**Attachment 4 Sample Email Invitation**

|  |
| --- |
| **Standard Email Invitation**SUBJECT LINE: Your Latest KnowledgePanel Survey (%%ANO%%).TEXT OF EMAIL: Dear %%firstname%%, Thanks for being an integral part of KnowledgePanel®!  Your latest survey can be accessed by clicking the following link: ">Click Here to Start Survey< (If it does not work automatically from email, please copy the below link to your Internet browser). %%Link%% Our Panel Member Support Center is available if you have questions or comments.  You can contact us at our toll free 1-800-782-6899 number, or simply reply to this email invitation.  In order to better serve you, please be sure to include reference <span class="bold">#(%%ANO%%)</span> in the Subject of your message.  We are always happy to hear from you! Thanks,KnowledgePanel Support Teamhttp://www.knowledgepanel.com">www.knowledgepanel.comThis email was intended for %%firstname%%. |