <b>Co</b>	When you power informa  Sa  un  \$18. Please informa  Sa  un  \$1  \$1	Profit r primar Man Expo Other articipa articipa dentify g service that the tion from	provisional of the control of the co	ness a reer rading h/Wh	activity g Compolesale how, whow, whow, whow, who	r? Please pany r  ras your ras your rize, in trees for sr portunit spects.	firm r firm r firm serms (nall anies are	new to Meew to E  of annua d minority being us  mploye 0-50 e 0-100 e 00-250 e	IARKET XPORT Il sales and to seed and rees	Owing:  F?  Ind emploid nies. To made availables as	Yes Yes Oyment. To sliable at sh	The how	USD s, F. ersl Ame Asian Black	A/F//AS r	N N AS is eque	o comm sts de	merici	aphic ka Na	

19. How did you hear ab	oout this event?	Islander White		
20. Are you using the wo	ealth of information available to you on the FAS/USDA website?		Yes	No
Name: Company: Products exhibited:				
	Thank you very much for your time in completing this e	valuation.		
collection of information unl 0031. The time required to	k Act of 1995, an agency may not conduct or sponsor and a persor ess it displays a valid OMB control number. The valid OMB number complete this information collection is estimated to average 5 min searching existing data sources, gathering & maintaining data need	for this informa utes per respo	ition collecti onse, includ	ion is 0551- ding the time
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March 2012, OMB 0551-0031