

Appendix C – Distracted Driving Intercept Screener and Survey

Paperwork Reduction Act Burden Statement

A federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with a collection of information subject to the requirements of the Paperwork Reduction Act unless that collection of information displays a current valid OMB Control Number. The OMB Control Number for this information collection is 2127-0655. Public reporting for this collection of information is estimated to be approximately 5 minutes per response including the time for reviewing instructions, completing and reviewing the collection of information. All responses to this collection of information are voluntary. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to: Information Collection Clearance Officer, National Highway Traffic Safety Administration, 1200 New Jersey Ave, S.E., Washington, DC, 20590.

Survey Administrator Screening Questionnaire

NOTE TO SURVEY ADMINISTRATOR: Refer to your instruction for selecting participants to approach, and which if any demographic groups are no longer being sought for this data collection effort.

Hello, I'm _____ distributing surveys for the U.S. Department of Transportation. We are conducting a study of Americans' driving habits and attitudes.

I have a few quick questions to ask you, and this part of the study will only take 1 minute of your time.

This collection of information is VOLUNTARY and will be used for statistical purposes only so that we may develop and evaluate programs designed to reduce the number of traffic-related injuries and deaths. Public reporting burden is estimated to average 1 minute per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Your participation is anonymous, and we will not collect any personal information that would allow anyone to identify you. Please note that a federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with a collection of information subject to the requirements of the Paperwork Reduction Act unless that collection of information displays a currently valid OMB control number. The OMB control number for this collection is 2127-0665.

Could we begin now?

- IS.1) Thank you. First, are you 18 years old or older?
- a) Yes (continue)
 - b) No (Thank you for your time. We need volunteers 18 and over.)
- IS.2) Are you a licensed driver?
- a) Yes
 - b) No (Thank you for your time. We need volunteers who are licensed drivers.)
- IS.3) FROM OBSERVATION, NOTE SEX OF RESPONDENT
- a) Male
 - b) Female

IF QUALIFIED TO PARTICIPATE – I now have a brief survey for you to complete while you wait for your license. Would you mind completing the survey and dropping it in the box over there [indicate where to drop surveys]

IF NOT QUALIFIED TO PARTICIPATE – Thank you so much for your time, have a good day.

Intercept Survey

Several Driver Licensing Offices are participating in a study about distracted and unsafe driving in [STATE]. Your answers to the following questions are voluntary and anonymous. Please complete the survey and drop it in the box.

This collection of information is voluntary and will be used for statistical purposes only so that we may develop and evaluate programs designed to reduce the number of traffic-related injuries and deaths. Public reporting burden is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Your participation is anonymous, and we will not collect any personal information that would allow anyone to identify you. Please note that a federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with a collection of information subject to the requirements of the Paperwork Reduction Act unless that collection of information displays a currently valid OMB control number. The OMB control number for this collection is 2127-0665.

1. Your sex: Male Female

2. Your age: 18-20 21-34 35-49 50-59 60 Plus

3. Do you consider yourself Hispanic or Latino? Yes No

4. Your race: Please select one or more: American Indian or Alaska Native Asian Black or African American
 Native Hawaiian or other Pacific Islander White

5. Your Zip Code: _____

6. About how many miles did you drive last year?
 Less than 5,000 5,000 to 10,000 10,001 to 15,000 More than 15,000

7. What type of vehicle do you drive most often?
 Passenger car Pickup truck Sport utility vehicle Mini-van Full-van Other

8. How often do you talk on a hand-held cellular phone when you drive?
 Always Nearly always Sometimes Seldom Never

9. How often do you send text messages or emails on a hand-held cellular phone when you drive?
 Always Nearly always Sometimes Seldom Never

10. Do you think that it is important for police to enforce hand-held cellular phone laws? Yes No

11. What do you think the chances are of getting a ticket if you use a hand-held cellular phone while driving?
 Always Nearly Always Sometimes Seldom Never

12. Do you think the hand-held cellular phone law in [STATE] is enforced:
 Very strictly Somewhat strictly Not very strictly Rarely Not at all

13. Have you EVER received a ticket for using a hand-held cellular phone while driving? Yes No

14. In the PAST MONTH, have you received a ticket for using a hand-held cellular phone while driving?
 Yes No

15. In the PAST MONTH, have you seen or heard about police enforcement focused on hand-held cellular phone use?
 Yes No

16. Have you recently read, seen or heard any messages about the enforcement of hand-held cellular phone laws in [STATE]?
 Yes No

If yes, where did you see or hear about it? (Check all that apply):

Newspaper Radio TV Billboards Brochure Online Police Enforcement Other

If yes, what did it say? _____

17. Do you know the name of any distracted driving program(s) in [STATE]? (check all that apply):
 Slogan #1 Slogan #2 Slogan #3 Slogan #4