

## Attachment 4 Sample Email Invitation

### Standard Email Invitation

SUBJECT LINE: Your Latest KnowledgePanel Survey (%%ANO%%).

TEXT OF EMAIL: Dear %%firstname%%,

Thanks for being an integral part of KnowledgePanel@! Your latest survey can be accessed by clicking the following link:

">Click Here to Start Survey<

(If it does not work automatically from email, please copy the below link to your Internet browser).

%%Link%%

Our Panel Member Support Center is available if you have questions or comments. You can contact us at our toll free 1-800-782-6899 number, or simply reply to this email invitation. In order to better serve you, please be sure to include reference <span class="bold">#(%%ANO%%)</span> in the Subject of your message. We are always happy to hear from you!

Thanks,

KnowledgePanel Support Team

<http://www.knowledgepanel.com>">www.knowledgepanel.com

This email was intended for %%firstname%%.