

### Appendix A-1: Advertisement Script—Los Angeles site

Public reporting burden for this collection of information is estimated to average 6 minutes per response, including the time for reviewing the instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. This information collection is voluntary. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: Reports Clearance Officer (Attn: OMB/PRA 0970-XXXX), Administration for Children and Families, Department of Health and Human Services, 370 L'Enfant Promenade, S.W., Washington, D.C. 20447.

As you know, this is the last survey that you'll be doing for the Best Start LA study. However, before I leave today, I wanted to let you know about a new study that our research partners at the Urban Institute are about to start called Family Coping Strategies. As the mother of a young child, you may be eligible to participate. The study is about how families are managing during tough economic times, and it focuses on unmarried mothers that are unemployed or have been unemployed for at least six months in the past two years and did not receive CalWorks while unemployed.

The study would require you to participate in a 90-minute interview in your home or other convenient location, similar to Best Start LA survey, but with different kinds of questions. You would receive \$40 as a token of appreciation.

Your participation is completely voluntary. No services or benefits would be denied to you if you do not participate. You don't have to decide today if you'd like to participate. All I'd like to know today is whether it's okay with you that I share your name and contact information with our research partners at the Urban Institute so that they can call you to provide you with more information about their study and see if you might be eligible.

Do you give UCLA permission to share your name, phone number, and address with researchers at the Urban Institute?

YES

Great. Someone from the Urban Institute will be contacting you sometime in the next few weeks to tell you more about the study. [Give flyer] Here is a flyer that describes the study that you can keep as a reminder.

NO

Okay, that's fine. That's all the questions I have for you today.